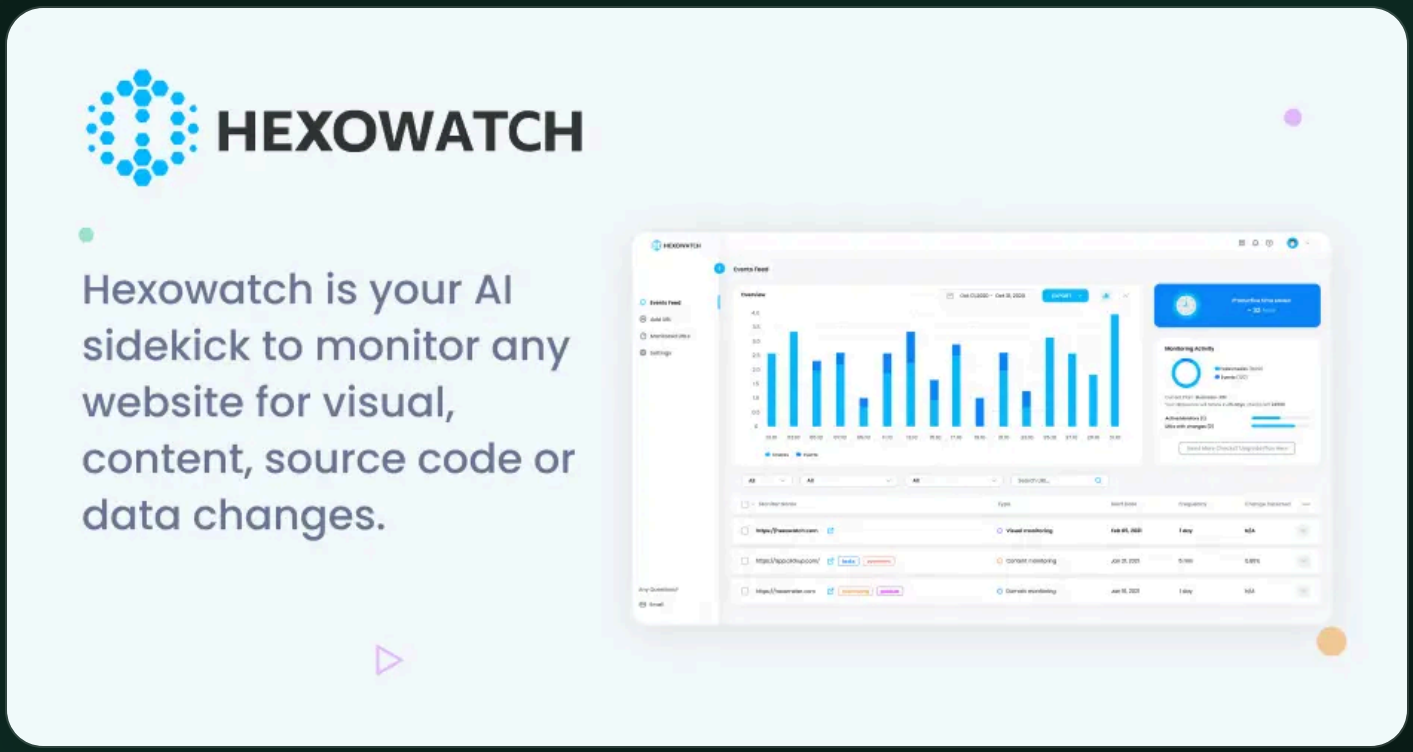
ToolGPA

NOVEMBER 2026

Hexowatch

The Insider's Guide

AI website change monitoring with plain-language explanations



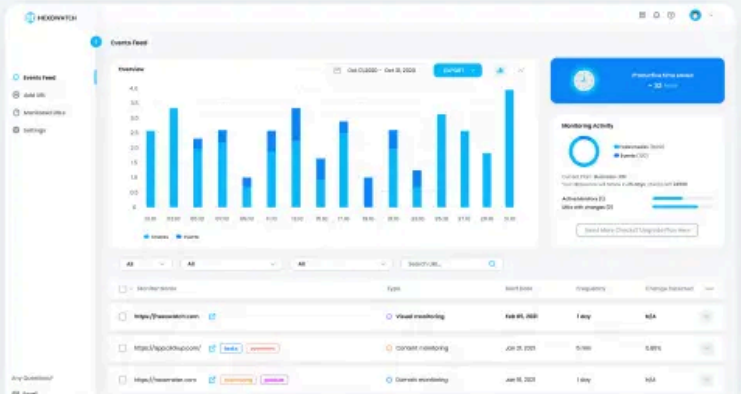
Every plan, grade, refund rule and rival among technical SEO tools, read from Hexowatch's own pages.

Made by Hexact, Inc. · checked Nov 13, 2026 · toolgpa.com

2.2
GPA

HEXOWATCH

Hexowatch is your AI sidekick to monitor any website for visual, content, source code or data changes.



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Hexowatch's own pages, its app-store listings and our grades. Every fact in it is on Hexowatch's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 22 of the 91 other technical SEO tools we grade

Hexowatch monitors web pages and tells you what changed. Its newer OR:ON product watches pages, RSS feeds, sitemaps and JSON, and uses AI to explain each change and alert only when it matches what you asked for. The older Hexowatch pricing page now redirects to the OR:ON pricing page.

To get you started, here are **9 things to know about Hexowatch**, taken from its own pages and our grades.

> **Checks and AI analysis spend tokens, only the Plus plan's limits are shown on the page, and the old Hexowatch plans weren't readable.**
>
> From our report card of Hexowatch

1 **Best for AI page change monitoring that explains what changed**

Hexowatch now points to OR:ON, which watches pages, RSS, sitemaps and JSON and uses AI to describe what changed.

2 **Paid plans start at $10.50 a month**

As its pricing page puts it: $10.50 per month, billed annually ($15 billed monthly).

3 **There is a free plan**

Free plan with no credit card; its watch and token limits are not shown in the page text.

4 **It runs on Web**

Web.

5 **Several watch types**

OR:ON lists page, RSS, sitemap, JSON, WHOIS and DNS, tech stack, rendered HTML, uptime and API watches.

6 **AI change analysis**

Explains each change in plain words and alerts only when it matches what you asked for. It uses tokens.

7 **Token allowance**

