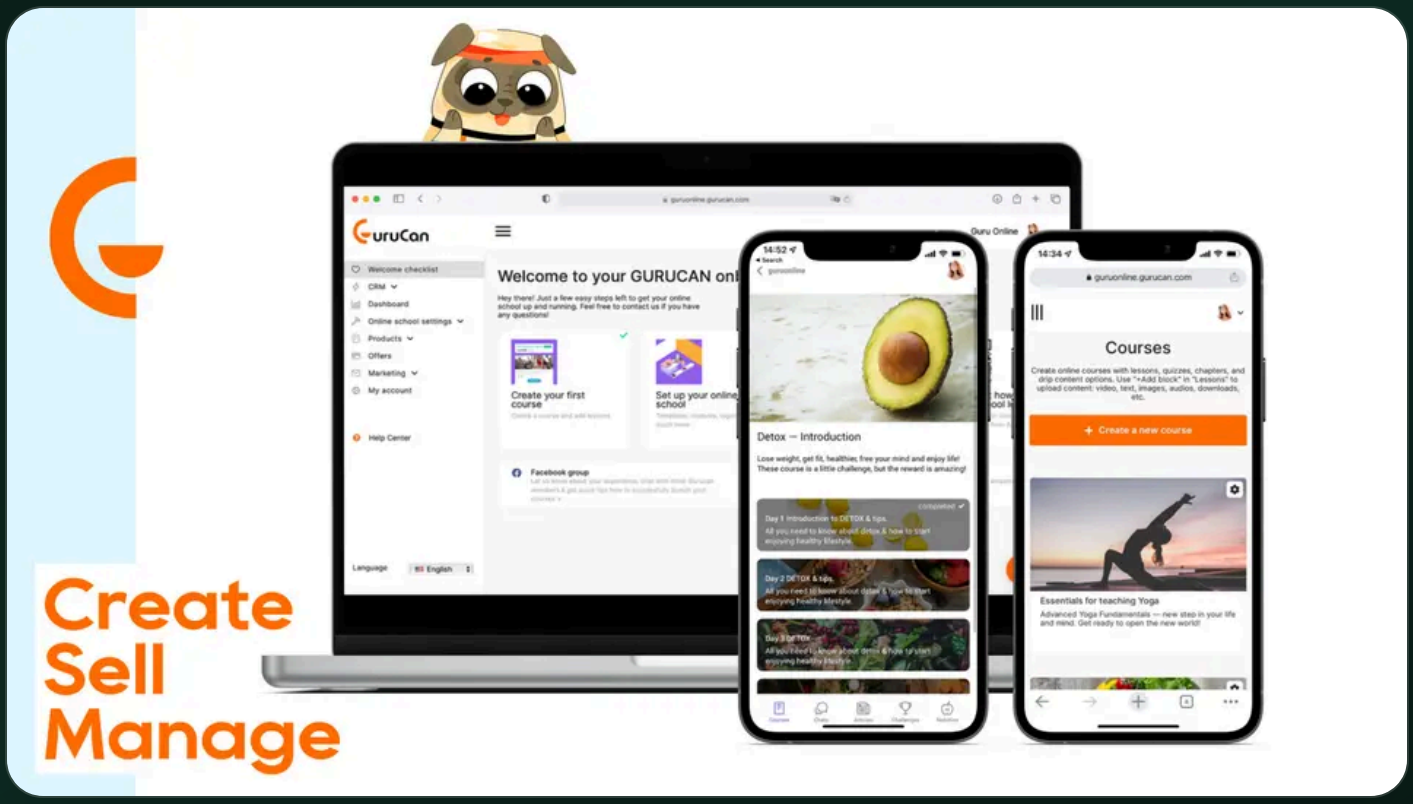
ToolGPA

NOVEMBER 2026

GuruCan

The Insider's Guide

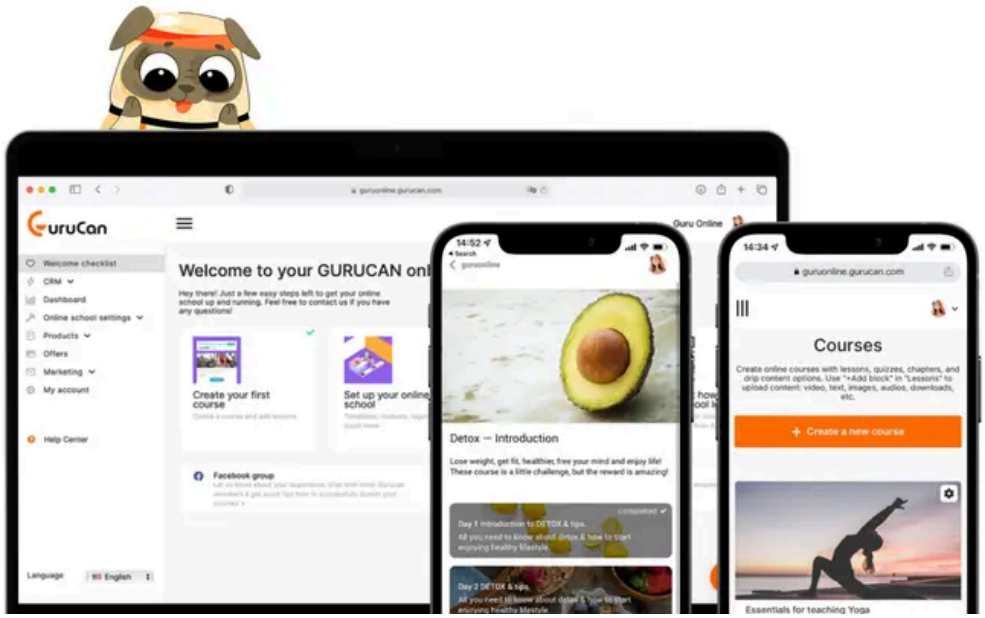
Course, membership and community platform with white-label apps



Every plan, grade, refund rule and rival among course and community platforms, read from GuruCan's own pages.

Made by GuruCan · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from GuruCan's own pages, its app-store listings and our grades. Every fact in it is on GuruCan's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 23 of the 98 other course and community platforms we grade

GuruCan is a platform for creators and educators to sell online courses, memberships, webinars and coaching from a branded website. Its main selling point is white-label iOS and Android apps submitted to the app stores under the customer's own brand. Plans are tiered by product count, admin seats and app options.

To get you started, here are **9 things to know about GuruCan**, taken from its own pages and our grades.

1 **Best for courses with branded phone apps**

GuruCan builds courses, cohorts and memberships with webinars and a branded web app.

2 **Paid plans start at $99 a month**

As its pricing page puts it: $99 per month ($990 billed annually).

3 **You can try it first**

14-day free trial; the page says a credit card is required

4 **It runs on 3 platforms**

Web, iOS and Android.

5 **Course builder**

Builds online courses, cohorts and memberships, with quizzes, e-books, audio and video products.

6 **White-label mobile apps**

Publishes an iOS and Android app under the customer's own brand; the site describes a 30-day process that includes setting up developer accounts.

7 **Landing pages and checkout**

Products are added automatically to a landing page, with auto-generated checkout pages for products and offers.

8 **A 2.0 GPA, above 23 of 98**

That is against the other course and community platforms we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace GuruCan you would be making live video to hundreds of people at once. That is not a weekend's work, with an AI app builder or without one.

GuruCan at a glance

PRICING
Free trial, from $99 per month ($990 billed annually)

FREE PLAN
No

FREE TRIAL
14-day free trial; the page says a credit card is required

RUNS ON
Web, iOS, Android

MADE BY
GuruCan

CATEGORY
Courses & Communities

OUR GRADE
2.0 GPA, fair

The report card

Best for courses with branded phone apps

GuruCan builds courses, cohorts and memberships with webinars and a branded web app. Branded phone apps and the API need Pro at $149 a month, and the trial asks for a card.

