ToolGPA

NOVEMBER 2026

FreshLearn

The Insider's Guide

Course, coaching and community platform with zero sales fees



Every plan, grade, refund rule and rival among course and community platforms, read from FreshLearn's own pages.

Made by FreshLearn · checked Nov 13, 2026 · toolgpa.com

2.4
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from FreshLearn's own pages, its app-store listings and our grades. Every fact in it is on FreshLearn's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 66 of the 98 other course and community platforms we grade

FreshLearn is a hosted platform for selling online courses, coaching, live classes and memberships, with a community space and email campaigns on higher plans. It charges no cut of sales and does not cap courses, learners or enrollments on paid plans. Plans differ by features.

To get you started, here are **9 things to know about FreshLearn**, taken from its own pages and our grades.

> "
>
> **A web app where you build courses and sales pages, with no store rating on record.**
>
> From our grade for ease of use

1 **Best for courses and a community with 0% fees**

Community, live classes and quizzes are not on that plan, and a branded app is an extra.

2 **Paid plans start at $35 a month**

As its pricing page puts it: $35 per month, billed every 2 years ($49 billed monthly).

3 **There is a free plan**

1 product, 25 manual enrollments, 3 sales pages, email support and the blogging CMS.

4 **It runs on 3 platforms**

Web, iOS and Android.

5 **Courses and digital products**

Self-paced courses, masterclasses, downloadable files and product bundles, with unlimited courses and learners on paid plans.

6 **Community**

Discussion spaces where learners ask questions and share knowledge, included from the No Brainer plan.

7 **Live classes and coaching**

Schedule live classes and sell 1:1 coaching packages with bookings, from the No Brainer plan.

8 **A 2.4 GPA, above 66 of 98**

That is against the other course and community platforms we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace FreshLearn you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

FreshLearn at a glance

PRICING
Free plan, from $35 per month, billed every 2 years ($49 billed monthly)

FREE PLAN
Yes

FREE TRIAL
Free trial on paid plans; the page says no credit card is required.

RUNS ON
Web, iOS, Android

MADE BY
FreshLearn

CATEGORY
Courses & Communities

OUR GRADE
2.4 GPA, fair

The report card

Best for courses and a community with 0% fees

FreshLearn is a hosted platform for courses, community, live classes and quizzes with a free plan, from $35 a month on 2-year billing. Community, live classes and quizzes are not on that plan, and a branded app is an extra.

TOOLGPA REPORT CARD

FreshLearn

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Pro is $35 a month billed every 2 years, close to the category's middle of $37. Monthly billing is $49.
Free plan and trial	C	The free plan has 1 product, 25 manual enrollments and 3 sales pages. Paid plans have a free trial with no card, per the page.
Features	B	Courses, community, live classes, quizzes, certificates, payments and AI tools. The listing shows no gap in the core job, but the Pro plan lacks several parts.
Ease of use	C	A web app where you build courses and sales pages, with no store rating on record.
Platforms and integrations	B	Web, iOS and Android, with Stripe, PayPal, Zapier, Zoom and HubSpot on the list. No desktop app.

Grade point average — Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who FreshLearn is for

- ✓ Fits if you want courses and a community in one hosted account
- ✓ Works for sellers who want to start on a free plan

Who it is not for

- ✕ Tight if you stay free, as it stops at 1 product and 25 manual enrollments
- ✕ Pricey if you need community, live classes, quizzes or certificates: those start at No Brainer, $49 a month on 2-year billing
- ✕ Watch out: the lowest prices need a 2-year prepayment
- ✕ Watch out: a branded mobile app is $299 a year for each of iOS and Android

Good to know

Good for

- ✓ Creators who want courses, coaching and a community on one subscription
- ✓ Continuing-education providers that need certificates with verification
- ✓ Sellers who want no percentage taken from each sale

Worth knowing

- ⓘ Community, live classes, certificates and quizzes are not in the Pro plan; they start at No Brainer.
- ⓘ The lowest prices need a 2-year prepayment; the monthly-billing price is higher.
- ⓘ Free migration applies to annual and 2-year billing; monthly billing is charged a small fee.
- ⓘ A branded mobile app is a separate add-on at $299 per year for each of iOS or Android.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$35

A month to start. There is a free plan too

FreshLearn has a free plan. Paid plans start at $35 per month, billed every 2 years ($49 billed monthly).

> **Paid plans have a free trial with no card, per the page.**
>
> From our grade for free plan and trial

FREE

$0

1 product, 25 manual enrollments, 3 sales pages, blogging CMS and email support.

PRO

$35

per month, billed every 2 years ($49 billed monthly)

Courses, masterclasses, downloads, bundles, custom domain, checkout and AI website builder. 1 administrator.

NO BRAINER

$49

per month, billed every 2 years ($79 billed monthly)

Adds community, 1:1 coaching, live classes, certificates, quizzes, mobile apps and Zapier. 3 administrators.

NO BRAINER+

$99

per month, billed every 2 years ($149 billed monthly)

Adds API access, unlimited automations, question banks, video compliance and certificate verification. 7 administrators.

