ToolGPA

NOVEMBER 2026

Foxy.io

The Insider's Guide

Hosted cart and checkout you add to any website



Every plan, grade, refund rule and rival among online store builders, read from Foxy.io's own pages.

Made by Foxy Commerce · checked Nov 12, 2026 · toolgpa.com

2.0
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Foxy.io's own pages, its app-store listings and our grades. Every fact in it is on Foxy.io's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 29 of the 80 other online store builders we grade

Foxy is a hosted shopping cart and checkout that attaches to a website you already have, through links, buttons or forms. It sells physical and digital products, subscriptions and donations, and adds a customer portal and automations. Plans are priced by monthly transaction volume, with no limit on products.

To get you started, here are **9 things to know about Foxy.io**, taken from its own pages and our grades.

> "
>
> **You add buttons or links to a site built elsewhere and set up the checkout templates.**
>
> From our grade for ease of use

1 **Best for adding a cart to a site you already have**

Foxy.io is a hosted cart and checkout you bolt onto a site built elsewhere, with subscriptions, digital goods and a customer portal.

2 **Paid plans start at $30 a month**

As its pricing page puts it: $30 per month, billed annually (monthly-billing price not read).

3 **You can try it first**

Free trial with no credit card; choose a plan when ready to accept real payments

4 **It runs on Web**

Web.

5 **Hosted cart and checkout**

Turn any link, button or form into a purchase option on a site built with a website builder, a CMS or static files.

6 **Any product type**

Sell physical goods, digital downloads, services, donations and bundles, with no cap on the number of products on any plan.

7 **Subscriptions**

Charge on any frequency with start and end dates and free trials, and let subscribers manage or cancel their own plans.

8 **A 2.0 GPA, above 29 of 80**

That is against the other online store builders we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Foxy.io you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

Foxy.io at a glance

PRICING Free trial, from $30 per month, billed annually (monthly-billing price not read)	FREE PLAN No
FREE TRIAL Free trial with no credit card; choose a plan when ready to accept real payments	RUNS ON Web
MADE BY Foxy Commerce	CATEGORY Online Store Builders
OUR GRADE 2.0 GPA, fair	

The report card

Best for adding a cart to a site you already have

Foxy.io is a hosted cart and checkout you bolt onto a site built elsewhere, with subscriptions, digital goods and a customer portal. It starts at $30 a month on yearly billing, but each extra order past the allowance costs 5 to 35 cents, and it is only a cart, not a storefront.

TOOLGPA REPORT CARD **Foxy.io** Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$30 a month on yearly billing for 100 transactions, then 35 cents each. The category's middle is $29, and Growth is $65 for 500 transactions.
Free plan and trial	C	A free trial with no credit card. You pick a plan when you're ready to accept real payments, and there's no free plan.
Features	D	It supplies the cart and checkout only, so you need a site to put it on. It sells subscriptions and digital goods, but it can't run a store alone.
Ease of use	C	No store rating on record. You add buttons or links to a site built elsewhere and set up the checkout templates.
Platforms and integrations	B	Web only, with 1,000+ app automations and an API. It fits sites on Webflow, Wix, WordPress or static files.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Foxy.io is for

- ✓ Fits if your site is on Webflow, Wix or WordPress and needs a cart
- ✓ Works for sellers of subscriptions, donations or digital products

Who it is not for

- ✗ Not for you if you want a ready-made store, since it is a cart and checkout only
- ✗ Pricey if orders grow: past the allowance each order is 5 to 35 cents, plus per-user fees
- ✗ Watch out: multi-currency, multilingual checkout and a custom tax endpoint start at Growth
- ✗ Tight if you sell more than 100 orders a month on Starter, as each extra one costs 35 cents

Good to know

Good for

- ✓ Sites on Webflow, Wix, WordPress or static hosting that need a cart added
- ✓ Sellers of subscriptions, donations or digital products
- ✓ Developers who want a hosted checkout they can customize

Worth knowing

- ⓘ Pricing follows transactions: past the monthly allowance each extra order costs 5 to 35 cents, plus 5 to 10 cents per extra user.
- ⓘ The pricing page shows annual-billing prices; the monthly-billing prices could not be read.
- ⓘ Multi-currency, multilingual checkout and a custom tax endpoint start at the Growth plan.
- ⓘ Foxy provides the cart and checkout, not a storefront; you need a site to put it on.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$30

A month to start

Foxy.io is a paid product with a free trial, starting at $30 per month, billed annually (monthly-billing price not read).