Checks and AI analysis draw on a monthly token allowance; the Plus plan lists 50K and more can be added.

8 **A 2.2 GPA, above 22 of 91**

That is against the other technical SEO tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Your call**

You could make the core of Hexowatch for yourself: reports.

Hexowatch at a glance

PRICING
Free plan, from $10.50 per month, billed annually ($15 billed monthly)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Hexact, Inc.

CATEGORY
Technical SEO & Site Audits

OUR GRADE
2.2 GPA, fair

The report card

Best for AI page change monitoring that explains what changed

Hexowatch now points to OR:ON, which watches pages, RSS, sitemaps and JSON and uses AI to describe what changed. Checks and AI analysis spend tokens, only the Plus plan's limits are shown on the page, and the old Hexowatch plans weren't readable.

TOOLGPA REPORT CARD	Hexowatch	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$10.50 a month on yearly billing for Personal ($15 monthly), just above the category's $10 cheaper quarter. Plus is $38.50 for 50 watches.
Free plan and trial	C	A free plan with no card, but its watch and token limits aren't shown, so we can't say how far it goes.
Features	C	Several watch types, AI change analysis, proxies and alerts. Checks and proxy visits use tokens, so the allowance caps the work, and only Plus shows its limits.
Ease of use	C	No store rating on record. You set up each watch and decide what to be told about.
Platforms and integrations	B	Web only, with Slack, webhooks and an MCP.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Hexowatch is for

- ✓ Fits if you want plain-language explanations of page changes, not raw diffs
- ✓ Works for a few watches on one person's plan

Who it is not for

- ✗ Skip it if you want clear limits, as only the Plus column showed values
- ✗ Tight if you use many checks, since they spend tokens
- ✗ Not for you if you want the old Hexowatch plans, because the old pricing page redirects to OR:ON
- ✗ Watch out: the monthly prices are worked from the stated yearly saving

