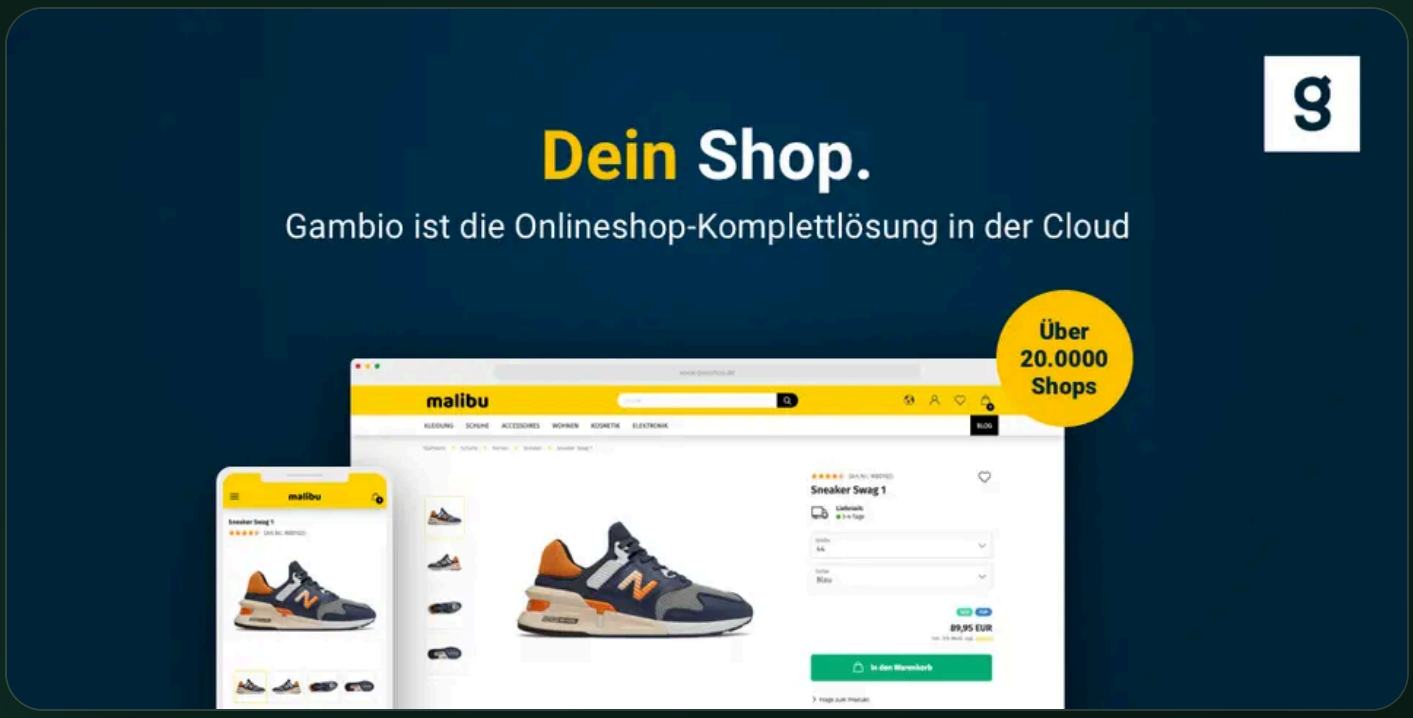
ToolGPA

NOVEMBER 2026

Gambio

The Insider’s Guide

Hosted German shop software with legal texts and fixed monthly plans



Every plan, grade, refund rule and rival among online store builders, read from Gambio’s own pages.

Made by Gambio GmbH · checked Nov 13, 2026 · toolgpa.com

2.4
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Gambio's own pages, its app-store listings and our grades. Every fact in it is on Gambio's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 60 of the 80 other online store builders we grade

Gambio is hosted shop software from Germany for small and mid-sized online retailers. Plans run from a single-admin Starter shop to an Enterprise tier with unlimited admin accounts. The vendor stresses legal safety for the German market, free themes, PayPal and other payment options, and marketplace connections.

> "
>
> **A hosted shop still means building products, themes and legal pages.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Gambio**, taken from its own pages and our grades.

1 **Best for German-market hosted shops**

Gambio is hosted shop software for the German market, with legal texts, themes and payments, from €29 a month billed annually.

2 **Paid plans start at about $32.40 a month**

As its pricing page puts it: €29 per month, billed annually (€33 billed monthly).

3 **You can try it first**

30-day free trial

4 **It runs on Web**

Web.

5 **Legal safety**

Gambio says it has been audited and certified several times, and includes customized legal texts with liability assumed, aimed at avoiding warning letters.

