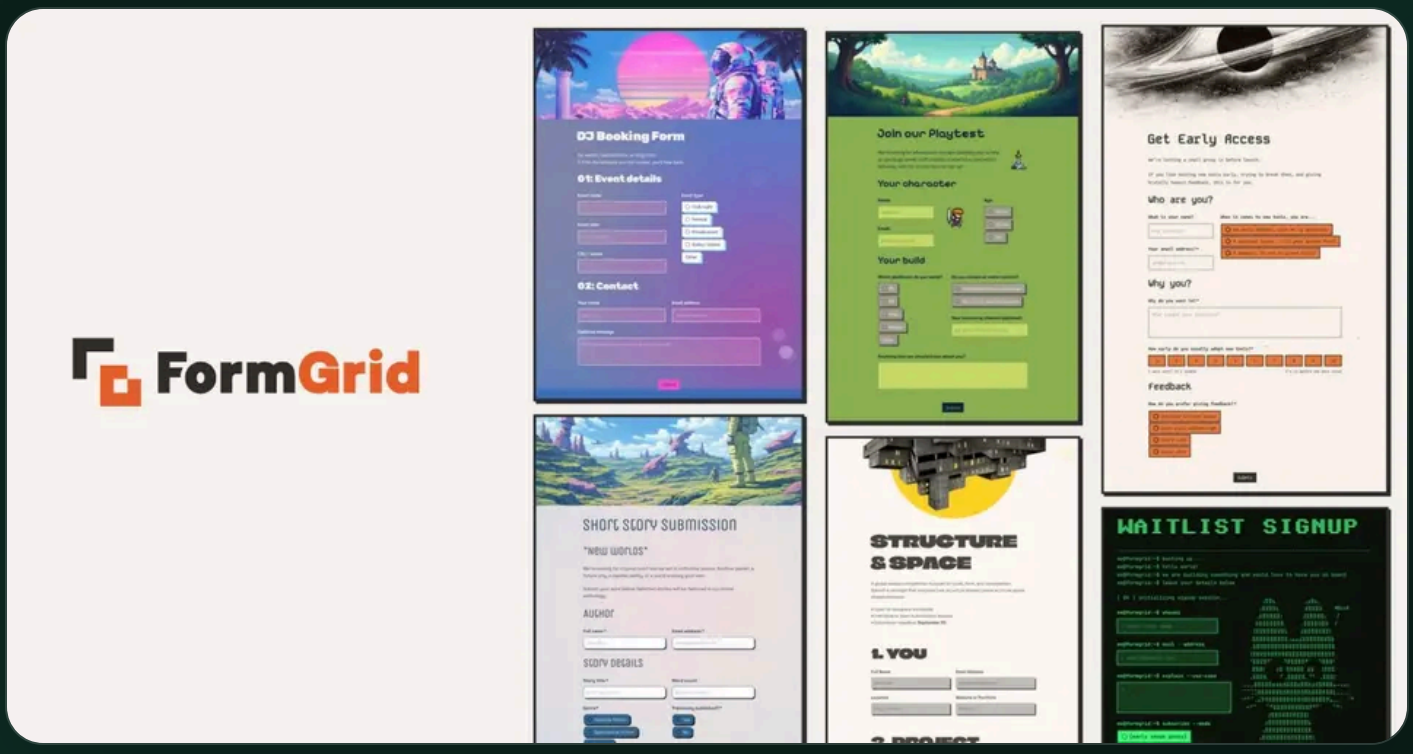
ToolGPA

NOVEMBER 2026

Formgrid

The Insider's Guide

Form builder with unlimited forms and responses on the free plan

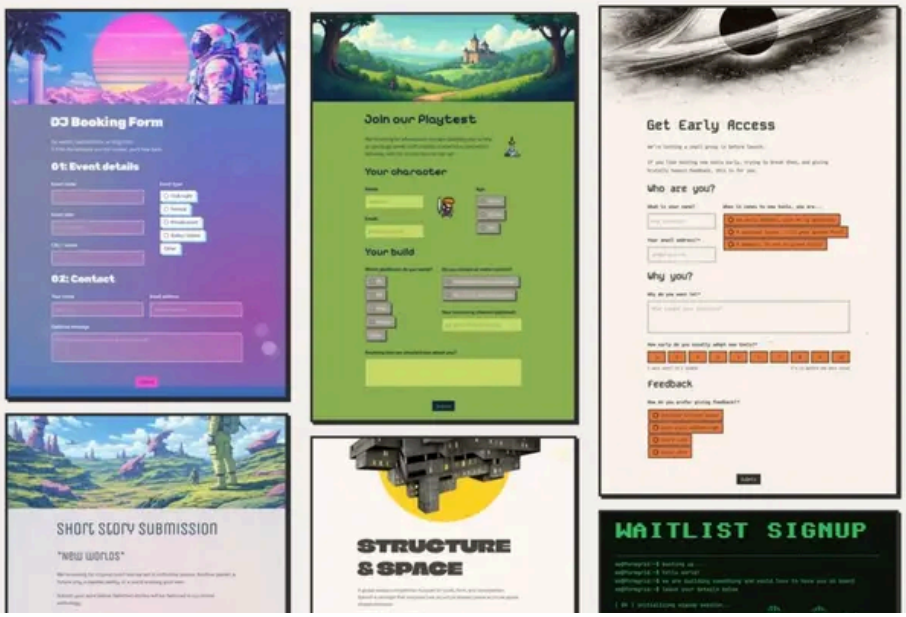


Every plan, grade, refund rule and rival among form and survey tools, read from Formgrid's own pages.

Made by FormGrid · checked Nov 13, 2026 · toolgpa.com

3.2
GPA

FormGrid



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Formgrid's own pages, its app-store listings and our grades. Every fact in it is on Formgrid's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

3.2

GPA, above 146 of the 148 other form and survey tools we grade

FormGrid is a form builder where the free plan has unlimited forms and responses. It adds AI form drafting, conditional logic, themes and a results table, with Google Sheets, Notion, Airtable, Zapier and Make connections. Paid plans add team features, custom domains and larger file uploads.

To get you started, here are **9 things to know about Formgrid**, taken from its own pages and our grades.

> "
>
> **No store rating on record, and it is a web app where the work is building each form, so it sits at C.**
>
> From our grade for ease of use

1 **Best for a free form builder with unlimited forms**

FormGrid is a form builder whose free plan has unlimited forms and responses, AI drafting and form logic.

2 **Paid plans start at $19 a month**

As its pricing page puts it: $19 per month, billed annually ($29 billed monthly).

3 There is a free plan

Unlimited forms and responses, AI drafting, custom themes, form logic and 10 MB file uploads.

4 It runs on Web

Web.

5 AI drafting and editing

