ToolGPA

NOVEMBER 2026

Fulfil

The Insider's Guide

ERP for Shopify Plus and direct-to-consumer brands

Every plan, grade, refund rule and rival among inventory management tools, read from Fulfil's own pages.

Made by Fulfil, Inc. · checked Nov 12, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Fulfil's own pages, its app-store listings and our grades. Every fact in it is on Fulfil's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 18 of the 47 other inventory management tools we grade

Fulfil is a cloud ERP that combines order management, inventory, purchasing, warehouse management, manufacturing and accounting. It is built for Shopify Plus and direct-to-consumer brands and connects to sales channels and 3PLs. Pricing is quoted after a demo, and the site includes AI tools such as an MCP server.

To get you started, here are **7 things to know about Fulfil**, taken from its own pages and our grades.

> **It publishes no price, adds a fixed implementation fee on top of the subscription, and aims at brands with real order volume.**
>
> From our report card of Fulfil

1 **Best for an ERP for Shopify Plus brands**

Fulfil is an ERP covering orders, inventory, purchasing, warehouse, manufacturing and accounting for direct-to-consumer brands.

2 **It runs on Web**

Web.

3 **Order and inventory management**

Handles orders from Shopify, Amazon and TikTok Shop with continuous inventory sync, split shipments, bundles and subscription boxes.

4 **Purchasing, warehouse and manufacturing**

Covers purchase orders, a warehouse management module, and controls for in-house and outsourced production.

5 **Built-in accounting**

A general ledger, accounts payable and receivable, revenue recognition, budgets, fixed assets and approval workflows.

6 **A 2.0 GPA, above 18 of 47**

That is against the other inventory management tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Fulfil you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

Fulfil at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Fulfil, Inc.	CATEGORY Inventory Management
OUR GRADE 2.0 GPA, fair	

The report card

Best for an ERP for Shopify Plus brands

Fulfil is an ERP covering orders, inventory, purchasing, warehouse, manufacturing and accounting for direct-to-consumer brands. It publishes no price, adds a fixed implementation fee on top of the subscription, and aims at brands with real order volume.

TOOLGPA REPORT CARD — **Fulfil** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No price is published; a quote follows one demo and depends on order volume, channels and complexity. Implementation is a separate fixed fee.
Free plan and trial	F	No free plan and no trial. A 90-day money-back guarantee is not a trial.
Features	B	Orders and inventory, purchasing, warehouse, manufacturing, built-in accounting, EDI and 3PL links. Nothing in the listing shows a gap in the core work.
Ease of use	C	No store rating on record. An ERP needs scoping and an implementation before it runs.
Platforms and integrations	B	Web only, with Shopify, Amazon, TikTok Shop, Claude and ChatGPT listed, plus an API and data warehouse.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Fulfil is for

- ✓ Fits if you run a Shopify Plus brand and want inventory and accounting together
- ✓ Works for brands with EDI and 3PL partners

Who it is not for

- ✗ Skip it if you are a very small seller, as it is aimed at brands with meaningful volume
- ✗ Not for you if you want a price, since a quote follows a demo
- ✗ Pricey if you count the fixed implementation fee on top of the subscription
- ✗ Skip it if you want to try free, because the only safety net is a 90-day refund

Good to know

Good for

- ✓ Shopify Plus and DTC brands that outgrow store apps and spreadsheets
- ✓ Brands selling to retailers that need EDI and compliance handling
- ✓ Teams that want inventory, fulfillment and accounting in one system

Worth knowing

- ⓘ No prices are published; a quote follows one demo and depends on order volume, channels and complexity.
- ⓘ Implementation is a fixed fee agreed after scoping, on top of the subscription.
- ⓘ The vendor says a 90-day money-back guarantee covers subscription and implementation fees.
- ⓘ Aimed at brands with meaningful order volume, so very small sellers may find it more than they need.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Fulfil's current pricing could not be confirmed from its own site.

> **No price is published; a quote follows one demo and depends on order volume, channels and complexity.**
>
> From our grade for value for money

We could not confirm Fulfil's current prices from its own site, so this guide lists no plans. fulfil.io has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

ERP for Shopify Plus and direct-to-consumer brands. Here is what it does, as its own site describes it, and what it covers: public API, AI features, workflow automation, reports, inventory.

> "
>
> **Nothing in the listing shows a gap in the core work.**
>
> From our grade for features

Order and inventory management

Handles orders from Shopify, Amazon and TikTok Shop with continuous inventory sync, split shipments, bundles and subscription boxes.

Purchasing, warehouse and manufacturing

Covers purchase orders, a warehouse management module, and controls for in-house and outsourced production.

Built-in accounting

A general ledger, accounts payable and receivable, revenue recognition, budgets, fixed assets and approval workflows.

EDI and 3PL connections

EDI for selling to retailers, and the site says more than 400 3PLs are integrated.

API and data warehouse

An API, a data warehouse and reporting tools extend the system for custom work.

AI tools

A Fulfil MCP to connect Claude and ChatGPT, a CLI for AI coding agents and micro apps built with AI.

