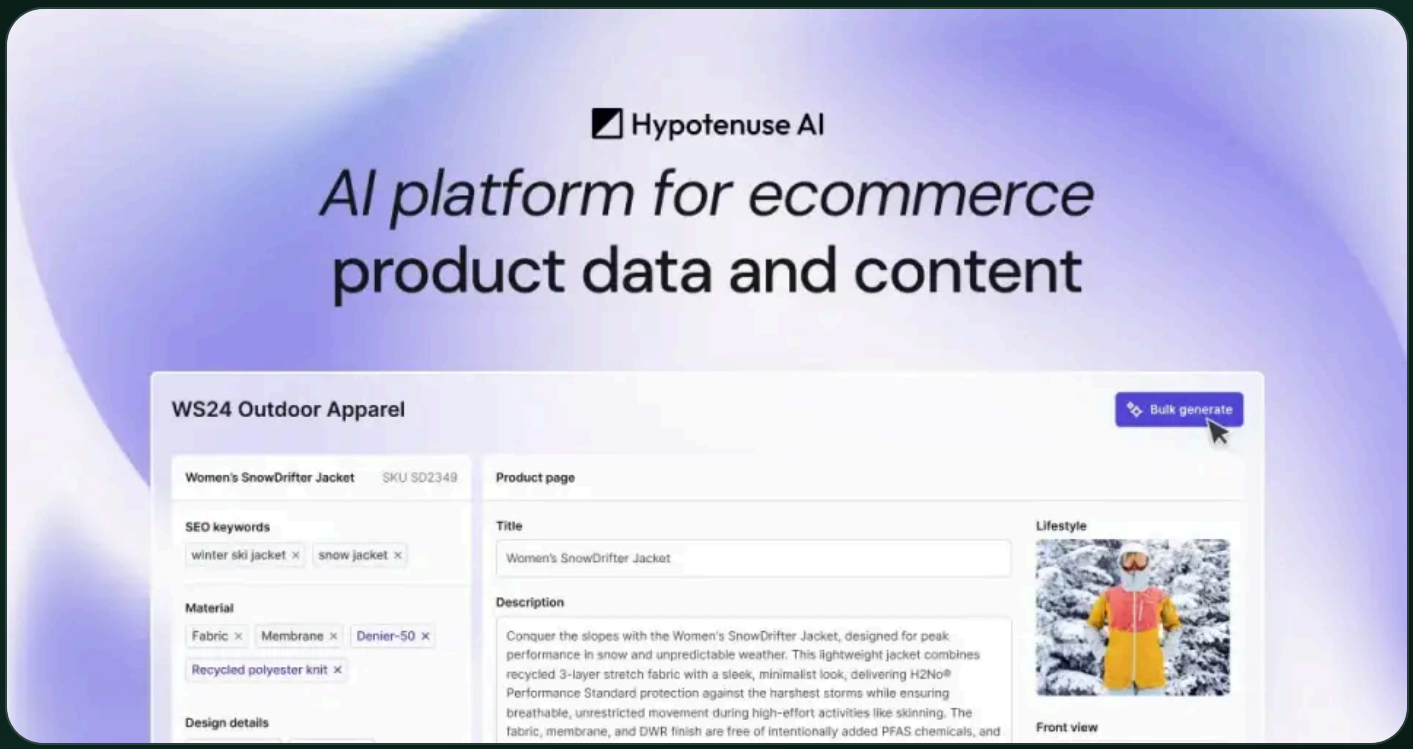
ToolGPA

NOVEMBER 2026

Hypotenuse AI

The Insider's Guide

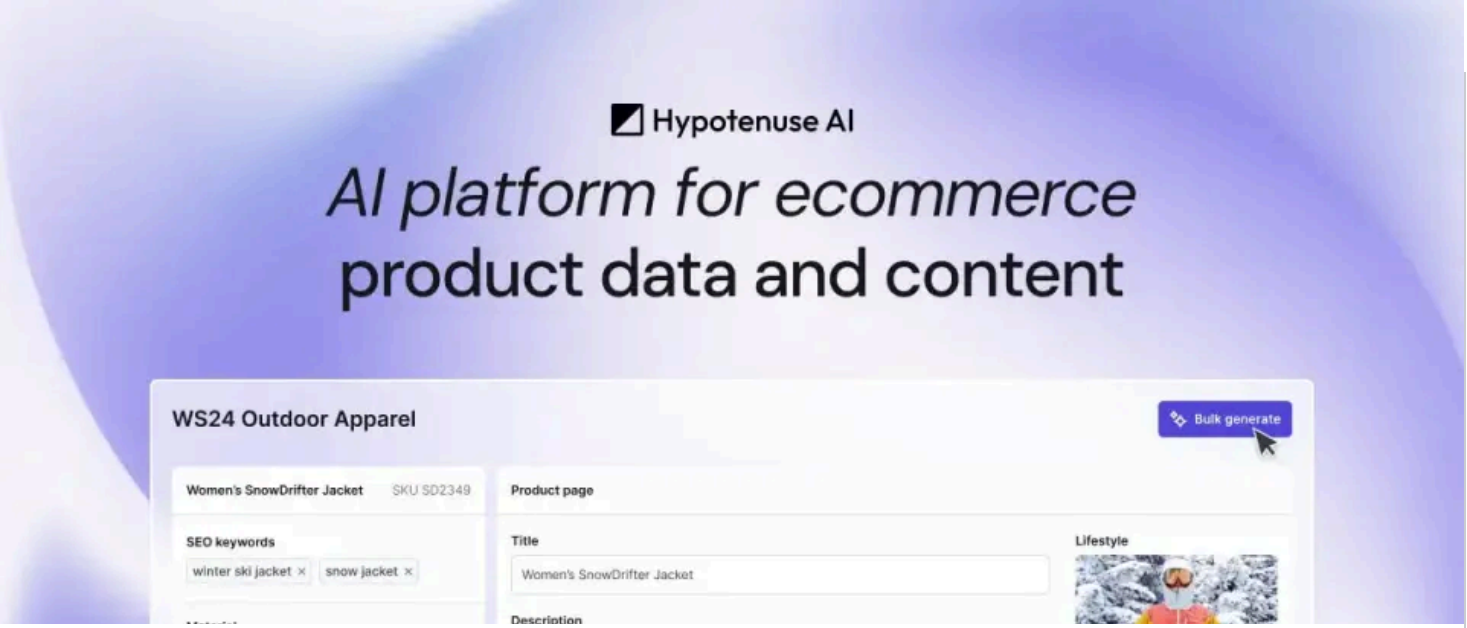
AI product descriptions and catalog data for ecommerce teams



Every plan, grade, refund rule and rival among writing tools, read from Hypotenuse AI's own pages.

Made by Hypotenuse AI · checked Nov 12, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Hypotenuse AI's own pages, its app-store listings and our grades. Every fact in it is on Hypotenuse AI's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 5 of the 136 other writing tools we grade

Hypotenuse AI is a browser-based platform that writes product descriptions and other ecommerce copy, fills in missing product attributes, and edits product images. It is aimed at online retailers and brands that manage large catalogs. Pricing is not published; both tiers are quoted by the vendor.

> "
>
> **No prices are published, and both plans are listed as custom.**
>
> From our report card of Hypotenuse AI

To get you started, here are **7 things to know about Hypotenuse AI**, taken from its own pages and our grades.

1 **Best for product descriptions for ecommerce catalogs**

Hypotenuse AI writes and fills in product copy in bulk for ecommerce catalogs.

2 **It runs on Web**

Web.

3 **Product description generator**

Writes product descriptions in more than 40 languages, plus about 20 other ecommerce content types such as meta titles, category pages and blog articles.

4 **Bulk workflows**

Generates descriptions and meta tags for many products at once, with import and export in CSV and XLSX formats.

5 **Product data enrichment**

Fills in missing product attributes from images, web pages, UPC codes or fact sheets, and tags and categorizes products against a custom taxonomy.

6 **A 1.8 GPA, above 5 of 136**

That is against the other writing tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

The plain part of Hypotenuse AI you could make: long-form writing. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

Hypotenuse AI at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Hypotenuse AI	CATEGORY Writing Tools
OUR GRADE 1.8 GPA, weak	

The report card

Best for product descriptions for ecommerce catalogs

Hypotenuse AI writes and fills in product copy in bulk for ecommerce catalogs. No prices are published, and both plans are listed as custom. It's a narrow fit for general writing, so look elsewhere for essays or fiction.

