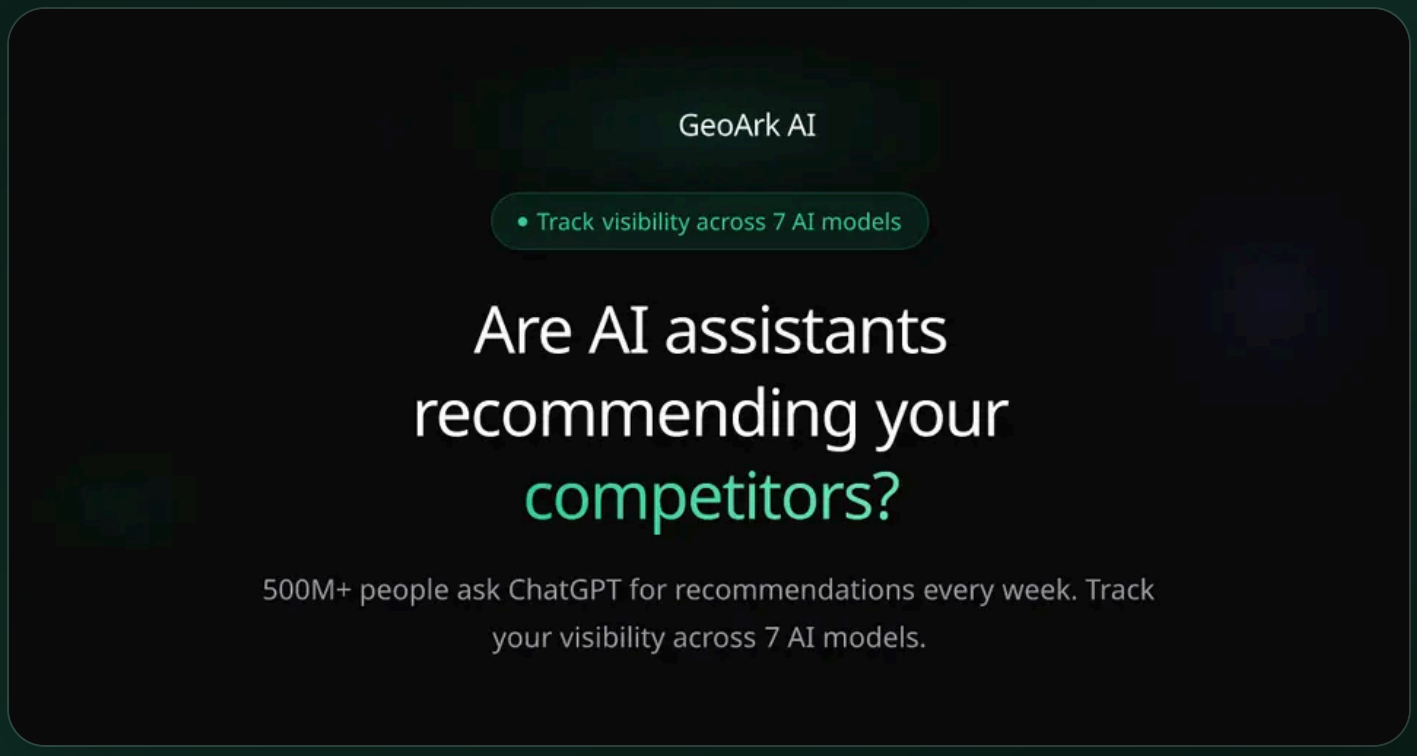
ToolGPA

NOVEMBER 2026

GeoArk

The Insider's Guide

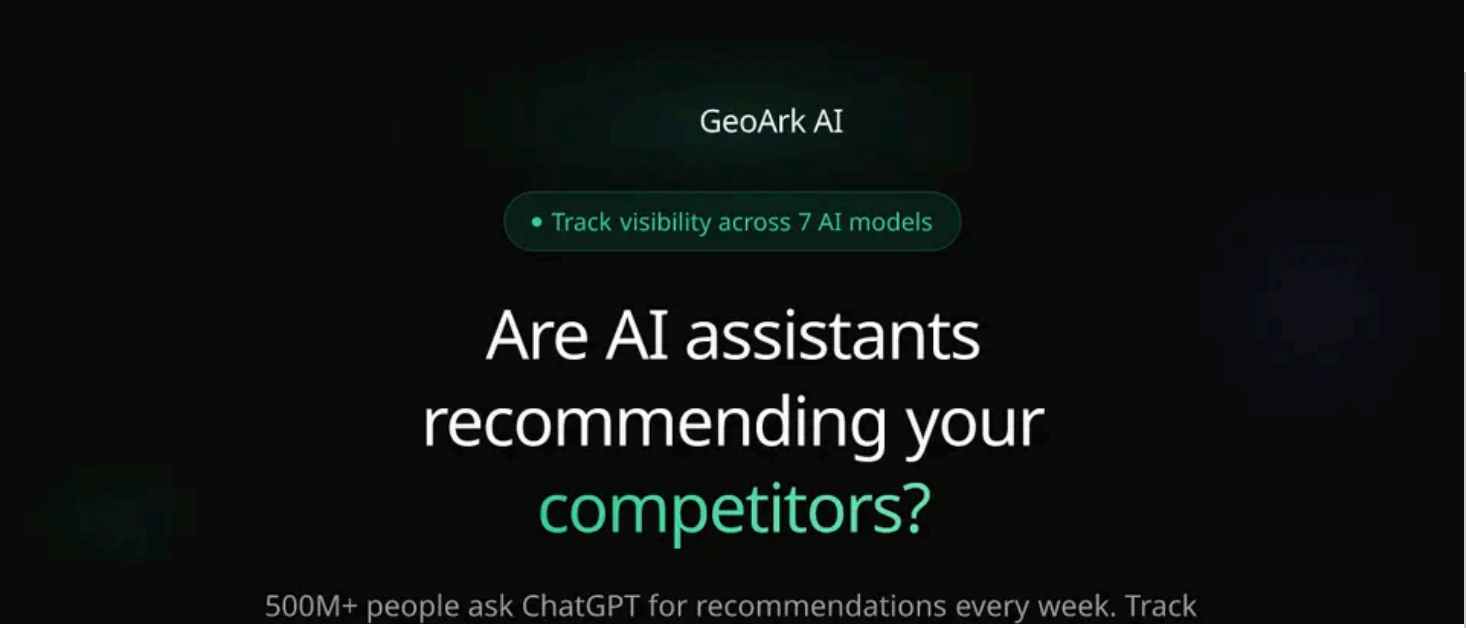
AI visibility tracking across seven AI models, with schema tools



Every plan, grade, refund rule and rival among AI search visibility tools, read from GeoArk's own pages.

Made by GeoArk AI · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from GeoArk's own pages, its app-store listings and our grades. Every fact in it is on GeoArk's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 32 of the 168 other AI search visibility tools we grade

GeoArk tracks how often AI assistants mention or recommend a brand and where competitors appear instead. It also includes answer gap analysis, structured-data (schema) generation and content tools aimed at getting cited in AI answers.

To get you started, here are **9 things to know about GeoArk**, taken from its own pages and our grades.

> **No store rating on record, and you add your brand, prompts and competitors before the first result.**
>
> From our grade for ease of use

1 **Best for tracking AI visibility across seven AI models**

GeoArk tracks a brand across 7 AI models and adds schema and citation tools.

2 **Paid plans start at $79 a month**

As its pricing page puts it: $79 per month for 3 brands and 50 prompts a month.

3 **You can try it first**

