ToolGPA

NOVEMBER 2026

HiDream

The Insider's Guide

Image and video model maker with the vivago consumer app



Every plan, grade, refund rule and rival among AI image and video generators, read from HiDream's own pages.

Made by HiDream.ai · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from HiDream's own pages, its app-store listings and our grades. Every fact in it is on HiDream's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 31 of the 168 other AI image and video generators we grade

HiDream.ai is a Chinese generative AI company that says it builds multimodal models spanning text, image, video and 3D. It sells enterprise API services and marketing tools, and runs vivago, a web app for creating AI images and videos from prompts and templates.

To get you started, here are **8 things to know about HiDream**, taken from its own pages and our grades.

> "
>
> **Paid prices could not be read without signing in.**
>
> From our report card of HiDream

1 **Best for vivago image and video app**

HiDream.ai is a company with several products, and its consumer app is vivago.

2 **There is a free plan**

Vivago, the consumer app, gives new accounts 30 free credits and lets users earn more credits by watching ads.

3 **It runs on Web**

Web.

4 **vivago creation app**

A web app for AI image and video generation with templates, an effects library and an AI agent that starts from a story idea.

5 **Enterprise API platform**

HiHarness is described on the homepage as a multimodal platform with 200+ APIs for model services.

6 **Marketing video tools**

HiBurst is aimed at marketing content, with storyboard control and one-click publishing to TikTok.

7 **A 2.0 GPA, above 31 of 168**

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace HiDream you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

HiDream at a glance

PRICING Free plan	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY HiDream.ai	CATEGORY AI Image & Video Generators
OUR GRADE 2.0 GPA, fair	

The report card

Best for vivago image and video app

HiDream.ai is a company with several products, and its consumer app is vivago. New accounts get 30 free credits, and more can be earned by watching ads. Paid prices could not be read without signing in.

TOOLGPA REPORT CARD	HiDream	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Paid plan prices could not be read, because the vivago pricing page shows only a sign-in prompt. It sits in the middle by default.
Free plan and trial	C	30 free credits on a new account, with more earned by watching ads. What a credit buys was not readable.
Features	C	The vivago app, an enterprise API, marketing video tools, film tools and open-source models. The listing gives few limits.
Ease of use	C	No store rating on record. The offering spans several products, so there is some sorting out.
Platforms and integrations	C	Web only on the pages read, with TikTok the one integration listed.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who HiDream is for

- ✓ Fits if you want to try an image and video app on free credits
- ✓ Works for companies shopping for an image and video API

Who it is not for

- ✗ Skip it if you want paid prices, as they could not be read without signing in
- ✗ Not for you if you want a single product, as HiDream.ai runs several and the consumer one is vivago
- ✗ Tight if you are free: 30 credits, then ads to earn more
- ✗ Watch out: enterprise API pricing is not published on the homepage

Good to know

Good for

- People who want a free-to-start web app for AI images and videos
- Companies looking for a multimodal model API vendor
- Teams making short marketing videos

Worth knowing

- Paid plan prices could not be read: the vivago pricing page shows only a sign-in prompt without logging in.
- HiDream.ai is a company with several products; the consumer app is vivago, at vivago.ai.
- The 30 free credits are stated for new vivago accounts; what a credit buys was not readable.
- Enterprise API pricing is not published on the homepage.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

HiDream's current pricing could not be confirmed from its own site.

> **Paid plan prices could not be read, because the vivago pricing page shows only a sign-in prompt.**
>
> From our grade for value for money

We could not confirm HiDream’s current prices from its own site, so this guide lists no plans. hidreamai.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Image and video model maker with the vivago consumer app. Here is what it does, as its own site describes it, and what it covers: public API, AI features, templates, image generation, video generation.

> **The vivago app, an enterprise API, marketing video tools, film tools and open-source models.**
>
> From our grade for features

vivago creation app

A web app for AI image and video generation with templates, an effects library and an AI agent that starts from a story idea.

Enterprise API platform

HiHarness is described on the homepage as a multimodal platform with 200+ APIs for model services.

Marketing video tools

HiBurst is aimed at marketing content, with storyboard control and one-click publishing to TikTok.

Film production platform

Zhenzan is presented as a platform for AI film creation and multi-role collaboration.

Open-source models

Company news mentions the open-source HiDream-E1.1 image editing model and the HiDream-O1-Image-1.5 model.

Where it runs

Web

What it works with

TikTok

HiDream is made by HiDream.ai.

