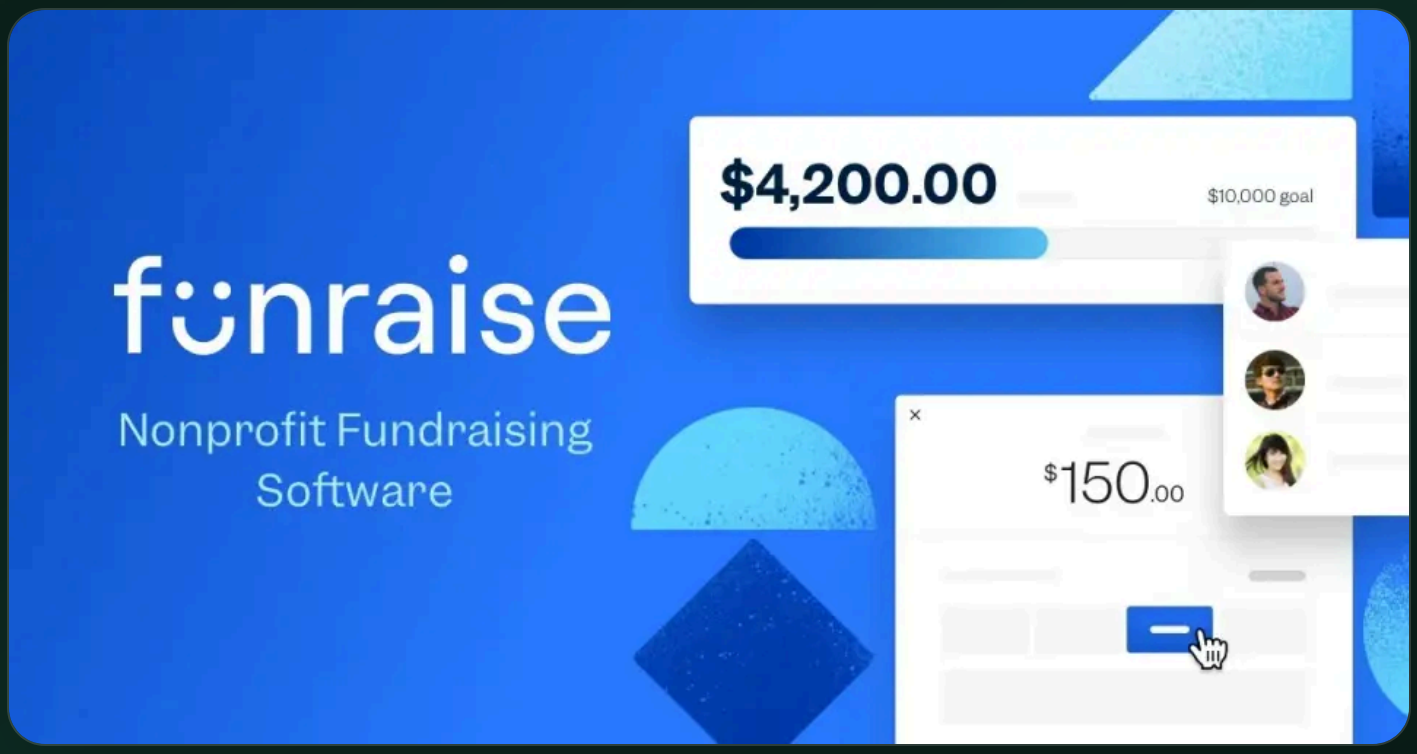
ToolGPA

NOVEMBER 2026

Funraise

The Insider's Guide

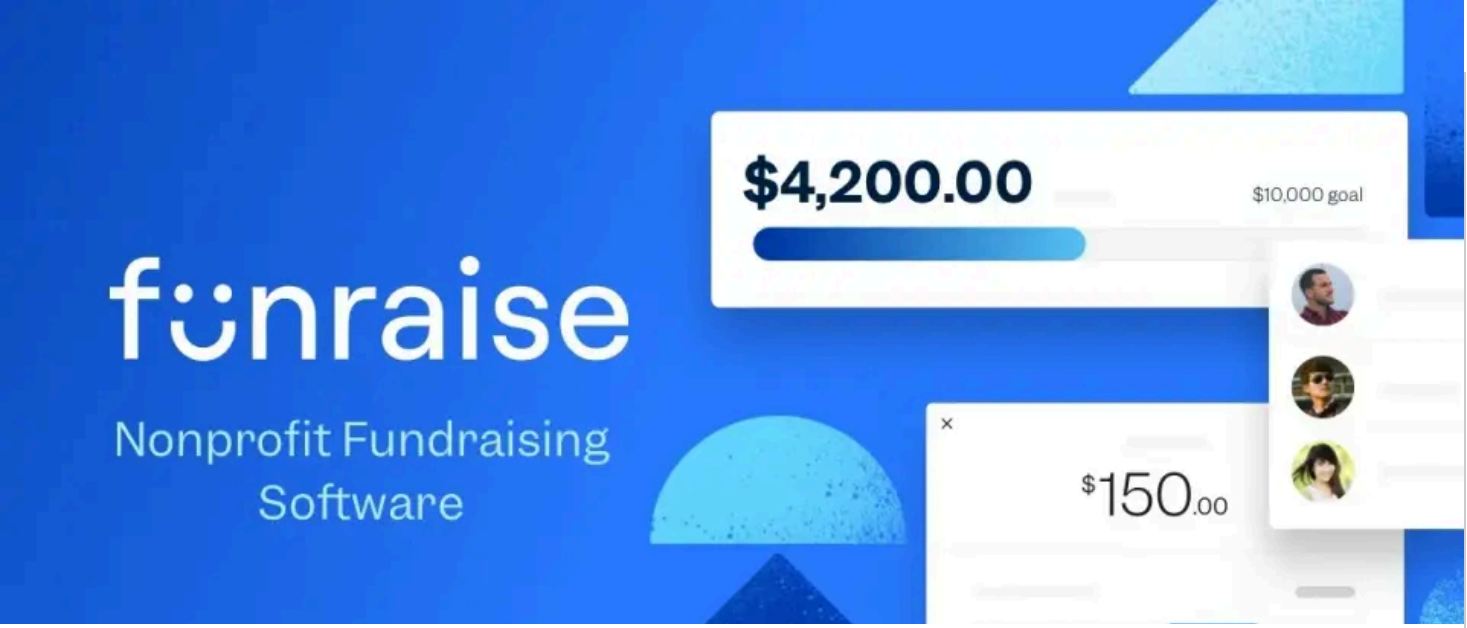
Online fundraising and donor management for nonprofits



Every plan, grade, refund rule and rival among CRM tools, read from Funraise's own pages.

Made by Funraise · checked Nov 13, 2026 · toolgpa.com

2.4
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Funraise's own pages, its app-store listings and our grades. Every fact in it is on Funraise's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 76 of the 116 other CRM tools we grade

Funraise combines online donation forms and pages with a donor CRM for nonprofits. It handles recurring gifts, events and ticketing, peer-to-peer campaigns and donor tasks. A free plan covers organizations raising under $1 million a year, and premium plans are quoted by sales.

"

A web app where you build forms and pages.

From our grade for ease of use

To get you started, here are **8 things to know about Funraise**, taken from its own pages and our grades.

1 **Best for online fundraising and donor management for nonprofits**

Funraise is a free fundraising platform for nonprofits raising under $1 million a year, with donation forms, recurring gifts, events and donor records.

2 **There is a free plan**

Free plan for organizations raising under $1 million a year: donation forms and pages, recurring donations, events and tickets, donor and donation management, and automated tasks. Funded by a 5% platform fee plus card processing.

3 **It runs on Web**

Web.

4 **Donation forms and pages**

Builds donation forms, donation pages and fundraising websites, with recurring giving and donor fee coverage.

5 **Donor management**

Keeps donor records, donation history, households, pledges and recurring subscriptions, and creates automated follow-up tasks.