Free plan with a 14-day trial: 1 brand, 5 prompts run once, Gemini only, no card required

4 **It runs on Web**

Web.

5 **AI visibility scoring**

Runs prompts across ChatGPT, Claude, Gemini, Perplexity, Grok, DeepSeek and Llama and shows when a brand is mentioned or a competitor is recommended.

6 **Answer gap analysis**

Shows the prompts where the brand is missing, with visibility percentages and competitor mentions.

7 **Schema automation**

Generates structured data and scores its completeness, available in monthly quantities on paid plans.

8 **A 2.0 GPA, above 32 of 168**

That is against the other AI search visibility tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of GeoArk you could make: schema markup. What surrounds it you could not. The 4 things listed below take a company, not a weekend.

GeoArk at a glance

PRICING
Free trial, from $79 per month for 3 brands and 50 prompts a month

FREE PLAN
No

FREE TRIAL
Free plan with a 14-day trial: 1 brand, 5 prompts run once, Gemini only, no card required

RUNS ON
Web

MADE BY
GeoArk AI

CATEGORY
AI Search Visibility (AEO & GEO)

OUR GRADE
2.0 GPA, fair

The report card

Best for tracking AI visibility across seven AI models

GeoArk tracks a brand across 7 AI models and adds schema and citation tools. The free plan is a 14-day look at Gemini only, and real use starts at $79 a month.

