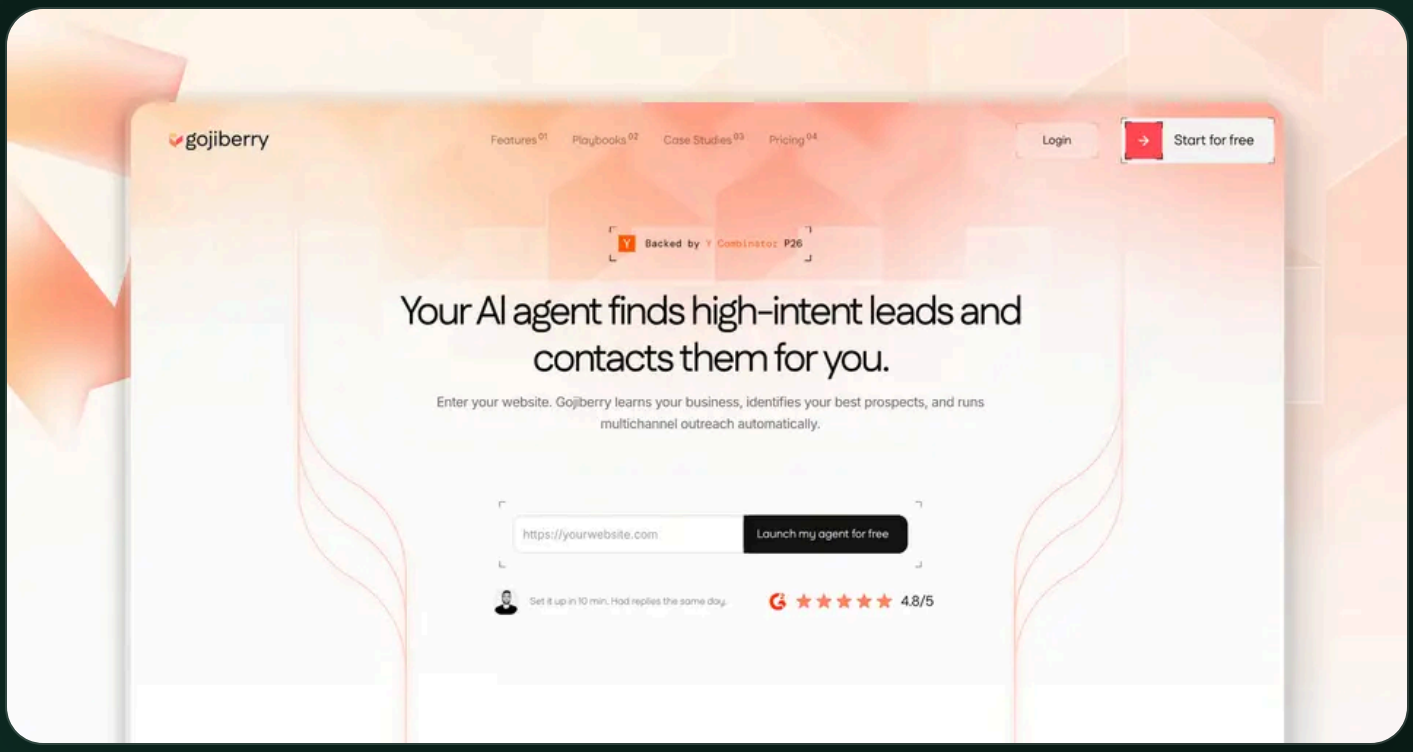
ToolGPA

NOVEMBER 2026

Gojiberry

The Insider's Guide

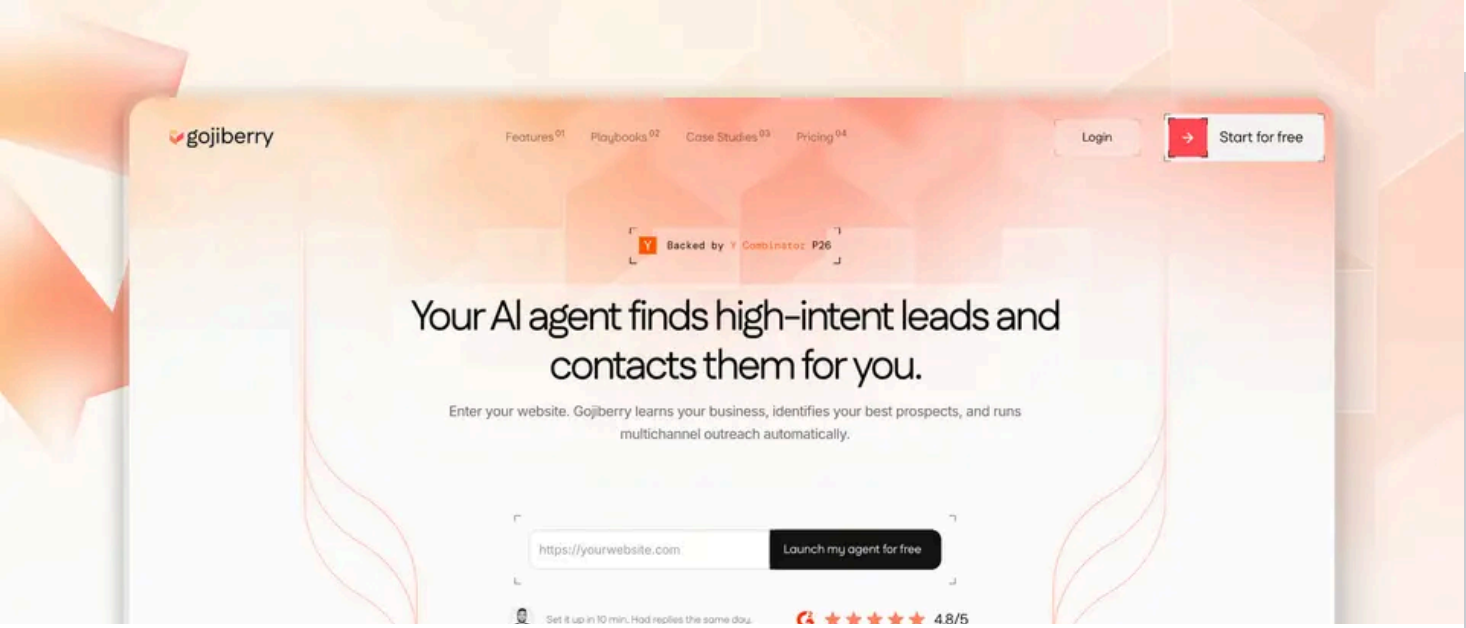
AI prospecting agent that finds buyers from signals and contacts them



Every plan, grade, refund rule and rival among cold outreach tools, read from Gojiberry's own pages.

Made by Gojiberry · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Gojiberry's own pages, its app-store listings and our grades. Every fact in it is on Gojiberry's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 29 of the 81 other cold outreach tools we grade

Gojiberry is an AI prospecting agent: you enter your website, and it detects buying and social signals, scores prospects against your ideal customer, and contacts the best ones by email and LinkedIn. It can run fully automatically or wait for approval, and drafts replies for you to send. The site says it is backed by Y Combinator.

To get you started, here are **9 things to know about Gojiberry**, taken from its own pages and our grades.

> **You enter your site, then connect email, LinkedIn and a CRM before it can send anything.**
>
> From our grade for ease of use

1 **Best for an AI agent that finds and contacts prospects**

Gojiberry is an AI agent that spots buying signals, scores prospects and messages them by email and LinkedIn.

2 **Paid plans start at $99 a month**

As its pricing page puts it: $99 per month (billing basis not shown).

3 **You can try it first**

Free trial, length not stated; cancel anytime

4 **It runs on Web**

Web, with a browser extension too.

5 **Signal-based lead finding**

Detects buying and social signals such as engagement with competitors, builds lookalike audiences from best customers and scores each prospect.

6 **Email and social outreach**

AI-written messages go out by email and LinkedIn with automatic follow-ups, without building sequences by hand.

7 **Auto or approve mode**

The agent can send on its own or hold messages for review, and a drafted reply waits in the inbox when a prospect answers.

8 **A 2.0 GPA, above 29 of 81**

That is against the other cold outreach tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Gojiberry you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

Gojiberry at a glance

PRICING Free trial, from $99 per month (billing basis not shown)	FREE PLAN No
FREE TRIAL Free trial, length not stated; cancel anytime	RUNS ON Web, Browser extension
MADE BY Gojiberry	CATEGORY Cold Outreach
OUR GRADE 2.0 GPA, fair	

The report card

Best for an AI agent that finds and contacts prospects

Gojiberry is an AI agent that spots buying signals, scores prospects and messages them by email and LinkedIn. The only public price is Pro at $99 a month, with the billing basis, the trial length and the cost of going past 1,800 prospects all left unsaid.

