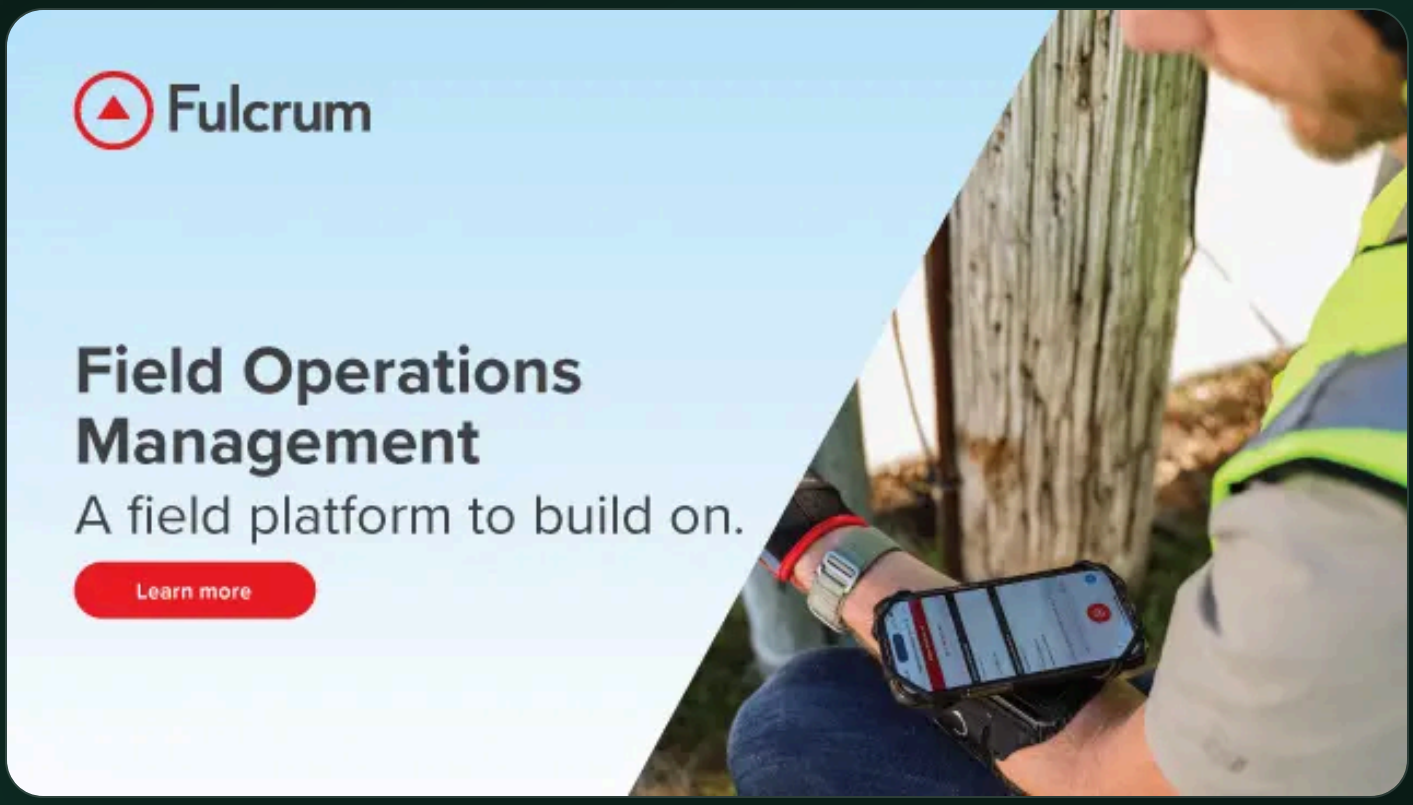
ToolGPA

NOVEMBER 2026

Fulcrum

The Insider's Guide

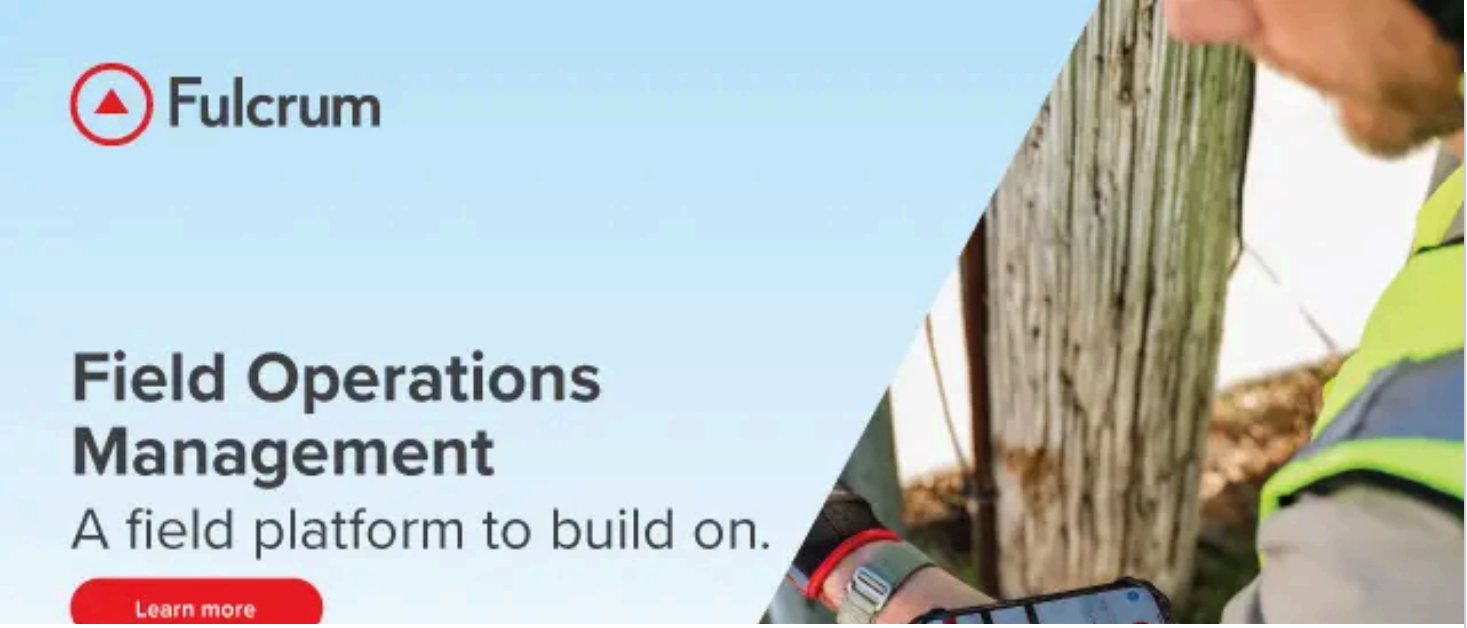
Offline field data collection with maps for crews and utilities



Every plan, grade, refund rule and rival among form and survey tools, read from Fulcrum's own pages.

Made by Fulcrum · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Fulcrum's own pages, its app-store listings and our grades. Every fact in it is on Fulcrum's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 26 of the 148 other form and survey tools we grade

Fulcrum is a field operations platform in which crews fill out forms on mobile apps, with or without a connection, while the office works from a web app and maps. Forms can capture photos, audio, video, barcodes, signatures and line or polygon geometry, and records carry their location. The vendor's marketing centers on utilities, environmental, construction and similar field-heavy industries.

> "
>
> **You build each form and set up your crews.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Fulcrum**, taken from its own pages and our grades.

1 **Best for field crews filling in forms with maps**

Fulcrum has offline mobile forms with photos, audio, signatures and map shapes, plus a web app and maps for the office.

2 **Paid plans start at $43 a month for each person**

As its pricing page puts it: $43 per user license / month, billed annually (minimum five users).

3 **You can try it first**

Free trial offered; its length is not stated on the pricing page

4 **It runs on Web**

Web.

5 **Offline data capture**

Records are saved on the device without a connection and sync when it reconnects, according to the vendor's FAQ.

6 **Form builder with logic**

A drag-and-drop builder with calculated fields, required and visibility rules, repeatable parent-child records and linked records.

7 **Media and scanning**

Fields for photos with timestamps, audio, video, barcodes, QR codes and signatures, plus AI-powered face blurring on the Professional plan.

8 **A 2.0 GPA, above 26 of 148**

That is against the other form and survey tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Fulcrum you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

Fulcrum at a glance

PRICING Free trial, from $43 per user license / month, billed annually (minimum five users)	FREE PLAN No
FREE TRIAL Free trial offered; its length is not stated on the pricing page	RUNS ON Web
MADE BY Fulcrum	CATEGORY Forms & Surveys
OUR GRADE 2.0 GPA, fair	

The report card

Best for field crews filling in forms with maps

Fulcrum has offline mobile forms with photos, audio, signatures and map shapes, plus a web app and maps for the office. It costs $43 a user a month with a minimum of five users, so at least $2,580 a year. APIs, SSO and AI features are on Elite.

