ToolGPA

NOVEMBER 2026

Geniuslink

The Insider's Guide

Smart affiliate links with localization and mobile deep linking



Every plan, grade, refund rule and rival among affiliate and referral tools, read from Geniuslink's own pages.

Made by GeoRiot Networks, Inc. · checked Nov 13, 2026 · toolgpa.com

2.4
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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Geniuslink's own pages, its app-store listings and our grades. Every fact in it is on Geniuslink's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 68 of the 89 other affiliate and referral tools we grade

Geniuslink is a link management service for affiliates, creators and publishers. Its geni.us links send each visitor to the right Amazon store for their country, open the Amazon app on mobile where possible, and can attach affiliate programs connected to the account. Pricing is a small base fee plus a charge per block of 1,000 clicks.

To get you started, here are **9 things to know about Geniuslink**, taken from its own pages and our grades.

> "
>
> **Links are created and managed in a web app with retailers and plugins to connect.**
>
> From our grade for ease of use

1 **Best for smart affiliate links that localise by country**

Geniuslink turns affiliate links into smart ones that send each visitor to their own country's store, with mobile deep links and click analytics.

2 **Paid plans start at $6 a month**

As its pricing page puts it: $6 per month, plus $3.50 per 1,000 clicks beyond 1,000.

3 **You can try it first**

14-day free trial with unlimited clicks, valid credit card required

4 **It runs on Web**

Web.

5 **Automatic Amazon localization**

Geni.us links send each visitor to the product in their own country's Amazon store, to capture international Associates commissions.

6 **Mobile deep linking**

Opens the Amazon app on mobile devices whenever possible, instead of an in-app browser.

7 **Choice Pages**

One link opens a page where shoppers choose between several stores or sellers, to diversify affiliate income.

8 **A 2.4 GPA, above 68 of 89**

That is against the other affiliate and referral tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of Geniuslink you could make: reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

Geniuslink at a glance

PRICING
Free trial, from $6 per month, plus $3.50 per 1,000 clicks beyond 1,000

FREE PLAN
No

FREE TRIAL
14-day free trial with unlimited clicks, valid credit card required

RUNS ON
Web

MADE BY
GeoRiot Networks, Inc.

CATEGORY
Affiliate & Referral Software

OUR GRADE
2.4 GPA, fair

The report card

Best for smart affiliate links that localise by country

Geniuslink turns affiliate links into smart ones that send each visitor to their own country's store, with mobile deep links and click analytics. But billing is per click above 1,000 a month, a custom domain is $50 a month extra, and the trial needs a valid credit card.

TOOLGPA REPORT CARD

Geniuslink

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	A	$6 a month with 1,000 clicks included is under 60% of the category's cheapest quarter. Clicks above that cost $3.50 per 1,000.
Free plan and trial	D	A 14-day free trial that needs a valid credit card. There is no free plan.
Features	C	Localisation, deep links, choice pages, link monitoring and A/B splits do the link job fully. It is a smaller job than running a program.
Ease of use	C	Links are created and managed in a web app with retailers and plugins to connect. No store rating is on record.
Platforms and integrations	B	Web only, with 3 integrations and an API.

Grade point average Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Geniuslink is for

- ✓ Fits if you promote Amazon and other store products to readers in several countries
- ✓ Works for creators who want their links to open in the right app on a phone

Who it is not for

- ✗ Skip it if you want to run an affiliate program of your own, as this is a link tool
- ✗ Tight if you never want a card on file, since the 14-day trial needs one
- ✗ Pricey if traffic grows, as clicks above 1,000 cost $3.50 per 1,000 and a custom domain is $50 a month
- ✗ Watch out: invoices are monthly and per click, so a spike in traffic is a spike in the bill

Good to know

Good for

- ✓ Amazon Associates with an international audience
- ✓ YouTubers and bloggers with links already published
- ✓ Authors and publishers wanting one link for many stores

Worth knowing

- ⓘ Billing is per click: $6 a month includes 1,000 clicks, then $3.50 per extra 1,000, invoiced on the first of each month.
- ⓘ A custom domain name is a $50 per month add-on.
- ⓘ A valid credit card is required to start the 14-day trial.
- ⓘ It is a link tool for people promoting products, not software for running an affiliate program.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$6

A month to start

Geniuslink is a paid product with a free trial, starting at $6 per month, plus $3.50 per 1,000 clicks beyond 1,000.

