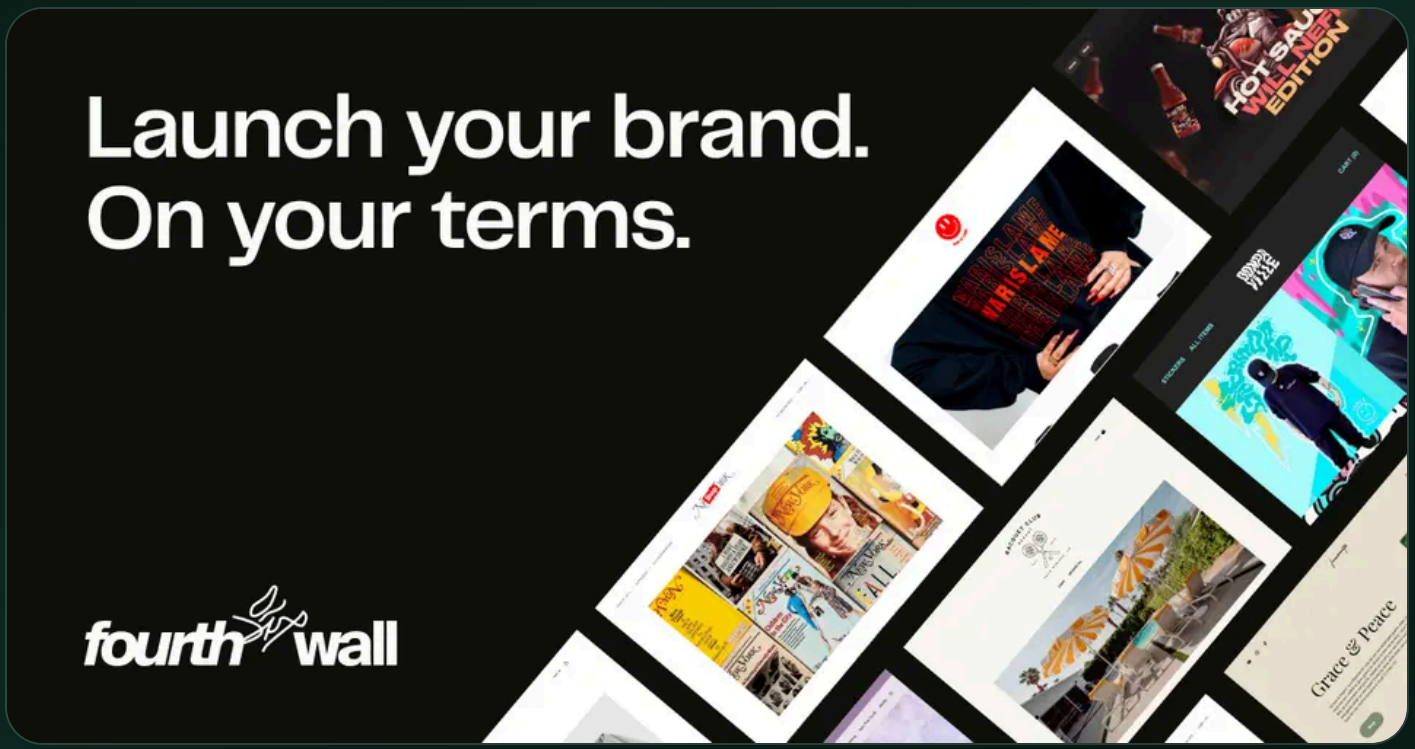
ToolGPA

NOVEMBER 2026

Fourthwall

The Insider's Guide

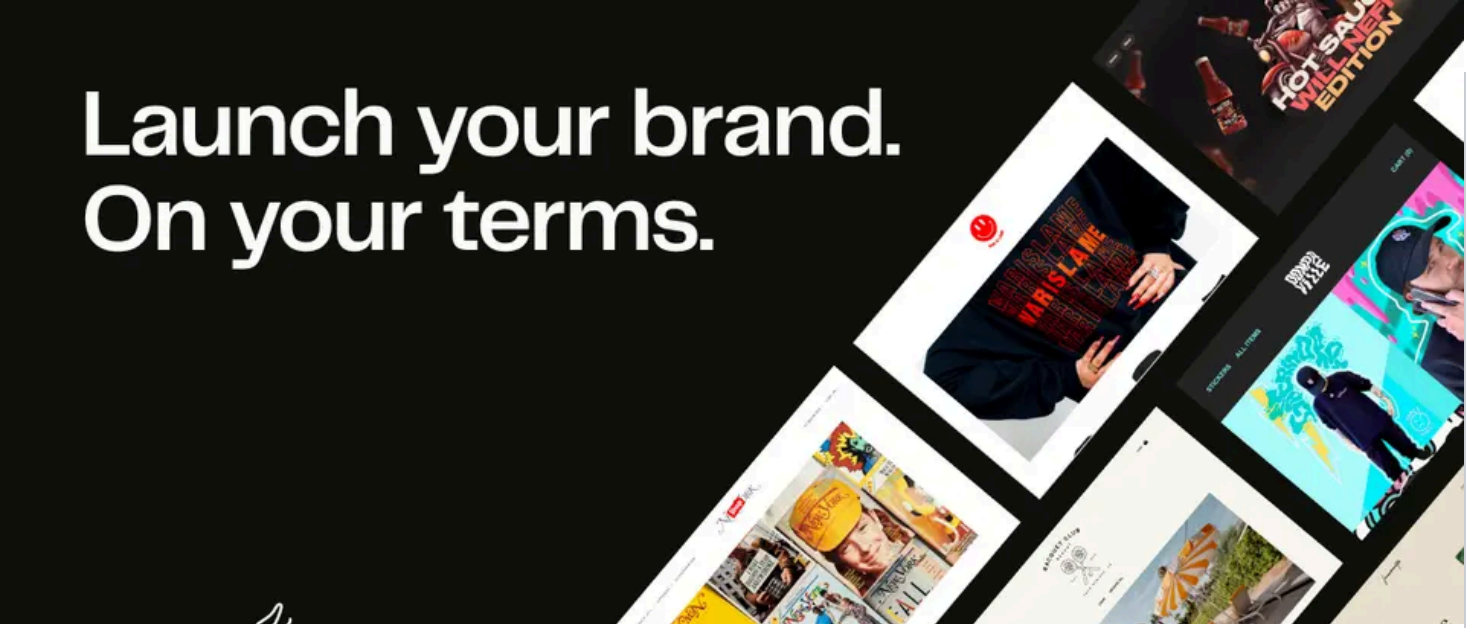
Creator shop with merch, digital products and memberships



Every plan, grade, refund rule and rival among course and community platforms, read from Fourthwall's own pages.

Made by Fourthwall · checked Nov 12, 2026 · toolgpa.com

2.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Fourthwall's own pages, its app-store listings and our grades. Every fact in it is on Fourthwall's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.8

GPA, above 38 of the 41 other course and community platforms we grade

Fourthwall lets creators build an online shop and sell custom merchandise made and shipped by the company, digital products and paid memberships. It acts as merchant of record and takes no monthly fee on the free plan. The Pro plan adds a free .store domain, a yearly shop credit and no fee on digital products.

> "
>
> **You build a shop and set up products, which is setup work.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Fourthwall**, taken from its own pages and our grades.

1 **Best for a creator shop with merch and memberships**

Fourthwall is a shop for creators with merch, digital products and memberships.

2 **Paid plans start at $15 a month**

As its pricing page puts it: $15 per month for Pro.

3 **There is a free plan**

Design and sell products, offer memberships, run promotions; 5% fee and 5 GB limit on digital products.

4 **It runs on 3 platforms**

Web, iOS and Android.

5 **Custom products**

Designs products from a catalog that includes apparel, mugs and jewelry, with the company handling manufacturing and shipping.

6 **Shop builder**

Builds a branded shop with themes and a custom domain.

7 **Digital products**

Sells files with hosting and delivery handled for you.

8 **A 2.8 GPA, above 38 of 41**

That is against the other course and community platforms we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Fourthwall you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

Fourthwall at a glance

PRICING Free plan, from $15 per month for Pro	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web, iOS, Android
MADE BY Fourthwall	CATEGORY Courses & Communities
OUR GRADE 2.8 GPA, good	

The report card

Best for a creator shop with merch and memberships

Fourthwall is a shop for creators with merch, digital products and memberships. The plan is free or $15 a month, but fees do the charging: 5% on memberships, 5% on digital products on the free plan, and card fees on top.

