ToolGPA

NOVEMBER 2026

Hyperise

The Insider's Guide

Personalized images, video and web pages for outreach

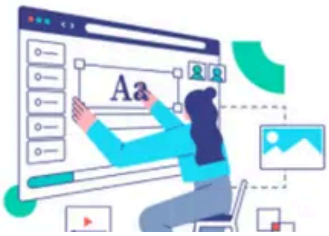


Every plan, grade, refund rule and rival among cold outreach tools, read from Hyperise's own pages.

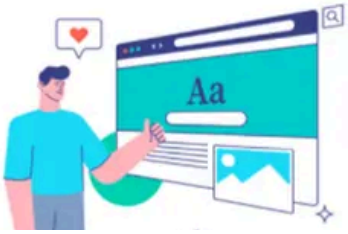
Made by Hyperise · checked Nov 13, 2026 · toolgpa.com

1.6
GPA

HYPERISE



The Hyper Personalization



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Hyperise's own pages, its app-store listings and our grades. Every fact in it is on Hyperise's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 5 of the 81 other cold outreach tools we grade

Hyperise adds personalized layers to images, videos and website content so that each recipient of an email or LinkedIn message sees their own name, logo or website screenshot. Images work in any tool that accepts an image URL and merge tags. Plans are priced per seat by the type of personalization, with separate agency and white-label plans.

To get you started, here are **9 things to know about Hyperise**, taken from its own pages and our grades.

> **It does not send campaigns, and when your view allowance runs out the images fall back to an unpersonalized version.**
>
> From our report card of Hyperise

1 **Best for personalized images and video in outreach**

Hyperise puts a prospect's name, logo or website screenshot into images, videos and web pages so each recipient sees their own version.

2 **Paid plans start at $69 a month for each person**

As its pricing page puts it: $69 per seat / month, billed monthly.

3 **You can try it first**

14-day free trial, no credit card

4 **It runs on Web**

Web.

5 **Personalized images**

An editor adds dynamic layers such as logos, website screenshots, maps, QR codes, profile images and name or job-title text to an image.

6 **Works through image URLs**

Images can go into any platform that accepts an image by URL and supports merge tags, including email and LinkedIn messages.

7 **Video personalization**

Personalized layers can be added to video, with video landing pages on the +Videos plan. A view counts for each 10 seconds watched.

8 **A 1.6 GPA, above 5 of 81**

That is against the other cold outreach tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Hyperise you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

Hyperise at a glance

PRICING
Free trial, from $69 per seat / month, billed monthly

FREE PLAN
No

FREE TRIAL
14-day free trial, no credit card

RUNS ON
Web

MADE BY
Hyperise

CATEGORY
Cold Outreach

OUR GRADE
1.6 GPA, weak

The report card

Best for personalized images and video in outreach

Hyperise puts a prospect's name, logo or website screenshot into images, videos and web pages so each recipient sees their own version. It costs $69 a seat a month for images alone, and the web and video versions are $99 and $149. It does not send campaigns, and when your view allowance runs out the images fall back to an unpersonalized version.

TOOLGPA REPORT CARD — **Hyperise** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$69 a seat a month for images only, with website personalization at $99 and video at $149. The dearest tenth of the category starts at $120, and a plain image plan has only 5 active images.
Free plan and trial	C	14 days free with no card. There is no free plan.
Features	D	One narrow job: personalizing images, video and pages. It sends no campaigns and finds no leads, so a separate sender is needed.
Ease of use	C	No store rating on record. You design the image templates and wire them into your sender with merge tags.
Platforms and integrations	C	Web only, and the listing names no integrations, though images work in any tool that takes an image URL.

