ToolGPA

NOVEMBER 2026

HurryTimer

The Insider's Guide

Countdown timer plugin for WordPress and WooCommerce



Every plan, grade, refund rule and rival among popup and widget tools, read from HurryTimer's own pages.

Made by Nabil Lemsieh · checked Nov 13, 2026 · toolgpa.com

2.6

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from HurryTimer's own pages, its app-store listings and our grades. Every fact in it is on HurryTimer's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 45 of the 54 other popup and widget tools we grade

HurryTimer is a WordPress plugin that adds urgency and scarcity countdown timers to pages and WooCommerce product pages. Evergreen timers give each visitor their own countdown, while fixed-date timers share one deadline. A free edition is on WordPress.org and Pro is sold per year or as a lifetime license.

> "
>
> **You install a plugin and set up each campaign.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about HurryTimer**, taken from its own pages and our grades.

1 **Best for countdown timers for WordPress**

Recurring campaigns are Pro, it only runs on WordPress, and email countdowns are listed as coming.

2 **Paid plans start at $3.25 a month when paid by the year**

As its pricing page puts it: $39 per year for 1 website.

3 **There is a free plan**

Free edition on WordPress.org with evergreen and one-time timers; recurring timers are Pro.

4 **It runs on Web**

Web.

5 **Evergreen timers**

Each visitor gets their own countdown that starts when they arrive, and the timer can restart automatically when it ends.

6 **Fixed-deadline campaigns**

A shared timer runs between two fixed dates for events and sales with a firm end.

7 **Recurring campaigns**

Pro timers repeat on a set of rules, such as daily deals or shipping cut-off times.

8 **A 2.6 GPA, above 45 of 54**

That is against the other popup and widget tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace HurryTimer you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

HurryTimer at a glance

PRICING Free plan, from $39 per year for 1 website	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Nabil Lemsieh	CATEGORY Popups & Website Widgets
OUR GRADE 2.6 GPA, good	

The report card

Best for countdown timers for WordPress

HurryTimer is a WordPress plugin for countdown timers, with a free edition and paid plans from $39 a year for one site. It does that one job. Recurring campaigns are Pro, it only runs on WordPress, and email countdowns are listed as coming.

TOOLGPA REPORT CARD

HurryTimer

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	A	$39 a year for one site is about $3.25 a month, under 60% of the cheapest quarter for popup tools, and there is a free edition.
Free plan and trial	B	The free WordPress.org edition has evergreen and fixed-date timers, enough for a small site. Recurring timers need Pro.
Features	C	It does timers fully: evergreen, fixed-deadline and recurring campaigns, expiry actions and a WooCommerce bar. It is a smaller job than a popup tool, and email timers are listed as not available yet.
Ease of use	C	No store rating on record. You install a plugin and set up each campaign.
Platforms and integrations	C	WordPress only, with Elementor, Divi, Beaver Builder, WPBakery and Gutenberg named.

Grade point average Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who HurryTimer is for

- ✓ Fits if you run WordPress or WooCommerce and want a countdown timer
- ✓ Works for a sale that repeats on a schedule, once you pay for Pro

Who it is not for

- ✗ Skip it if your site is not on WordPress
- ✗ Not for you if you want recurring campaigns for free: they are Pro
- ✗ Watch out: after an annual plan ends the plugin keeps working but gets no updates or support
- ✗ Watch out: countdown timers for email are listed as coming, not available

Good to know

Good for

- ✓ WordPress site owners adding sale or launch countdowns
- ✓ WooCommerce stores showing deadlines on product pages
- ✓ Agencies that want one Pro license across many client sites

Worth knowing

- ⓘ It runs only inside WordPress; there is no standalone web app.
- ⓘ Recurring campaigns are a Pro feature, not in the free edition.
- ⓘ After an annual subscription ends the plugin keeps working but gets no updates or support.
- ⓘ Countdown timers for email are listed as coming, not available yet.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$3.25

A month to start, paid by the year.
There is a free plan too

HurryTimer has a free plan. Paid plans start at $39 per year for 1 website.