Where it runs

Web

What it works with

Shopify
Amazon
TikTok Shop
Claude
ChatGPT

Fulfil is made by Fulfil, Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

18/47

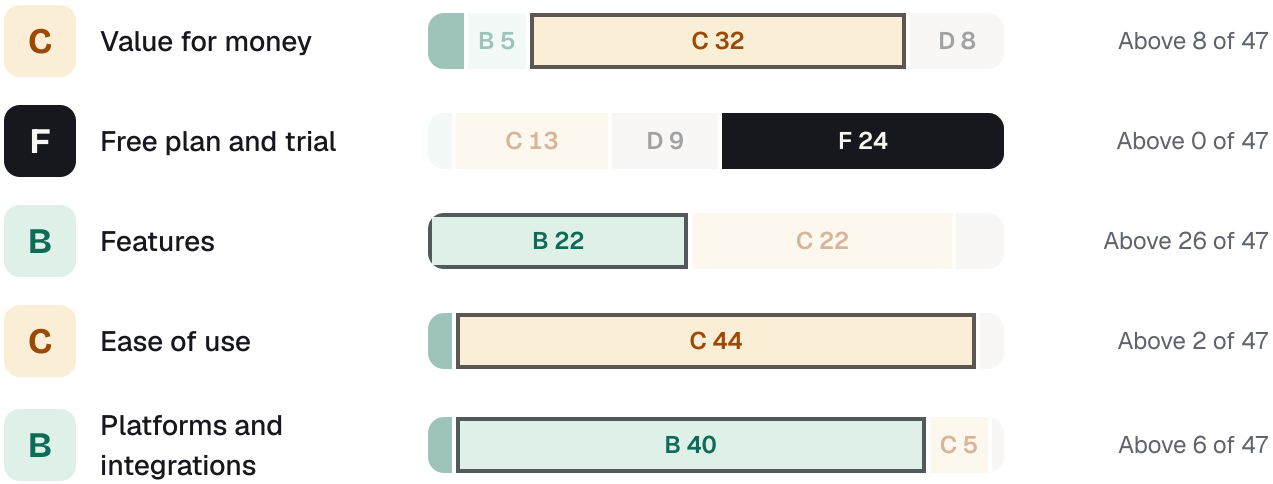
Other inventory management tools it is graded above

Fulfil's GPA of 2.0 is higher than 18 of the 47 other inventory management tools we grade, and level with 12.

It stands best on features (B, above 26 of 47) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 48 inventory management tools we grade, cut by the letter each got. Fulfil's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Fulfil you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

What you could make

- Inventory and reports: an app builder makes these well.

What you could not

- Connections to other products, each kept working as those products change.
- AI features, unless you pay a model provider for each request yourself.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Fulfil's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Brightpearl, Cin7, Katana, Linnworks and Extensiv

The 5 tools Fulfil is most often weighed against, with where each one differs from it.

Brightpearl

2.0 GPA

Paid

Retail ERP for multichannel inventory, orders and finance.

- Brightpearl also covers amazon selling.

Fulfil and Brightpearl compared in full

Cin7

2.4 GPA

Free trial · from $349/mo

Inventory software for wholesale and multichannel product sellers.

- Only Cin7 lists iOS and Android apps.
- Fulfil also covers workflow automation and reports.
- Cin7 also covers barcode scanning.

Fulfil and Cin7 compared in full



2.4
GPA

Katana

Free plan

Inventory and production software for makers and manufacturers.

- Katana has a free plan. Fulfil does not.
- Fulfil also covers workflow automation and reports.
- Katana also covers barcode scanning.

Fulfil and Katana compared in full



2.0
GPA

Linnworks

Paid

Inventory and order management for high-volume multichannel sellers.

- Fulfil also covers reports.
- Linnworks also covers shipping labels and amazon selling.

Fulfil and Linnworks compared in full



1.6
GPA

Extensiv

Paid

Warehouse management software for third-party logistics.

- Fulfil also covers workflow automation.
- Extensiv also covers barcode scanning and shipping labels.

Fulfil and Extensiv compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Fulfil free?

No. Fulfil is a paid product.

What platforms does Fulfil work on?

Fulfil is available on Web.

Does Fulfil have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Fulfil is listed for Web.

Does Fulfil have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Fulfil is listed for Web.

Is Fulfil open source?

Fulfil is not described as open source on its own site, as read on Nov 12, 2026.

Does Fulfil have an API?

Yes. Fulfil offers a public API, according to its own site.

What does Fulfil integrate with?

Fulfil's listing names Shopify, Amazon, TikTok Shop, Claude and ChatGPT.

Who makes Fulfil?

Fulfil is made by Fulfil, Inc.

What are the alternatives to Fulfil?

The closest alternatives to Fulfil in our directory are Brightpearl, Cin7, Katana, Linnworks and Extensiv.

How does Fulfil compare with other inventory management tools?

Fulfil's GPA of 2.0 is higher than 18 of the 47 other inventory management tools we grade, and level with 12.

Could I make my own version of Fulfil?

To replace Fulfil you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from Fulfil's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Fulfil's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Fulfil, Inc. Prices change, so check fulfil.io before you buy.

fulfil.io/pricing/ fulfil.io

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038
tools graded

95
categories

739
price changes on record

579
apps priced in 12 countries

What else is on toolgpa.com

Fulfil, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/fulfil

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Fulfil: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/fulfil
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Know someone choosing between inventory management tools?

Send them this guide: toolgpa.com/tools/fulfil/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded inventory management tools after Fulfil, each with an Insider's Guide of its own.

Inventory Management Insider's Guide

Every one of the 48 inventory management tools we grade, compared

Zoho Inventory Insider's Guide

Online inventory and order management from Zoho, with a free plan

3.4 GPA

Sortly Insider's Guide

Phone-first inventory app for tracking equipment, tools and supplies

3.0 GPA

BoxHero Insider's Guide

Barcode-based inventory tracking for small teams

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Fulfil's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Fulfil is a trademark of its owner, and this guide is not made, paid for or approved by Fulfil, Inc. Prices and plans change: check fulfil.io before you buy.