TOOLGPA REPORT CARD

Fulcrum

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$43 a user a month on yearly billing with a minimum of 5 users, so $215 a month or $2,580 a year at the least. One person pays that floor.
Free plan and trial	D	A free trial is offered, but its length and card requirement are not stated. No free plan.
Features	B	Offline capture, a form builder with logic, media and scanning, geospatial capture, dispatch and administration. The listing names no gap in field-form work, though APIs and SSO need Elite.
Ease of use	C	No store rating on record. You build each form and set up your crews.
Platforms and integrations	B	Web app and mobile apps whose operating systems the pages do not name, with Esri ArcGIS, Power BI, Zapier and Salesforce links.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Fulcrum is for

- ✓ Fits if you run a field crew of 5 or more and need map-based forms
- ✓ Works for teams already on ArcGIS or Power Automate

Who it is not for

- ✗ Pricey if you are small: 5 users at $43 each is the floor, $2,580 a year
- ✗ Skip it if you want a free plan, as there is none
- ✗ Watch out: APIs, webhooks, SSO and the AI features need Elite at $55 a user
- ✗ Watch out: the trial's length isn't stated, and annual billing is required

Good to know

Good for

- ✓ Field crews that work without cell coverage
- ✓ Utilities, environmental and inspection teams that need maps on every record
- ✓ Organizations already using Esri ArcGIS

Worth knowing

- ⓘ All plans require an annual subscription and a minimum of five users, so the lowest cost is about $2,580 a year.
- ⓘ APIs, webhooks, SSO, SCIM, audit logging and the AI-based Audio FastFill and Insights features are on Elite or above.
- ⓘ The pricing page does not state the length of the free trial, and there is no free plan.
- ⓘ The pages read do not name the operating systems the mobile apps run on, so only web is listed as a platform.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$43

A month to start, for each person

Fulcrum is a paid product with a free trial, starting at $43 per user license / month, billed annually (minimum five users).

> **A free trial is offered, but its length and card requirement are not stated.**

From our grade for free plan and trial

PROFESSIONAL

$43

per user license / month, billed annually (minimum five users)

Offline capture, drag-and-drop builder, logic, repeatables, geospatial tools, data import/export and reports, with 100 GB storage and 10 data shares.

ELITE

$55

per user license / month, billed annually (minimum five users)

Adds AI Audio FastFill and Insights, ArcGIS Enterprise link, APIs, webhooks, audit logging, SSO and SCIM, with 500 GB storage and 50 data shares.

ENTERPRISE

Custom

Everything in Elite under a tailored enterprise license agreement, with unlimited users and data shares, storage as needed and a customer success manager.

Trying it first

Free trial offered; its length is not stated on the pricing page

Read from fulcrumapp.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Offline field data collection with maps for crews and utilities. Here is what it does, as its own site describes it, and what it covers: works offline, public API, AI features, workflow automation, forms, reports.

> **Offline capture, a form builder with logic, media and scanning, geospatial capture, dispatch and administration.**
>
> From our grade for features

Offline data capture

Records are saved on the device without a connection and sync when it reconnects, according to the vendor's FAQ.

Form builder with logic

A drag-and-drop builder with calculated fields, required and visibility rules, repeatable parent-child records and linked records.

Media and scanning

Fields for photos with timestamps, audio, video, barcodes, QR codes and signatures, plus AI-powered face blurring on the Professional plan.

Geospatial capture

Automatic geotagging, line and polygon capture, offline basemaps and layers, and integration with ArcGIS Online and ArcGIS Enterprise.

AI form builder

Turns a plain-language description into a form with its logic, automation and reports; the vendor also lists a Fulcrum MCP server and AI toolkit.

Dispatch and administration

Record assignment and dispatch, projects, custom security roles, full record history and an activity feed.

Where it runs

Web

What it works with

Esri ArcGIS

Microsoft Power Automate

Power BI

Zapier

Salesforce

Slack

Tableau

IBM Maximo

Fulcrum is made by Fulcrum.

Where it stands

Its grades against its category, and whether to keep it or make your own

26/148

Other form and survey tools it is graded above

Fulcrum's GPA of 2.0 is higher than 26 of the 148 other form and survey tools we grade, and level with 29.