STANDARD

$6

per month, plus $3.50 per 1,000 clicks beyond 1,000

All features and 1,000 clicks a month included. Beyond that, per-click billing with volume discounts of up to 50%.

Trying it first

14-day free trial with unlimited clicks, valid credit card required

Read from geniuslink.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Smart affiliate links with localization and mobile deep linking. Here is what it does, as its own site describes it, and what it covers: public API, reports, affiliate tracking, a/B testing.

> **Localisation, deep links, choice pages, link monitoring and A/B splits do the link job fully.**
>
> From our grade for features

Automatic Amazon localization

Geni.us links send each visitor to the product in their own country's Amazon store, to capture international Associates commissions.

Mobile deep linking

Opens the Amazon app on mobile devices whenever possible, instead of an in-app browser.

Choice Pages

One link opens a page where shoppers choose between several stores or sellers, to diversify affiliate income.

Link monitoring

Alerts when an Amazon link breaks or a product goes out of stock.

Analytics, tags and A/B splits

Includes link shortening, vanity URLs, analytics, tags and UTMs, real-time link editing and A/B traffic splits.

Retailers, plugins and API

Links can be built for many retailers once their affiliate programs are connected, with WordPress plugins, JS snippets, a YouTube link optimizer and an API.

Where it runs

Web

What it works with

Amazon Associates

WordPress

YouTube

Geniuslink is made by GeoRiot Networks, Inc.

Where it stands

Its grades against its category, and whether to keep it or make your own

68/89

Other affiliate and referral tools it is graded above

Geniuslink's GPA of 2.4 is higher than 68 of the 89 other affiliate and referral tools we grade, and level with 12.

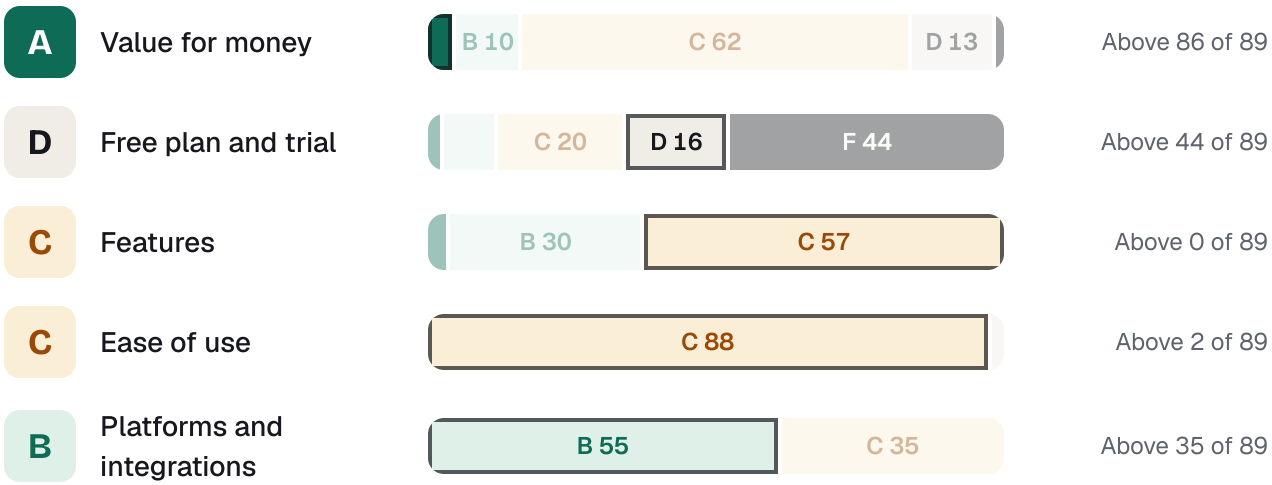
It stands best on value for money (A, above 86 of 89) and worst on free plan and trial (D, above 44).