Draft and edit forms with AI, with higher usage on Plus and Business.

6 Form logic

Conditional logic, variables, calculations, redirects, repeats and page navigation.

7 Field types

Text, number, choice, rating, linear scale, ranking, email, file upload, signature and hidden fields.

8 A 3.2 GPA, above 146 of 148

That is against the other form and survey tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Formgrid you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

Formgrid at a glance

PRICING
Free plan, from $19 per month, billed annually ($29 billed monthly)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
FormGrid

CATEGORY
Forms & Surveys

OUR GRADE
3.2 GPA, very good

The report card

Best for a free form builder with unlimited forms

FormGrid is a form builder whose free plan has unlimited forms and responses, AI drafting and form logic. The FormGrid badge, custom domain and custom emails need Plus at $19, and a fair-use policy may move heavy users to a custom plan.

TOOLGPA REPORT CARD — **Formgrid** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	A	Free and substantial: unlimited forms and responses. Plus is $19 a month billed annually, against $19.99 for the category's middle.
Free plan and trial	A	Free plan with unlimited forms and responses, themes, logic and 10 MB uploads. A normal person won't hit a cap.
Features	B	AI drafting, form logic, field types, results, connections and branding controls. Nothing in the listing is missing from the job; the gating is on branding and teams.
Ease of use	C	No store rating on record, and it is a web app where the work is building each form, so it sits at C.
Platforms and integrations	B	Web only, with five listed integrations.