TOOLGPA REPORT CARD	Fourthwall	Graded Nov 12, 2026
SUBJECT	GRADE	COMMENT
Value for money	A	Free, or $15 a month for Pro, which is under 60% of the $29 cheaper quarter of courses and communities tools. Fees apply on sales.
Free plan and trial	B	The free plan lets you design and sell products, offer memberships and run promotions. Digital products are capped at 5 GB with a 5% fee.
Features	C	Custom products, a shop builder, digital products, memberships and promotions. It is a merch shop with memberships, not a course or community platform.
Ease of use	C	No store rating on record. You build a shop and set up products, which is setup work.
Platforms and integrations	B	Web, iOS and Android, with YouTube, Instagram and TikTok connections. No desktop app.
Grade point average		Good, out of 4.0 **2.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Fourthwall is for

- ✓ Fits if you are a creator who sells merch to a following and wants memberships beside it
- ✓ Works for streamers who want a free shop to start

Who it is not for

- ✕ Skip it if you want to run courses or a community, as the listing shows a shop
- ✕ Watch out: fees of 5% on digital products on the free plan, 5% on memberships, and 2.9% + $0.30 on US card payments
- ✕ Watch out: catalog products carry a flat per-item fee taken from your selling price
- ✕ Tight if you stay free: the 5 GB limit on digital products and the 5% fee

Good to know

Good for

- ✓ Creators who want merch made and shipped for them
- ✓ Streamers and video makers selling merch alongside a membership

Worth knowing

- ⓘ Fees: 5% on digital products on the free plan, 5% on memberships, and 2.9% + $0.30 on US card payments, with other rates for PayPal and other methods.
- ⓘ Products from the catalog carry a flat per-item fee taken from your selling price.
- ⓘ The Pro plan saves $48 a year when paid yearly, compared with monthly.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$15

A month to start. There is a free plan too

Fourthwall has a free plan. Paid plans start at $15 per month for Pro.

> **The free plan lets you design and sell products, offer memberships and run promotions.**
>
> From our grade for free plan and trial

FREE

$0

No monthly fee. 5% flat fee on digital products (5 GB limit) and on memberships, plus 2.9% + $0.30 card processing on US cards.

PRO

$15

per month

$120 of shop credit a year, a free .store domain, unlimited team members, no fee on digital products and 100 GB of storage.

The free plan

Design and sell products, offer memberships, run promotions; 5% fee and 5 GB limit on digital products.

Read from fourthwall.com on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save $48 a year on Pro

The pricing page says paying yearly for Pro saves $48 compared with paying monthly.

Stated on fourthwall.com

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Creator shop with merch, digital products and memberships. Here is what it does, as its own site describes it, and what it covers: community, online store, digital downloads, merchant of record, print on demand.

"

Custom products, a shop builder, digital products, memberships and promotions.

From our grade for features

Custom products

Designs products from a catalog that includes apparel, mugs and jewelry, with the company handling manufacturing and shipping.

Shop builder

Builds a branded shop with themes and a custom domain.

Digital products

Sells files with hosting and delivery handled for you.

Memberships

Offers members-only video, images, polls, Discord access and private RSS feeds.

Promotions

Runs discounts, promo codes and free giveaways.

Social shopping

Shows products on YouTube Merch Shelf, Instagram and Facebook Shopping, and TikTok Shopping.

Where it runs

Web · iOS · Android

What it works with

YouTube · Instagram · TikTok

Fourthwall is made by Fourthwall.

Where it stands

Its grades against its category, and whether to keep it or make your own

38/41

Other course and community platforms it is graded above

Fourthwall's GPA of 2.8 is higher than 38 of the 41 other course and community platforms we grade, and level with 3.