Grade point average — Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Hyperise is for

- ✓ Fits if your outreach tool takes image URLs and you want a custom picture per prospect
- ✓ Works for agencies, which have their own plans and white-label

Who it is not for

- ✗ Pricey if you only need images, at $69 a seat a month
- ✗ Tight on views: 5,000 a month on Images, and over that you get the plain fallback
- ✗ Too light on its own, as it personalizes content but sends nothing
- ✗ Watch out: yearly plans lock in for 12 months and prices here are monthly billing
- ✗ Skip it if you want a free plan, as there is only the 14-day trial

Good to know

Good for

- ✓ Outreach teams adding personalized visuals to email and LinkedIn
- ✓ Agencies that want client sub-accounts
- ✓ Marketers who want personalization without coding

Worth knowing

- ⓘ Usage is capped by views and active templates, which rise only by adding seats.
- ⓘ When views run out, images go into draft mode and show the fallback version without personalization.
- ⓘ Yearly plans lock in for 12 months; monthly plans have no lock-in.
- ⓘ Hyperise personalizes content only; it does not send campaigns, so a separate sender is needed.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$69

A month to start, for each person

Hyperise is a paid product with a free trial, starting at $69 per seat / month, billed monthly.

IMAGES

$69

per seat / month, billed monthly

Image editor, unlimited designs, up to 5 active images and 5,000 image views a month.

+WEBSITES

$99

per seat / month, billed monthly

Adds code-free website personalization, up to 10 active images and 10,000 image and website views.

+VIDEOS

$149

per seat / month, billed monthly

Adds video personalization and video sales landing pages, up to 15 active items and 15,000 views.

AGENCY

$495

per month for 5 seats, billed monthly

The +Videos features with client sub-accounts, 10,000 views per seat, and $75 per extra seat.

WHITE LABEL

$1,620

per month for 20 seats, billed monthly

Resell under your own brand and domain with Hyperise branding removed. $50 per extra seat.

Trying it first

14-day free trial, no credit card

Read from hyperise.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Two months off on yearly plans

The pricing page says buying a yearly plan gives 2 months off, with a 12-month lock-in.

Stated on hyperise.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Personalized images, video and web pages for outreach. Here is what it does, as its own site describes it, and what it covers: marketing automation, email campaigns.

> **One narrow job: personalizing images, video and pages.**
>
> From our grade for features

Personalized images

An editor adds dynamic layers such as logos, website screenshots, maps, QR codes, profile images and name or job-title text to an image.

Works through image URLs

Images can go into any platform that accepts an image by URL and supports merge tags, including email and LinkedIn messages.

Video personalization

Personalized layers can be added to video, with video landing pages on the +Videos plan. A view counts for each 10 seconds watched.

Website personalization

A JavaScript snippet, added directly or through Google Tag Manager, personalizes pages of an existing site without code.

Agency and white-label plans

Agency adds client sub-accounts with credit allowances, and White Label removes Hyperise branding for resale.

Where it runs

Web

What it works with

Its own pages name no integrations.

Hyperise is made by Hyperise.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

5/81

Other cold outreach tools it is graded above

Hyperise's GPA of 1.6 is higher than 5 of the 81 other cold outreach tools we grade, and level with 12.

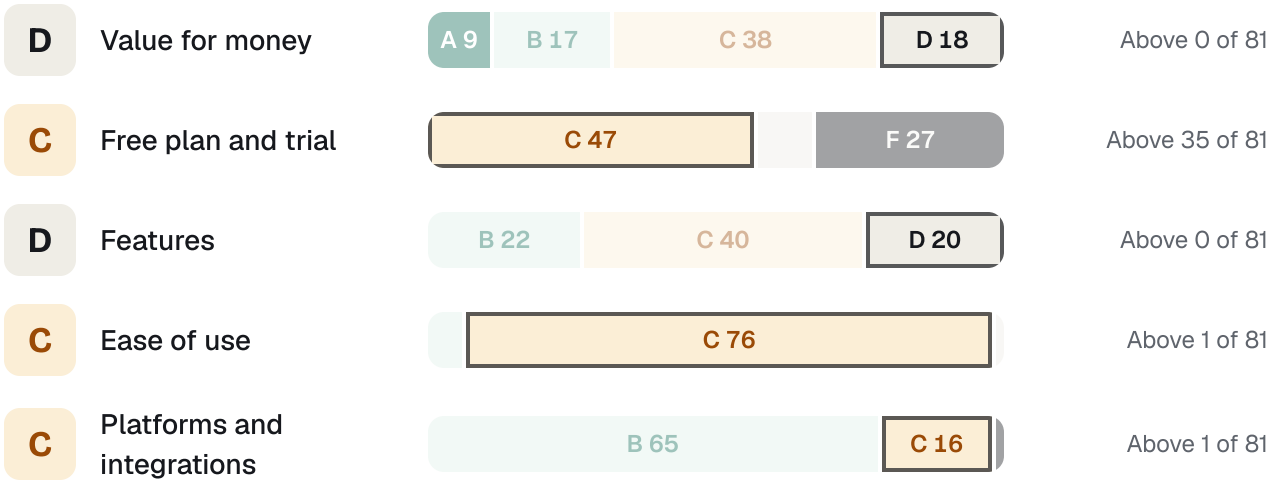
It stands best on free plan and trial (C, above 35 of 81) and worst on value for money (D, above 0).