> **You pick a plan when you're ready to accept real payments, and there's no free plan.**

From our grade for free plan and trial

STARTER

$30

per month, billed annually

100 transactions a month, then 35 cents each. Unlimited products and subscriptions, user portal, basic template customization, email support.

GROWTH

$65

per month, billed annually

500 transactions a month, then 25 cents each. Adds multilingual checkout, multi-currency, advanced template editing and a custom tax endpoint.

ADVANCED

$300

per month, billed annually

1,000 transactions a month, then 7.5 cents each. Adds a pre-cart webhook, SAML single sign-on, migration help, plus phone and Slack support.

ENTERPRISE

$2250

per month and up, billed annually

10,000 transactions a month, then 5 cents each, with custom terms, SLA and high-volume processing available through sales.

Trying it first

Free trial with no credit card; choose a plan when ready to accept real payments

Read from foxy.io on Nov 12, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Hosted cart and checkout you add to any website. Here is what it does, as its own site describes it, and what it covers: public API, workflow automation, inventory, online store, digital downloads.

> **It supplies the cart and checkout only, so you need a site to put it on.**

From our grade for features

Hosted cart and checkout

Turn any link, button or form into a purchase option on a site built with a website builder, a CMS or static files.

Any product type

Sell physical goods, digital downloads, services, donations and bundles, with no cap on the number of products on any plan.

Subscriptions

Charge on any frequency with start and end dates and free trials, and let subscribers manage or cancel their own plans.

User portal

An embeddable portal where customers log in to see transaction history, manage subscriptions and reach paywalled content.

Automations and API

Connect customer and transaction data with more than 1,000 apps, with unlimited workflows, and build on the API.

Where it runs

Web

What it works with

Webflow
Framer
Squarespace
Wix
WordPress
Stripe
PayPal

Foxy.io is made by Foxy Commerce.

Where it stands

Its grades against its category, and whether to keep it or make your own

29/80

Other online store builders it is graded above

Foxy.io's GPA of 2.0 is higher than 29 of the 80 other online store builders we grade, and level with 13.

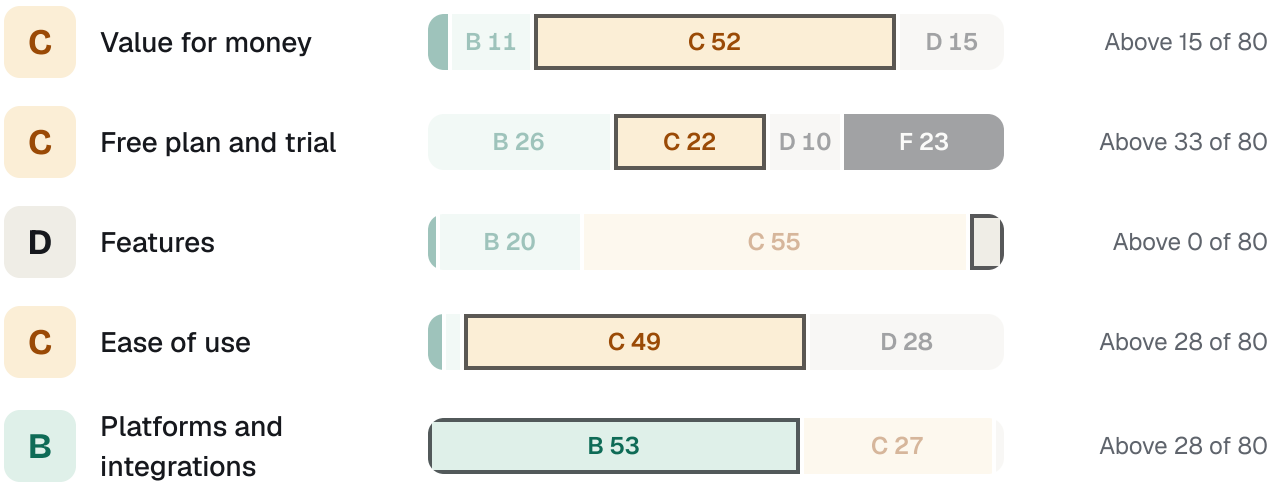
It stands best on platforms and integrations (B, above 28 of 80) and worst on features (D, above 0).

