ToolGPA

NOVEMBER 2026

Heretto

The Insider's Guide

DITA-based content platform for technical documentation teams



Every plan, grade, refund rule and rival among docs and wiki tools, read from Heretto's own pages.

Made by Heretto · checked Nov 12, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Heretto's own pages, its app-store listings and our grades. Every fact in it is on Heretto's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 0 of the 69 other docs and wiki tools we grade

Heretto is a component content management system for technical documentation, built around structured authoring in DITA. It adds a headless publishing API and a branded customer portal on top, and the vendor sells the three as separate packages. An AI assistant named Etto is built into the authoring tool.

To get you started, here are **7 things to know about Heretto**, taken from its own pages and our grades.

> **No price is published, it is sold as three stacked packages, and the portal is setup you buy from the vendor's own team.**
>
> From our report card of Heretto

1 **Best for technical writing teams working in DITA**

Heretto is a DITA-based content platform for technical documentation teams, with authoring, review, translation, a deploy API and a portal.

2 **It runs on Web**

Web.

3 **Structured authoring in DITA**

The CCMS is built around DITA, with content reuse, version control and real-time collaboration between authors.

4 **Review and governance**

The packages page lists a simplified review workflow, configurable workflows and content governance.

5 **Localization management**

Translation work is managed inside the CCMS rather than in a separate tool.

6 **A 1.6 GPA, above 0 of 69**

That is against the other docs and wiki tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

The plain part of Heretto you could make: documents and help center. What surrounds it you could not. The 4 things listed below take a company, not a weekend.

Heretto at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Heretto	CATEGORY Docs & Wikis
OUR GRADE 1.6 GPA, weak	

The report card

Best for technical writing teams working in DITA

Heretto is a DITA-based content platform for technical documentation teams, with authoring, review, translation, a deploy API and a portal. No price is

published, it is sold as three stacked packages, and the portal is setup you buy from the vendor's own team.

TOOLGPA REPORT CARD	Heretto	Graded Nov 12, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	No price is published; the packages page offers only a demo request, so there is nothing to compare against the category's $18 middle.
Free plan and trial	F	No free plan and no trial on record, only a demo request.
Features	C	DITA authoring, review and governance, localisation, a Deploy API, a portal and an AI assistant. The gap is that the portal sits in the top packages, extra portal sites cost extra, and setup is a paid service.
Ease of use	C	No store rating on record. Structured DITA writing has a learning curve, and portal setup is offered as a separate configuration service.
Platforms and integrations	C	Web only on the pages read, with a Deploy API. No desktop app or integrations list is named.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Heretto is for

- ✓ Fits if your team writes structured DITA and needs review and translation in one place
- ✓ Works for companies that publish docs to a portal and can go through a sales process

Who it is not for

- ✗ Not for you if you want a price before a call, as only a demo request is offered
- ✗ Skip it if you want to try it, since there is no free plan or trial listed
- ✗ Watch out: it is sold as three stacked packages, and extra portal sites cost more
- ✗ Watch out: portal setup is a separate configuration service, not part of the package

Good to know

Good for

- ✓ Technical writing teams that author in DITA
- ✓ Companies publishing customer documentation to a branded portal
- ✓ Teams that want content delivered to other systems through an API

Worth knowing

- ⓘ No prices are published: the packages page offers a demo request only.
- ⓘ Sold as three stacked packages (CCMS, CCMS plus Deploy, CCMS plus Deploy plus Portal), and additional portal sites cost extra.
- ⓘ Portal setup is offered as a separate configuration service from the vendor's own team.
- ⓘ The pages read do not name a desktop app, so it is listed as a web product only.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Heretto's current pricing could not be confirmed from its own site.

"

No free plan and no trial on record, only a demo request.

From our grade for free plan and trial

We could not confirm Heretto's current prices from its own site, so this guide lists no plans. heretto.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

DITA-based content platform for technical documentation teams. Here is what it does, as its own site describes it, and what it covers: public API, AI features, documents, help center.

> **DITA authoring, review and governance, localisation, a Deploy API, a portal and an AI assistant.**
>
> From our grade for features

Structured authoring in DITA

The CCMS is built around DITA, with content reuse, version control and real-time collaboration between authors.

Review and governance

The packages page lists a simplified review workflow, configurable workflows and content governance.

Localization management

Translation work is managed inside the CCMS rather than in a separate tool.

Deploy API

A RESTful JSON content-as-a-service API publishes content from the CCMS to web, PDF and other channels.

Portal

A branded documentation site with personalization by role, product or audience and SSO-ready access control. It includes one production and one non-production site.

Etto AI assistant

A copilot inside the authoring tool that the vendor says can summarize, create structured content, improve readability and suggest improvements.

Where it runs

Web

What it works with

Its own pages name no integrations.