Its paid plans start at $6 a month, against a middle price of $65.46 for the category: 0 of the 49 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4, and no tool on the category's chart scores higher without costing more.

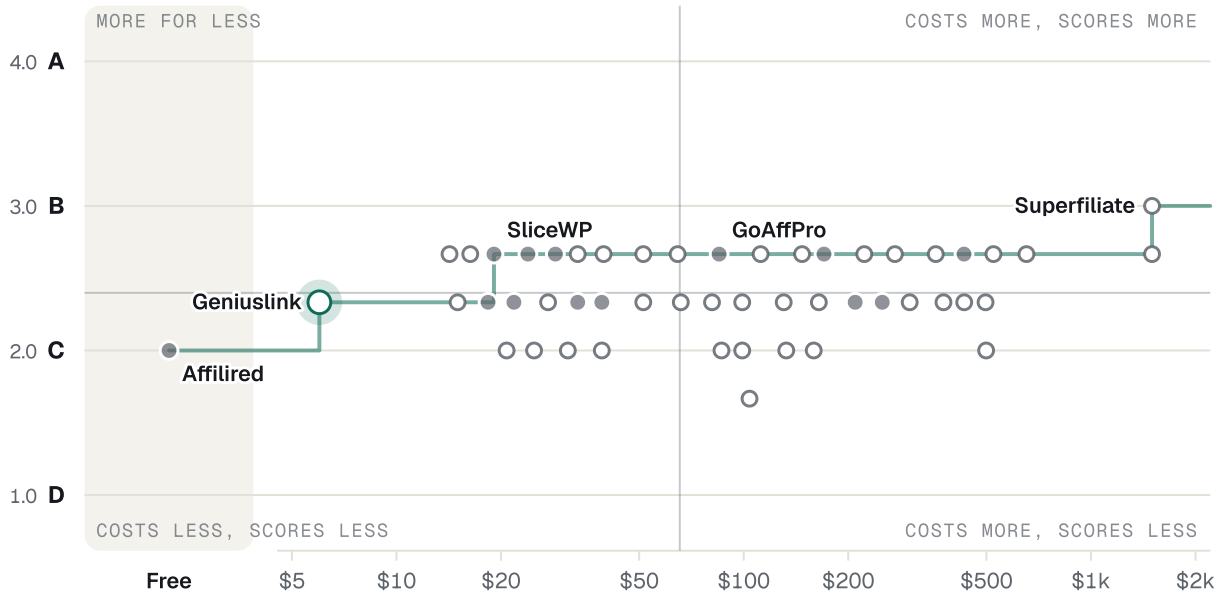
Each grade against the category

Every bar is all 90 affiliate and referral tools we grade, cut by the letter each got. Geniuslink's own letter is outlined.



Price against what you get

Each dot is one of 51 affiliate and referral tools. Further left costs less; higher up scores better on features, ease of use and platforms. Geniuslink is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Geniuslink you could make: reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

It is one of the better ones too: its GPA of 2.4 is higher than 68 of the 89 other affiliate and referral tools we grade. It costs $72 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- Every click and sale traced back to the right partner.

- ✕ Splitting visitors between versions and telling you which won.
- ✕ It plugs into other products, Amazon Associates, WordPress and YouTube among them, and has an API.

What this rests on. Geniuslink's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Lasso, ThirstyAffiliates, Skimlinks, Affilimate and Sovrn Commerce

The 5 tools Geniuslink is most often weighed against, with where each one differs from it.

2.6 GPA

Lasso

Free plan · from $19/mo

Affiliate link manager and product displays for publishers.