Good to know

Good for

- ✓ SEO teams tracking competitor or own-site page changes
- ✓ Agencies watching many client pages on one account
- ✓ Teams who want AI summaries of what changed

Worth knowing

- ⓘ The hexowatch.com pricing page redirects to the OR:ON product; the older Hexowatch plans were not readable.
- ⓘ Only the Plus column of the plan comparison showed values, so Free, Personal and Scale limits are not confirmed.
- ⓘ Checks and AI analysis use tokens, and proxy visits use tokens too.
- ⓘ The monthly prices are worked from the stated yearly saving, not shown directly.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$10.50

A month to start. There is a free plan too

Hexowatch has a free plan. Paid plans start at $10.50 per month, billed annually ($15 billed monthly).

> **A free plan with no card, but its watch and token limits aren't shown, so we can't say how far it goes.**
>
> From our grade for free plan and trial

FREE

$0

For trying OR:ON on your own pages; no credit card needed.

PERSONAL

$10.50

per month, billed annually ($15 billed monthly)

For watching a few things that matter; billed $126 a year.

PLUS

$38.50

per month, billed annually ($55 billed monthly)

50 watches, checks every 5 minutes, 50K tokens a month and 3 users; billed $462 a year.

SCALE

$133

per month, billed annually ($190 billed monthly)

For agencies and large watch lists, with 10 users; billed $1,596 a year.

CUSTOM

Custom

Security review and invoicing for larger teams, with limits set for the team.

The free plan

Free plan with no credit card; its watch and token limits are not shown in the page text.

Read from orion.hexowatch.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Annual billing takes 30% off

The OR:ON pricing page offers an Annual option marked 30% off, for example $462 a year for Plus, a $198 saving.

Stated on orion.hexowatch.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI website change monitoring with plain-language explanations. Here is what it does, as its own site describes it, and what it covers: public API, AI features, reports.

"

Several watch types, AI change analysis, proxies and alerts.

From our grade for features

Several watch types

OR:ON lists page, RSS, sitemap, JSON, WHOIS and DNS, tech stack, rendered HTML, uptime and API watches.

AI change analysis

Explains each change in plain words and alerts only when it matches what you asked for. It uses tokens.

Token allowance

Checks and AI analysis draw on a monthly token allowance; the Plus plan lists 50K and more can be added.

Residential proxies

Can open sites that block automated visits by using residential IPs; proxy visits use tokens.

Alerts and integrations

Lists Slack, an API, webhooks and MCP as integrations.

Where it runs

Web

What it works with

Slack · Webhooks · MCP

Hexowatch is made by Hexact, Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

22/91

Other technical SEO tools it is graded above

Hexowatch's GPA of 2.2 is higher than 22 of the 91 other technical SEO tools we grade, and level with 21.

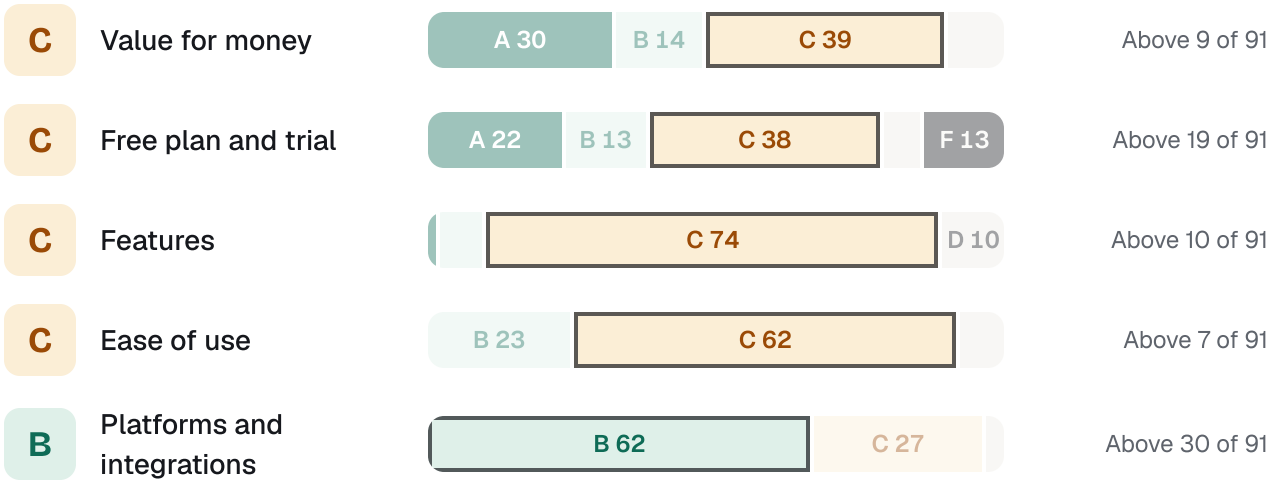
It stands best on platforms and integrations (B, above 30 of 91) and worst on ease of use (C, above 7).