ENTERPRISE

$249

per month and up

Everything in No Brainer+, plus SCORM and xAPI, SSO, partner groups, a dedicated manager and a 99.9% uptime SLA.

The free plan

1 product, 25 manual enrollments, 3 sales pages, email support and the blogging CMS.

Trying it first

Free trial on paid plans; the page says no credit card is required.

Read from freshlearn.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Lower price on 2-year billing

The pricing page shows each paid plan cheaper per month when billed every 2 years than month to month, with savings up to $1,177 over 2 years.

Stated on freshlearn.com

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Course, coaching and community platform with zero sales fees. Here is what it does, as its own site describes it, and what it covers: public API, AI features, email campaigns, online courses, community, digital downloads.

"

Courses, community, live classes, quizzes, certificates, payments and AI tools.

From our grade for features

Courses and digital products

Self-paced courses, masterclasses, downloadable files and product bundles, with unlimited courses and learners on paid plans.

Community

Discussion spaces where learners ask questions and share knowledge, included from the No Brainer plan.

Live classes and coaching

Schedule live classes and sell 1:1 coaching packages with bookings, from the No Brainer plan.

Quizzes and certificates

Assessments, assignments and certificates; No Brainer+ adds question banks, required watch time and verifiable certificate IDs.

Payments

Takes no transaction fee on sales. Payments go to your own Stripe or PayPal account, which charges its normal processing fee.

AI tools

An AI website builder, course outline generator and idea validator on all paid plans, with AI quiz generation from No Brainer.

Where it runs

Web · iOS · Android

What it works with

Stripe · PayPal · Zapier · Zoom · HubSpot · Mailchimp

FreshLearn is made by FreshLearn.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

66/98

Other course and community platforms it is graded above

FreshLearn's GPA of 2.4 is higher than 66 of the 98 other course and community platforms we grade, and level with 16.

It stands best on features (B, above 56 of 98) and worst on value for money (C, above 17).

Its paid plans start at $35 a month, against a middle price of $36 for the category: 32 of the 65 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

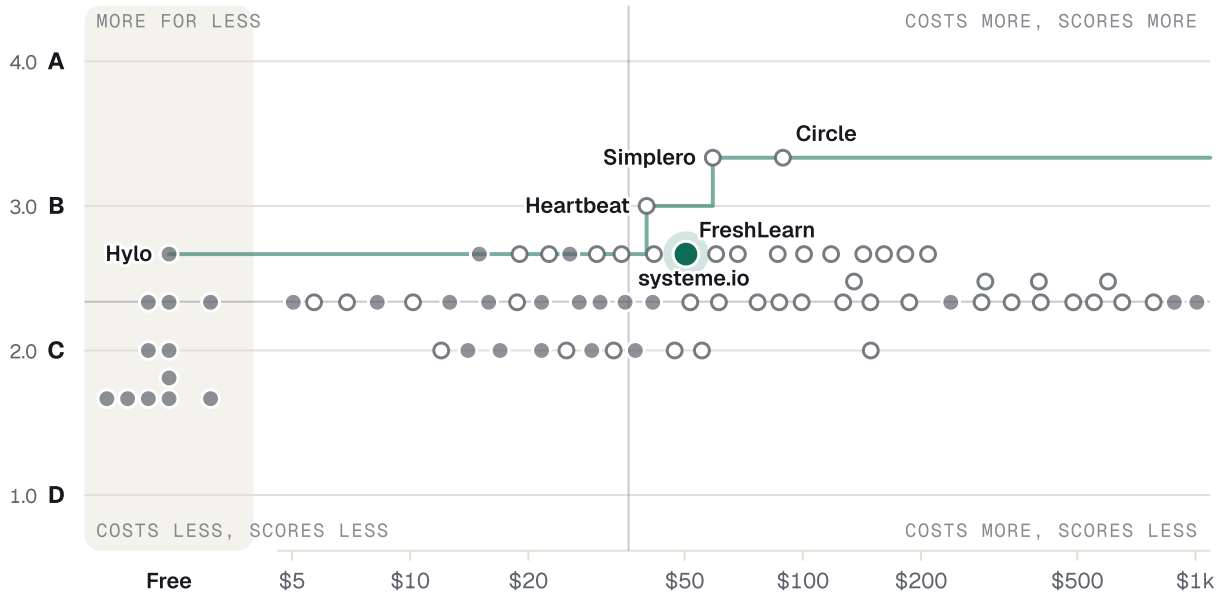
Each grade against the category

Every bar is all 99 course and community platforms we grade, cut by the letter each got. FreshLearn's own letter is outlined.

C	Value for money	B 15 · **C 62** · D 17	Above 17 of 98
C	Free plan and trial	B 27 · **C 37** · D 12 · F 22	Above 34 of 98
B	Features	**B 43** · C 55	Above 56 of 98
C	Ease of use	**C 73** · D 23	Above 23 of 98
B	Platforms and integrations	**B 73** · C 25	Above 25 of 98

Price against what you get

Each dot is one of 78 course and community platforms. Further left costs less; higher up scores better on features, ease of use and platforms. FreshLearn is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace FreshLearn you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.4 is higher than 66 of the 98 other course and community platforms we grade. It costs $420 a year.