TOOLGPA REPORT CARD	GeoArk	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$79 a month for Starter sits inside the category's $29 to $95 middle band, and content generation and A/B testing wait for Growth at $199.
Free plan and trial	C	A 14-day free trial with no card, but it covers Gemini only and runs 5 prompts once.

SUBJECT	GRADE	COMMENT
Features	C	Visibility scoring, answer gap analysis, schema automation and citation campaigns. Starter has no content generation or A/B testing, and the API is on the sales-only Custom plan.
Ease of use	C	No store rating on record, and you add your brand, prompts and competitors before the first result.
Platforms and integrations	C	Web only, with no integrations listed. The API is on the Custom plan.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who GeoArk is for

- ✓ Fits if you want to see how 7 AI models talk about 1 to 3 brands
- ✓ Works for a site owner who wants schema suggestions next to visibility numbers

Who it is not for

- ✗ Skip it if you want ongoing free use: the free plan ends after 14 days and runs Gemini only
- ✗ Tight if you are on Starter, at 50 prompts a month and 3 brands
- ✗ Too light for content work on Starter, which has no content generation or A/B testing
- ✗ Watch out: API access is listed only on Custom, which is sold through sales
- ✗ Watch out: the page does not say whether prices are monthly or annual billing

Good to know

Good for

- ✓ Marketing teams that want one view across seven AI models
- ✓ Small teams starting with a free baseline report

Worth knowing

- ⓘ The Free plan is a 14-day trial that covers Gemini only and runs 5 prompts once.
- ⓘ Starter has no content generation or A/B testing; those start at Growth.
- ⓘ API access is listed only on the Custom plan, which is sold through sales.
- ⓘ The pricing is on the homepage, and billing basis (monthly or annual) is not stated beyond '/mo'.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$79
A month to start

GeoArk is a paid product with a free trial, starting at $79 per month for 3 brands and 50 prompts a month.

FREE

$0

A 14-day trial on Gemini only: 1 brand, a one-time run of 5 prompts, 1 competitor, manual runs only and 14-day result retention.

STARTER

$79

per month for 3 brands and 50 prompts a month

All 7 models, about 6,000 AI answers a month, 5 competitors, 3 citation campaign and 3 schema generations a month, and CSV report downloads.

GROWTH

$199

per month for 5 brands and 200 prompts a month

About 24,000 AI answers a month, 10 competitors, 10 content generations, 10 citation campaigns, 5 schema automations and A/B testing, with priority support.

CUSTOM

Custom

Custom limits, unlimited competitors, API access and white-label options. Sold through sales.

Trying it first

Free plan with a 14-day trial: 1 brand, 5 prompts run once, Gemini only, no card required

Read from geoark.ai on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI visibility tracking across seven AI models, with schema tools. Here is what it does, as its own site describes it, and what it covers: public API, a/B testing, AI search visibility, content optimization, schema markup.

"

Visibility scoring, answer gap analysis, schema automation and citation campaigns.

From our grade for features

AI visibility scoring

Runs prompts across ChatGPT, Claude, Gemini, Perplexity, Grok, DeepSeek and Llama and shows when a brand is mentioned or a competitor is recommended.

Answer gap analysis

Shows the prompts where the brand is missing, with visibility percentages and competitor mentions.

Schema automation

Generates structured data and scores its completeness, available in monthly quantities on paid plans.

Citation campaigns

Plans and tracks citations on sites such as G2, Capterra and Reddit that the vendor says influence AI recommendations.

A/B testing for content

Compares content variants to see which improves visibility before publishing. Growth plan and above.

Where it runs

Web

What it works with

Its own pages name no integrations.