TOOLGPA REPORT CARD	GuruCan	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$99 a month for 5 products and 1 admin, and the branded app and API are on Pro at $149, above the dearest-tenth line of $135.
Free plan and trial	D	A 14-day trial that needs a credit card. No free plan.
Features	B	Courses, cohorts, memberships, webinars, landing pages, checkout, CRM and analytics. The listing names no gap in the core work.
Ease of use	C	No store rating on record. You build products, pages and a branded app, and the app takes about 30 days.
Platforms and integrations	B	Web, plus branded iOS and Android apps, Zapier and API access from Pro.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who GuruCan is for

- ✓ Fits if you want your own branded course app
- ✓ Works for coaches who want webinars and checkout in one place

Who it is not for

- ✕ Pricey if you want the app, as it starts at Pro ($149)
- ✕ Tight if you run more than 5 products or 1 admin, as Expert caps there
- ✕ Watch out: the pricing page shows two plan sets and the home page quotes different app prices
- ✕ Watch out: the free trial needs a credit card

Good to know

Good for

- ✓ Creators who want their own branded app in the app stores
- ✓ Fitness, yoga and coaching businesses selling courses and memberships
- ✓ Educators moving offline classes online

Worth knowing

- ⓘ The pricing page shows two plan sets: Creator/Expert (7-day trial) and Expert/Pro/Guru (14-day trial). The second is recorded here.
- ⓘ The same page says products and students are unlimited on all plans, while the plan table lists 5 products on Expert and 15 on Pro.
- ⓘ Branded iOS or Android apps start at Pro; API access is listed on Pro as well.
- ⓘ The home page advertises a branded app for $199 per month and a white-label app for $249, so app pricing differs by page.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$99
A month to start

GuruCan is a paid product with a free trial, starting at $99 per month ($990 billed annually).

EXPERT

$99

per month ($990 billed annually)

5 products, 1 admin user, branded web app, custom domain, integrations and one onboarding call.

PRO

$149

per month ($1,490 billed annually)

15 products and 5 admin users; adds a branded iOS or Android app (white label), priority support and API access.

GURU

$199

per month, quoted on request ($1,990 billed annually)

Branded iOS and Android apps plus more admin seats, more products or a custom plan; sold through a conversation with the vendor.

Trying it first

14-day free trial; the page says a credit card is required

Read from gurucan.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Annual billing

Yearly billing saves $198 on Expert ($990) and $298 on Pro ($1,490), per the pricing page.

Stated on gurucan.com

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Course, membership and community platform with white-label apps. Here is what it does, as its own site describes it, and what it covers: public API, marketing automation, online courses, community, dashboards, webinars.

"

Courses, cohorts, memberships, webinars, landing pages, checkout, CRM and analytics.

From our grade for features

Course builder

Builds online courses, cohorts and memberships, with quizzes, e-books, audio and video products.

White-label mobile apps

Publishes an iOS and Android app under the customer's own brand; the site describes a 30-day process that includes setting up developer accounts.

Landing pages and checkout

Products are added automatically to a landing page, with auto-generated checkout pages for products and offers.

Webinars and marketing automation

Includes webinars, pipelines, broadcasts and push notifications to reach students.

Analytics and CRM

Tracks students and sales in a built-in analytics and CRM area.

Zero transaction fees

The pricing page says there are 0% transaction fees and free migration.

Where it runs

Web · iOS · Android

What it works with

Zapier

GuruCan is made by GuruCan.

Where it stands

Its grades against its category, and whether to keep it or make your own

23/98

Other course and community platforms it is graded above

GuruCan's GPA of 2.0 is higher than 23 of the 98 other course and community platforms we grade, and level with 21.

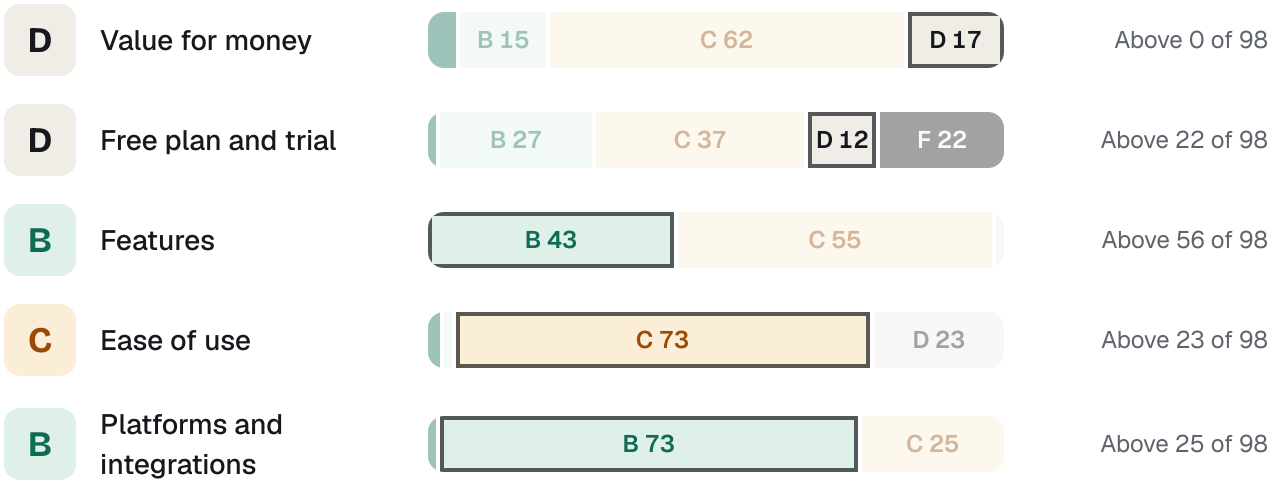
It stands best on features (B, above 56 of 98) and worst on value for money (D, above 0).