TOOLGPA REPORT CARD	**Hypotenuse AI**	Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No prices are published, so it sits in the middle. Both Basic and Ecommerce Enterprise are listed as custom.
Free plan and trial	F	No free plan or trial is listed on the pricing page.
Features	C	Product descriptions, bulk workflows, data enrichment, brand voice and image editing. Bulk image editing, team access controls and the quality checker sit in the Enterprise column.
Ease of use	C	No store rating on record. It connects to catalogs and settings before it does anything.
Platforms and integrations	B	A web platform with Shopify, BigCommerce, Magento, Salesforce Commerce Cloud, NetSuite, SAP, Akeneo and Salsify. No desktop or phone app is listed.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Hypotenuse AI is for

- ✓ Fits if you write product copy for a large ecommerce catalog
- ✓ Works for teams that connect to Shopify, Magento or a PIM

Who it is not for

- ✗ Not for you if you write essays or fiction, since it's built around product catalogs
- ✗ Skip it if you want a free plan or a trial, as none is listed
- ✗ Watch out: no prices are published and you have to contact the vendor
- ✗ Watch out: Basic has one seat, and more seats or words are arranged with the vendor
- ✗ Watch out: team access controls and the quality checker are Enterprise

Good to know

Good for

- ✓ Online retailers writing product copy for large catalogs
- ✓ Teams that need descriptions in many languages
- ✓ Brands that want product data, copy and images in one workspace

Worth knowing

- ⓘ No prices are published: both the Basic and Ecommerce Enterprise plans are listed as custom.
- ⓘ The Basic plan includes one seat; more seats or words have to be arranged with the vendor.
- ⓘ Built around ecommerce catalogs, so it is a narrow fit for general writing such as essays or fiction.
- ⓘ Bulk image editing, team access controls and the quality checker are listed on the Enterprise column of the comparison table.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Hypotenuse AI's current pricing could not be confirmed from its own site.

> **No prices are published, so it sits in the middle.**
>
> From our grade for value for money

We could not confirm Hypotenuse AI's current prices from its own site, so this guide lists no plans. hypotenuse.ai has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI product descriptions and catalog data for ecommerce teams. Here is what it does, as its own site describes it, and what it covers: AI features, long-form writing, content optimization.

> **Product descriptions, bulk workflows, data enrichment, brand voice and image editing.**

From our grade for features

Product description generator

Writes product descriptions in more than 40 languages, plus about 20 other ecommerce content types such as meta titles, category pages and blog articles.

Bulk workflows

Generates descriptions and meta tags for many products at once, with import and export in CSV and XLSX formats.

Product data enrichment

Fills in missing product attributes from images, web pages, UPC codes or fact sheets, and tags and categorizes products against a custom taxonomy.

Brand voice and quality checks

Applies brand guidelines to generated copy, and the Enterprise plan adds a checker that tests content against brand, legal and channel rules before publishing.

AI image editing

Replaces backgrounds, upscales, crops and generates product images in context; bulk image editing is listed under the Enterprise plan.

Catalog and CMS connections

Connects to Shopify, BigCommerce, Magento, Salesforce Commerce Cloud, NetSuite, SAP and PIM systems such as Akeneo and Salsify, plus WordPress and Webflow for blog posts.

Where it runs

Web

What it works with

Shopify
BigCommerce
Magento
Salesforce Commerce Cloud
NetSuite
SAP
Akeneo
Salsify

Hypotenuse AI is made by Hypotenuse AI.

Where it stands

Its grades against its category, and whether to keep it or make your own

5/136

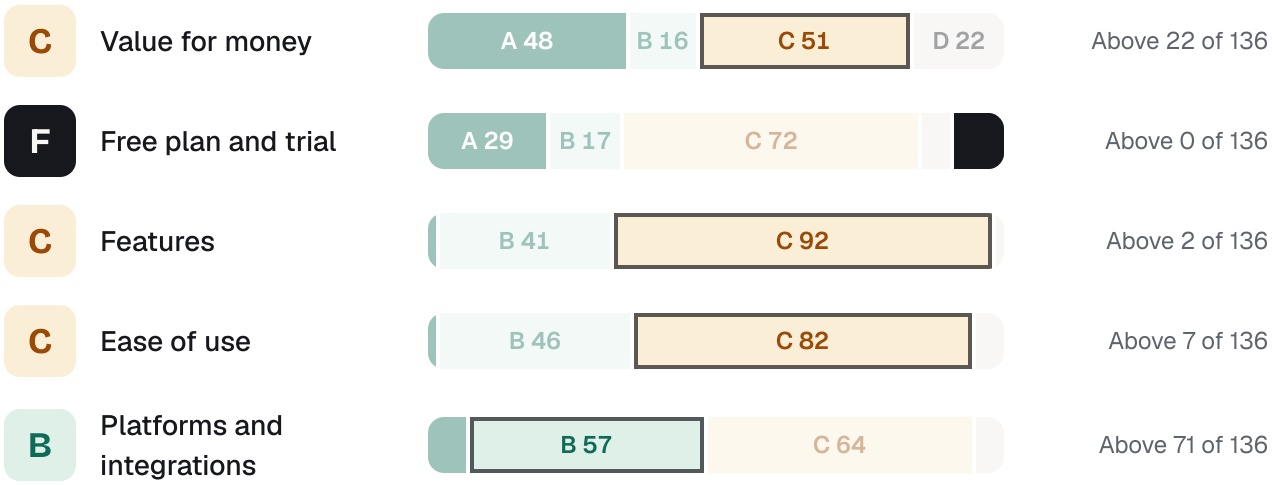
Other writing tools it is graded above

Hypotenuse AI's GPA of 1.8 is higher than 5 of the 136 other writing tools we grade, and level with 12.

