ToolGPA

NOVEMBER 2026

HabitBull

The Insider’s Guide

Streak-based habit tracker for iPhone, iPad and Android



Every plan, grade, refund rule and rival among habit trackers, read from HabitBull’s own pages.

Made by AppForge Inc. · checked Nov 12, 2026 · toolgpa.com

3.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from HabitBull's own pages, its app-store listings and our grades. Every fact in it is on HabitBull's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

3.0

GPA, above 41 of the 48 other habit trackers we grade

HabitBull is a habit tracker built around streaks: each habit gets its own calendar, a streak counter and a success percentage. Goals can be yes/no or numeric and can follow flexible schedules such as three times a week or certain weekdays. The free version tracks up to 5 habits, and Premium removes that cap and adds cloud sync, CSV export and widgets.

To get you started, here are **9 things to know about HabitBull**, taken from its own pages and our grades.

1 **Best for streak tracking on iPhone and Android**

HabitBull is a streak-based habit tracker for iPhone, iPad and Android.

2 **Paid plans start at $3.99 a month**

As its pricing page puts it: $3.99 per month (Premium).

3 **There is a free plan**

Free version tracks up to 5 habits with streaks, reminders, charts and notes.

4 **It runs on 2 platforms**

iOS and Android.

5 **Streaks and success rate**

Every habit shows a streak counter and a success percentage, with a calendar per habit.

6 **Flexible goals**

Goals can be yes/no or a number, scheduled per day, week or month, on certain weekdays, or every few days.

7 **Reminders**

Several reminders per habit, at any time of day, with optional sound and vibration.

8 **A 3.0 GPA, above 41 of 48**

That is against the other habit trackers we grade, on value, the free plan, features, ease of use and platforms.

9 **Your call**

A habit tracker at its plainest is a list of habits, a tick for each day and a count of the streak.

HabitBull at a glance

PRICING
Free plan, from $3.99 per month (Premium)

FREE PLAN
Yes

FREE TRIAL
The yearly Premium subscription starts with a 1-week free trial (App Store listing).

RUNS ON
iOS, Android

MADE BY
AppForge Inc.

CATEGORY
Habit Trackers

OUR GRADE
3.0 GPA, very good

STORE RATING
4.7 on the App Store, 8,142 ratings

The report card

Best for streak tracking on iPhone and Android

HabitBull is a streak-based habit tracker for iPhone, iPad and Android. The free version stops at 5 habits, and sync, CSV export, widgets and unlimited habits need Premium. It has no web or desktop version.

TOOLGPA REPORT CARD	HabitBull	Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	A	Premium is $19.99 a year, about $1.67 a month, against a category middle of $4.16. Lifetime is $39.99, less than a year of that middle price.
Free plan and trial	C	Free for up to 5 habits with streaks, reminders, charts and notes. Premium has a 1-week trial on the yearly plan. Five habits is a cap you will hit.
Features	B	Streaks, flexible goals, reminders, charts, notes, sync, CSV export and a PIN lock. The listing names no gap in the core job.
Ease of use	A	4.7 from about 8,100 App Store ratings, and nothing to set up beyond adding a habit.
Platforms and integrations	C	iPhone, iPad and Android only. No web or desktop version, and no integrations are listed.
Grade point average		Very good, out of 4.0 **3.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who HabitBull is for

- ✓ Fits if you want a streak counter on your phone and track a handful of habits
- ✓ Works for people who want to pay once, as there is a $39.99 lifetime option

Who it is not for

- ✗ Tight if you stay free, as the cap is 5 habits
- ✗ Skip it if you want a web or desktop version, as it is phones and tablets only
- ✗ Watch out: cloud backup and sync, CSV export and widgets are Premium, and Premium is tied to a HabitBull account
- ✗ Watch out: one App Store reviewer reports ads in the free version

Good to know

Good for

- ✓ People who want streak counting with schedules like three times a week
- ✓ Tracking numbers (pages read, push-ups) as well as yes/no habits
- ✓ Anyone who wants to start free with a handful of habits

Worth knowing

- ⓘ The free version stops at 5 habits; unlimited habits, sync and CSV export need Premium.
- ⓘ Runs on iPhone, iPad and Android; the vendor lists no web or desktop version.
- ⓘ Premium status is tied to a HabitBull account, so an account is needed to keep it across devices, per the Android FAQ.
- ⓘ One App Store reviewer reports ads in the free version; the listing itself does not mention ads.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$3.99

A month to start. There is a free plan too

HabitBull has a free plan. Paid plans start at $3.99 per month (Premium).

