ToolGPA

NOVEMBER 2026

Higher Logic

The Insider's Guide

Online community and member marketing software for associations



Every plan, grade, refund rule and rival among course and community platforms, read from Higher Logic's own pages.

Made by Higher Logic, LLC · checked Nov 13, 2026 · toolgpa.com

1.8

GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Higher Logic's own pages, its app-store listings and our grades. Every fact in it is on Higher Logic's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 8 of the 98 other course and community platforms we grade

Higher Logic Thrive is community software sold mainly to associations and membership organizations. It combines a private discussion community, a marketing email tool, an event manager and an AI assistant that answers from the organization's own content. Pricing is not published; buyers book a demo.

To get you started, here are **7 things to know about Higher Logic**, taken from its own pages and our grades.

> **No prices are published, and events, LMS and mobile are separate add-ons.**
>
> From our report card of Higher Logic

1 **Best for member communities for associations**

Higher Logic is community software for associations with discussions, Q&A, an AI assistant and marketing automation.

2 **It runs on Web**

Web.

3 **Discussions and Q&A**

A private online community where members post discussions and questions, with public and private libraries for shared files and media.

4 **AI Assistant**

Answers questions from the organization's own content, cites its sources, and can post to the community when no answer is found.

5 **Marketing automation**

Email campaigns with segmentation, dynamic content, landing pages and web tracking. The page states no limits on lists, contacts or users.

6 **A 1.8 GPA, above 8 of 98**

That is against the other course and community platforms we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Higher Logic you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

Higher Logic at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Higher Logic, LLC, since 2007	CATEGORY Courses & Communities
OUR GRADE 1.8 GPA, weak	

The report card

Best for member communities for associations

Higher Logic is community software for associations with discussions, Q&A, an AI assistant and marketing automation. No prices are published, and events, LMS and mobile are separate add-ons.

TOOLGPA REPORT CARD	Higher Logic	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No price is published, so this sits in the middle by default. Buyers are sent to a demo and a sales conversation.
Free plan and trial	F	No free plan and no trial are on record.
Features	C	Discussions, Q&A, an AI assistant and marketing automation. Events, LMS, mobile and credentialing are add-ons, which are gaps in the core.
Ease of use	C	No store rating is on record, and a demo and sales call come before any use.
Platforms and integrations	B	Web, with iMIS, Aptify, Salesforce, Dynamics 365 and others on the list.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Higher Logic is for

- ✓ Fits if you run an association or membership group
- ✓ Works for teams with iMIS, Aptify or Salesforce

Who it is not for

- ✕ Skip it if you want a listed price, as none is published
- ✕ Not for you if you sell courses or paid memberships to the public
- ✕ Too light for events or LMS out of the box, which are separate add-ons
- ✕ Watch out: no free plan or trial is on record, only a demo

Good to know

Good for

- ✓ Associations and societies that want a members-only discussion space
- ✓ Teams that already run an association management system and want it connected
- ✓ Organizations that want community and email marketing from one vendor

Worth knowing

- ⓘ No prices are published; the packages page sends buyers to a demo and a sales conversation.
- ⓘ Built around associations and membership groups, so it is less suited to selling courses or paid memberships to the public.
- ⓘ Event management, LMS, mobile and credentialing are separate add-ons rather than part of the core community.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Higher Logic's current pricing could not be confirmed from its own site.

> **No price is published, so this sits in the middle by default.**
>
> From our grade for value for money

We could not confirm Higher Logic's current prices from its own site, so this guide lists no plans. higherlogic.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Online community and member marketing software for associations. Here is what it does, as its own site describes it, and what it covers: chat assistant, marketing automation, reports, email campaigns, community.

"

Discussions, Q&A, an AI assistant and marketing automation.

From our grade for features

Discussions and Q&A

A private online community where members post discussions and questions, with public and private libraries for shared files and media.

AI Assistant

Answers questions from the organization's own content, cites its sources, and can post to the community when no answer is found.

Marketing automation

Email campaigns with segmentation, dynamic content, landing pages and web tracking. The page states no limits on lists, contacts or users.

Event Manager

Creates events from RSVP-only webinars to multi-day conferences and takes registration payments through integrated payment support.

Association system integrations

Lists native connections to association management systems such as iMIS, Aptify and MemberSuite, and to Salesforce and Microsoft Dynamics 365.

Add-ons

Optional modules include mentoring and volunteering, mobile, an LMS, credentialing, video and component management for chapters.

Where it runs

Web

What it works with

iMIS
Aptify
MemberSuite
Salesforce
Microsoft Dynamics 365
NeonOne
MemberClicks

Higher Logic is made by Higher Logic, LLC, and has been around since 2007.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