> **The free WordPress.org edition has evergreen and fixed-date timers, enough for a small site.**
>
> From our grade for free plan and trial

FREE

$0

Evergreen and fixed-date countdown timers from the WordPress.org plugin.

PERSONAL

$39

per year for 1 website

All Pro features, a year of updates and a year of priority support.

MARKETER

$79

per year for up to 5 websites

Everything in Personal on up to 5 sites, with premium support.

AGENCY

$129

per year for unlimited websites

Everything in Marketer on unlimited sites.

The free plan

Free edition on WordPress.org with evergreen and one-time timers; recurring timers are Pro.

Read from hurrytimer.com on Nov 13, 2026.

Ways to pay less

LIFETIME LICENSE

Lifetime licenses at $69, $109 and $199

One-time prices for Personal ($69, 1 site), Marketer ($109, 5 sites) and Agency ($199, unlimited sites), with lifetime updates. The page shows $99, $159 and $299 crossed out.

Stated on hurrytimer.com

OTHER SAVINGS

14-day money-back guarantee

The pricing section says a purchase can be refunded within 14 days.

Stated on hurrytimer.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Countdown timer plugin for WordPress and WooCommerce. Here is what it does, as its own site describes it, and what it covers: no-code, popups.

> **It does timers fully: evergreen, fixed-deadline and recurring campaigns, expiry actions and a WooCommerce bar.**
>
> From our grade for features

Evergreen timers

Each visitor gets their own countdown that starts when they arrive, and the timer can restart automatically when it ends.

Fixed-deadline campaigns

A shared timer runs between two fixed dates for events and sales with a firm end.

Recurring campaigns

Pro timers repeat on a set of rules, such as daily deals or shipping cut-off times.

Expiry actions

When time is up the plugin can redirect, hide the timer, show a message, expire a coupon or hide the add-to-cart button.

WooCommerce and announcement bar

Shows a timer on product pages and in a sticky bar at the top or bottom of the page; WooCommerce is optional.

Where it runs

Web

What it works with

WooCommerce
Elementor
Divi
Beaver Builder
WPBakery
Gutenberg

HurryTimer is made by Nabil Lemsieh.

Where it stands

Its grades against its category, and whether to keep it or make your own

45/54

Other popup and widget tools it is graded above

HurryTimer's GPA of 2.6 is higher than 45 of the 54 other popup and widget tools we grade, and level with 6.

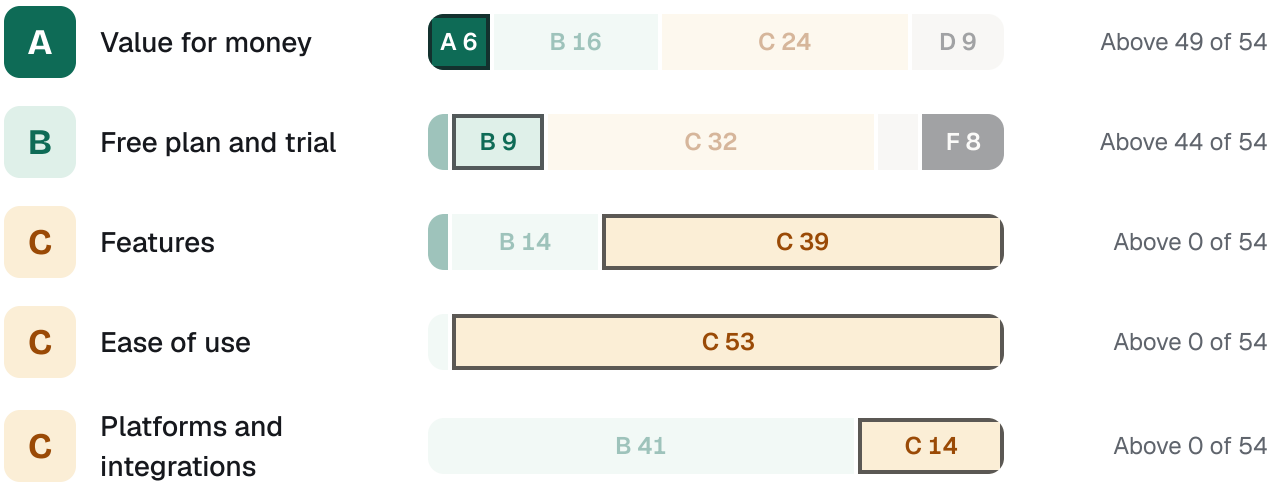
It stands best on value for money (A, above 49 of 54) and worst on features (C, above 0).