Its paid plans start at $69 a month for each person, against a middle price of $39 for the category: 55 of the 73 others that charge start lower.

On features, ease of use and platforms it scores 1.7 out of 4. 50 tools score higher and cost less.

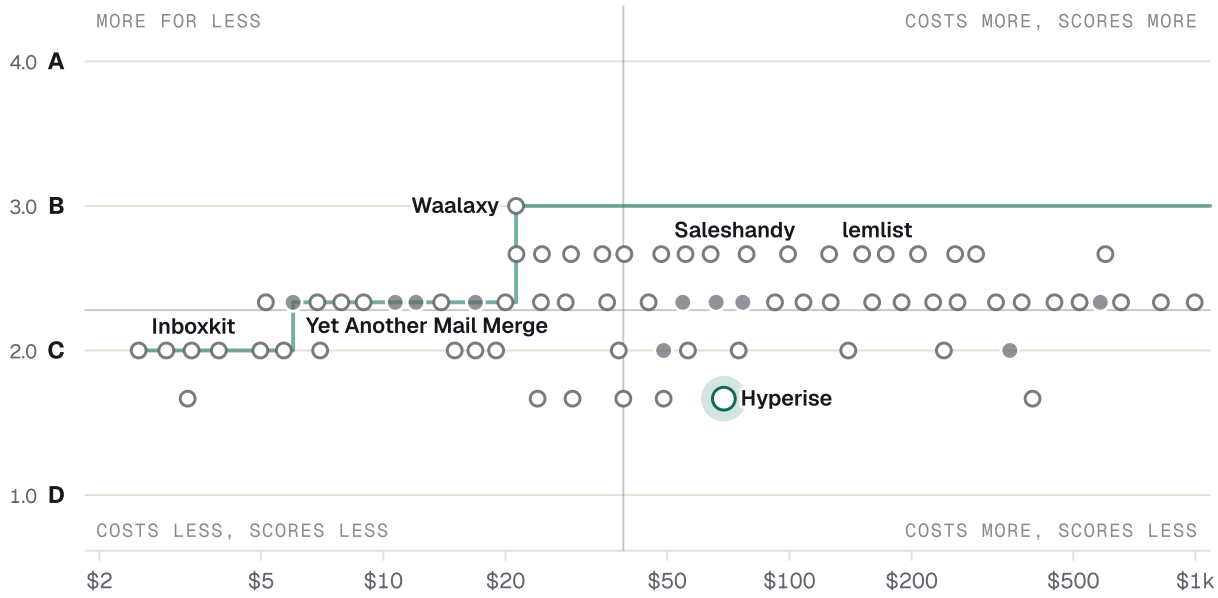
Each grade against the category

Every bar is all 82 cold outreach tools we grade, cut by the letter each got. Hyperise's own letter is outlined.



Price against what you get

Each dot is one of 74 cold outreach tools. Further left costs less; higher up scores better on features, ease of use and platforms. Hyperise is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Hyperise you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 64 of the 81 other cold outreach tools grade higher. It costs $828 a year.