- Lasso has a free plan. Geniuslink does not, though it has a free trial.
- Only Lasso lists a browser extension.
- Geniuslink also covers a/B testing.

Geniuslink and Lasso compared in full

1.8 GPA

ThirstyAffiliates

From $249/yr

WordPress plugin for cloaking and managing affiliate links.

- Geniuslink also covers a/B testing.
- ThirstyAffiliates also covers internal linking.

Geniuslink and ThirstyAffiliates compared in full



2.4
GPA

Skimlinks

Free plan · from $166/mo

Affiliate link monetization for publishers, with paid merchant tiers.

- Skimlinks has a free plan. Geniuslink does not, though it has a free trial.
- Geniuslink also covers a/B testing.

Geniuslink and Skimlinks compared in full



1.8
GPA

Affilimate

Paid

Affiliate revenue analytics and sponsorship tools for publishers.

- Geniuslink also covers a/B testing.
- Affilimate also covers dashboards.

Geniuslink and Affilimate compared in full



1.8
GPA

Sovrn Commerce

Paid

Affiliate linking and reporting for publishers and creators.

- Only Sovrn Commerce lists an iOS app.
- Only Sovrn Commerce lists a browser extension.
- Geniuslink also covers a/B testing.

Geniuslink and Sovrn Commerce compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Geniuslink free?

No, Geniuslink is a paid product, but you can try it first. 14-day free trial with unlimited clicks, valid credit card required.

How much does Geniuslink cost?

Geniuslink lists one plan. Standard: $6 per month, plus $3.50 per 1,000 clicks beyond 1,000.

What platforms does Geniuslink work on?

Geniuslink is available on Web.

Does Geniuslink have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Geniuslink is listed for Web.

Does Geniuslink have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Geniuslink is listed for Web.

Is Geniuslink open source?

Geniuslink is not described as open source on its own site, as read on Nov 13, 2026.

Does Geniuslink have an API?

Yes. Geniuslink offers a public API, according to its own site.

What does Geniuslink integrate with?

Geniuslink's listing names Amazon Associates, WordPress and YouTube. A listing names up to eight integrations, so it may connect to more.

Who makes Geniuslink?

Geniuslink is made by GeoRiot Networks, Inc.

What are the alternatives to Geniuslink?

The closest alternatives to Geniuslink in our directory are Lasso, ThirstyAffiliates, Skimlinks, Affilimate and Sovrn Commerce.

How does Geniuslink compare with other affiliate and referral tools?

Geniuslink's GPA of 2.4 is higher than 68 of the 89 other affiliate and referral tools we grade, and level with 12.

Is Geniuslink good value for money?

ToolGPA grades Geniuslink A for value for money. Its paid plans start at $6 a month, against a middle price of $65.46 for the category: 0 of the 49 others that charge start lower.

Could I make my own version of Geniuslink?

The plain part of Geniuslink you could make: reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Geniuslink's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Geniuslink's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by GeoRiot Networks, Inc. Prices change, so check geniuslink.com before you buy.

geniuslink.com/pricing

geniuslink.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Geniuslink, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/geniuslink

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Geniuslink: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/geniuslink
```

Know someone choosing between affiliate and referral tools?

Send them this guide:
toolgpa.com/tools/geniuslink/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded affiliate and referral tools after Geniuslink, each with an Insider's Guide of its own.

Affiliate & Referral Software Insider's Guide

Every one of the 90 affiliate and referral tools we grade, compared

GoAffPro Insider's Guide

Affiliate and multi-level marketing app for online stores

3.2 GPA

SliceWP Insider's Guide

WordPress affiliate plugin with a free edition and paid add-ons

2.8 GPA

Affiliatly Insider's Guide

Affiliate program software for online stores, with a free plan

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Geniuslink's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Geniuslink is a trademark of its owner, and this guide is not made, paid for or approved by GeoRiot Networks, Inc. Prices and plans change: check geniuslink.com before you buy.