Its paid plans start at $3.25 a month when paid by the year, against a middle price of $14 for the category: 0 of the 48 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 2 tools score higher and cost less.

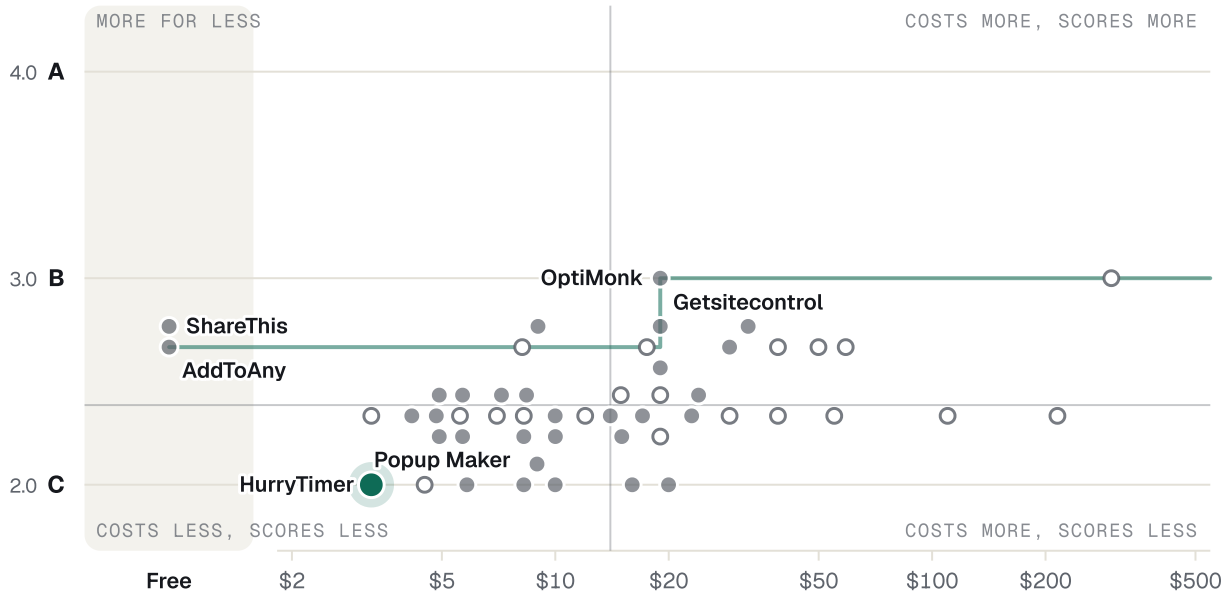
Each grade against the category

Every bar is all 55 popup and widget tools we grade, cut by the letter each got. HurryTimer's own letter is outlined.



Price against what you get

Each dot is one of 51 popup and widget tools. Further left costs less; higher up scores better on features, ease of use and platforms. HurryTimer is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace HurryTimer you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.6 is higher than 45 of the 54 other popup and widget tools we grade. It costs $39 a year.

What you could make

- Popups: an app builder makes this well.

What you could not

- A builder that other people can use without writing code.

- ✕ It plugs into other products, WooCommerce, Elementor and Divi among them.

What this rests on. HurryTimer's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Deadline Funnel, OptinMonster, Hello Bar, Popup Maker and Icegram

The 5 tools HurryTimer is most often weighed against, with where each one differs from it.



1.8 GPA

Deadline Funnel

Free trial · from $39/mo

Personal countdown deadlines for emails, sales pages and launches.