What you could not

- ✕ Email sent in volume that still reaches the inbox.
- ✕ Newsletters sent to thousands of people that still reach the inbox.

- ✕ It is priced for each person, which means accounts and billing for a team.

What this rests on. Hyperise's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



lemlist, Mailshake, Woodpecker, Reply.io and Klenty

The 5 tools Hyperise is most often weighed against, with where each one differs from it.

2.8 GPA

lemlist

Free trial · from $55/mo

Cold email and LinkedIn sequences with a built-in lead database.

- Only lemlist lists a browser extension.
- Hyperise also covers marketing automation.
- lemlist also covers templates and AI agents.

Hyperise and lemlist compared in full

1.8 GPA

Mailshake

From $25/mo

Per-user cold email sequences with a dialer on the top plan.

- Only Mailshake lists a browser extension.
- Hyperise also covers marketing automation.
- Mailshake also covers templates.

Hyperise and Mailshake compared in full



2.6
GPA

Woodpecker

Free trial · from $35/mo

Cold email priced by prospects contacted, with free team seats.

- Hyperise also covers marketing automation.

Hyperise and Woodpecker compared in full



2.6
GPA

Reply.io

Free trial · from $49/mo

Multichannel sales sequences with the Jason AI SDR.

- Only Reply.io lists a browser extension.
- Hyperise also covers marketing automation.
- Reply.io also covers AI agents.

Hyperise and Reply.io compared in full



2.6
GPA

Klenty

Free trial · from $50/mo

Sales cadences of email, calls and SMS with a built-in dialer.

- Hyperise also covers marketing automation.

Hyperise and Klenty compared in full

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Hyperise free?

No, Hyperise is a paid product, but you can try it first. 14-day free trial, no credit card.

How much does Hyperise cost?

Hyperise lists 5 plans. Images: $69 per seat / month, billed monthly. +Websites: $99 per seat / month, billed monthly. +Videos: $149 per seat / month, billed monthly.

What platforms does Hyperise work on?

Hyperise is available on Web.

Does Hyperise offer any discounts?

Hyperise publicly lists the following: Two months off on yearly plans.

Does Hyperise have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Hyperise is listed for Web.

Does Hyperise have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Hyperise is listed for Web.

Is Hyperise open source?

Hyperise is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Hyperise?

Hyperise is made by a company of the same name.

What are the alternatives to Hyperise?

The closest alternatives to Hyperise in our directory are lemlist, Mailshake, Woodpecker, Reply.io and Klenty.

How does Hyperise compare with other cold outreach tools?

Hyperise's GPA of 1.6 is higher than 5 of the 81 other cold outreach tools we grade, and level with 12.

Is Hyperise good value for money?

ToolGPA grades Hyperise D for value for money. Its paid plans start at $69 a month for each person, against a middle price of $39 for the category: 55 of the 73 others that charge start lower.

Could I make my own version of Hyperise?

To replace Hyperise you would be making email sent in volume that still reaches the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from Hyperise's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Hyperise's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Hyperise. Prices change, so check hyperise.com before you buy.

hyperise.com/pricing

hyperise.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Hyperise, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/hyperise

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Hyperise: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/hyperise
```

Know someone choosing between cold outreach tools?

Send them this guide:
toolgpa.com/tools/hyperise/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded cold outreach tools after Hyperise, each with an Insider's Guide of its own.

Cold Outreach Insider's Guide

Every one of the 82 cold outreach tools we grade, compared

lemlist Insider's Guide

Cold email and LinkedIn sequences with a built-in lead database

2.8 GPA

Salesforge Insider's Guide

Cold email and LinkedIn sequences with AI-written messages

2.8 GPA

Saleshandy Insider's Guide

Cold email sequences with a B2B lead database in every plan

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Hyperise's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Hyperise is a trademark of its owner, and this guide is not made, paid for or approved by Hyperise. Prices and plans change: check hyperise.com before you buy.