Its paid plans start at $10.50 a month, against a middle price of $19.95 for the category: 13 of the 58 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 5 tools score higher and cost less.

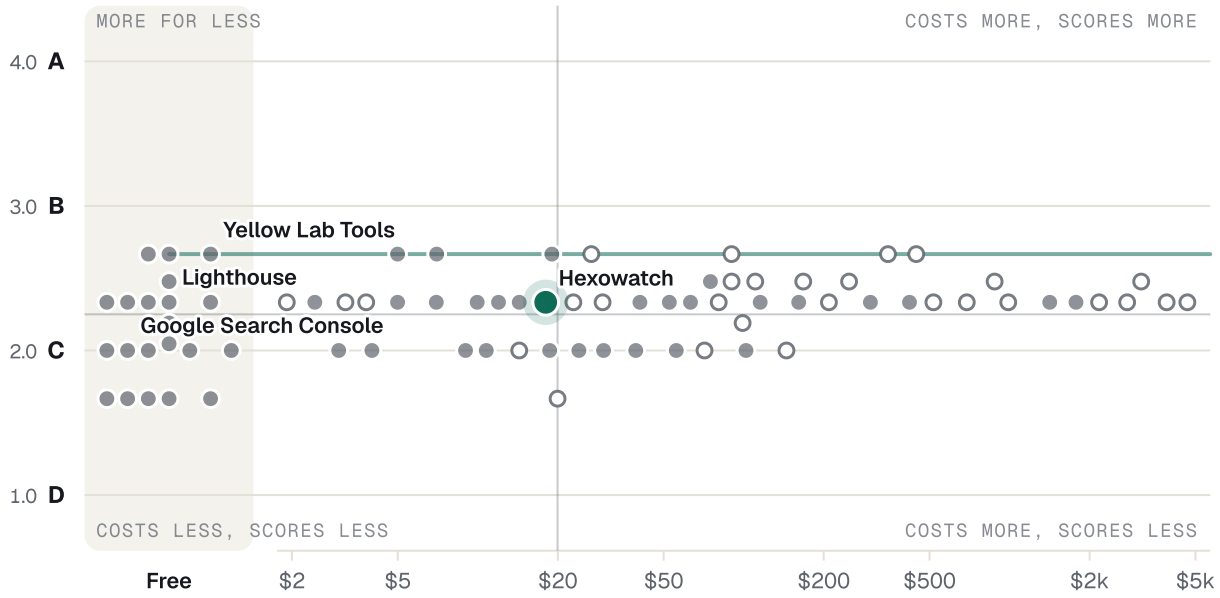
Each grade against the category

Every bar is all 92 technical SEO tools we grade, cut by the letter each got. Hexowatch's own letter is outlined.



Price against what you get

Each dot is one of 80 technical SEO tools. Further left costs less; higher up scores better on features, ease of use and platforms. Hexowatch is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Your call

You could make the core of Hexowatch for yourself: reports.