8/98

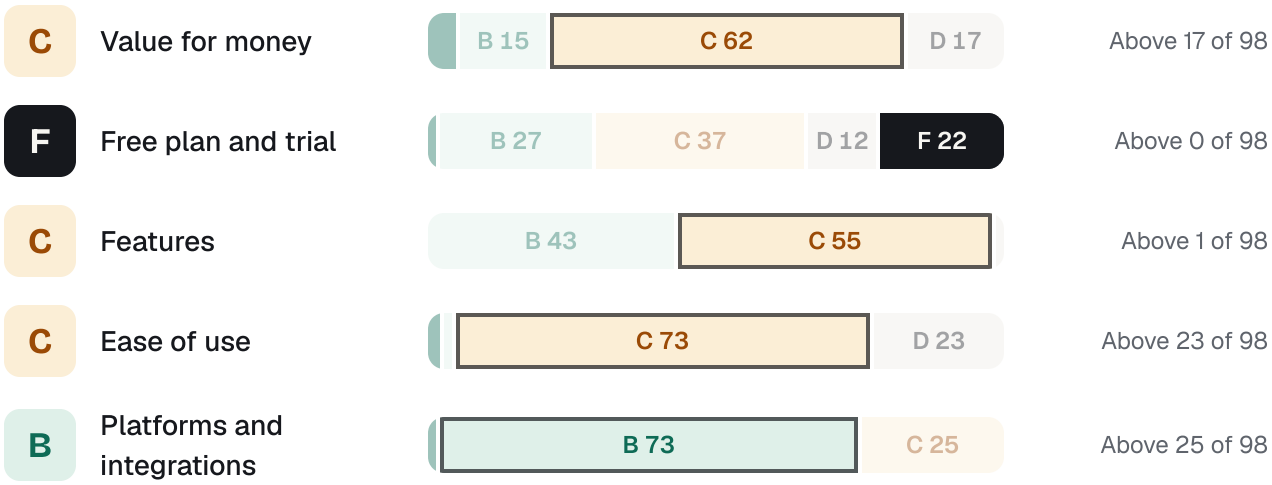
Other course and community platforms it is graded above

Higher Logic's GPA of 1.8 is higher than 8 of the 98 other course and community platforms we grade, and level with 14.

It stands best on platforms and integrations (B, above 25 of 98) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 99 course and community platforms we grade, cut by the letter each got. Higher Logic's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Higher Logic you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 76 of the 98 other course and community platforms grade higher.

What you could make

- Reports: an app builder makes this well.

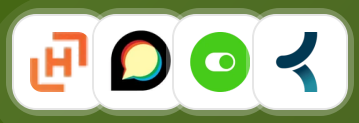
What you could not

- Newsletters sent to thousands of people that still reach the inbox.
- Email sent in volume that still reaches the inbox.
- An AI model, which you can rent by the request but not make.
- A members' space with posts, chat and events that people keep coming back to.
- It plugs into other products, iMIS, Aptify and MemberSuite among them.

What this rests on. Higher Logic's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Vanilla Forums, Discourse, Bettermode and Khoros

The 4 tools Higher Logic is most often weighed against, with where each one differs from it.

1.8 GPA

Vanilla Forums

Paid

Customer community software, now sold as Higher Logic Vanilla.

- Higher Logic also covers marketing automation and email campaigns.
- Vanilla Forums also covers workflow automation.

Higher Logic and Vanilla Forums compared in full

2.6 GPA

Discourse

Free plan · from $100/mo

Open-source discussion forum software with hosted plans.

- Discourse has a free plan. Higher Logic does not.
- Only Discourse lists iOS and Android apps.
- Discourse is open source, according to its own site.

Higher Logic and Discourse compared in full

1.8
GPA

Bettermode

Free trial · from $149/mo

Branded community platform with Q&A, events and AI search.

- Higher Logic also covers chat assistant, marketing automation, reports and email campaigns.
- Bettermode also covers AI search and team chat.

Higher Logic and Bettermode compared in full

1.6
GPA

Khoros

Paid

Enterprise community and social media platform with AI tools.

- Higher Logic also covers chat assistant, marketing automation, reports and email campaigns.
- Khoros also covers AI search.

Higher Logic and Khoros compared in full

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Higher Logic free?

No. Higher Logic is a paid product.

What platforms does Higher Logic work on?

Higher Logic is available on Web.

Does Higher Logic have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Higher Logic is listed for Web.

Does Higher Logic have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Higher Logic is listed for Web.

Is Higher Logic open source?

Higher Logic is not described as open source on its own site, as read on Nov 13, 2026.

What does Higher Logic integrate with?

Higher Logic's listing names iMIS, Aptify, MemberSuite, Salesforce, Microsoft Dynamics 365, NeonOne and MemberClicks.

Who makes Higher Logic?

Higher Logic is made by Higher Logic, LLC. It dates from 2007.

What are the alternatives to Higher Logic?

The closest alternatives to Higher Logic in our directory are Vanilla Forums, Discourse, Bettermode and Khoros.

How does Higher Logic compare with other course and community platforms?

Higher Logic's GPA of 1.8 is higher than 8 of the 98 other course and community platforms we grade, and level with 14.

Could I make my own version of Higher Logic?

To replace Higher Logic you would be making newsletters sent to thousands of people that still reach the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from Higher Logic's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Higher Logic, LLC's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Higher Logic, LLC. Prices change, so check higherlogic.com before you buy.

higherlogic.com/
higherlogic.com/thrive/platform-overview/
higherlogic.com/thrive/add-ons/
higherlogic.com/thrive/packages/
higherlogic.com/thrive/integrations/
higherlogic.com/about-higher-logic/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Higher Logic, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/higher-logic

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Higher Logic: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/higher-logic
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Know someone choosing between course and community platforms?

Send them this guide:
toolgpa.com/tools/higher-logic/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded course and community platforms after Higher Logic, each with an Insider's Guide of its own.

Courses & Communities Insider's Guide

Every one of the 99 course and community platforms we grade, compared

Hylo Insider's Guide

Free open-source platform for community groups and coordination

3.2 GPA

Academy LMS Insider's Guide

WordPress LMS plugin with a free core and Pro licenses by site count

2.8 GPA

Circle Insider's Guide

Community platform with courses, events, payments and branded apps

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Higher Logic's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Higher Logic is a trademark of its owner, and this guide is not made, paid for or approved by Higher Logic, LLC. Prices and plans change: check higherlogic.com before you buy.