It stands best on platforms and integrations (B, above 71 of 136) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 137 writing tools we grade, cut by the letter each got. Hypotenuse AI's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Hypotenuse AI you could make: long-form writing. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 119 of the 136 other writing tools grade higher.

What you could make

- Long-form writing: an app builder makes this well.

What you could not

- A score built from what the top results for each keyword cover.
- It plugs into other products, Shopify, BigCommerce and Magento among them.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Hypotenuse AI's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Copy.ai, Jasper, Anyword and Rytr

The 4 tools Hypotenuse AI is most often weighed against, with where each one differs from it.

1.6 GPA

Copy.ai

From $24/mo

AI workflow platform for sales and marketing content.

- Hypotenuse AI also covers long-form writing and content optimization.
- Copy.ai also covers chat assistant and workflow automation.

Hypotenuse AI and Copy.ai compared in full

2.2 GPA

Jasper

Free trial · from $59/mo

AI content platform with marketing agents and brand voice.

- Only Jasper lists a browser extension.
- Hypotenuse AI also covers long-form writing and content optimization.
- Jasper also covers chat assistant and AI agents.

Hypotenuse AI and Jasper compared in full



1.8
GPA

Anyword

Free trial · from $39/mo

AI copywriting with performance predictions for marketers.

- Only Anyword lists a browser extension.
- Hypotenuse AI also covers long-form writing and content optimization.
- Anyword also covers ad creative and a/B testing.

Hypotenuse AI and Anyword compared in full



2.4
GPA

Rytr

Free plan · from $7.50/mo

AI copy generator with 40+ use cases and tone matching.

- Rytr has a free plan. Hypotenuse AI does not.
- Only Rytr lists a browser extension.
- Hypotenuse AI also covers long-form writing and content optimization.

Hypotenuse AI and Rytr compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Hypotenuse AI free?

No. Hypotenuse AI is a paid product.

What platforms does Hypotenuse AI work on?

Hypotenuse AI is available on Web.

Does Hypotenuse AI have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Hypotenuse AI is listed for Web.

Does Hypotenuse AI have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Hypotenuse AI is listed for Web.

Is Hypotenuse AI open source?

Hypotenuse AI is not described as open source on its own site, as read on Nov 12, 2026.

What does Hypotenuse AI integrate with?

Hypotenuse AI's listing names Shopify, BigCommerce, Magento, Salesforce Commerce Cloud, NetSuite, SAP, Akeneo and Salsify.

Who makes Hypotenuse AI?

Hypotenuse AI is made by a company of the same name.

What are the alternatives to Hypotenuse AI?

The closest alternatives to Hypotenuse AI in our directory are Copy.ai, Jasper, Anyword and Rytr.

How does Hypotenuse AI compare with other writing tools?

Hypotenuse AI's GPA of 1.8 is higher than 5 of the 136 other writing tools we grade, and level with 12.

Could I make my own version of Hypotenuse AI?

The plain part of Hypotenuse AI you could make: long-form writing. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Hypotenuse AI's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Hypotenuse AI's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Hypotenuse AI. Prices change, so check hypotenuse.ai before you buy.

hypotenuse.ai/pricing

hypotenuse.ai/integrations

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Hypotenuse AI, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/hypotenuse-ai

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Hypotenuse AI: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/hypotenuse-ai
```

Know someone choosing between writing tools?

Send them this guide: toolgpa.com/tools/hypotenuse-ai/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded writing tools after Hypotenuse AI, each with an Insider's Guide of its own.

Writing Tools Insider's Guide

Every one of the 137 writing tools we grade, compared

FreeOffice TextMaker Insider's Guide

Free word processor that opens and saves Microsoft Word files

3.4 GPA

Microsoft Word Insider's Guide

Word processor sold with Microsoft 365, free in the browser

3.4 GPA

Apache OpenOffice Insider's Guide

Free open-source office suite with the Writer word processor

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Hypotenuse AI's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Hypotenuse AI is a trademark of its owner, and this guide is not made, paid for or approved by Hypotenuse AI. Prices and plans change: check hypotenuse.ai before you buy.