ToolGPA

NOVEMBER 2026

Hypernatural

The Insider's Guide

Free Mac video editor where an AI agent calls image and video models



Every plan, grade, refund rule and rival among AI image and video generators, read from Hypernatural's own pages.

Made by Hypernatural · checked Nov 13, 2026 · toolgpa.com

2.2
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Hypernatural's own pages, its app-store listings and our grades. Every fact in it is on Hypernatural's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 63 of the 168 other AI image and video generators we grade

Hypernatural is a Mac app for making videos by chatting with an AI agent (Claude or Codex) that works on a canvas next to the chat. Editing tools run locally for free; AI image, video and voice generations are paid from a prepaid balance. A browser editor, Hypernatural Web Creator, also exists.

To get you started, here are **9 things to know about Hypernatural**, taken from its own pages and our grades.

> "
>
> **The agent runs on your own Claude or ChatGPT plan, and Windows is still coming.**
>
> From our report card of Hypernatural

1 **Best for agent-driven video editor for Mac**

Hypernatural Desktop is a free Mac video editor where an agent does the making.

2 **What it costs**

Paid plans start at $5 minimum top-up, used as you go.

3 **There is a free plan**

The Mac app, its editing tools, captions, titles, transcripts and workflows are free; only AI generations draw on a paid balance.

4 **It runs on 2 platforms**

macOS and Web.

5 **Agent-driven video making**

Describe the job in chat; the agent plans it, prices each batch before spending, and shows results on the canvas.

6 **Many generation models**

The site lists models such as Veo, Kling, Seedance, Nano Banana, GPT Image and ElevenLabs behind one balance.

7 **Free local editing**

Cutting, captions, titles, motion graphics, transcripts and audio balancing run on your Mac at no cost.

8 **A 2.2 GPA, above 63 of 168**

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Hypernatural you would be making a video model, which you can rent by the second but not make. That is not a weekend's work, with an AI app builder or without one.

Hypernatural at a glance

PRICING Free plan, from $5 minimum top-up, used as you go	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web, macOS
MADE BY Hypernatural	CATEGORY AI Image & Video Generators
OUR GRADE 2.2 GPA, fair	

The report card

Best for agent-driven video editor for Mac

Hypernatural Desktop is a free Mac video editor where an agent does the making. Only AI generations are paid, at the provider's price plus 10% from a $5 top-up. The agent runs on your own Claude or ChatGPT plan, and Windows is still coming.

TOOLGPA REPORT CARD	Hypernatural	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	The editor is free and generations are pay as you go at provider price plus 10%, from a $5 top-up. No subscription to compare, and the agent plan is extra.
Free plan and trial	B	The Mac app, editing tools, captions, titles and workflows are free. Only AI generations draw on a paid balance.
Features	C	Agent-driven video making, many models, local editing, workflows and your own footage. It depends on a separate agent plan.
Ease of use	C	No store rating on record. You connect a Claude or ChatGPT plan and may bring your own keys.
Platforms and integrations	C	Mac desktop app, with a web creator. Windows is listed as coming soon, and no phone app.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Hypernatural is for

- ✓ Fits if you edit video on a Mac and want an agent to do the cutting
- ✓ Works for people who already pay for Claude or ChatGPT

Who it is not for

- ✕ Watch out: generations cost the provider's price plus 10%, for example $0.5203 a second for Seedance 2.5 at 720p
- ✕ Skip it if you want one bill, as the agent runs on your existing Claude or ChatGPT plan
- ✕ Not for you if you use Windows, which is listed as coming soon
- ✕ Watch out: a $5 minimum top-up is the way in for any AI generation

Good to know

Good for

- ✓ People who already use Claude or Codex and want it to make videos
- ✓ Occasional video makers who would rather not hold a subscription
- ✓ Marketers producing product ads and demos from a script or a website

Worth knowing

- ⓘ The desktop app runs on Apple Silicon and Intel Macs; the Windows version is listed as coming soon.
- ⓘ Generation costs are the provider's price plus 10%; for example $0.5203 a second for Seedance 2.5 at 720p.
- ⓘ The agent runs on your existing Claude or ChatGPT plan, which is a separate cost.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$5

To start. There is a free plan too

Hypernatural has a free plan. Paid plans start at $5 minimum top-up, used as you go.