6 **Events and ticketing**

Sells event tickets and runs auctions on the same platform as donations.

7 **A 2.4 GPA, above 76 of 116**

That is against the other CRM tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

The plain part of Funraise you could make: sales pipeline, forms and reports. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

Funraise at a glance

PRICING Free plan	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Funraise	CATEGORY CRM Software
OUR GRADE 2.4 GPA, fair	

The report card

Best for online fundraising and donor management for nonprofits

Funraise is a free fundraising platform for nonprofits raising under $1 million a year, with donation forms, recurring gifts, events and donor records. The free plan is paid for through a 5% platform fee plus card processing, and peer-to-peer, SMS, the API and all integrations are premium.

TOOLGPA REPORT CARD

Funraise

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	The free plan is paid for by a 5% platform fee plus 2.9% and 60 cents a gift. Premium plans have no published price, so it cannot be compared with the category's $29 middle.
Free plan and trial	B	A free plan with forms, pages, recurring gifts, events, donor records and automated tasks, for orgs raising under $1 million. The cost shows up as fees on each gift.
Features	C	Forms, donor management, events, peer-to-peer, messaging and reports. Peer-to-peer, wealth screening, SMS, auctions, email, the API and integrations are premium.
Ease of use	C	No store rating on record. A web app where you build forms and pages.
Platforms and integrations	B	Web, with Mailchimp, Constant Contact, Klaviyo, Salesforce, HubSpot, Raiser's Edge and QuickBooks Online, though integrations are premium.