Grade point average — Very good, out of 4.0 — **3.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Formgrid is for

- ✓ Fits if you want a builder with no form or response limit
- ✓ Works for people who only need basic forms with logic

Who it is not for

- ✕ Tight if you want clean forms, since the badge, custom domain and custom emails need Plus
- ✕ Watch out: workspaces and roles need Business at $59
- ✕ Watch out: a fair-use policy may lead to a custom plan under heavy use
- ✕ Skip it if you want fixed prices, as paid prices load from the billing service

Good to know

Good for

- ✓ People who want a free form builder without response caps
- ✓ Small teams that collect data into Sheets, Notion or Airtable

Worth knowing

- ⓘ The FormGrid badge, custom domain and custom emails need Plus.
- ⓘ Workspaces and roles need Business.
- ⓘ The vendor's fair use policy may lead to a custom plan under heavy usage.
- ⓘ Paid prices load from the vendor's billing service when the page opens.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$19

A month to start. There is a free plan too

Formgrid has a free plan. Paid plans start at $19 per month, billed annually ($29 billed monthly).

> **Free and substantial: unlimited forms and responses.**
>
> From our grade for value for money

FREE

$0

Unlimited forms and responses, AI drafting, custom themes, form logic and 10 MB uploads.

PLUS

$19

per month, billed annually ($29 billed monthly)

Team collaboration, custom emails, custom domain, hidden badge, 30-day version history and 100 MB uploads.

BUSINESS

$59

per month, billed annually ($79 billed monthly)

Everything in Plus, plus workspaces, roles and permissions, 90-day version history and 1 GB uploads.

The free plan

Unlimited forms and responses, AI drafting, custom themes, form logic and 10 MB file uploads.

Read from formgrid.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save up to 34% with yearly billing

The pricing page advertises up to 34% off when billed yearly.

Stated on formgrid.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Form builder with unlimited forms and responses on the free plan. Here is what it does, as its own site describes it, and what it covers: AI features, workflow automation, forms.

> **AI drafting, form logic, field types, results, connections and branding controls.**

From our grade for features

AI drafting and editing

Draft and edit forms with AI, with higher usage on Plus and Business.

Form logic

Conditional logic, variables, calculations, redirects, repeats and page navigation.

Field types

Text, number, choice, rating, linear scale, ranking, email, file upload, signature and hidden fields.

Results

Table view, visual summary, public summary sharing and CSV or Excel export.

Connections

Google Sheets, Notion, Airtable, Zapier, Make and webhooks.

Branding controls

Custom domain, link preview, favicon and hiding the FormGrid badge need Plus or above.

Where it runs

Web

What it works with

Google Sheets
Notion
Airtable
Zapier
Make

Formgrid is made by FormGrid.

Where it stands

Its grades against its category, and whether to keep it or make your own

146/148

Other form and survey tools it is graded above

Formgrid's GPA of 3.2 is higher than 146 of the 148 other form and survey tools we grade, and level with 2.