> **No subscription to compare, and the agent plan is extra.**
>
> From our grade for value for money

HYPERNATURAL DESKTOP

$0

Mac app with cutting, captions, titles, motion graphics, transcripts and audio balancing run locally.

PAY AS YOU GO

$5

one-time top-up, used as you go

Balance never expires; each generation costs the provider's price plus 10%. Top-ups run from $5 to $500.

The free plan

The Mac app, its editing tools, captions, titles, transcripts and workflows are free; only AI generations draw on a paid balance.

Read from hypernatural.ai on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and macOS

Free Mac video editor where an AI agent calls image and video models. Here is what it does, as its own site describes it, and what it covers: video editing, AI agents, image generation, video generation, text to speech.

> **Agent-driven video making, many models, local editing, workflows and your own footage.**
>
> From our grade for features

Agent-driven video making

Describe the job in chat; the agent plans it, prices each batch before spending, and shows results on the canvas.

Many generation models

The site lists models such as Veo, Kling, Seedance, Nano Banana, GPT Image and ElevenLabs behind one balance.

Free local editing

Cutting, captions, titles, motion graphics, transcripts and audio balancing run on your Mac at no cost.

Workflows

Ready-made flows include talking head, cutting footage, sales demo, video ad, music video and website to video.

Works on your own footage

The agent works on local files and never modifies the originals.

Bring your own keys

Provider API keys can be added in Settings, and those calls then bill to you directly.

Where it runs

Web · macOS

What it works with

Claude · Codex · ElevenLabs · fal.ai · Suno · Canva · Figma

Hypernatural is made by Hypernatural.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

63/168

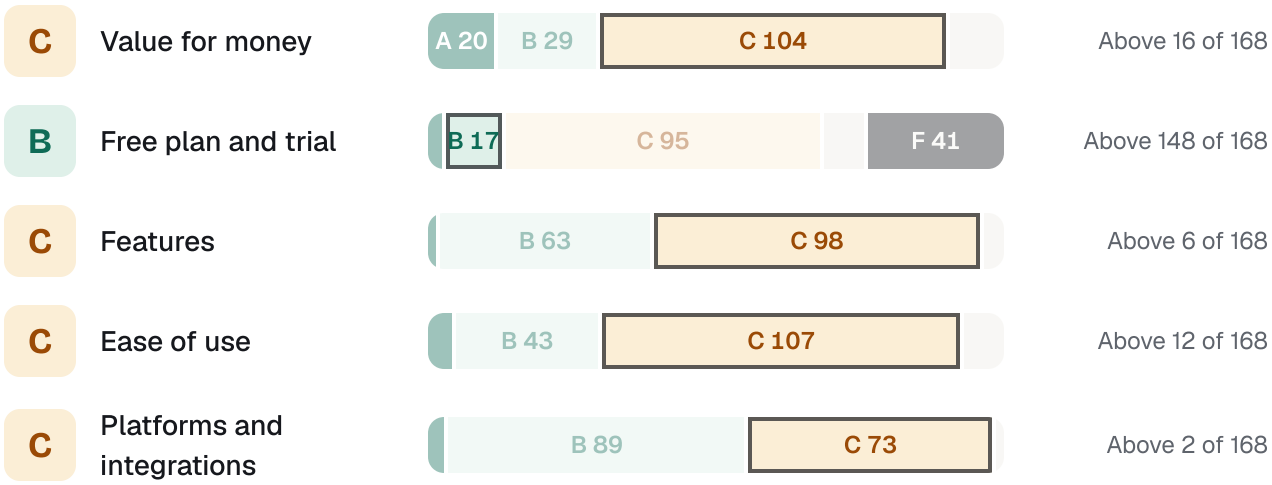
Other AI image and video generators it is graded above

Hypernatural's GPA of 2.2 is higher than 63 of the 168 other AI image and video generators we grade, and level with 42.

It stands best on free plan and trial (B, above 148 of 168) and worst on platforms and integrations (C, above 2).

Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. Hypernatural's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Hypernatural you would be making a video model, which you can rent by the second but not make. That is not a weekend's work, with an AI app builder or without one.

What you could not

- A video model, which you can rent by the second but not make.
- An image model, which you can rent by the picture but not make.
- A video editor.
- An AI agent, with the models and the safeguards behind it.
- A voice model, which you can rent by the minute but not make.
- A real app for macOS. Something home-made would be a web page.
- It plugs into other products, Claude, Codex and ElevenLabs among them.

What this rests on. Hypernatural's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Runway, invideo, Pictory, Higgsfield and LTX Studio

The 5 tools Hypernatural is most often weighed against, with where each one differs from it.

2.6 GPA

Runway

Free trial · from $12/mo

AI video, image and audio studio with its own Gen-4.5 model.

- Hypernatural has a free plan. Runway does not, though it has a free trial.
- Only Hypernatural lists a macOS app.
- Only Runway lists iOS and Android apps.

Hypernatural and Runway compared in full

2.8 GPA

invideo

Free plan · from $10/mo

Agent-driven video editor with built-in AI video and image models.

- Only Hypernatural lists a macOS app.
- Only invideo lists iOS and Android apps.
- Hypernatural also covers text to speech.

Hypernatural and invideo compared in full



2.0
GPA

Pictory

Free trial · from $25/mo

Turns scripts, articles and slides into narrated stock-footage videos.

- Hypernatural has a free plan. Pictory does not, though it has a free trial.
- Only Hypernatural lists a macOS app.
- Only Pictory lists a browser extension.

Hypernatural and Pictory compared in full



2.4
GPA

Higgsfield

Free plan · from $9/mo

AI video and image suite with its own studios and many models.

- Only Hypernatural lists a macOS app.
- Hypernatural also covers video editing and text to speech.

Hypernatural and Higgsfield compared in full



2.2
GPA

LTX Studio

Free trial · from $12/mo

Script-to-video studio from Lightricks, built on its LTX models.

- Hypernatural has a free plan. LTX Studio does not, though it has a free trial.
- Only Hypernatural lists a macOS app.
- Hypernatural also covers AI agents and text to speech.

Hypernatural and LTX Studio compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Hypernatural free?

Hypernatural has a free plan. The Mac app, its editing tools, captions, titles, transcripts and workflows are free; only AI generations draw on a paid balance.

How much does Hypernatural cost?

Hypernatural lists 2 plans. Hypernatural Desktop: $0.

What platforms does Hypernatural work on?

Hypernatural is available on macOS and Web.

Does Hypernatural have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Hypernatural is listed for macOS and Web.

Does Hypernatural have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Hypernatural is listed for macOS and Web.

Is Hypernatural open source?

Hypernatural is not described as open source on its own site, as read on Nov 13, 2026.

What does Hypernatural integrate with?

Hypernatural's listing names Claude, Codex, ElevenLabs, fal.ai, Suno, Canva and Figma.

Who makes Hypernatural?

Hypernatural is made by a company of the same name.

What are the alternatives to Hypernatural?

The closest alternatives to Hypernatural in our directory are Runway, invideo, Pictory, Higgsfield and LTX Studio.

How does Hypernatural compare with other AI image and video generators?

Hypernatural's GPA of 2.2 is higher than 63 of the 168 other AI image and video generators we grade, and level with 42.

Could I make my own version of Hypernatural?

To replace Hypernatural you would be making a video model, which you can rent by the second but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Hypernatural's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Hypernatural's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Hypernatural. Prices change, so check hypernatural.ai before you buy.

hypernatural.ai/pricing
hypernatural.ai/web-creator

hypernatural.ai

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Hypernatural, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/hypernatural

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Hypernatural: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/hypernatural
```

Know someone choosing between AI image and video generators?

Send them this guide:
toolgpa.com/tools/hypernatural/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI image and video generators after Hypernatural, each with an Insider's Guide of its own.

AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Hypernatural's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Hypernatural is a trademark of its owner, and this guide is not made, paid for or approved by Hypernatural. Prices and plans change: check hypernatural.ai before you buy.