GeoArk is made by GeoArk AI.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

32/168

Other AI search visibility tools it is graded above

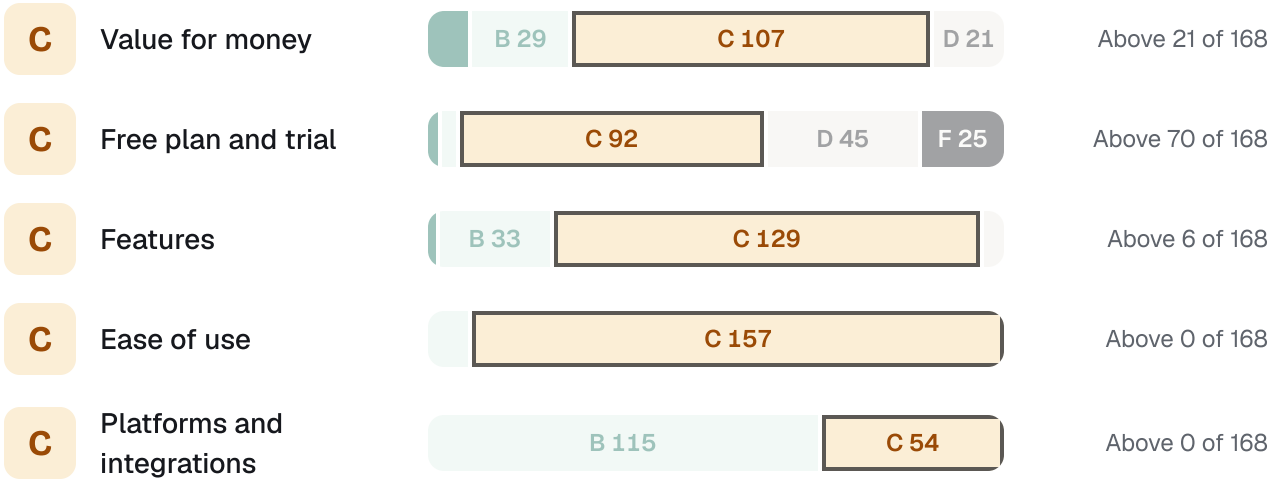
GeoArk's GPA of 2.0 is higher than 32 of the 168 other AI search visibility tools we grade, and level with 43.

Its paid plans start at $79 a month, against a middle price of $56.87 for the category: 82 of the 137 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 65 tools score higher and cost less.

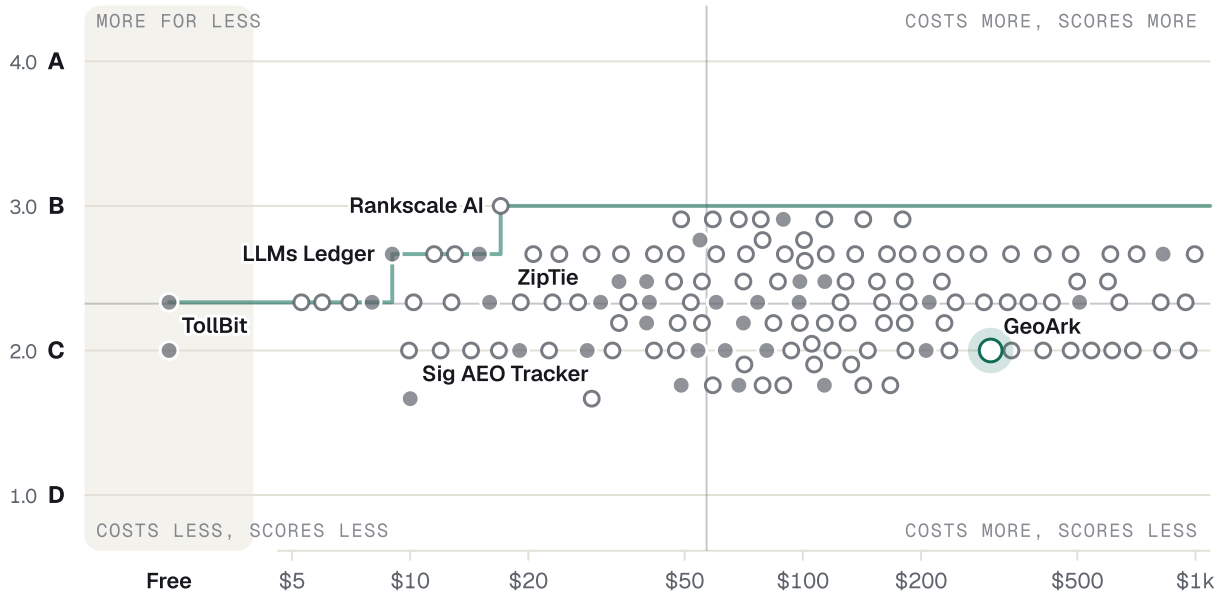
Each grade against the category

Every bar is all 169 AI search visibility tools we grade, cut by the letter each got. GeoArk's own letter is outlined.