FREE

$0

Up to 5 habits, each with its own calendar, streak counter, success percentage, reminders and notes.

PREMIUM MONTHLY

$3.99

per month, billed monthly

Unlimited habits, cloud backup and sync across devices, CSV export, and Home Screen and Lock Screen widgets.

PREMIUM YEARLY

$19.99

per year, billed annually

Same Premium features as the monthly plan, with a 1-week free trial. Works out to about $1.67 a month.

PREMIUM LIFETIME

$39.99

one-time

Premium features for a single payment, not a subscription.

The free plan

Free version tracks up to 5 habits with streaks, reminders, charts and notes.

Trying it first

The yearly Premium subscription starts with a 1-week free trial (App Store listing).

Read from apps.apple.com on Nov 12, 2026.

Ways to pay less

LIFETIME LICENSE

Lifetime Premium for $39.99

The App Store listing sells Premium as a one-time lifetime purchase alongside the monthly and yearly subscriptions.

Stated on apps.apple.com

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: iOS and Android

Streak-based habit tracker for iPhone, iPad and Android. Here is what it does, as its own site describes it, and what it covers: habit tracking, goals.

> **Streaks, flexible goals, reminders, charts, notes, sync, CSV export and a PIN lock.**

From our grade for features

Streaks and success rate

Every habit shows a streak counter and a success percentage, with a calendar per habit.

Flexible goals

Goals can be yes/no or a number, scheduled per day, week or month, on certain weekdays, or every few days.

Reminders

Several reminders per habit, at any time of day, with optional sound and vibration.

Charts and notes

Daily, weekly and monthly views with charts of success rate, streaks and entered values, plus a note for any day.

Sync and export

Premium adds cloud backup, sync between phones and tablets, and CSV export.

PIN lock

The App Store listing lists a PIN lock for the app.

Where it runs

iOS Android

What it works with

Its own pages name no integrations.

HabitBull is made by AppForge Inc.

Where it stands

Its grades against its category, and whether to keep it or make your own

41/48

Other habit trackers it is graded above

HabitBull's GPA of 3.0 is higher than 41 of the 48 other habit trackers we grade, and level with 5.

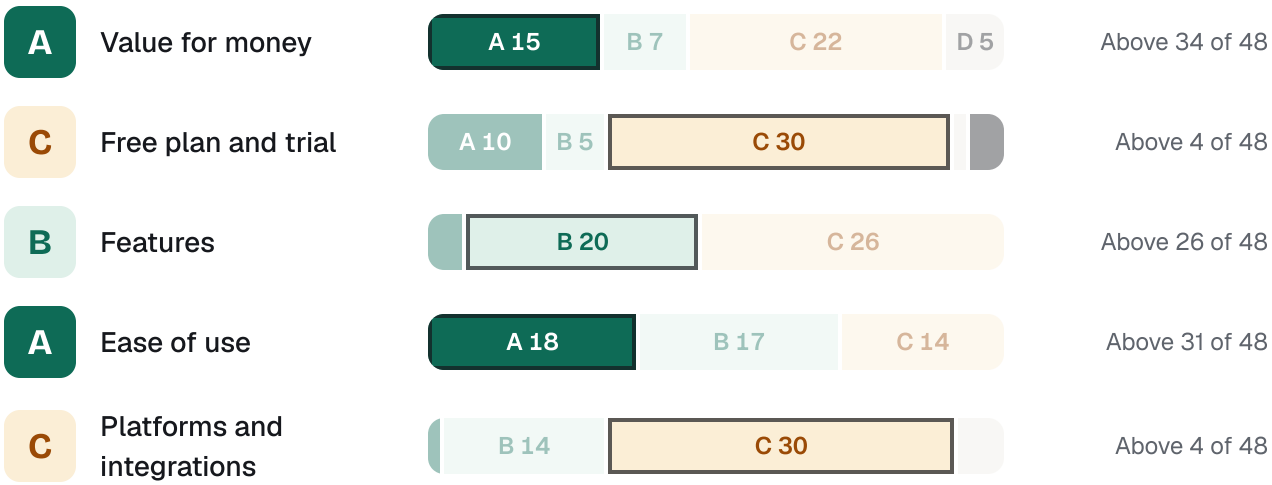
It stands best on value for money (A, above 34 of 48) and worst on free plan and trial (C, above 4).