Its paid plans start at $99 a month, against a middle price of $36 for the category: 52 of the 65 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 3 tools score higher and cost less.

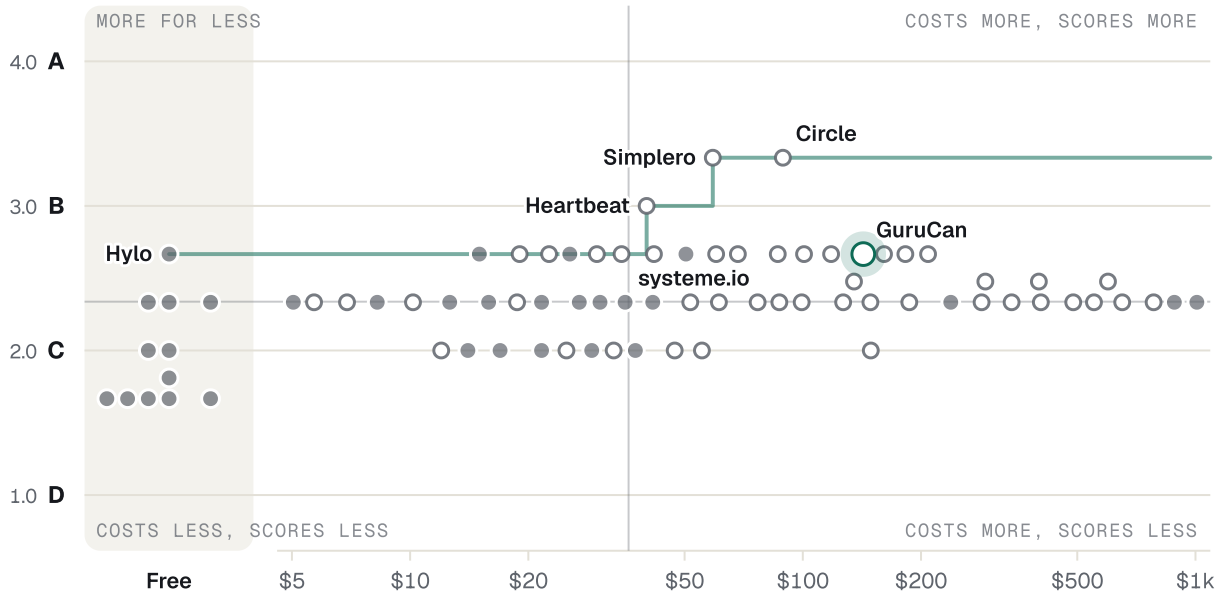
Each grade against the category

Every bar is all 99 course and community platforms we grade, cut by the letter each got. GuruCan's own letter is outlined.



Price against what you get

Each dot is one of 78 course and community platforms. Further left costs less; higher up scores better on features, ease of use and platforms. GuruCan is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace GuruCan you would be making live video to hundreds of people at once. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 54 of the 98 other course and community platforms grade higher. It costs $1,188 a year.

What you could make

- Online courses: an app builder makes this well.

What you could not

- Live video to hundreds of people at once.