TOOLGPA REPORT CARD	Gojiberry	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$99 a month, billing basis not shown, against a category that starts at $25 and has a middle of $39. Above the dearer quarter, below the dearest tenth.
Free plan and trial	D	The trial is called free, but its length is not stated and the page does not say whether a card is needed. No free plan.
Features	C	Signal-based lead finding, email and LinkedIn outreach, enrichment and CRM links. Volume stops at 1,800 prospects a month on Pro, and more needs the Custom plan.
Ease of use	C	No store rating on record. You enter your site, then connect email, LinkedIn and a CRM before it can send anything.
Platforms and integrations	B	Web app and browser extension, with HubSpot, Pipedrive, Attio and Claude connections.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Gojiberry is for

- ✓ Fits if you want an agent to run outbound prospecting for a small team
- ✓ Works for sellers who want to approve AI messages before they send

Who it is not for

- ✗ Pricey if you need more than 1,800 prospects a month, since extra volume is a custom quote or an add-on with no price shown
- ✗ Skip it if you want to know the trial length and card terms before signing up, because the page gives neither
- ✗ Not for you if you want to know if $99 is monthly or annual, as the page does not say
- ✗ Watch out: the pricing sits in a section of the home page, and /pricing only redirects there

Good to know

Good for

- ✓ Founders and small sales teams that want prospecting run by an agent
- ✓ Teams that target buyers showing intent signals rather than static lists
- ✓ Teams that want to approve AI messages before they go out

Worth knowing

- ⓘ Only one public price: Pro at $99 a month. The page does not say whether it is monthly or annual billing.
- ⓘ Pro includes up to 1,800 prospects contacted a month; more volume needs the Custom plan or an add-on, whose price is not shown.
- ⓘ The free trial's length and limits are not stated on the page.
- ⓘ The pricing sits in a section of the homepage; /pricing redirects there.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$99

A month to start

Gojiberry is a paid product with a free trial, starting at $99 per month (billing basis not shown).

> **Above the dearer quarter, below the dearest tenth.**
>
> From our grade for value for money

PRO

$99

per month, billing basis not shown

2 AI agents, up to 1,800 prospects contacted a month (more available), lead scoring, unified inbox, waterfall enrichment and CRM, API and MCP integrations.

CUSTOM

Custom

Everything in Pro with a custom number of agents and prospects a month, more senders, a customer success manager and an admin team view. Sold through a demo.

Trying it first

Free trial, length not stated; cancel anytime

Read from gojiberry.ai on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and Browser extension

AI prospecting agent that finds buyers from signals and contacts them. Here is what it does, as its own site describes it, and what it covers: public API, AI features, shared inbox, AI agents, email campaigns.

> **Signal-based lead finding, email and LinkedIn outreach, enrichment and CRM links.**

From our grade for features

Signal-based lead finding

Detects buying and social signals such as engagement with competitors, builds lookalike audiences from best customers and scores each prospect.

Email and social outreach

AI-written messages go out by email and LinkedIn with automatic follow-ups, without building sequences by hand.

Auto or approve mode

The agent can send on its own or hold messages for review, and a drafted reply waits in the inbox when a prospect answers.

Enrichment

Email and phone waterfall enrichment draws on more than 15 data providers, and it can identify website visitors.

CRM, API and MCP connections

Connects to CRMs such as HubSpot, Pipedrive and Attio and to Claude through MCP.

Where it runs

Web

Browser extension

What it works with

HubSpot

Pipedrive

Attio

Claude

ChatGPT

Gojiberry is made by Gojiberry.

Where it stands

Its grades against its category, and whether to keep it or make your own

29/81

Other cold outreach tools it is graded above

Gojiberry's GPA of 2.0 is higher than 29 of the 81 other cold outreach tools we grade, and level with 10.

