ToolGPA

NOVEMBER 2026

Hunyuan

The Insider’s Guide

Tencent's model family, with an image model in preview



Every plan, grade, refund rule and rival among AI image and video generators, read from Hunyuan’s own pages.

Made by Tencent · checked Nov 12, 2026 · toolgpa.com

1.4
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Hunyuan's own pages, its app-store listings and our grades. Every fact in it is on Hunyuan's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.4

GPA, above 1 of the 168 other AI image and video generators we grade

Hunyuan is Tencent's family of AI models, shown on a Chinese-language portal that now brands the models Hy. It includes a language model, a vision-language model, a speech recognition model and Hy Image3.5, an image generator in preview. Tencent also lists open-source models and its consumer products.

To get you started, here are **7 things to know about Hunyuan**, taken from its own pages and our grades.

> **The portal shows no prices and no way to try it, so there isn't much here to buy.**
>
> From our report card of Hunyuan

1 **Best for a look at Tencent's models, not an app for making images**

Hunyuan is Tencent's model portal, written in Chinese, where the image model is one of several and is marked as a preview.

2 **It runs on Web**

Web.

3 Hy Image3.5 preview

A visual generation model in preview that Tencent describes as strong at rendering text, varied styles and consistent layouts.

4 Hy3 language model

A mixture-of-experts language model of 295B total and 21B active parameters, with a 256K context window and three thinking modes.

5 Hy Vision 2.0

A vision-language model for understanding images, built on Tencent's HY-2.0 language model and aimed at image-to-text tasks.

6 A 1.4 GPA, above 1 of 168

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

7 Keep it

To replace Hunyuan you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

Hunyuan at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Tencent	CATEGORY AI Image & Video Generators
OUR GRADE 1.4 GPA, weak	

The report card

Best for a look at Tencent's models, not an app for making images

Hunyuan is Tencent's model portal, written in Chinese, where the image model is one of several and is marked as a preview. The portal shows no prices and no way to try it, so there isn't much here to buy.

TOOLGPA REPORT CARD	Hunyuan	Graded Nov 12, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	The portal publishes no price, so it sits in the middle by default.
Free plan and trial	F	The portal records no free tier or trial.
Features	D	A model family portal rather than an image app. Hy Image3.5 is a preview, alongside language, vision and speech models.
Ease of use	C	The page is in Chinese with a prompt to switch to an international site, and access terms weren't confirmed.
Platforms and integrations	C	A web portal. It lists open-source models and Tencent's own products, but nothing else to connect to.
Grade point average		Weak, out of 4.0 **1.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Hunyuan is for

- ✓ Fits if you follow Tencent's model releases and read Chinese
- ✓ Makes sense if you want to look at the open-source models rather than make pictures

Who it is not for

- ✗ Skip it if you want an image generator you can sign up for today
- ✗ Not for you if you need English documentation, because the portal is Chinese
- ✗ Watch out: Hy Image3.5 is labelled preview and no prices are shown
- ✗ Watch out: this is a research portal with several models, not a single image product

Good to know

Good for

- ✓ Developers who want to follow Tencent's model releases
- ✓ Teams evaluating Chinese-ecosystem image and language models
- ✓ Readers who need Tencent's research and open-source model listings

Worth knowing

- ⓘ The portal is in Chinese, with a prompt to switch to an international site, so English documentation was not read.
- ⓘ No prices are shown on the portal; the image model is labelled preview and access terms were not confirmed.
- ⓘ This is a model family and research portal, not a single image app; the image model is one of several.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Hunyuan's current pricing could not be confirmed from its own site.

> **The portal publishes no price, so it sits in the middle by default.**
>
> From our grade for value for money

We could not confirm Hunyuan's current prices from its own site, so this guide lists no plans. hunyuan.tencent.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Tencent's model family, with an image model in preview. Here is what it does, as its own site describes it, and what it covers: AI features, transcription, chat assistant, image generation.

> "
>
> **A model family portal rather than an image app.**
>
> From our grade for features

Hy Image3.5 preview

A visual generation model in preview that Tencent describes as strong at rendering text, varied styles and consistent layouts.

Hy3 language model

A mixture-of-experts language model of 295B total and 21B active parameters, with a 256K context window and three thinking modes.

Hy Vision 2.0

A vision-language model for understanding images, built on Tencent's HY-2.0 language model and aimed at image-to-text tasks.

Hy ASR 3.0 preview

A speech recognition model built on Hy3 that Tencent says covers dialects and varied settings.

Open-source models and products

The portal links Tencent's open-source models and consumer products such as WorkBuddy, Yuanbao and ima.

Where it runs

Web

What it works with

Its own pages name no integrations.