Its paid plans start at $3.99 a month, against a middle price of $2.92 for the category: 21 of the 32 others that charge start lower.

On features, ease of use and platforms it scores 3.0 out of 4. 1 tool scores higher and costs less.

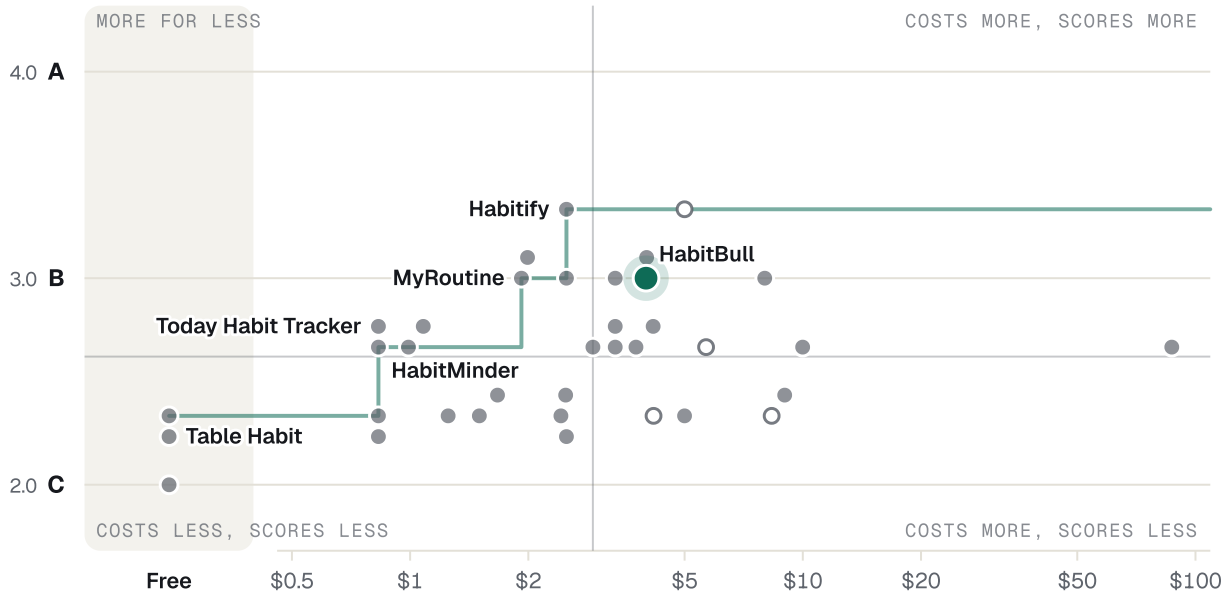
Each grade against the category

Every bar is all 49 habit trackers we grade, cut by the letter each got. HabitBull's own letter is outlined.



Price against what you get

Each dot is one of 36 habit trackers. Further left costs less; higher up scores better on features, ease of use and platforms. HabitBull is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Your call

A habit tracker at its plainest is a list of habits, a tick for each day and a count of the streak.

You could make the core of HabitBull for yourself: habit tracking and goals. What you would give up is listed below. Whether that is worth the price is your call. It costs $47.88 a year.

What you could make

- Habit tracking and goals: an app builder makes these well.

What you could not

- A real app for iOS and Android. Something home-made would be a web page.
- Hooks into the device itself: widgets.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. HabitBull's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives



The tools it is most often weighed against, side by side

Streaks, Habitify, Loop Habit Tracker, HabitNow and Productive - Habit Tracker

The 5 tools HabitBull is most often weighed against, with where each one differs from it.

Streaks

2.4 GPA

From $5.99 one-time

Habit tracker for Apple devices built around daily streaks.

- HabitBull has a free plan. Streaks does not.
- Only HabitBull lists an Android app.
- Only Streaks lists a macOS app.