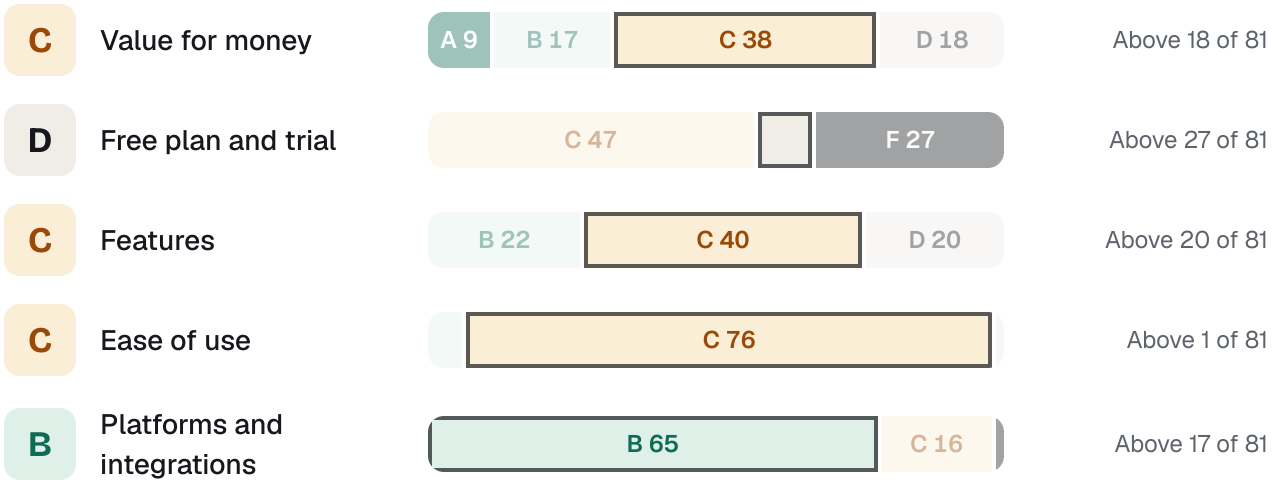
It stands best on platforms and integrations (B, above 17 of 81) and worst on free plan and trial (D, above 27).

Its paid plans start at $99 a month, against a middle price of $39 for the category: 63 of the 73 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 16 tools score higher and cost less.

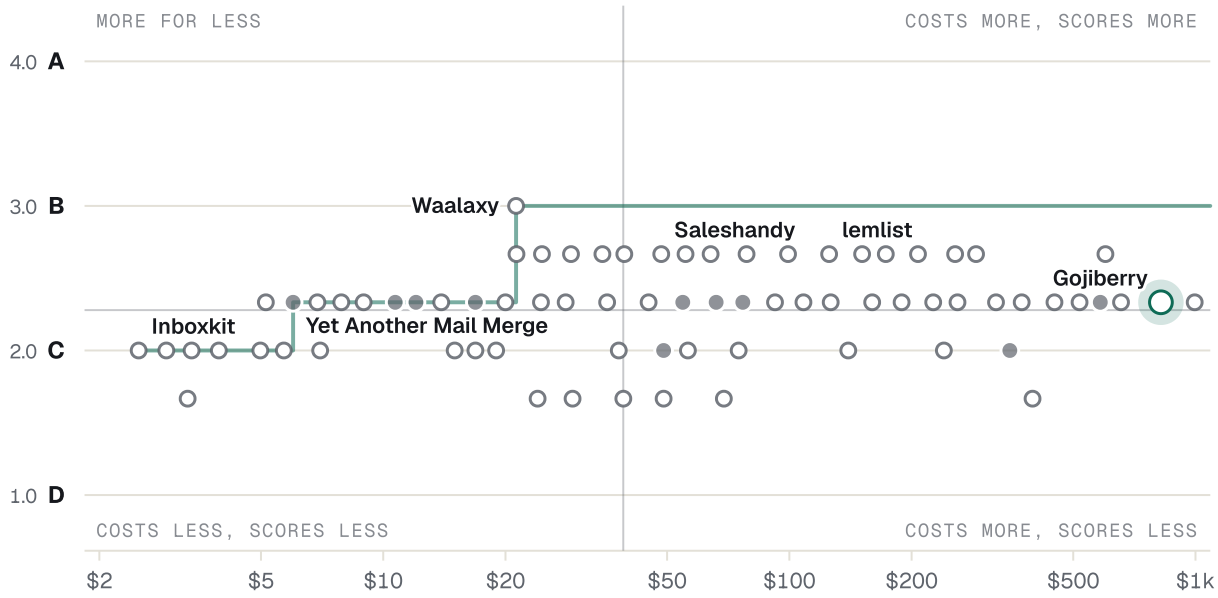
Each grade against the category

Every bar is all 82 cold outreach tools we grade, cut by the letter each got. Gojiberry's own letter is outlined.