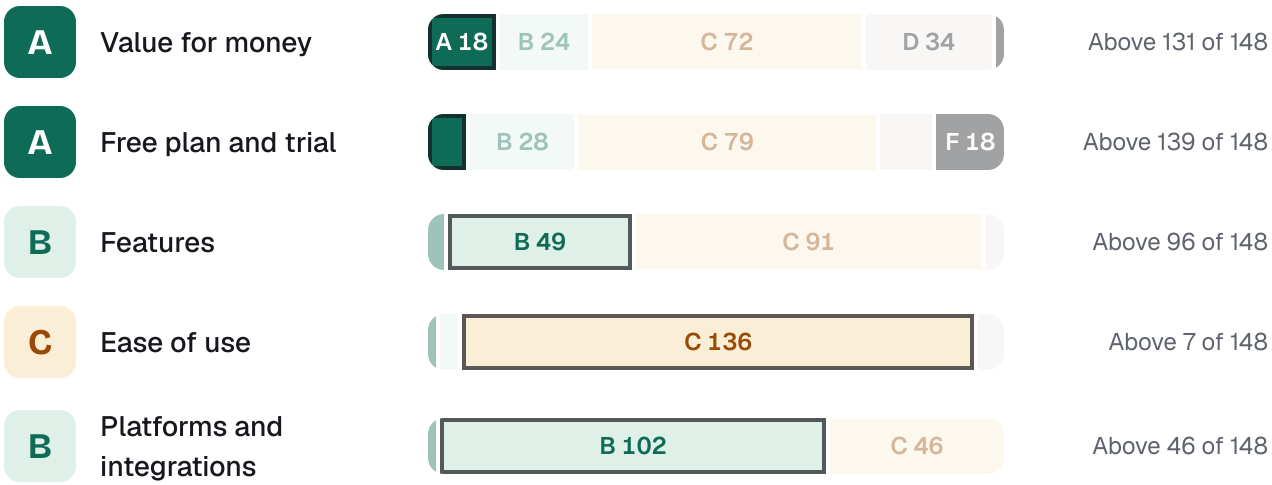
It stands best on free plan and trial (A, above 139 of 148) and worst on ease of use (C, above 7).

Its paid plans start at $19 a month, against a middle price of $20 for the category: 49 of the 114 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 1 tool scores higher and costs less.

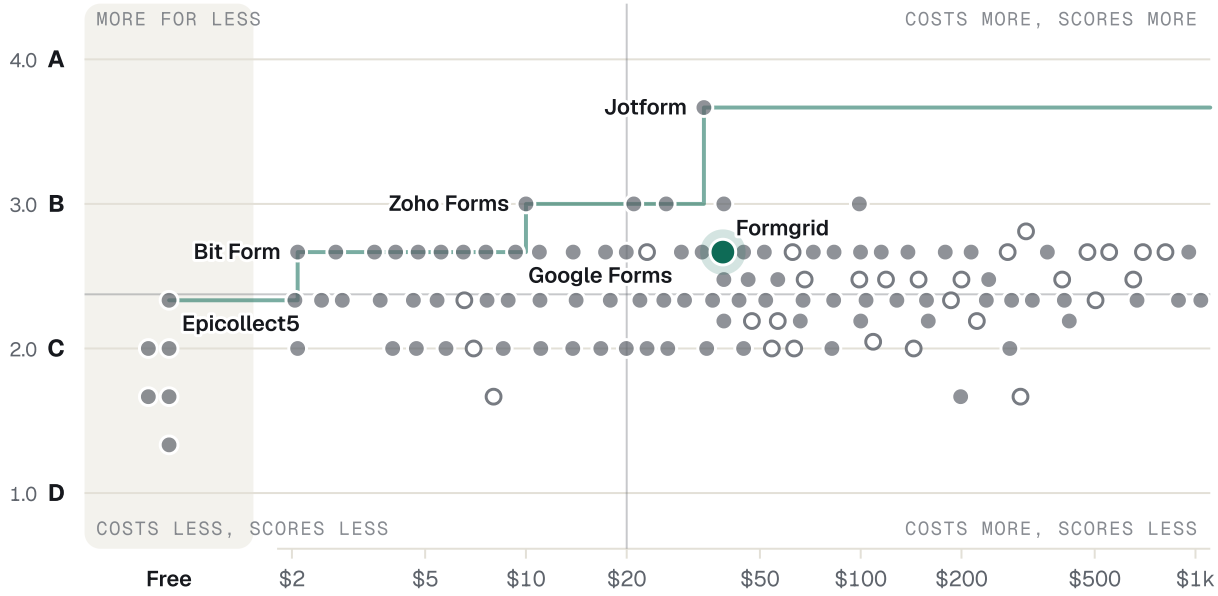
Each grade against the category

Every bar is all 149 form and survey tools we grade, cut by the letter each got. Formgrid's own letter is outlined.



