ToolGPA

NOVEMBER 2026

Hevo Data

The Insider's Guide

Managed data pipelines that load sources into a warehouse



Every plan, grade, refund rule and rival among automation tools, read from Hevo Data's own pages.

Made by Hevo Data · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Hevo Data's own pages, its app-store listings and our grades. Every fact in it is on Hevo Data's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 26 of the 134 other automation tools we grade

Hevo is a managed data pipeline service that copies data from databases, SaaS apps and file storage into a data warehouse. It lists 190+ connectors, supports change data capture for databases, and runs dbt and SQL transformations. Plans are priced by the number of events loaded each month.

To get you started, here are **9 things to know about Hevo Data**, taken from its own pages and our grades.

> "
>
> **You connect sources and destinations, so accounts to set up.**
>
> From our grade for ease of use

1 **Best for hosted data pipelines priced by events**

Hevo Data is a hosted pipeline service with a 14-day trial and no card.

2 **Paid plans start at $265 a month**

As its pricing page puts it: $265 per month for 5M events, billed annually ($299 billed monthly).

3 **You can try it first**

14-day free trial, no credit card required.

4 **It runs on Web**

Web.

5 **Pre-built connectors**

Hevo lists 190+ connectors for databases, SaaS applications and file storage, and offers to build a missing one.

6 **Database replication with CDC**

Databases can be synced in near real time using change data capture, as the vendor describes it, without querying the production tables.

7 **Transformations**

dbt, SQL and Hevo Transformer jobs can run alongside the pipelines. dbt integration is part of the Starter plan.

8 **A 2.0 GPA, above 26 of 134**

That is against the other automation tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Hevo Data you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

Hevo Data at a glance

PRICING
Free trial, from $265 per month for 5M events, billed annually ($299 billed monthly)

FREE PLAN
No

FREE TRIAL
14-day free trial, no credit card required.

RUNS ON
Web

MADE BY
Hevo Data

CATEGORY
Automation

OUR GRADE
2.0 GPA, fair

The report card

Best for hosted data pipelines priced by events

Hevo Data is a hosted pipeline service with a 14-day trial and no card. Starter is $265 a month for 5 million events, every insert, update or delete counts as an event, and streaming pipelines and SSO need the custom Enterprise plan.

TOOLGPA REPORT CARD	Hevo Data	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	D	Starter is $265 a month on annual billing ($299 monthly) for 5 million events. That's well above the category's dearest tenth start of $165.
Free plan and trial	C	14-day trial with no card. No free plan.
Features	C	Pipelines to warehouses with scheduling limited to hourly on Starter. Streaming pipelines, SSO and RBAC are Enterprise.
Ease of use	C	No store rating on record. You connect sources and destinations, so accounts to set up.
Platforms and integrations	B	Web only, with Snowflake, Google Cloud and dbt connections. There's no self-hosted edition.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Hevo Data is for

- ✓ Fits if you want hosted pipelines with no servers of your own
- ✓ Makes sense if your event counts are predictable

Who it is not for

- ✕ Pricey if you're small, at $265 a month for Starter
- ✕ Watch out: every insert, update or delete counts as one event, and overage is charged
- ✕ Tight if you need syncs faster than hourly on Starter
- ✕ Skip it if you need self-hosting, because it's hosted only

Good to know

Good for

- ✓ Teams loading SaaS and database data into a warehouse without code
- ✓ Data teams that want a monthly price tied to event volume

Worth knowing

- ⓘ Billing counts every insert, update or delete in the destination as one event, and events beyond the plan are charged on-demand.
- ⓘ Starter has no add-ons, and its scheduling is limited to hourly syncs.
- ⓘ Unlimited data volume, streaming pipelines, SSO and role-based access control need the custom-priced Enterprise plan.
- ⓘ Hevo is a hosted service only; the pages describe no self-hosted edition.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$265

A month to start

Hevo Data is a paid product with a free trial, starting at $265 per month for 5M events, billed annually ($299 billed monthly).

STARTER

$265

per month for 5M events, billed annually ($299 billed monthly)

Hourly scheduling, up to 10 users, dbt integration. $440 a month at 20M events and $835 at 50M, billed annually.

PROFESSIONAL

$750

per month for 20M events, billed annually ($849 billed monthly)

Unlimited users, Hevo APIs, reverse SSH and add-ons. $1,320 a month at 50M events and $1,935 at 100M, billed annually.

ENTERPRISE

Custom

One fixed price for unlimited data volume per pipeline, streaming pipelines, SSO, role-based access control and VPC peering.

Trying it first

14-day free trial, no credit card required.

Read from hevodata.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

12% off with annual billing

The pricing page shows Starter at $265 a month billed annually against $299 billed monthly, and the page labels annual payment as 12% off.

Stated on hevodata.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Managed data pipelines that load sources into a warehouse. Here is what it does, as its own site describes it, and what it covers: public API, AI features, workflow automation.

"

Pipelines to warehouses with scheduling limited to hourly on Starter.