Where it stands

Its grades against its category, and whether to keep it or make your own

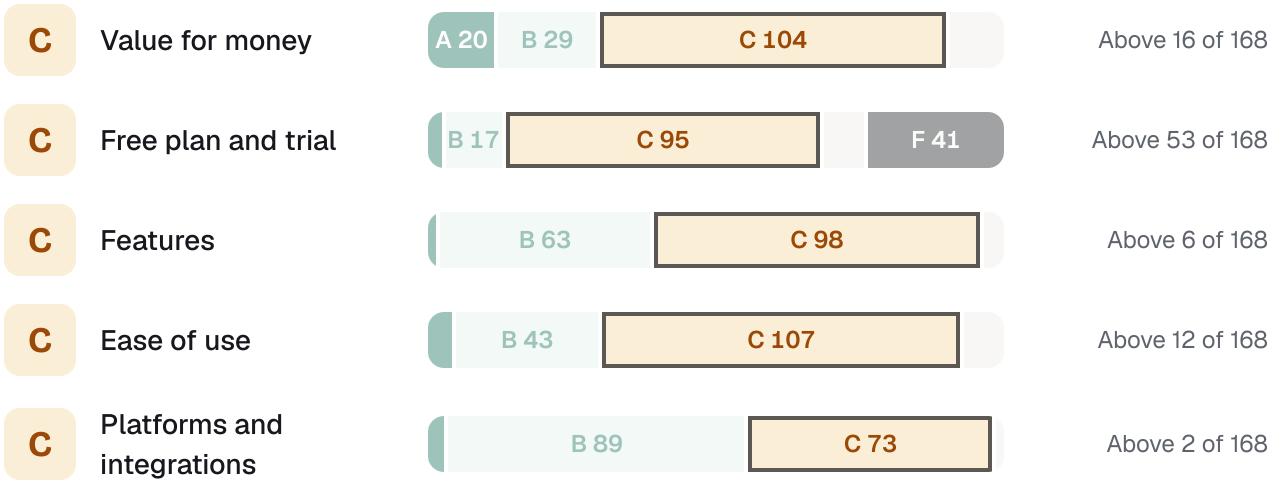
31/168

Other AI image and video generators it is graded above

HiDream's GPA of 2.0 is higher than 31 of the 168 other AI image and video generators we grade, and level with 31.

Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. HiDream's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace HiDream you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 106 of the 168 other AI image and video generators grade higher.

What you could make

- Templates: an app builder makes this well.

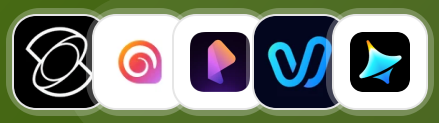
What you could not

- An image model, which you can rent by the picture but not make.
- A video model, which you can rent by the second but not make.
- It plugs into other products, TikTok among them, and has an API.
- AI features, unless you pay a model provider for each request yourself.
- Sharing with other people, which means accounts and invitations.

What this rests on. HiDream's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Kling AI, Hailuo AI, PixVerse, Vidu and Dreamina

The 5 tools HiDream is most often weighed against, with where each one differs from it.

Kling AI

2.2 GPA

Free plan · from $8.80/mo

AI video and image generator with monthly credit plans.

- HiDream also covers templates.

HiDream and Kling AI compared in full

Hailuo AI

2.4 GPA

Free trial · from $8.40/mo

MiniMax's video and image generator, running its H3 model.

- HiDream has a free plan. Hailuo AI does not, though it has a free trial.
- Only Hailuo AI lists an Android app.

HiDream and Hailuo AI compared in full



2.6
GPA

PixVerse

Free plan · from $8/mo

AI video app built on PixVerse V6, with templates and an agent.

- Only PixVerse lists iOS and Android apps.
- PixVerse also covers video editing and AI agents.

HiDream and PixVerse compared in full



2.4
GPA

Vidu

Free plan · from $8.25/mo

AI video generator with reference-to-video and image-to-video.

HiDream and Vidu compared in full



2.2
GPA

Dreamina

Free plan

AI image, video and audio studio built on Seedream and Seedance.

- HiDream also covers templates.

HiDream and Dreamina compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is HiDream free?

HiDream has a free plan. Vivago, the consumer app, gives new accounts 30 free credits and lets users earn more credits by watching ads.

What platforms does HiDream work on?

HiDream is available on Web.

Does HiDream have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. HiDream is listed for Web.

Does HiDream have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. HiDream is listed for Web.

Is HiDream open source?

HiDream is not described as open source on its own site, as read on Nov 13, 2026.

Does HiDream have an API?

Yes. HiDream offers a public API, according to its own site.

What does HiDream integrate with?

HiDream's listing names TikTok. A listing names up to eight integrations, so it may connect to more.

Who makes HiDream?

HiDream is made by HiDream.ai.

What are the alternatives to HiDream?

The closest alternatives to HiDream in our directory are Kling AI, Hailuo AI, PixVerse, Vidu and Dreamina.

How does HiDream compare with other AI image and video generators?

HiDream's GPA of 2.0 is higher than 31 of the 168 other AI image and video generators we grade, and level with 31.

Could I make my own version of HiDream?

To replace HiDream you would be making an image model, which you can rent by the picture but not make.

Where this guide comes from

The prices, plans, platforms and features were read from HiDream's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from HiDream.ai's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews. The vivago pricing page showed only a sign-in prompt.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by HiDream.ai. Prices change, so check hidreamai.com before you buy.

hidreamai.com

vivago.ai/pricing

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

HiDream, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/hidream

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "HiDream: The Insider's Guide",
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https://toolgpa.com/tools/hidream
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Know someone choosing between AI image and video generators?

Send them this guide:
toolgpa.com/tools/hidream/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI image and video generators after HiDream, each with an Insider's Guide of its own.

AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what HiDream's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. HiDream is a trademark of its owner, and this guide is not made, paid for or approved by HiDream.ai. Prices and plans change: check hidreamai.com before you buy.