Price against what you get

Each dot is one of 121 form and survey tools. Further left costs less; higher up scores better on features, ease of use and platforms. Formgrid is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Formgrid you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 3.2 is higher than 146 of the 148 other form and survey tools we grade. It costs $228 a year.

What you could make

- Forms: an app builder makes this well.

What you could not

- Connections to other products, each kept working as those products change.
- AI features, unless you pay a model provider for each request yourself.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Formgrid's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Tally, Fillout, Youform, Formbricks and forms.app

The 5 tools Formgrid is most often weighed against, with where each one differs from it.

2.8 GPA

Tally

Free plan · from $24/mo

Free form builder that works like a text document.

- Formgrid also covers workflow automation.
- Tally also covers templates, no-code and surveys.

Formgrid and Tally compared in full

2.8 GPA

Fillout

Free plan · from $15/mo

Form builder with unlimited seats, payments and scheduling.

- Fillout also covers templates and surveys.

Formgrid and Fillout compared in full

2.8 GPA

Youform

Free plan · from $20/mo

Form, survey and quiz builder with unlimited free responses.

- Formgrid also covers workflow automation.
- Youform also covers templates, no-code and surveys.

Formgrid and Youform compared in full



2.4
GPA

Formbricks

Free plan

Open-source survey platform for links, websites and apps.

- Formbricks is open source and self-hostable, according to its own site.
- Formgrid also covers forms.
- Formbricks also covers templates and surveys.

Formgrid and Formbricks compared in full



2.6
GPA

forms.app

Free plan · from $19/mo

Form, survey and quiz builder with unlimited free responses.

- Only forms.app lists iOS and Android apps.
- Formgrid also covers workflow automation.
- forms.app also covers templates, no-code and surveys.

Formgrid and forms.app compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Formgrid free?

Formgrid has a free plan. Unlimited forms and responses, AI drafting, custom themes, form logic and 10 MB file uploads.

How much does Formgrid cost?

Formgrid lists 3 plans. Free: $0.

What platforms does Formgrid work on?

Formgrid is available on Web.

Does Formgrid offer any discounts?

Formgrid publicly lists the following: Save up to 34% with yearly billing.

Does Formgrid have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Formgrid is listed for Web.

Does Formgrid have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Formgrid is listed for Web.

Is Formgrid open source?

Formgrid is not described as open source on its own site, as read on Nov 13, 2026.

What does Formgrid integrate with?

Formgrid's listing names Google Sheets, Notion, Airtable, Zapier and Make.

Who makes Formgrid?

Formgrid is made by FormGrid.

What are the alternatives to Formgrid?

The closest alternatives to Formgrid in our directory are Tally, Fillout, Youform, Formbricks and forms.app.

How does Formgrid compare with other form and survey tools?

Formgrid's GPA of 3.2 is higher than 146 of the 148 other form and survey tools we grade, and level with 2.

Is Formgrid good value for money?

ToolGPA grades Formgrid A for value for money. Its paid plans start at $19 a month, against a middle price of $20 for the category: 49 of the 114 others that charge start lower.

Could I make my own version of Formgrid?

To replace Formgrid you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from Formgrid's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from FormGrid's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by FormGrid. Prices change, so check formgrid.com before you buy.

formgrid.com/pricing

billing-api.formgrid.com/pricing

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Formgrid, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/formgrid

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Formgrid: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/formgrid
```

Know someone choosing between form and survey tools?

Send them this guide:
toolgpa.com/tools/formgrid/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded form and survey tools after Formgrid, each with an Insider's Guide of its own.

Forms & Surveys Insider's Guide

Every one of the 149 form and survey tools we grade, compared

Formester Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Google Forms Insider's Guide

Form, survey and quiz builder that comes with a Google Account

3.2 GPA

Bit Form Insider's Guide

Lightweight WordPress form builder with a free edition

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Formgrid's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Formgrid is a trademark of its owner, and this guide is not made, paid for or approved by FormGrid. Prices and plans change: check formgrid.com before you buy.