6 **Free themes**

A range of free themes lets you change the shop's design without coding.

7 **Payments**

Payment processing runs through PayPal and similar providers; each plan lists a free monthly volume and a transaction fee.

8 **A 2.4 GPA, above 60 of 80**

That is against the other online store builders we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Gambio you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

Gambio at a glance

PRICING
Free trial, from €29 per month, billed annually (€33 billed monthly)

FREE PLAN
No

FREE TRIAL
30-day free trial

RUNS ON
Web

MADE BY
Gambio GmbH

CATEGORY
Online Store Builders

OUR GRADE
2.4 GPA, fair

The report card

Best for German-market hosted shops

Gambio is hosted shop software for the German market, with legal texts, themes and payments, from €29 a month billed annually. Each plan adds a transaction fee, 1.5% on the cheapest, and Starter has one admin account.

TOOLGPA REPORT CARD

Gambio

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	€29 a month billed annually ($33 monthly) matches the $29 middle of the category, plus a 1.5% transaction fee on Starter.
Free plan and trial	C	A 30-day free trial. The listing does not say whether a card is needed.
Features	B	Legal text safety, themes, payments, marketplaces and multichannel. Nothing in the listing is missing from the job.
Ease of use	C	No store rating on record. A hosted shop still means building products, themes and legal pages.
Platforms and integrations	B	Web, with four listed integrations and an API.

Grade point average Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Gambio is for

- ✓ Fits if you sell in Germany and want legal texts handled
- ✓ Works for small shops that want fixed monthly plans

Who it is not for

- ✗ Pricey if you sell a lot on Starter, as it has a 1.5% transaction fee
- ✗ Tight if you need a team, as Starter has 1 admin account and 3 need Business
- ✗ Watch out: prices are in euros and the page does not say if they include VAT
- ✗ Skip it if you sell outside Germany, as its main selling point is German legal cover

Good to know

Good for

- ✓ German and EU retailers who worry about legal compliance
- ✓ Small shops wanting a fixed monthly fee
- ✓ Merchants who sell on marketplaces as well as their own shop

Worth knowing

- ⓘ Prices are in euros, and the page does not say whether they include VAT.
- ⓘ Each plan has a monthly free volume and a transaction fee, higher on cheaper plans (1.5% on Starter).
- ⓘ The Starter plan has one admin account; three accounts need Business.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

~$32.40

A month to start

Gambio is a paid product with a free trial, starting at €29 per month, billed annually (€33 billed monthly).

> **The listing does not say whether a card is needed.**

From our grade for free plan and trial

STARTER

€29

per month, billed annually (€33 billed monthly)

1 admin account, basic support, a €500 monthly free volume and a 1.5% transaction fee.

BUSINESS

€79

per month, billed annually (€89 billed monthly)

3 admin accounts, basic support, a €2,000 monthly free volume and a 0.8% transaction fee.

PROFESSIONAL

€149

per month, billed annually (€167 billed monthly)

10 admin accounts, basic support, a €10,000 monthly free volume and a 0.4% transaction fee.

ENTERPRISE

€219

per month, billed annually (€245 billed monthly)

Unlimited admin accounts, premium support, a €50,000 monthly free volume and a 0.1% transaction fee.

Trying it first

30-day free trial

Read from gambio.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Lower price with annual billing

The pricing table shows a lower monthly rate for yearly billing: Starter at 29 euros against 33 euros billed monthly.

Stated on gambio.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Hosted German shop software with legal texts and fixed monthly plans. Here is what it does, as its own site describes it, and what it covers: public API, templates, inventory, online store.

"

Legal text safety, themes, payments, marketplaces and multichannel.

From our grade for features

Legal safety

Gambio says it has been audited and certified several times, and includes customized legal texts with liability assumed, aimed at avoiding warning letters.

Free themes

A range of free themes lets you change the shop's design without coding.

Payments

Payment processing runs through PayPal and similar providers; each plan lists a free monthly volume and a transaction fee.

Marketplaces and multichannel

The plan table lists marketplace and multichannel connections, a Google starter package and API access.

Integrations and partners

The vendor describes an ecosystem of over 200 integrations and partners.

Where it runs

Web

What it works with

PayPal
Afterbuy
Google Shopping
Google Analytics

Gambio is made by Gambio GmbH.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

60/80

Other online store builders it is graded above

Gambio's GPA of 2.4 is higher than 60 of the 80 other online store builders we grade, and level with 13.