Its paid plans start at $30 a month, against a middle price of $29.25 for the category: 23 of the 44 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 20 tools score higher and cost less.

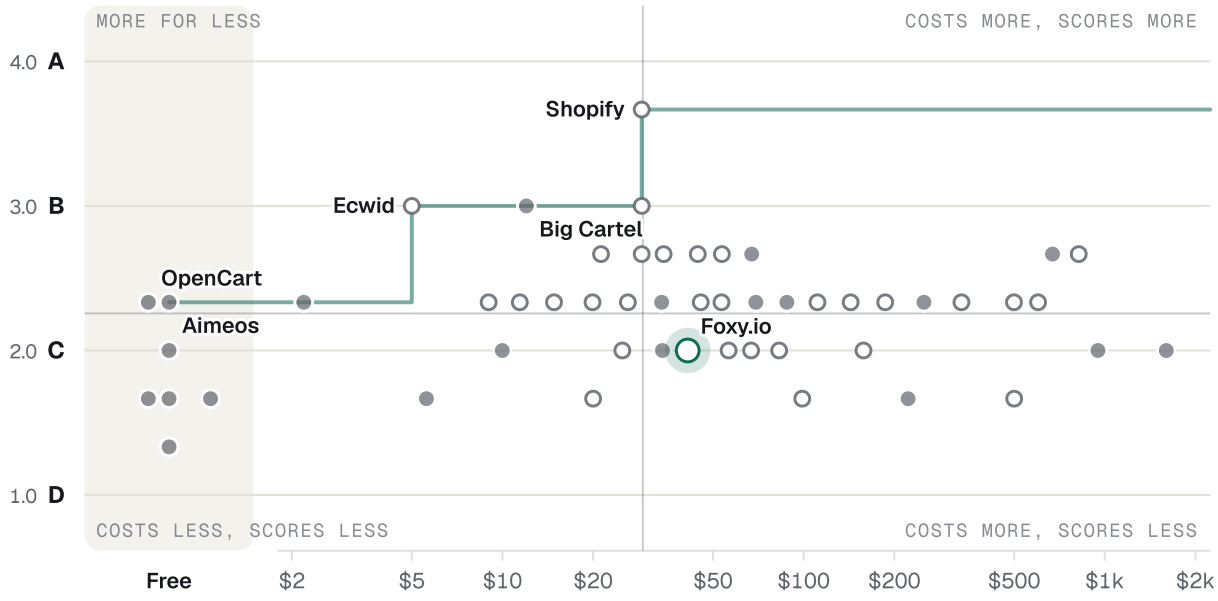
Each grade against the category

Every bar is all 81 online store builders we grade, cut by the letter each got. Foxy.io's own letter is outlined.



Price against what you get

Each dot is one of 52 online store builders. Further left costs less; higher up scores better on features, ease of use and platforms. Foxy.io is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Foxy.io you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

It costs $360 a year.

What you could make

- Digital downloads and inventory: an app builder makes these well.

What you could not

- Checkout, card payments and sales tax handled for you.

- ✕ Connections to other products, each kept working as those products change.

What this rests on. Foxy.io's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Snipcart, Ecwid, Shopify, Big Cartel and WooCommerce

The 5 tools Foxy.io is most often weighed against, with where each one differs from it.