Price against what you get

Each dot is one of 74 cold outreach tools. Further left costs less; higher up scores better on features, ease of use and platforms. Gojiberry is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Gojiberry you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

It costs $1,188 a year.

What you could not

- ✕ An AI agent, with the models and the safeguards behind it.
- ✕ Newsletters sent to thousands of people that still reach the inbox.

- ✕ One mailbox that several people work at once.
- ✕ It plugs into other products, HubSpot, Pipedrive and Attio among them, and has an API.

What this rests on. Gojiberry's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Valley, Amplemarket, AiSDR and Salesforge

The 4 tools Gojiberry is most often weighed against, with where each one differs from it.

1.8 GPA

Valley

Free trial · from $149/mo

AI outbound platform for signal-based LinkedIn and email outreach.

- Only Gojiberry lists a browser extension.
- Gojiberry also covers email campaigns.
- Valley also covers reports.

Gojiberry and Valley compared in full

2.2 GPA

Amplemarket

Free trial · from $600/mo

Sales platform with a B2B database, AI copilot and outreach sequences.

- Gojiberry also covers shared inbox.

Gojiberry and Amplemarket compared in full

2.0
GPA

AiSDR

Paid

AI sales agent that finds leads and runs email and LinkedIn outreach.

- Only Gojiberry lists a browser extension.
- Gojiberry also covers shared inbox.

Gojiberry and AiSDR compared in full

2.8
GPA

Salesforge

Free trial · from $40/mo

Cold email and LinkedIn sequences with AI-written messages.

- Only Gojiberry lists a browser extension.
- Gojiberry also covers shared inbox.

Gojiberry and Salesforge compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Gojiberry free?

No, Gojiberry is a paid product, but you can try it first. Free trial, length not stated; cancel anytime.

How much does Gojiberry cost?

Gojiberry lists 2 plans. Pro: $99 per month, billing basis not shown.

What platforms does Gojiberry work on?

Gojiberry is available on Web. It also has a browser extension.

Does Gojiberry have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Gojiberry is listed for Web.

Does Gojiberry have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Gojiberry is listed for Web.

Is Gojiberry open source?

Gojiberry is not described as open source on its own site, as read on Nov 13, 2026.

Does Gojiberry have an API?

Yes. Gojiberry offers a public API, according to its own site.

What does Gojiberry integrate with?

Gojiberry's listing names HubSpot, Pipedrive, Attio, Claude and ChatGPT.

Who makes Gojiberry?

Gojiberry is made by a company of the same name.

What are the alternatives to Gojiberry?

The closest alternatives to Gojiberry in our directory are Valley, Amplemarket, AiSDR and Salesforge.

How does Gojiberry compare with other cold outreach tools?

Gojiberry's GPA of 2.0 is higher than 29 of the 81 other cold outreach tools we grade, and level with 10.

Is Gojiberry good value for money?

ToolGPA grades Gojiberry C for value for money. Its paid plans start at $99 a month, against a middle price of $39 for the category: 63 of the 73 others that charge start lower.

Could I make my own version of Gojiberry?

To replace Gojiberry you would be making an AI agent, with the models and the safeguards behind it.

Where this guide comes from

The prices, plans, platforms and features were read from Gojiberry's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Gojiberry's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Gojiberry. Prices change, so check gojiberry.ai before you buy.

gojiberry.ai

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Gojiberry, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/gojiberry

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Gojiberry: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/gojiberry
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Know someone choosing between cold outreach tools?

Send them this guide:
toolgpa.com/tools/gojiberry/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded cold outreach tools after Gojiberry, each with an Insider's Guide of its own.

Cold Outreach Insider's Guide

Every one of the 82 cold outreach tools we grade, compared

lemlist Insider's Guide

Cold email and LinkedIn sequences with a built-in lead database

2.8 GPA

Salesforge Insider's Guide

Cold email and LinkedIn sequences with AI-written messages

2.8 GPA

Saleshandy Insider's Guide

Cold email sequences with a B2B lead database in every plan

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Gojiberry's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Gojiberry is a trademark of its owner, and this guide is not made, paid for or approved by Gojiberry. Prices and plans change: check gojiberry.ai before you buy.