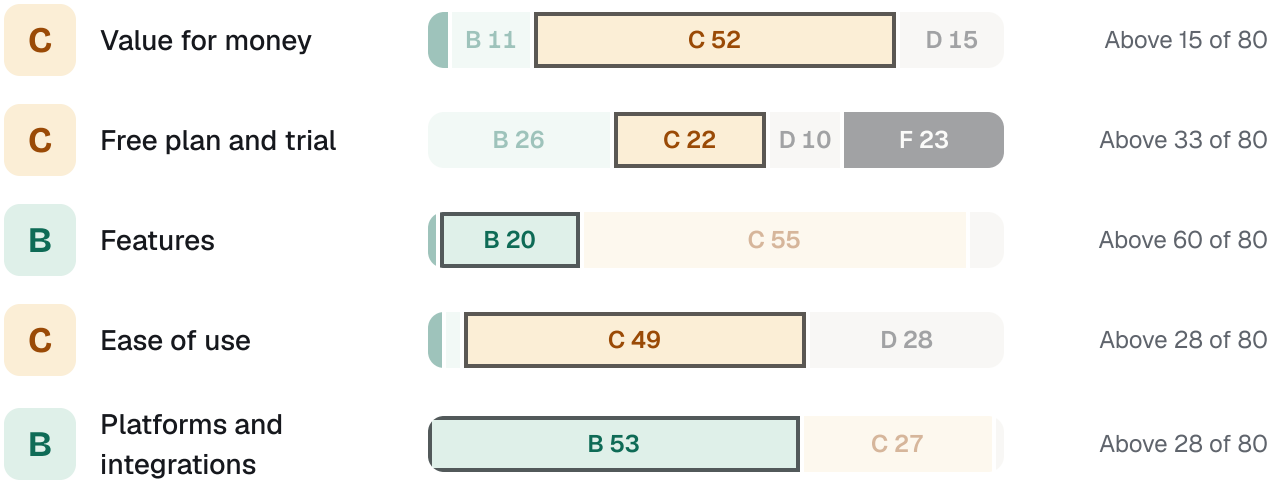
It stands best on features (B, above 60 of 80) and worst on value for money (C, above 15).

Its paid plans start at about $32.40 a month, against a middle price of $29.25 for the category: 24 of the 44 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 4 tools score higher and cost less.

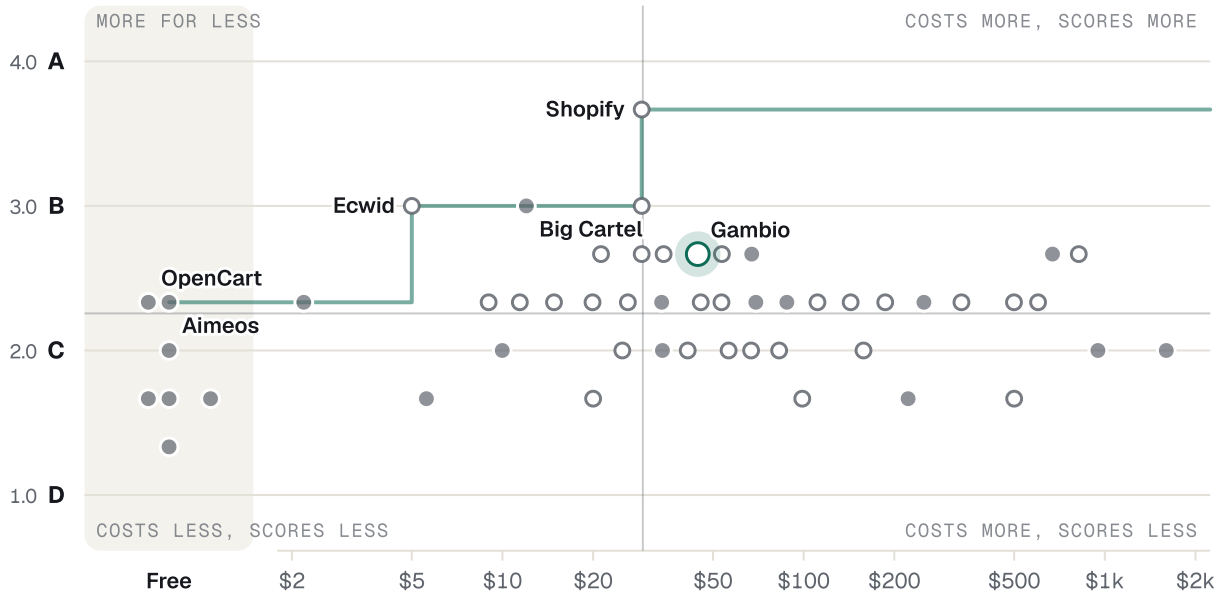
Each grade against the category

Every bar is all 81 online store builders we grade, cut by the letter each got. Gambio's own letter is outlined.