- Email sent in volume that still reaches the inbox.
- A members' space with posts, chat and events that people keep coming back to.
- Connections that pull numbers from dozens of other services.
- A real app for iOS and Android. Something home-made would be a web page.
- It plugs into other products, Zapier among them, and has an API.
- People on the other end: coaches. No app builder makes those.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. GuruCan's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Teachable, Podia, Kajabi, LearnWorlds and Thinkific

The 5 tools GuruCan is most often weighed against, with where each one differs from it.

2.4 GPA

Teachable

Free trial · from $29/mo

Online course, coaching and membership platform with its own checkout.

- GuruCan also covers marketing automation, community, dashboards and webinars.
- Teachable also covers email campaigns.

GuruCan and Teachable compared in full

2.4 GPA

Podia

Free trial · from $42/mo

Website, store, courses, community and email for creators in one place.

- Only GuruCan lists iOS and Android apps.
- GuruCan also covers dashboards and webinars.
- Podia also covers email campaigns.

GuruCan and Podia compared in full



2.0
GPA

Kajabi

Free trial · from $143/mo

All-in-one platform for selling courses, coaching and communities.

- GuruCan also covers dashboards and webinars.
- Kajabi also covers email campaigns and paid newsletters.

GuruCan and Kajabi compared in full



2.4
GPA

LearnWorlds

Free trial · from $24/mo

Online academy builder for course creators and training teams.

- Only GuruCan lists iOS and Android apps.
- GuruCan also covers marketing automation, dashboards and webinars.
- LearnWorlds also covers email campaigns.

GuruCan and LearnWorlds compared in full



2.4
GPA

Thinkific

Free trial · from $82/mo

Course, community and membership platform for experts and academies.

- Only GuruCan lists iOS and Android apps.
- GuruCan also covers marketing automation, dashboards and webinars.
- Thinkific also covers invoicing.

GuruCan and Thinkific compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is GuruCan free?

No, GuruCan is a paid product, but you can try it first. 14-day free trial; the page says a credit card is required.

How much does GuruCan cost?

GuruCan lists 3 plans. Expert: $99 per month ($990 billed annually).

What platforms does GuruCan work on?

GuruCan is available on Web, iOS and Android.

Does GuruCan offer any discounts?

GuruCan publicly lists the following: Annual billing.

Does GuruCan have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. GuruCan is listed for Web, iOS and Android.

Does GuruCan have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. GuruCan is listed for Web, iOS and Android.

Is GuruCan open source?

GuruCan is not described as open source on its own site, as read on Nov 13, 2026.

Does GuruCan have an API?

Yes. GuruCan offers a public API, according to its own site.

What does GuruCan integrate with?

GuruCan's listing names Zapier. A listing names up to eight integrations, so it may connect to more.

Who makes GuruCan?

GuruCan is made by a company of the same name.

What are the alternatives to GuruCan?

The closest alternatives to GuruCan in our directory are Teachable, Podia, Kajabi, LearnWorlds and Thinkific.

How does GuruCan compare with other course and community platforms?

GuruCan's GPA of 2.0 is higher than 23 of the 98 other course and community platforms we grade, and level with 21.

Is GuruCan good value for money?

ToolGPA grades GuruCan D for value for money. Its paid plans start at $99 a month, against a middle price of $36 for the category: 52 of the 65 others that charge start lower.

Could I make my own version of GuruCan?

To replace GuruCan you would be making live video to hundreds of people at once.

Where this guide comes from

The prices, plans, platforms and features were read from GuruCan's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from GuruCan's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by GuruCan. Prices change, so check gurucan.com before you buy.

gurucan.com/pricing

gurucan.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

GuruCan, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/gurucan

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "GuruCan: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/gurucan
```

Know someone choosing between course and community platforms?

Send them this guide:
toolgpa.com/tools/gurucan/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded course and community platforms after GuruCan, each with an Insider's Guide of its own.

Courses & Communities Insider's Guide

Every one of the 99 course and community platforms we grade, compared

Hylo Insider's Guide

Free open-source platform for community groups and coordination

3.2 GPA

Academy LMS Insider's Guide

WordPress LMS plugin with a free core and Pro licenses by site count

2.8 GPA

Circle Insider's Guide

Community platform with courses, events, payments and branded apps

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what GuruCan's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. GuruCan is a trademark of its owner, and this guide is not made, paid for or approved by GuruCan. Prices and plans change: check gurucan.com before you buy.