HabitBull and Streaks compared in full

Habitify

2.8 GPA

Free plan · from $29.99/yr

Cross-platform habit tracker with health-data sync and an API.

- Only Habitify lists a web app.
- Only Habitify lists a macOS app.
- HabitBull also covers goals.

HabitBull and Habitify compared in full

L

2.8
GPA

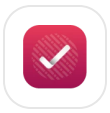
Loop Habit Tracker

Free

Free, open-source Android habit tracker with a habit score.

- Only HabitBull lists an iOS app.
- Loop Habit Tracker is open source, according to its own site.
- HabitBull also covers goals.

HabitBull and Loop Habit Tracker compared in full



2.8
GPA

HabitNow

Free plan · from $0.99 one-time

Android habit tracker and to-do list with a one-time upgrade.

- Only HabitBull lists an iOS app.
- HabitNow can be bought with a one-time purchase.
- HabitBull also covers goals.

HabitBull and HabitNow compared in full



2.4
GPA

Productive - Habit Tracker

Free plan · from $34.99/yr

Habit tracker with smart reminders, programs and challenges.

HabitBull and Productive - Habit Tracker compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is HabitBull free?

HabitBull has a free plan. Free version tracks up to 5 habits with streaks, reminders, charts and notes.

How much does HabitBull cost?

HabitBull lists 4 plans. Free: $0.

What platforms does HabitBull work on?

HabitBull is available on iOS and Android.

Does HabitBull offer any discounts?

HabitBull publicly lists the following: Lifetime Premium for $39.99.

How is HabitBull rated?

HabitBull's iPhone and iPad app averages 4.7 out of 5 from 8,142 ratings on the App Store in the United States, as read on Nov 13, 2026.

Does HabitBull have a Windows app?

No Windows app was listed when its pages were read on Nov 12, 2026. HabitBull is listed for iOS and Android.

Does HabitBull have a macOS app?

No macOS app was listed when its pages were read on Nov 12, 2026. HabitBull is listed for iOS and Android.

Is HabitBull open source?

HabitBull is not described as open source on its own site, as read on Nov 12, 2026.

Does HabitBull have a free trial?

Yes. The yearly Premium subscription starts with a 1-week free trial (App Store listing).

Who makes HabitBull?

HabitBull is made by AppForge Inc.

What are the alternatives to HabitBull?

The closest alternatives to HabitBull in our directory are Streaks, Habitify, Loop Habit Tracker, HabitNow and Productive - Habit Tracker.

How does HabitBull compare with other habit trackers?

HabitBull's GPA of 3.0 is higher than 41 of the 48 other habit trackers we grade, and level with 5.

Is HabitBull good value for money?

ToolGPA grades HabitBull A for value for money. Its paid plans start at $3.99 a month, against a middle price of $2.92 for the category: 21 of the 32 others that charge start lower.

Could I make my own version of HabitBull?

A habit tracker at its plainest is a list of habits, a tick for each day and a count of the streak.

Where this guide comes from

The prices, plans, platforms and features were read from HabitBull's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from HabitBull's own pages on 12 November 2026, and its App Store rating. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by AppForge Inc. Prices change, so check habitbull.com before you buy.

habitbull.com/
apps.apple.com/us/app/habitbull-habit-tracker/id...

habitbull.com/faq/
play.google.com/store/apps/details?id=com.orista...

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038
tools graded

95
categories

739
price changes on record

579
apps priced in 12 countries

What else is on toolgpa.com

HabitBull, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/habitbull

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "HabitBull: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/habitbull
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Know someone choosing between habit trackers?

Send them this guide:
toolgpa.com/tools/habitbull/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded habit trackers after HabitBull, each with an Insider's Guide of its own.

Habit Trackers Insider's Guide

Every one of the 49 habit trackers we grade, compared



Finch Insider's Guide

Self-care app that ties daily goals to a virtual pet bird

3.4 GPA



Habitica Insider's Guide

Habit and task tracker that works like a role-playing game

3.4 GPA



Disciplined Insider's Guide

Minimal habit tracker built around daily streaks

3.0 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what HabitBull's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. HabitBull is a trademark of its owner, and this guide is not made, paid for or approved by AppForge Inc. Prices and plans change: check habitbull.com before you buy.