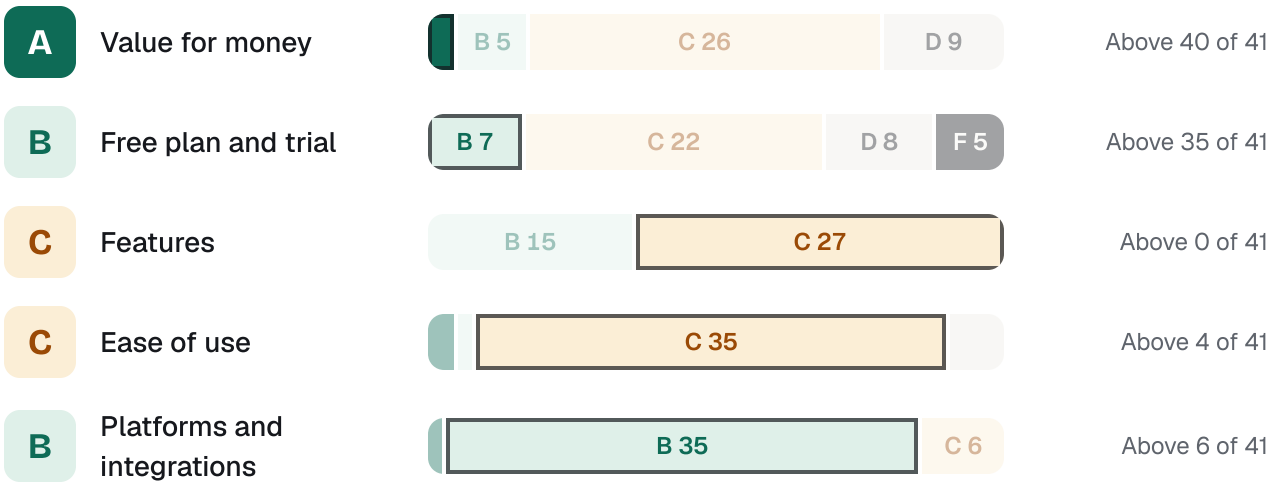
It stands best on value for money (A, above 40 of 41) and worst on features (C, above 0).

Its paid plans start at $15 a month, against a middle price of $49 for the category: 1 of the 36 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

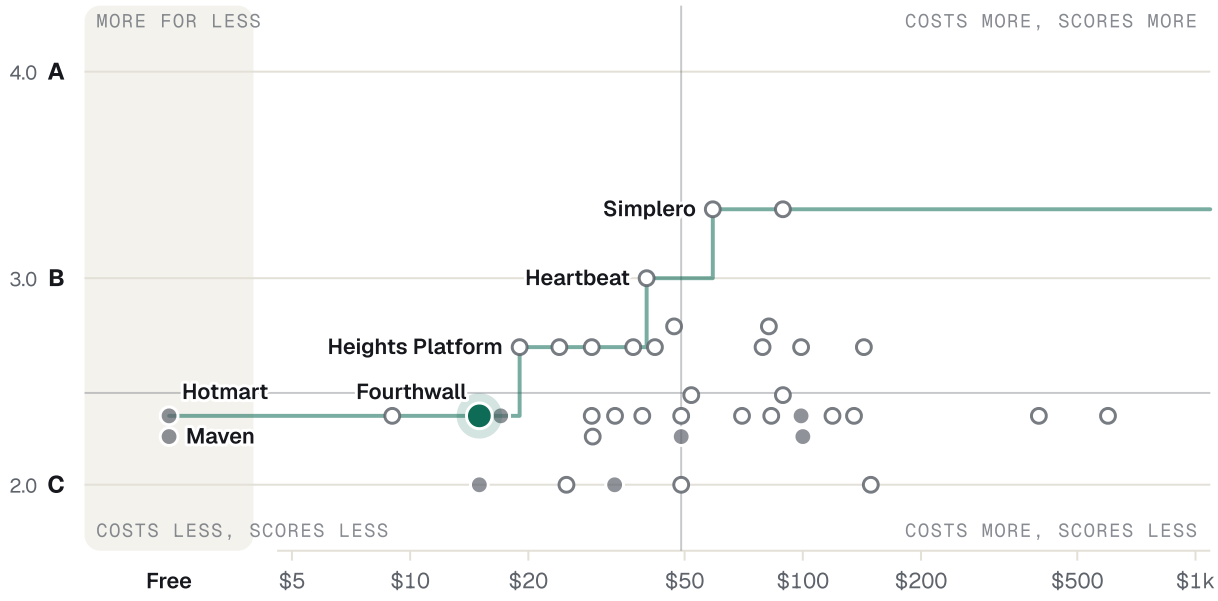
Each grade against the category

Every bar is all 42 course and community platforms we grade, cut by the letter each got. Fourthwall's own letter is outlined.



Price against what you get

Each dot is one of 39 course and community platforms. Further left costs less; higher up scores better on features, ease of use and platforms. Fourthwall is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Fourthwall you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.8 is higher than 38 of the 41 other course and community platforms we grade. It costs $180 a year.

What you could make

- Digital downloads: an app builder makes this well.

What you could not

- Checkout, card payments and sales tax handled for you.