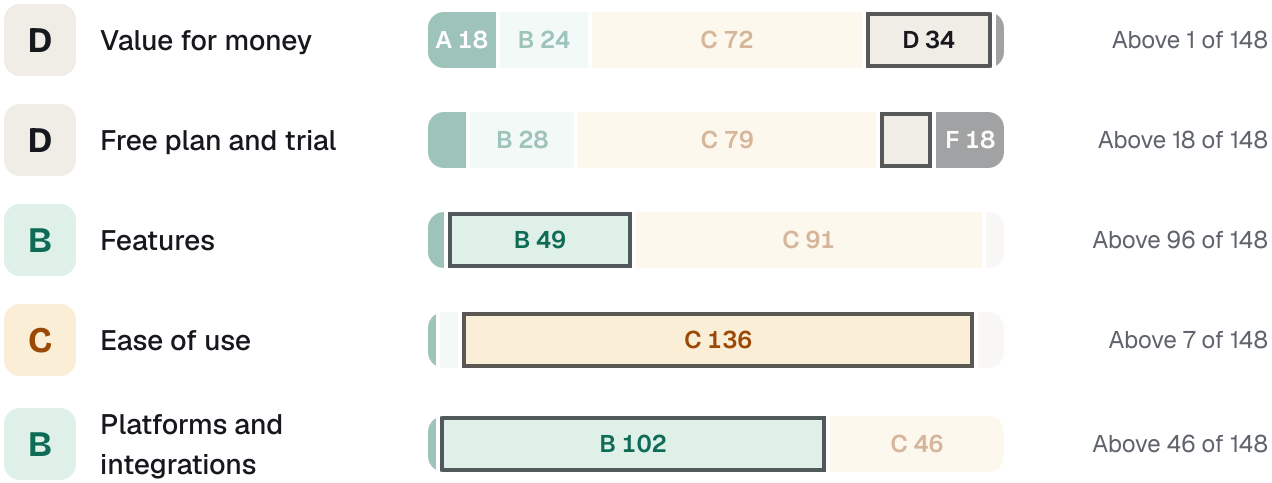
It stands best on features (B, above 96 of 148) and worst on value for money (D, above 1).

Its paid plans start at $43 a month for each person, against a middle price of $20 for the category: 84 of the 114 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 5 tools score higher and cost less.

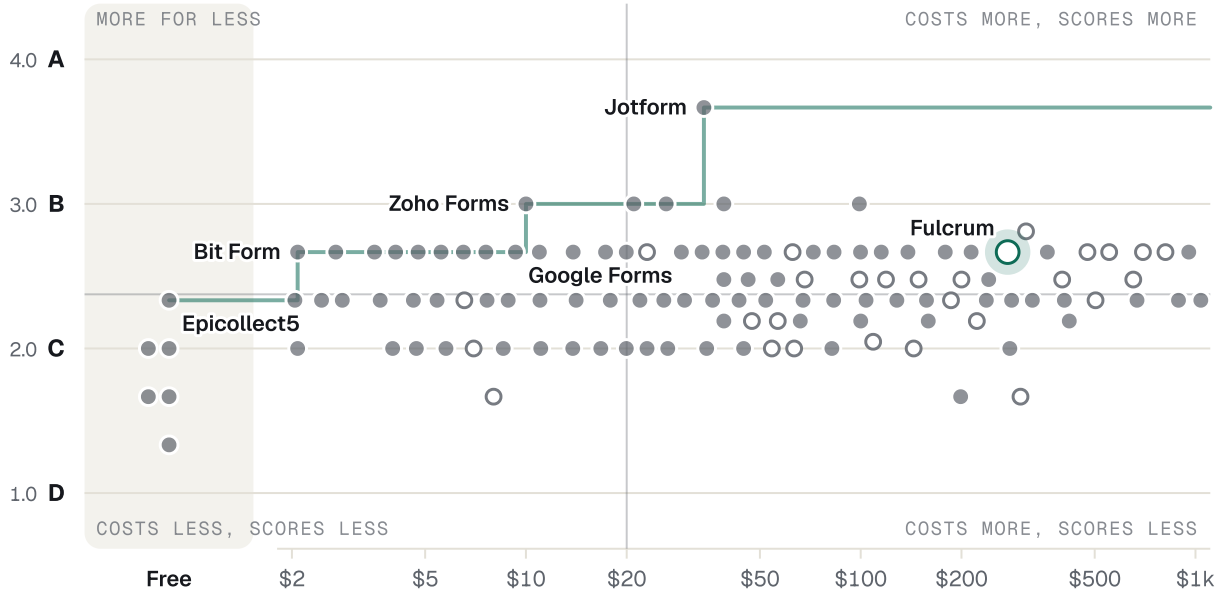
Each grade against the category

Every bar is all 149 form and survey tools we grade, cut by the letter each got. Fulcrum's own letter is outlined.