Grade point average — Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Funraise is for

- ✓ Fits if you are a nonprofit raising under $1 million a year and want to start at no monthly fee
- ✓ Works for teams that mostly need donation forms and recurring gifts

Who it is not for

- ✕ Pricey if you add it up: a 5% platform fee plus 2.9% and 60 cents on every gift
- ✕ Not for you if you raise over $1 million a year, as the free plan stops there
- ✕ Tight if you want peer-to-peer, SMS, email, the API or integrations, which are all premium
- ✕ Watch out: premium prices are not published

Good to know

Good for

- ✓ Small nonprofits raising under $1 million a year that want to start for $0 a month
- ✓ Organizations that want donation pages and a donor database in one tool
- ✓ Groups that run recurring giving, events or peer-to-peer campaigns

Worth knowing

- ⓘ The free plan is paid for through fees: the pricing page shows a 5% platform fee plus card processing of 2.9% + 60¢, and says about 90% of donors cover fees.
- ⓘ Premium plan prices are not published; the vendor builds a custom quote.
- ⓘ Peer-to-peer fundraising, wealth screening, SMS, auctions, email campaigns, the API and all integrations are premium features.
- ⓘ The free plan is limited to organizations raising under $1 million annually.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

2

plans to choose from

Funraise has a free plan.

FREE

$0

per month, plus fees on each donation

For orgs raising under $1 million a year. Shows a 5% platform fee plus 2.9% + 60¢ card processing (Stripe).

PREMIUM PLANS

Custom

Adds peer-to-peer, wealth screening, SMS, auctions, email, the API and a success manager. Quoted by sales; fee shown 0-3%.

The free plan

Free plan for organizations raising under $1 million a year: donation forms and pages, recurring donations, events and tickets, donor and donation management, and automated tasks. Funded by a 5% platform fee plus card processing.

Read from funraise.org on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Online fundraising and donor management for nonprofits. Here is what it does, as its own site describes it, and what it covers: public API, sales pipeline, forms, reports, ticketing.

> **"Forms, donor management, events, peer-to-peer, messaging and reports.**

From our grade for features

Donation forms and pages

Builds donation forms, donation pages and fundraising websites, with recurring giving and donor fee coverage.

Donor management

Keeps donor records, donation history, households, pledges and recurring subscriptions, and creates automated follow-up tasks.

Events and ticketing

Sells event tickets and runs auctions on the same platform as donations.

Peer-to-peer fundraising

Lets supporters raise money through their own pages. This is a premium-plan feature.

Messaging

Email campaigns and SMS or text-to-give are listed on the premium plans.

Reports and dashboards

Reports and fundraising dashboards over donations and donors, with wealth screening on premium plans.

Where it runs

Web

What it works with

Mailchimp
Constant Contact
Klaviyo
Salesforce
HubSpot
Raiser's Edge
Virtuous
QuickBooks Online

Funraise is made by Funraise.

Where it stands

Its grades against its category, and whether to keep it or make your own

76/116

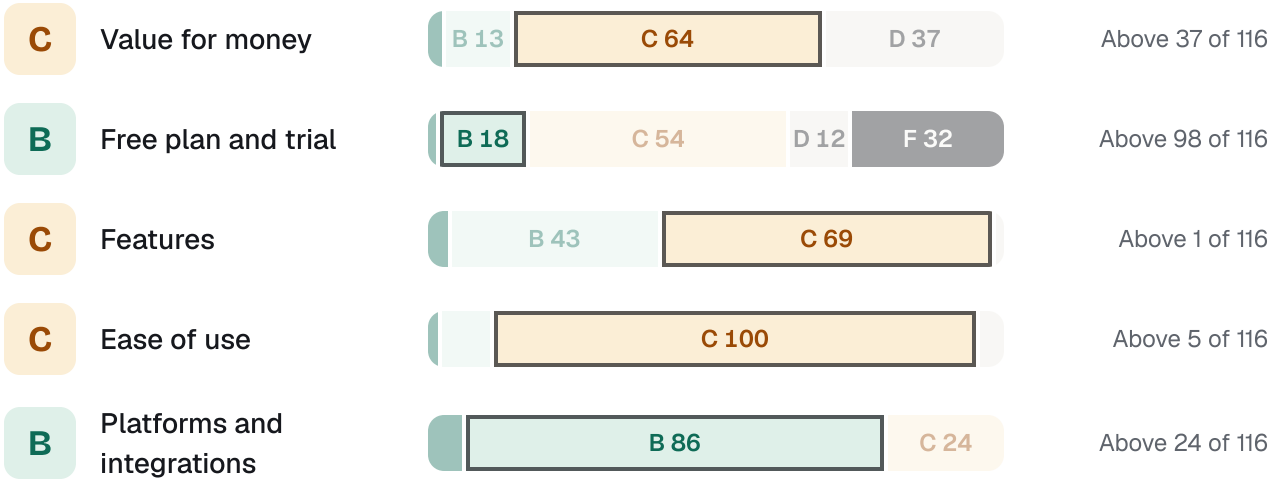
Other CRM tools it is graded above

Funraise's GPA of 2.4 is higher than 76 of the 116 other CRM tools we grade, and level with 22.