- Printers that make and ship each order.
- Selling as the merchant of record, so sales tax and VAT are handled everywhere.
- A members' space with posts, chat and events that people keep coming back to.
- A real app for iOS and Android. Something home-made would be a web page.

What this rests on. Fourthwall's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Patreon, Gumroad, Ko-fi, Printify and Shopify

The 5 tools Fourthwall is most often weighed against, with where each one differs from it.

3.0 GPA

Patreon

Free

Paid memberships, a shop and community for creators and their fans.

- Fourthwall also covers online store, merchant of record and print on demand.
- Patreon also covers paid newsletters.

Fourthwall and Patreon compared in full

2.6 GPA

Gumroad

Free

Sell downloads, memberships and courses for a cut of each sale.

- Fourthwall also covers community, online store and print on demand.
- Gumroad also covers email campaigns and affiliate tracking.

Fourthwall and Gumroad compared in full

2.6 GPA

Ko-fi

Free plan

Creator page for tips, memberships, a shop and paid commissions.

- Only Fourthwall lists iOS and Android apps.
- Fourthwall also covers community, merchant of record and print on demand.

Fourthwall and Ko-fi compared in full

3.4 GPA

Printify

Free plan · from $24.99/mo

Print-on-demand marketplace with 2,000+ products and 70+ printers.

- Fourthwall also covers community, digital downloads and merchant of record.

Fourthwall and Printify compared in full

2.8 GPA

Shopify

Free trial · from $29/mo

Hosted commerce platform for online, in-person and social selling.

- Fourthwall has a free plan. Shopify does not, though it has a free trial.
- Fourthwall also covers community, digital downloads, merchant of record and print on demand.
- Shopify also covers email campaigns, inventory and shipping labels.

Fourthwall and Shopify compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Fourthwall free?

Fourthwall has a free plan. Design and sell products, offer memberships, run promotions; 5% fee and 5 GB limit on digital products.

How much does Fourthwall cost?

Fourthwall lists 2 plans. Free: $0.

What platforms does Fourthwall work on?

Fourthwall is available on Web, iOS and Android.

Does Fourthwall offer any discounts?

Fourthwall publicly lists the following: Save $48 a year on Pro.

Does Fourthwall have a Windows app?

No Windows app was listed when its pages were read on Nov 12, 2026. Fourthwall is listed for Web, iOS and Android.

Does Fourthwall have a macOS app?

No macOS app was listed when its pages were read on Nov 12, 2026. Fourthwall is listed for Web, iOS and Android.

Is Fourthwall open source?

Fourthwall is not described as open source on its own site, as read on Nov 12, 2026.

What does Fourthwall integrate with?

Fourthwall's listing names YouTube, Instagram and TikTok. A listing names up to eight integrations, so it may connect to more.

Who makes Fourthwall?

Fourthwall is made by a company of the same name.

What are the alternatives to Fourthwall?

The closest alternatives to Fourthwall in our directory are Patreon, Gumroad, Ko-fi, Printify and Shopify.

How does Fourthwall compare with other course and community platforms?

Fourthwall's GPA of 2.8 is higher than 38 of the 41 other course and community platforms we grade, and level with 3.

Is Fourthwall good value for money?

ToolGPA grades Fourthwall A for value for money. Its paid plans start at $15 a month, against a middle price of $49 for the category: 1 of the 36 others that charge start lower.

Could I make my own version of Fourthwall?

To replace Fourthwall you would be making checkout, card payments and sales tax handled for you.

Where this guide comes from

The prices, plans, platforms and features were read from Fourthwall's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Fourthwall's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Fourthwall. Prices change, so check fourthwall.com before you buy.

fourthwall.com/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Fourthwall, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/fourthwall

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Fourthwall: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/fourthwall
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Know someone choosing between course and community platforms?

Send them this guide:
toolgpa.com/tools/fourthwall/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded course and community platforms after Fourthwall, each with an Insider's Guide of its own.

Courses & Communities Insider's Guide

Every one of the 42 course and community platforms we grade, compared

Circle Insider's Guide

Community platform with courses, events, payments and branded apps

2.8 GPA

Simplero Insider's Guide

All-in-one platform for courses, community, email and coaching

2.8 GPA

systeme.io Insider's Guide

All-in-one marketing suite with funnels, email, courses and community

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Fourthwall's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Fourthwall is a trademark of its owner, and this guide is not made, paid for or approved by Fourthwall. Prices and plans change: check fourthwall.com before you buy.