Hunyuan is made by Tencent.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

1/168

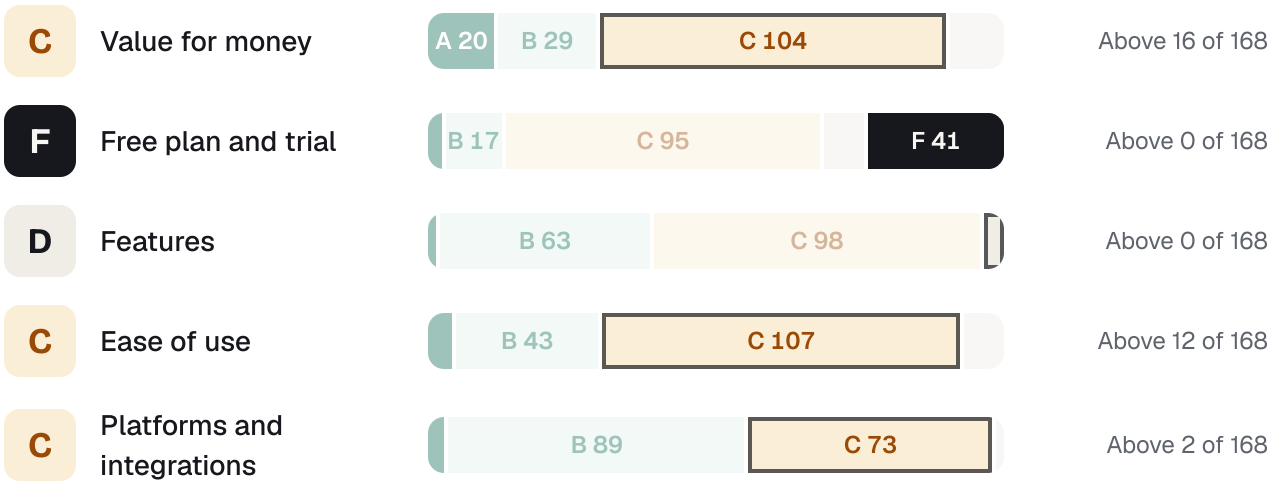
Other AI image and video generators it is graded above

Hunyuan's GPA of 1.4 is higher than 1 of the 168 other AI image and video generators we grade, and level with 4.

It stands best on value for money (C, above 16 of 168) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. Hunyuan's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Hunyuan you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 163 of the 168 other AI image and video generators grade higher.

What you could not

- ✕ An image model, which you can rent by the picture but not make.
- ✕ An AI model, which you can rent by the request but not make.
- ✕ Speech turned into text you can trust.

What this rests on. Hunyuan's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives



Seedream, Wan, FLUX by Black Forest Labs, Ideogram and Stability AI

The tools it is most often weighed against, side by side

The 5 tools Hunyuan is most often weighed against, with where each one differs from it.

1.6 GPA

Seedream

From $13.99

ByteDance's image generation and editing model, sold by the image.

- Hunyuan also covers transcription and chat assistant.

Hunyuan and Seedream compared in full

2.4 GPA

Wan

Free plan · from $5/mo

AI video and image generator on monthly credit plans.

- Wan has a free plan. Hunyuan does not.
- Hunyuan also covers transcription and chat assistant.
- Wan also covers video generation.

Hunyuan and Wan compared in full

2.0
GPA

FLUX by Black Forest Labs

Free plan

FLUX image and video models, paid per use via API and playground.

- FLUX by Black Forest Labs has a free plan. Hunyuan does not.
- FLUX by Black Forest Labs is self-hostable, according to its own site.
- Hunyuan also covers transcription and chat assistant.

Hunyuan and FLUX by Black Forest Labs compared in full

2.8
GPA

Ideogram

Free plan · from $15/mo

Image generator for designs with text, plus editing and video apps.

- Ideogram has a free plan. Hunyuan does not.
- Only Ideogram lists an iOS app.
- Hunyuan also covers transcription and chat assistant.

Hunyuan and Ideogram compared in full

1.8
GPA

Stability AI

Free plan

Stable Diffusion image models to self-host or call through an API.

- Stability AI has a free plan. Hunyuan does not.
- Stability AI is self-hostable, according to its own site.
- Hunyuan also covers transcription and chat assistant.

Hunyuan and Stability AI compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

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Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Hunyuan free?

No. Hunyuan is a paid product.

What platforms does Hunyuan work on?

Hunyuan is available on Web.

Does Hunyuan have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Hunyuan is listed for Web.

Does Hunyuan have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Hunyuan is listed for Web.

Is Hunyuan open source?

Hunyuan is not described as open source on its own site, as read on Nov 12, 2026.

Who makes Hunyuan?

Hunyuan is made by Tencent.

What are the alternatives to Hunyuan?

The closest alternatives to Hunyuan in our directory are Seedream, Wan, FLUX by Black Forest Labs, Ideogram and Stability AI.

How does Hunyuan compare with other AI image and video generators?

Hunyuan's GPA of 1.4 is higher than 1 of the 168 other AI image and video generators we grade, and level with 4.

Could I make my own version of Hunyuan?

To replace Hunyuan you would be making an image model, which you can rent by the picture but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Hunyuan's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Tencent's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Tencent. Prices change, so check hunyuan.tencent.com before you buy.

hunyuan.tencent.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Hunyuan, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/hunyuan

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Hunyuan: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/hunyuan
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Know someone choosing between AI image and video generators?

Send them this guide:
toolgpa.com/tools/hunyuan/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI image and video generators after Hunyuan, each with an Insider's Guide of its own.

AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Hunyuan's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Hunyuan is a trademark of its owner, and this guide is not made, paid for or approved by Tencent. Prices and plans change: check hunyuan.tencent.com before you buy.