It stands best on free plan and trial (B, above 98 of 116) and worst on features (C, above 1).

Each grade against the category

Every bar is all 117 CRM tools we grade, cut by the letter each got. Funraise's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Funraise you could make: sales pipeline, forms and reports. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

What you could make

- Sales pipeline, forms and reports: an app builder makes these well.

What you could not

- Selling tickets and checking them at the door.
- It plugs into other products, Mailchimp, Constant Contact and Klaviyo among them, and has an API.

What this rests on. Funraise's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Givebutter, Bloomerang, Neon CRM, Virtuous and DonorPerfect

The 5 tools Funraise is most often weighed against, with where each one differs from it.

3.0 GPA

Givebutter

Free plan · from $29/mo

Free fundraising platform with a built-in nonprofit CRM.

- Only Givebutter lists iOS and Android apps.
- Funraise also covers sales pipeline.
- Givebutter also covers workflow automation, email campaigns and sMS marketing.

Funraise and Givebutter compared in full

1.8 GPA

Bloomerang

Paid

Donor management and fundraising platform for nonprofits.

- Funraise has a free plan. Bloomerang does not.
- Only Bloomerang lists iOS and Android apps.
- Funraise also covers sales pipeline and ticketing.

Funraise and Bloomerang compared in full



1.8
GPA

Neon CRM

From $99/mo

Nonprofit CRM priced by revenue raised, with unlimited records.

- Funraise has a free plan. Neon CRM does not.
- Funraise also covers sales pipeline and ticketing.
- Neon CRM also covers workflow automation, email campaigns, sMS marketing and dashboards.

Funraise and Neon CRM compared in full



1.8
GPA

Virtuous

Paid

Nonprofit CRM with fundraising, volunteer and analytics products.

- Funraise has a free plan. Virtuous does not.
- Funraise also covers ticketing.
- Virtuous also covers marketing automation and workflow automation.

Funraise and Virtuous compared in full



1.8
GPA

DonorPerfect

Paid

Donor management and fundraising software for nonprofits.

- Funraise has a free plan. DonorPerfect does not.
- Funraise also covers sales pipeline and ticketing.
- DonorPerfect also covers workflow automation and email campaigns.

Funraise and DonorPerfect compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Funraise free?

Funraise has a free plan. Free plan for organizations raising under $1 million a year: donation forms and pages, recurring donations, events and tickets, donor and donation management, and automated tasks.

How much does Funraise cost?

Funraise lists 2 plans. Free: $0 per month, plus fees on each donation.

What platforms does Funraise work on?

Funraise is available on Web.

Does Funraise have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Funraise is listed for Web.

Does Funraise have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Funraise is listed for Web.

Is Funraise open source?

Funraise is not described as open source on its own site, as read on Nov 13, 2026.

Does Funraise have an API?

Yes. Funraise offers a public API, according to its own site.

What does Funraise integrate with?

Funraise's listing names Mailchimp, Constant Contact, Klaviyo, Salesforce, HubSpot, Raiser's Edge, Virtuous and QuickBooks Online.

Who makes Funraise?

Funraise is made by a company of the same name.

What are the alternatives to Funraise?

The closest alternatives to Funraise in our directory are Givebutter, Bloomerang, Neon CRM, Virtuous and DonorPerfect.

How does Funraise compare with other CRM tools?

Funraise's GPA of 2.4 is higher than 76 of the 116 other CRM tools we grade, and level with 22.

Could I make my own version of Funraise?

The plain part of Funraise you could make: sales pipeline, forms and reports.

Where this guide comes from

The prices, plans, platforms and features were read from Funraise's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Funraise's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Funraise. Prices change, so check funraise.org before you buy.

funraise.org
funraise.org/about
funraise.org/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Funraise, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/funraise

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Funraise: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/funraise
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Know someone choosing between CRM tools?

Send them this guide: toolgpa.com/tools/funraise/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded CRM tools after Funraise, each with an Insider's Guide of its own.

CRM Software Insider's Guide

Every one of the 117 CRM tools we grade, compared

HubSpot Insider's Guide

Free CRM at the center of a marketing, sales and service suite

3.2 GPA

Frappe CRM Insider's Guide

Open-source CRM with unlimited users, billed by hosting

3.0 GPA

Givebutter Insider's Guide

Free fundraising platform with a built-in nonprofit CRM

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Funraise's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Funraise is a trademark of its owner, and this guide is not made, paid for or approved by Funraise. Prices and plans change: check funraise.org before you buy.