- HurryTimer has a free plan. Deadline Funnel does not, though it has a free trial.
- HurryTimer also covers no-code.

HurryTimer and Deadline Funnel compared in full



1.8 GPA

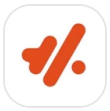
OptinMonster

From $210/yr

Pop-ups, floating bars and opt-in forms added to an existing site.

- HurryTimer has a free plan. OptinMonster does not.
- OptinMonster also covers templates, forms and a/B testing.

HurryTimer and OptinMonster compared in full



2.2
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Hello Bar

Free trial · from $29/mo

Top bars, popups and slide-ins for collecting leads on any site.

- HurryTimer has a free plan. Hello Bar does not, though it has a free trial.
- HurryTimer also covers no-code.
- Hello Bar also covers templates, forms and a/B testing.

HurryTimer and Hello Bar compared in full



2.6
GPA

Popup Maker

Free plan · from $99/yr

WordPress popup plugin with a free edition and yearly Pro licenses.

- HurryTimer also covers no-code.
- Popup Maker also covers forms, reports and a/B testing.

HurryTimer and Popup Maker compared in full



2.4
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Icegram

Free plan · from $99/yr

WordPress plugins for popups, action bars and email capture.

- HurryTimer also covers no-code.
- Icegram also covers forms, email campaigns and a/B testing.

HurryTimer and Icegram compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is HurryTimer free?

HurryTimer has a free plan. Free edition on WordPress.org with evergreen and one-time timers; recurring timers are Pro.

How much does HurryTimer cost?

HurryTimer lists 4 plans. Free: $0.

What platforms does HurryTimer work on?

HurryTimer is available on Web.

Does HurryTimer offer any discounts?

HurryTimer publicly lists the following: Lifetime licenses at $69, $109 and $199; 14-day money-back guarantee.

Does HurryTimer have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. HurryTimer is listed for Web.

Does HurryTimer have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. HurryTimer is listed for Web.

Is HurryTimer open source?

HurryTimer is not described as open source on its own site, as read on Nov 13, 2026.

What does HurryTimer integrate with?

HurryTimer's listing names WooCommerce, Elementor, Divi, Beaver Builder, WPBakery and Gutenberg.

Who makes HurryTimer?

HurryTimer is made by Nabil Lemsieh.

What are the alternatives to HurryTimer?

The closest alternatives to HurryTimer in our directory are Deadline Funnel, OptinMonster, Hello Bar, Popup Maker and Icegram.

How does HurryTimer compare with other popup and widget tools?

HurryTimer's GPA of 2.6 is higher than 45 of the 54 other popup and widget tools we grade, and level with 6.

Is HurryTimer good value for money?

ToolGPA grades HurryTimer A for value for money. Its paid plans start at $3.25 a month when paid by the year, against a middle price of $14 for the category: 0 of the 48 others that charge start lower.

Could I make my own version of HurryTimer?

To replace HurryTimer you would be making a builder that other people can use without writing code.

Where this guide comes from

The prices, plans, platforms and features were read from HurryTimer's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from HurryTimer's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Nabil Lemsieh. Prices change, so check hurrytimer.com before you buy.

hurrytimer.com

wordpress.org/plugins/hurrytimer/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

HurryTimer, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/hurrytimer

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "HurryTimer: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/hurrytimer
```

Know someone choosing between popup and widget tools?

Send them this guide:
toolgpa.com/tools/hurrytimer/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded popup and widget tools after HurryTimer, each with an Insider's Guide of its own.

Popups & Website Widgets Insider's Guide

Every one of the 55 popup and widget tools we grade, compared

AddToAny Insider's Guide

Free share buttons for websites and WordPress

3.2 GPA

ShareThis Insider's Guide

Free share, follow and reaction buttons for publishers

3.2 GPA

Getsitecontrol Insider's Guide

Popups, bars, forms and surveys, with email campaigns built in

2.8 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what HurryTimer's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. HurryTimer is a trademark of its owner, and this guide is not made, paid for or approved by Nabil Lemsieh. Prices and plans change: check hurrytimer.com before you buy.