From our grade for features

Pre-built connectors

Hevo lists 190+ connectors for databases, SaaS applications and file storage, and offers to build a missing one.

Database replication with CDC

Databases can be synced in near real time using change data capture, as the vendor describes it, without querying the production tables.

Transformations

dbt, SQL and Hevo Transformer jobs can run alongside the pipelines. dbt integration is part of the Starter plan.

Alerts and logs

The platform shows pipeline activity through logs and sends alerts, and it handles schema drift and failed records automatically.

Pipeline APIs

Hevo APIs for pipeline automation are included from the Professional plan upward.

Where it runs

Web

What it works with

Snowflake

Google Cloud

dbt

Hevo Data is made by Hevo Data.

Where it stands

Its grades against its category, and whether to keep it or make your own

26/134

Other automation tools it is graded above

Hevo Data's GPA of 2.0 is higher than 26 of the 134 other automation tools we grade, and level with 27.

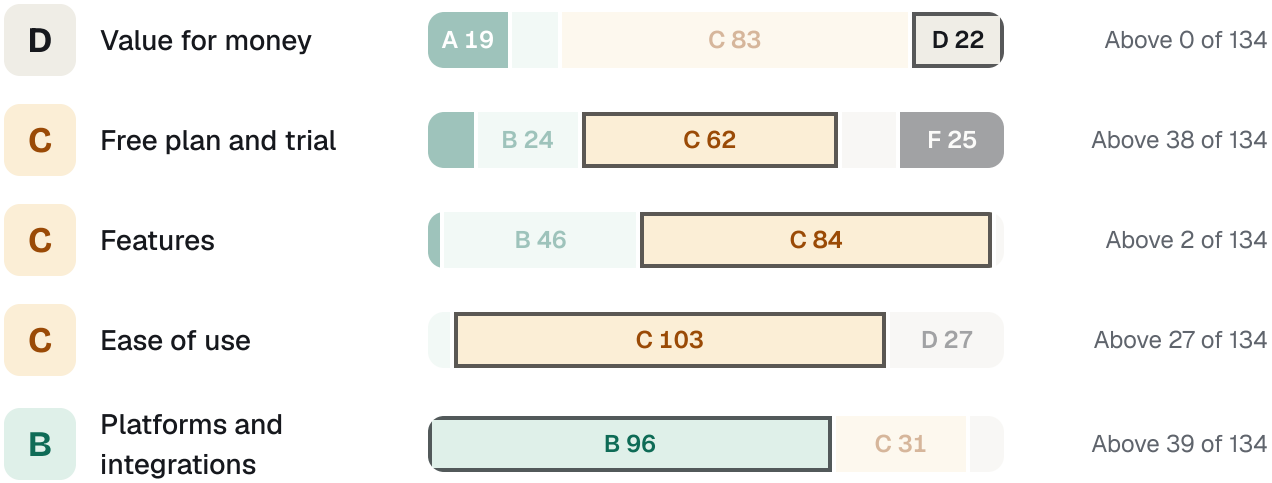
It stands best on platforms and integrations (B, above 39 of 134) and worst on value for money (D, above 0).

Its paid plans start at $265 a month, against a middle price of $22.17 for the category: 58 of the 65 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 19 tools score higher and cost less.