Heretto is made by Heretto.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

0/69

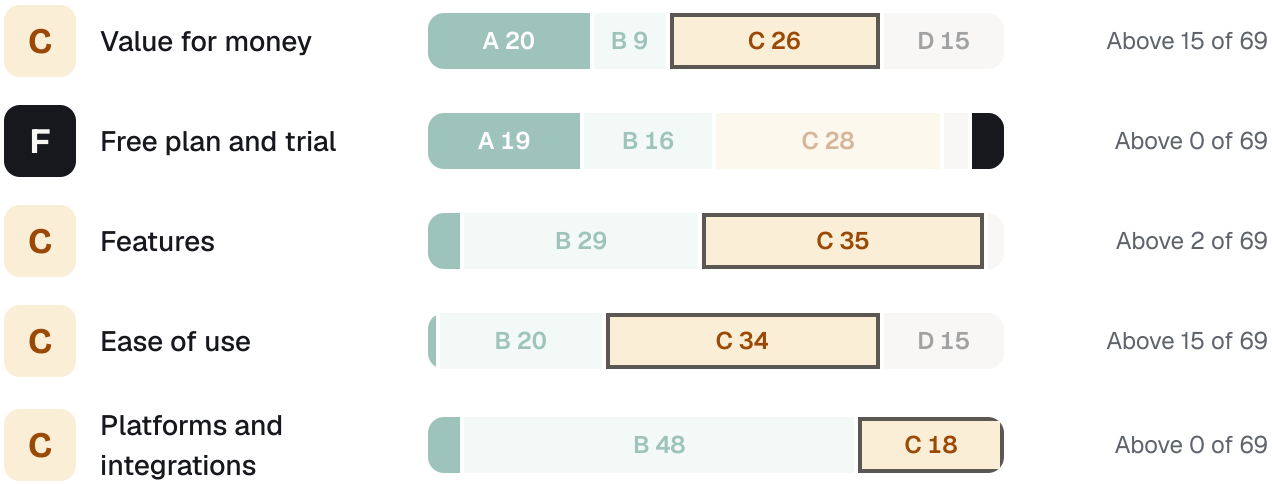
Other docs and wiki tools it is graded above

Heretto's GPA of 1.6 is higher than 0 of the 69 other docs and wiki tools we grade.

It stands best on value for money (C, above 15 of 69) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 70 docs and wiki tools we grade, cut by the letter each got. Heretto's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Heretto you could make: documents and help center. What surrounds it you could not. The 4 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 69 of the 69 other docs and wiki tools grade higher.

What you could make

- Documents and help center: an app builder makes these well.

What you could not

- An API that other software can build on.
- AI features, unless you pay a model provider for each request yourself.
- What a company asks for before it lets staff use something: single sign-on.
- Sharing with other people, which means accounts and invitations.

What this rests on. Heretto's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Paligo, MadCap Flare, Document360 and Helpjuice

The 4 tools Heretto is most often weighed against, with where each one differs from it.

1.8 GPA

Paligo

Free trial · from $15,000/yr

Structured content authoring for technical documentation.

- Heretto also covers help center.
- Paligo also covers Markdown, templates and workflow automation.

Heretto and Paligo compared in full

2.0 GPA

MadCap Flare

Free trial · from $3,150/yr

Topic-based authoring and publishing for technical documentation.

- Only MadCap Flare lists a Windows app.
- MadCap Flare also covers reports.

Heretto and MadCap Flare compared in full



2.2
GPA

Document360

Free trial

Hosted knowledge base software for public and private docs.

- Only Document360 lists a browser extension.
- Heretto also covers documents and help center.
- Document360 also covers AI search, Markdown, wiki and templates.

Heretto and Document360 compared in full



2.2
GPA

Helpjuice

Free trial · from $249/mo

Hosted knowledge base software with a design built for you.

- Only Helpjuice lists a browser extension.
- Heretto also covers documents and help center.
- Helpjuice also covers chat assistant, AI search, wiki and reports.

Heretto and Helpjuice compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Heretto free?

No. Heretto is a paid product.

What platforms does Heretto work on?

Heretto is available on Web.

Does Heretto have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Heretto is listed for Web.

Does Heretto have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Heretto is listed for Web.

Is Heretto open source?

Heretto is not described as open source on its own site, as read on Nov 12, 2026.

Does Heretto have an API?

Yes. Heretto offers a public API, according to its own site.

Who makes Heretto?

Heretto is made by a company of the same name.

What are the alternatives to Heretto?

The closest alternatives to Heretto in our directory are Paligo, MadCap Flare, Document360 and Helpjuice.

How does Heretto compare with other docs and wiki tools?

Heretto's GPA of 1.6 is higher than 0 of the 69 other docs and wiki tools we grade.

Could I make my own version of Heretto?

The plain part of Heretto you could make: documents and help center. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Heretto's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Heretto's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Heretto. Prices change, so check heretto.com before you buy.

heretto.com

heretto.com/packages

heretto.com/about

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Heretto, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/heretto

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Heretto: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/heretto
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Know someone choosing between docs and wiki tools?

Send them this guide: toolgpa.com/tools/heretto/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded docs and wiki tools after Heretto, each with an Insider's Guide of its own.

Docs & Wikis Insider's Guide

Every one of the 70 docs and wiki tools we grade, compared

Zoho Writer Insider's Guide

Free online word processor with AI and document automation

3.6 GPA

Google Docs Insider's Guide

Browser-based word processor, free with a Google Account

3.4 GPA

ONLYOFFICE Insider's Guide

Open-source office suite for documents, sheets, slides and PDFs

3.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Heretto's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Heretto is a trademark of its owner, and this guide is not made, paid for or approved by Heretto. Prices and plans change: check heretto.com before you buy.