Price against what you get

Each dot is one of 140 AI search visibility tools. Further left costs less; higher up scores better on features, ease of use and platforms. GeoArk is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of GeoArk you could make: schema markup. What surrounds it you could not. The 4 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 93 of the 168 other AI search visibility tools grade higher. It costs $948 a year.

What you could make

- Schema markup: an app builder makes this well.

What you could not

- The same prompts asked of ChatGPT, Perplexity, Gemini and Google's AI answers every day, and the answers kept.
- A score built from what the top results for each keyword cover.
- Splitting visitors between versions and telling you which won.
- An API that other software can build on.

What this rests on. GeoArk's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Profound, Peec AI, Otterly.AI, AthenaHQ and Rankscale AI

The 5 tools GeoArk is most often weighed against, with where each one differs from it.

2.2 GPA

Profound

Free trial · from $99/mo

AI search visibility tracking with an AI marketing agent built in.

- GeoArk also covers a/B testing and schema markup.
- Profound also covers AI agents and web analytics.

GeoArk and Profound compared in full

2.2 GPA

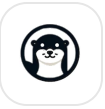
Peec AI

Free trial · from $95/mo

AI search analytics that tracks brand prompts across AI models.

- GeoArk also covers a/B testing, content optimization and schema markup.
- Peec AI also covers reports and web analytics.

GeoArk and Peec AI compared in full



2.4 GPA

Otterly.AI

Free trial · from $25/mo

Daily brand and citation tracking across AI search engines.

- GeoArk also covers a/B testing, content optimization and schema markup.
- Otterly.AI also covers reports and site audit.

GeoArk and Otterly.AI compared in full



2.2 GPA

AthenaHQ

Free plan · from $245/mo

Credit-based AI search tracking with content optimization agents.

- AthenaHQ has a free plan. GeoArk does not, though it has a free trial.
- GeoArk also covers a/B testing and schema markup.
- AthenaHQ also covers AI agents.

GeoArk and AthenaHQ compared in full



3.0 GPA

Rankscale AI

Free trial · from $17/mo

Credit-based AI visibility tracker covering 17+ AI engines.

- GeoArk also covers a/B testing, content optimization and schema markup.
- Rankscale AI also covers reports and web analytics.

GeoArk and Rankscale AI compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is GeoArk free?

No, GeoArk is a paid product, but you can try it first. Free plan with a 14-day trial: 1 brand, 5 prompts run once, Gemini only, no card required.

How much does GeoArk cost?

GeoArk lists 4 plans. Free: $0.

What platforms does GeoArk work on?

GeoArk is available on Web.

Does GeoArk have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. GeoArk is listed for Web.

Does GeoArk have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. GeoArk is listed for Web.

Is GeoArk open source?

GeoArk is not described as open source on its own site, as read on Nov 13, 2026.

Does GeoArk have an API?

Yes. GeoArk offers a public API, according to its own site.

Who makes GeoArk?

GeoArk is made by GeoArk AI.

What are the alternatives to GeoArk?

The closest alternatives to GeoArk in our directory are Profound, Peec AI, Otterly.AI, AthenaHQ and Rankscale AI.

How does GeoArk compare with other AI search visibility tools?

GeoArk's GPA of 2.0 is higher than 32 of the 168 other AI search visibility tools we grade, and level with 43.

Is GeoArk good value for money?

ToolGPA grades GeoArk C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of GeoArk?

The plain part of GeoArk you could make: schema markup. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from GeoArk's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from GeoArk's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by GeoArk AI. Prices change, so check geoark.ai before you buy.

geoark.ai/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

GeoArk, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/geoark

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "GeoArk: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/geoark
```

Know someone choosing between AI search visibility tools?

Send them this guide: toolgpa.com/tools/geoark/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI search visibility tools after GeoArk, each with an Insider's Guide of its own.

AI Search Visibility (AEO & GEO) Insider's Guide

Every one of the 169 AI search visibility tools we grade, compared

geoSurge Insider's Guide

Free AI visibility tracking that runs on your own AI subscriptions

3.0 GPA

llms-txt.io Insider's Guide

llms.txt generator, validator, API and auto-updating managed files

3.0 GPA

Rankscale AI Insider's Guide

Credit-based AI visibility tracker covering 17+ AI engines

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what GeoArk's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. GeoArk is a trademark of its owner, and this guide is not made, paid for or approved by GeoArk AI. Prices and plans change: check geoark.ai before you buy.