What you would give up is listed below. Whether that is worth the price is your call. It costs $126 a year.

What you could make

- Reports: an app builder makes this well.
- It runs in a browser, which is where something home-made would run too.

What you could not

- ✕ It plugs into other products, Slack, Webhooks and MCP among them, and has an API.

	× AI features, unless you pay a model provider for each request yourself.

What this rests on. Hexowatch's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



ChangeTower, Visualping and Little Warden

The 3 tools Hexowatch is most often weighed against, with where each one differs from it.

2.4 GPA

ChangeTower

Free plan · from $10/mo

Page change monitoring with snapshots, diffs and AI filtering.

- ChangeTower also covers screenshots.

Hexowatch and ChangeTower compared in full

2.4 GPA

Visualping

Free plan · from $10/mo

Web page change alerts by visual and text comparison.

- Only Visualping lists a browser extension.
- Visualping also covers screenshots.

Hexowatch and Visualping compared in full

2.2
GPA

Little Warden

Free trial · from $34.99/mo

Website change monitoring for domains, SSL, redirects and SEO tags.

- Hexowatch has a free plan. Little Warden does not, though it has a free trial.
- Hexowatch also covers reports.
- Little Warden also covers site audit and page speed.

Hexowatch and Little Warden compared in full

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Hexowatch free?

Hexowatch has a free plan. Free plan with no credit card; its watch and token limits are not shown in the page text.

How much does Hexowatch cost?

Hexowatch lists 5 plans. Free: $0.

What platforms does Hexowatch work on?

Hexowatch is available on Web.

Does Hexowatch offer any discounts?

Hexowatch publicly lists the following: Annual billing takes 30% off.

Does Hexowatch have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Hexowatch is listed for Web.

Does Hexowatch have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Hexowatch is listed for Web.

Is Hexowatch open source?

Hexowatch is not described as open source on its own site, as read on Nov 13, 2026.

Does Hexowatch have an API?

Yes. Hexowatch offers a public API, according to its own site.

What does Hexowatch integrate with?

Hexowatch's listing names Slack, Webhooks and MCP. A listing names up to eight integrations, so it may connect to more.

Who makes Hexowatch?

Hexowatch is made by Hexact, Inc.

What are the alternatives to Hexowatch?

The closest alternatives to Hexowatch in our directory are ChangeTower, Visualping and Little Warden.

How does Hexowatch compare with other technical SEO tools?

Hexowatch's GPA of 2.2 is higher than 22 of the 91 other technical SEO tools we grade, and level with 21.

Is Hexowatch good value for money?

ToolGPA grades Hexowatch C for value for money. Its paid plans start at $10.50 a month, against a middle price of $19.95 for the category: 13 of the 58 others that charge start lower.

Could I make my own version of Hexowatch?

You could make the core of Hexowatch for yourself: reports. What you would give up is listed below.

Where this guide comes from

The prices, plans, platforms and features were read from Hexowatch's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Hexowatch's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews. Its pricing page loaded but showed no prices as text, so the figures come from the listing.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Hexact, Inc. Prices change, so check hexowatch.com before you buy.

orion.hexowatch.com/pricing

hexowatch.com/pricing/

hexowatch.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Hexowatch, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/hexowatch

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Hexowatch: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/hexowatch
```

Know someone choosing between technical SEO tools?

Send them this guide:
toolgpa.com/tools/hexowatch/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded technical SEO tools after Hexowatch, each with an Insider's Guide of its own.

Technical SEO & Site Audits Insider's Guide

Every one of the 92 technical SEO tools we grade, compared

Lighthouse Insider's Guide

Google's open-source audit of page speed, accessibility and SEO

3.2 GPA

PageSpeed Insights Insider's Guide

Free Google speed test with real-user Core Web Vitals and Lighthouse

3.2 GPA

Yellow Lab Tools Insider's Guide

Free open-source audit of a page's speed and front-end code

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Hexowatch's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Hexowatch is a trademark of its owner, and this guide is not made, paid for or approved by Hexact, Inc. Prices and plans change: check hexowatch.com before you buy.