2.0 GPA

Snipcart

From $20/mo

Shopping cart and checkout for any website, built for developers.

- Foxy.io also covers workflow automation.

Foxy.io and Snipcart compared in full

2.2 GPA

Ecwid

From $5/mo

Online store you can add to any website or run as its own site.

- Only Ecwid lists iOS and Android apps.
- Foxy.io also covers workflow automation.
- Ecwid also covers shipping labels.

Foxy.io and Ecwid compared in full

2.8 GPA

Shopify

Free trial · from $29/mo

Hosted commerce platform for online, in-person and social selling.

- Only Shopify lists iOS and Android apps.
- Foxy.io also covers workflow automation and digital downloads.
- Shopify also covers email campaigns and shipping labels.

Foxy.io and Shopify compared in full

2.8 GPA

Big Cartel

Free plan · from $12/mo

Simple online store for artists, makers and independent sellers.

- Big Cartel has a free plan. Foxy.io does not, though it has a free trial.
- Only Big Cartel lists iOS and Android apps.
- Foxy.io also covers workflow automation.

Foxy.io and Big Cartel compared in full

2.2 GPA

WooCommerce

Free plan

Free, open-source store plugin for WordPress that you host yourself.

- WooCommerce has a free plan. Foxy.io does not, though it has a free trial.
- Only WooCommerce lists iOS and Android apps.
- WooCommerce is open source and self-hostable, according to its own site.

Foxy.io and WooCommerce compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Foxy.io free?

No, Foxy.io is a paid product, but you can try it first. Free trial with no credit card; choose a plan when ready to accept real payments.

How much does Foxy.io cost?

Foxy.io lists 4 plans. Starter: $30 per month, billed annually.

What platforms does Foxy.io work on?

Foxy.io is available on Web.

Does Foxy.io have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Foxy.io is listed for Web.

Does Foxy.io have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Foxy.io is listed for Web.

Is Foxy.io open source?

Foxy.io is not described as open source on its own site, as read on Nov 12, 2026.

Does Foxy.io have an API?

Yes. Foxy.io offers a public API, according to its own site.

What does Foxy.io integrate with?

Foxy.io's listing names Webflow, Framer, Squarespace, Wix, WordPress, Stripe and PayPal.

Who makes Foxy.io?

Foxy.io is made by Foxy Commerce.

What are the alternatives to Foxy.io?

The closest alternatives to Foxy.io in our directory are Snipcart, Ecwid, Shopify, Big Cartel and WooCommerce.

How does Foxy.io compare with other online store builders?

Foxy.io's GPA of 2.0 is higher than 29 of the 80 other online store builders we grade, and level with 13.

Is Foxy.io good value for money?

ToolGPA grades Foxy.io C for value for money. Its paid plans start at $30 a month, against a middle price of $29.25 for the category: 23 of the 44 others that charge start lower.

Could I make my own version of Foxy.io?

To replace Foxy.io you would be making checkout, card payments and sales tax handled for you.

Where this guide comes from

The prices, plans, platforms and features were read from Foxy.io's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Foxy.io's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Foxy Commerce. Prices change, so check foxy.io before you buy.

foxy.io/pricing

foxy.io/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Foxy.io, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/foxy

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Foxy.io: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/foxy
```

Know someone choosing between online store builders?

Send them this guide: toolgpa.com/tools/foxy/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded online store builders after Foxy.io, each with an Insider's Guide of its own.

Online Store Builders Insider's Guide

Every one of the 84 online store builders we grade, compared

Big Cartel Insider's Guide

Simple online store for artists, makers and independent sellers

2.8 GPA

Shopify Insider's Guide

Hosted commerce platform for online, in-person and social selling

2.8 GPA

BigCommerce Insider's Guide

Hosted ecommerce platform with plans set by yearly sales

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Foxy.io's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Foxy.io is a trademark of its owner, and this guide is not made, paid for or approved by Foxy Commerce. Prices and plans change: check foxy.io before you buy.