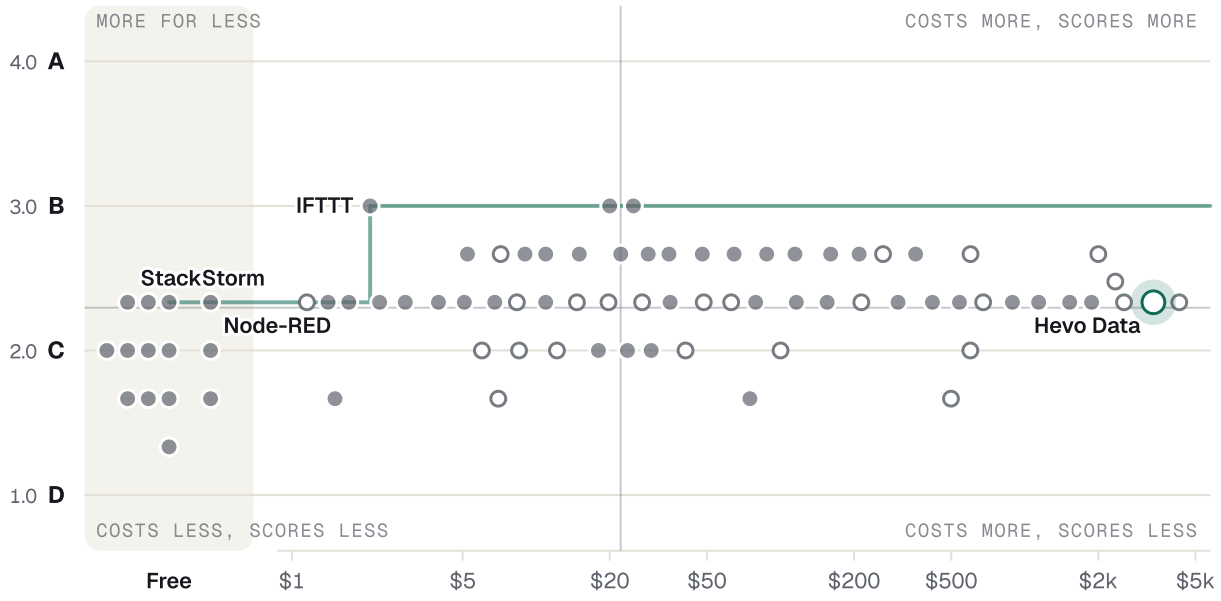
Each grade against the category

Every bar is all 135 automation tools we grade, cut by the letter each got. Hevo Data's own letter is outlined.



Price against what you get

Each dot is one of 80 automation tools. Further left costs less; higher up scores better on features, ease of use and platforms. Hevo Data is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Hevo Data you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 81 of the 134 other automation tools grade higher. It costs $3,180 a year.

What you could not

- ✕ Connections to other products, each kept working as those products change.
- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Hevo Data's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Fivetran, Airbyte, Stitch, Matillion and Integrate.io

The 5 tools Hevo Data is most often weighed against, with where each one differs from it.

2.4 GPA

Fivetran

Free plan

Managed data movement with a free plan and usage-based pricing.

- Fivetran has a free plan. Hevo Data does not, though it has a free trial.

Hevo Data and Fivetran compared in full

2.2 GPA

Airbyte

Free plan · from $20/mo

Data integration with a free self-hosted core and a managed cloud.

- Airbyte has a free plan. Hevo Data does not, though it has a free trial.
- Airbyte is open source and self-hostable, according to its own site.

Hevo Data and Airbyte compared in full



1.8
GPA

Stitch

Free trial · from $100/mo

Row-based data pipelines into a warehouse, now part of Qlik.

Hevo Data and Stitch compared in full



2.0
GPA

Matillion

Free trial

Cloud data integration and ETL with an AI data engineering agent.

- Matillion also covers AI agents.

Hevo Data and Matillion compared in full



2.2
GPA

Integrate.io

Free trial · from $1,999/mo

Low-code data pipelines for ETL, ELT and reverse ETL.

- Integrate.io also covers no-code.

Hevo Data and Integrate.io compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Hevo Data free?

No, Hevo Data is a paid product, but you can try it first. 14-day free trial, no credit card required.

How much does Hevo Data cost?

Hevo Data lists 3 plans. Starter: $265 per month for 5M events, billed annually ($299 billed monthly).

What platforms does Hevo Data work on?

Hevo Data is available on Web.

Does Hevo Data offer any discounts?

Hevo Data publicly lists the following: 12% off with annual billing.

Does Hevo Data have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Hevo Data is listed for Web.

Does Hevo Data have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Hevo Data is listed for Web.

Is Hevo Data open source?

Hevo Data is not described as open source on its own site, as read on Nov 13, 2026.

Does Hevo Data have an API?

Yes. Hevo Data offers a public API, according to its own site.

What does Hevo Data integrate with?

Hevo Data's listing names Snowflake, Google Cloud and dbt. A listing names up to eight integrations, so it may connect to more.

Who makes Hevo Data?

Hevo Data is made by a company of the same name.

What are the alternatives to Hevo Data?

The closest alternatives to Hevo Data in our directory are Fivetran, Airbyte, Stitch, Matillion and Integrate.io.

How does Hevo Data compare with other automation tools?

Hevo Data's GPA of 2.0 is higher than 26 of the 134 other automation tools we grade, and level with 27.

Is Hevo Data good value for money?

ToolGPA grades Hevo Data D for value for money. Its paid plans start at $265 a month, against a middle price of $22.17 for the category: 58 of the 65 others that charge start lower.

Could I make my own version of Hevo Data?

To replace Hevo Data you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from Hevo Data's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Hevo Data's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Hevo Data. Prices change, so check hevodata.com before you buy.

hevodata.com/pricing/pipeline/

hevodata.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Hevo Data, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/hevo-data

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Hevo Data: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/hevo-data
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Know someone choosing between automation tools?

Send them this guide:
toolgpa.com/tools/hevo-data/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded automation tools after Hevo Data, each with an Insider's Guide of its own.

Automation Insider's Guide

Every one of the 135 automation tools we grade, compared

Knime Insider's Guide

Open-source visual workflows for data analysis and automation

3.2 GPA

IFTTT Insider's Guide

Simple trigger-and-action automations for apps and smart devices

3.0 GPA

Node-RED Insider's Guide

Open-source, flow-based programming tool for event-driven apps

3.0 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Hevo Data's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Hevo Data is a trademark of its owner, and this guide is not made, paid for or approved by Hevo Data. Prices and plans change: check hevodata.com before you buy.