Price against what you get

Each dot is one of 121 form and survey tools. Further left costs less; higher up scores better on features, ease of use and platforms. Fulcrum is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Fulcrum you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 93 of the 148 other form and survey tools grade higher. It costs $516 a year.

What you could make

- Forms and reports: an app builder makes these well.

What you could not

- Connections to other products, each kept working as those products change.
- It is priced for each person, which means accounts and billing for a team.
- AI features, unless you pay a model provider for each request yourself.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Fulcrum's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



TrueContext, GoCanvas, Survey123, KoboToolbox and CommCare

The 5 tools Fulcrum is most often weighed against, with where each one differs from it.

1.8 GPA

TrueContext

Free trial · from $400/mo

Mobile forms and guided workflows for field service teams.

- Only Fulcrum lists a web app.
- Only TrueContext lists iOS, Android, Windows and macOS apps.

Fulcrum and TrueContext compared in full

2.0 GPA

GoCanvas

Free trial · from $29/mo

Mobile forms and workflows for field inspections and reports.

- Only GoCanvas lists iOS and Android apps.
- GoCanvas also covers no-code and dashboards.

Fulcrum and GoCanvas compared in full

Survey123

1.8 GPA

Free trial

ArcGIS smart forms for field data collection and survey analysis.

- Fulcrum also covers workflow automation.
- Survey123 also covers templates and surveys.

Fulcrum and Survey123 compared in full

KoboToolbox

2.6 GPA

Free plan · from $21/mo

Open-source data collection for field surveys, online or offline.

- KoboToolbox has a free plan. Fulcrum does not, though it has a free trial.
- Only KoboToolbox lists an Android app.
- KoboToolbox is open source and self-hostable, according to its own site.

Fulcrum and KoboToolbox compared in full

CommCare

2.0 GPA

Free plan · from $100/mo

No-code apps for frontline case management and data collection.

- CommCare has a free plan. Fulcrum does not, though it has a free trial.
- Only CommCare lists Android and iOS apps.
- CommCare is open source, according to its own site.

Fulcrum and CommCare compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Fulcrum free?

No, Fulcrum is a paid product, but you can try it first. Free trial offered; its length is not stated on the pricing page.

How much does Fulcrum cost?

Fulcrum lists 3 plans. Professional: $43 per user license / month, billed annually (minimum five users).

What platforms does Fulcrum work on?

Fulcrum is available on Web.

Does Fulcrum have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Fulcrum is listed for Web.

Does Fulcrum have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Fulcrum is listed for Web.

Is Fulcrum open source?

Fulcrum is not described as open source on its own site, as read on Nov 13, 2026.

Does Fulcrum work offline?

Yes, according to its own site. What works without a connection differs by plan and platform, so check the vendor's page for the detail.

Does Fulcrum have an API?

Yes. Fulcrum offers a public API, according to its own site.

What does Fulcrum integrate with?

Fulcrum's listing names Esri ArcGIS, Microsoft Power Automate, Power BI, Zapier, Salesforce, Slack, Tableau and IBM Maximo.

Who makes Fulcrum?

Fulcrum is made by a company of the same name.

What are the alternatives to Fulcrum?

The closest alternatives to Fulcrum in our directory are TrueContext, GoCanvas, Survey123, KoboToolbox and CommCare.

How does Fulcrum compare with other form and survey tools?

Fulcrum's GPA of 2.0 is higher than 26 of the 148 other form and survey tools we grade, and level with 29.

Is Fulcrum good value for money?

ToolGPA grades Fulcrum D for value for money. Its paid plans start at $43 a month for each person, against a middle price of $20 for the category: 84 of the 114 others that charge start lower.

Could I make my own version of Fulcrum?

To replace Fulcrum you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from Fulcrum's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Fulcrum's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Fulcrum. Prices change, so check fulcrumapp.com before you buy.

fulcrumapp.com/pricing/
fulcrumapp.com/platform/
fulcrumapp.com/ai-form-builder/
fulcrumapp.com
fulcrumapp.com/integrations/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Fulcrum, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/fulcrum

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Fulcrum: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/fulcrum
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Know someone choosing between form and survey tools?

Send them this guide: toolgpa.com/tools/fulcrum/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded form and survey tools after Fulcrum, each with an Insider's Guide of its own.

Forms & Surveys Insider's Guide

Every one of the 149 form and survey tools we grade, compared

Formester Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Formgrid Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Google Forms Insider's Guide

Form, survey and quiz builder that comes with a Google Account

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Fulcrum's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Fulcrum is a trademark of its owner, and this guide is not made, paid for or approved by Fulcrum. Prices and plans change: check fulcrumapp.com before you buy.