What you could make

- Online courses and digital downloads: an app builder makes these well.

What you could not

- × Newsletters sent to thousands of people that still reach the inbox.

- A members' space with posts, chat and events that people keep coming back to.
- A real app for iOS and Android. Something home-made would be a web page.
- It plugs into other products, Stripe, PayPal and Zapier among them, and has an API.
- AI features, unless you pay a model provider for each request yourself.
- People on the other end: coaches. No app builder makes those.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. FreshLearn's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Thinkific, Teachable, Kajabi, Podia and LearnWorlds

The 5 tools FreshLearn is most often weighed against, with where each one differs from it.

2.4 GPA

Thinkific

Free trial · from $82/mo

Course, community and membership platform for experts and academies.

- FreshLearn has a free plan. Thinkific does not, though it has a free trial.
- Only FreshLearn lists iOS and Android apps.
- FreshLearn also covers email campaigns and digital downloads.

FreshLearn and Thinkific compared in full

2.4 GPA

Teachable

Free trial · from $29/mo

Online course, coaching and membership platform with its own checkout.

- FreshLearn has a free plan. Teachable does not, though it has a free trial.
- FreshLearn also covers community and digital downloads.

FreshLearn and Teachable compared in full

2.0
GPA

Kajabi

Free trial · from $143/mo

All-in-one platform for selling courses, coaching and communities.

- FreshLearn has a free plan. Kajabi does not, though it has a free trial.
- FreshLearn also covers digital downloads.
- Kajabi also covers marketing automation and paid newsletters.

FreshLearn and Kajabi compared in full

2.4
GPA

Podia

Free trial · from $42/mo

Website, store, courses, community and email for creators in one place.

- FreshLearn has a free plan. Podia does not, though it has a free trial.
- Only FreshLearn lists iOS and Android apps.
- FreshLearn also covers digital downloads.

FreshLearn and Podia compared in full

2.4
GPA

LearnWorlds

Free trial · from $24/mo

Online academy builder for course creators and training teams.

- FreshLearn has a free plan. LearnWorlds does not, though it has a free trial.
- Only FreshLearn lists iOS and Android apps.
- FreshLearn also covers digital downloads.

FreshLearn and LearnWorlds compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

15

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is FreshLearn free?

FreshLearn has a free plan. 1 product, 25 manual enrollments, 3 sales pages, email support and the blogging CMS.

How much does FreshLearn cost?

FreshLearn lists 5 plans. Free: $0.

What platforms does FreshLearn work on?

FreshLearn is available on Web, iOS and Android.

Does FreshLearn offer any discounts?

FreshLearn publicly lists the following: Lower price on 2-year billing.

Does FreshLearn have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. FreshLearn is listed for Web, iOS and Android.

Does FreshLearn have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. FreshLearn is listed for Web, iOS and Android.

Is FreshLearn open source?

FreshLearn is not described as open source on its own site, as read on Nov 13, 2026.

Does FreshLearn have an API?

Yes. FreshLearn offers a public API, according to its own site.

What does FreshLearn integrate with?

FreshLearn's listing names Stripe, PayPal, Zapier, Zoom, HubSpot and Mailchimp.

Does FreshLearn have a free trial?

Yes. Free trial on paid plans; the page says no credit card is required.

Who makes FreshLearn?

FreshLearn is made by a company of the same name.

What are the alternatives to FreshLearn?

The closest alternatives to FreshLearn in our directory are Thinkific, Teachable, Kajabi, Podia and LearnWorlds.

How does FreshLearn compare with other course and community platforms?

FreshLearn's GPA of 2.4 is higher than 66 of the 98 other course and community platforms we grade, and level with 16.

Is FreshLearn good value for money?

ToolGPA grades FreshLearn C for value for money. Its paid plans start at $35 a month, against a middle price of $36 for the category: 32 of the 65 others that charge start lower.

Could I make my own version of FreshLearn?

To replace FreshLearn you would be making newsletters sent to thousands of people that still reach the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from FreshLearn's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from FreshLearn's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by FreshLearn. Prices change, so check freshlearn.com before you buy.

freshlearn.com/pricing

freshlearn.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

FreshLearn, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/freshlearn

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "FreshLearn: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/freshlearn
```

Know someone choosing between course and community platforms?

Send them this guide:
toolgpa.com/tools/freshlearn/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded course and community platforms after FreshLearn, each with an Insider's Guide of its own.

Courses & Communities Insider's Guide

Every one of the 99 course and community platforms we grade, compared

Hylo Insider's Guide

Free open-source platform for community groups and coordination

3.2 GPA

Academy LMS Insider's Guide

WordPress LMS plugin with a free core and Pro licenses by site count

2.8 GPA

Circle Insider's Guide

Community platform with courses, events, payments and branded apps

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what FreshLearn's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. FreshLearn is a trademark of its owner, and this guide is not made, paid for or approved by FreshLearn. Prices and plans change: check freshlearn.com before you buy.