Price against what you get

Each dot is one of 52 online store builders. Further left costs less; higher up scores better on features, ease of use and platforms. Gambio is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Gambio you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.4 is higher than 60 of the 80 other online store builders we grade. It costs $388.79 a year.

What you could make

- Templates and inventory: an app builder makes these well.

What you could not

- Checkout, card payments and sales tax handled for you.

- It plugs into other products, PayPal, Afterbuy and Google Shopping among them, and has an API.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Gambio's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Shopware, Shopify, JTL-Shop, PrestaShop and Ecwid

The 5 tools Gambio is most often weighed against, with where each one differs from it.

Shopware

2.4 GPA

Free plan · from €600/mo

Open-source commerce platform for B2B and B2C stores.

- Shopware has a free plan. Gambio does not, though it has a free trial.
- Shopware is open source and self-hostable, according to its own site.
- Gambio also covers templates and inventory.

Gambio and Shopware compared in full

Shopify

2.8 GPA

Free trial · from $29/mo

Hosted commerce platform for online, in-person and social selling.

- Only Shopify lists iOS and Android apps.
- Gambio also covers templates.
- Shopify also covers email campaigns and shipping labels.

Gambio and Shopify compared in full

JTL-Shop

2.2 GPA

Free plan · from €119/mo

Online shop module of JTL's ERP and multichannel selling packages.

- JTL-Shop has a free plan. Gambio does not, though it has a free trial.
- Gambio also covers templates.
- JTL-Shop also covers shipping labels.

Gambio and JTL-Shop compared in full

PrestaShop

2.4 GPA

Free plan · from €24/mo

Open-source ecommerce software, free to self-host or sold hosted.

- PrestaShop has a free plan. Gambio does not, though it has a free trial.
- PrestaShop is open source and self-hostable, according to its own site.
- Gambio also covers templates and inventory.

Gambio and PrestaShop compared in full

Ecwid

2.2 GPA

From $5/mo

Online store you can add to any website or run as its own site.

- Only Ecwid lists iOS and Android apps.
- Gambio also covers templates.
- Ecwid also covers digital downloads and shipping labels.

Gambio and Ecwid compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Gambio free?

No, Gambio is a paid product, but you can try it first. 30-day free trial.

How much does Gambio cost?

Gambio lists 4 plans. Starter: €29 per month, billed annually (€33 billed monthly).

What platforms does Gambio work on?

Gambio is available on Web.

Does Gambio offer any discounts?

Gambio publicly lists the following: Lower price with annual billing.

Does Gambio have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Gambio is listed for Web.

Does Gambio have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Gambio is listed for Web.

Is Gambio open source?

Gambio is not described as open source on its own site, as read on Nov 13, 2026.

Does Gambio have an API?

Yes. Gambio offers a public API, according to its own site.

What does Gambio integrate with?

Gambio's listing names PayPal, Afterbuy, Google Shopping and Google Analytics.

Who makes Gambio?

Gambio is made by Gambio GmbH.

What are the alternatives to Gambio?

The closest alternatives to Gambio in our directory are Shopware, Shopify, JTL-Shop, PrestaShop and Ecwid.

How does Gambio compare with other online store builders?

Gambio's GPA of 2.4 is higher than 60 of the 80 other online store builders we grade, and level with 13.

Is Gambio good value for money?

ToolGPA grades Gambio C for value for money. Its paid plans start at about $32.40 a month, against a middle price of $29.25 for the category: 24 of the 44 others that charge start lower.

Could I make my own version of Gambio?

To replace Gambio you would be making checkout, card payments and sales tax handled for you.

Where this guide comes from

The prices, plans, platforms and features were read from Gambio's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Gambio's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Gambio GmbH. Prices change, so check gambio.com before you buy.

gambio.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Gambio, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/gambio

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Gambio: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/gambio
```

Know someone choosing between online store builders?

Send them this guide: toolgpa.com/tools/gambio/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded online store builders after Gambio, each with an Insider's Guide of its own.

Online Store Builders Insider's Guide

Every one of the 84 online store builders we grade, compared

Big Cartel Insider's Guide

Simple online store for artists, makers and independent sellers

2.8 GPA

Shopify Insider's Guide

Hosted commerce platform for online, in-person and social selling

2.8 GPA

BigCommerce Insider's Guide

Hosted ecommerce platform with plans set by yearly sales

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Gambio's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Gambio is a trademark of its owner, and this guide is not made, paid for or approved by Gambio GmbH. Prices and plans change: check gambio.com before you buy.