ToolGPA

NOVEMBER 2026

IcePanel

The Insider's Guide

Software architecture modeling and diagramming around the C4 model



Every plan, grade, refund rule and rival among whiteboard and mind map tools, read from IcePanel's own pages.

Made by IcePanel Technologies Inc. · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from IcePanel's own pages, its app-store listings and our grades. Every fact in it is on IcePanel's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 8 of the 98 other whiteboard and mind map tools we grade

IcePanel is a browser-based workspace for modeling software architecture. Teams describe domains, systems and the flows between them once, then generate diagrams from that shared model. It is aimed at engineering and product teams that want architecture documentation kept current.

> "
>
> **It's an architecture tool, not a freeform whiteboard.**
>
> From our report card of IcePanel

To get you started, here are **9 things to know about IcePanel**, taken from its own pages and our grades.

1 **Best for documenting software architecture in the C4 style**

IcePanel models software systems once and generates diagrams from that model, aimed at engineering and product teams.

2 **Paid plans start at $40 a month for each person**

As its pricing page puts it: $40 per editor / month, billed annually.

3 **There is a free plan**

1 editor, unlimited viewers, up to 100 model objects and unlimited diagrams.

4 **It runs on Web**

Web.

5 **Shared architecture model**

Systems, domains and connections are modeled once and reused across diagrams, so a change in the model shows up everywhere.

6 **C4 model diagrams**

The product is built around the C4 model for zooming from system context down to components.

7 **Flows**

Step-by-step flows between objects show how requests move through a system; the free plan allows 1 flow per diagram.

8 **A 2.0 GPA, above 8 of 98**

That is against the other whiteboard and mind map tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

Nothing IcePanel does is plain enough to make in a weekend. The 4 things listed below take a company.

IcePanel at a glance

PRICING
Free plan, from $40 per editor / month, billed annually

FREE PLAN
Yes

FREE TRIAL
14-day trial of Growth, no credit card needed

RUNS ON
Web

MADE BY
IcePanel Technologies Inc.

CATEGORY
Whiteboards & Mind Maps

OUR GRADE
2.0 GPA, fair

The report card

Best for documenting software architecture in the C4 style

IcePanel models software systems once and generates diagrams from that model, aimed at engineering and product teams. The free plan stops at 1 editor and 100 model objects, and paid starts at $40 per editor a month. It's an architecture tool, not a freeform whiteboard.

TOOLGPA REPORT CARD — **IcePanel** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$40 per editor a month on annual billing, $80 on Scale. The whiteboard category's dearest tenth starts at $24.90.
Free plan and trial	C	Free for 1 editor with unlimited viewers and diagrams, but only 100 model objects. A 14-day Growth trial needs no card.
Features	C	A shared model, C4 diagrams, flows, drafts of future designs and an API. It does the architecture job, but the free plan's 100 objects cap how much of it you get.
Ease of use	C	No store rating on record. You describe your systems into the model before diagrams appear.
Platforms and integrations	B	Web only, with an API and webhooks for connecting it to other tools.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who IcePanel is for

- ✓ Fits if your engineers document architecture in the C4 style
- ✓ Works for teams where product and engineering read the same diagrams

Who it is not for

- ✕ Pricey if you have several editors: $40 each a month, and $80 each on Scale
- ✕ Tight if you stay free: 1 editor and 100 model objects
- ✕ Skip it if you want a freeform whiteboard
- ✕ Watch out: the monthly-billing price couldn't be read, and Scale is listed for 20 or more editors

Good to know

Good for

- ✓ Engineering teams documenting architecture in the C4 style
- ✓ Architects who need one model feeding several diagrams
- ✓ Teams that want product and engineering to read the same diagrams

Worth knowing

- ⓘ The free plan stops at 100 model objects and 1 editor.
- ⓘ Pricing is per editor; the pricing page shows the annual-billing figure, and the monthly-billing price could not be read.
- ⓘ Scale is listed for 20 or more editors and Enterprise for 50 or more.
- ⓘ It is an architecture-modeling tool, not a freeform whiteboard.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$40

A month to start, for each person. There is a free plan too

IcePanel has a free plan. Paid plans start at $40 per editor / month, billed annually.

FREE

$0

1 editor, unlimited viewers and diagrams, up to 100 model objects, 2 tag groups and 1 flow per diagram.

GROWTH

$40

per editor / month, billed annually

Unlimited objects, overlays and flows, domains, draft future designs, basic API, decision records and 1 SSO domain.

SCALE

$80

per editor / month, billed annually

For 20 or more editors: audit logs, advanced API, webhooks, priority support and unlimited SSO domains.

ENTERPRISE

Custom

For 50 or more editors: single-tenant environment, custom data residency, customer encryption keys and a custom domain.

The free plan

1 editor, unlimited viewers, up to 100 model objects and unlimited diagrams.

Trying it first

14-day trial of Growth, no credit card needed

Read from icepanel.io on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Software architecture modeling and diagramming around the C4 model. Here is what it does, as its own site describes it, and what it covers: public API, real-time collaboration, diagrams.

> **Web only, with an API and webhooks for connecting it to other tools.**

From our grade for platforms and integrations

Shared architecture model

Systems, domains and connections are modeled once and reused across diagrams, so a change in the model shows up everywhere.

C4 model diagrams

The product is built around the C4 model for zooming from system context down to components.

Flows

Step-by-step flows between objects show how requests move through a system; the free plan allows 1 flow per diagram.

Draft future designs

Growth and above can draft future-state designs next to the current model, and record decision records.

API and webhooks

Growth has basic API usage; Scale adds advanced API usage and webhooks for syncing the model with other systems.

Sharing and access

Viewers are unlimited on every plan, and Growth adds protected share links and one SSO domain.

Where it runs

Web

What it works with

Its own pages name no integrations.

IcePanel is made by IcePanel Technologies Inc.

Where it stands

Its grades against its category, and whether to keep it or make your own

8/98

Other whiteboard and mind map tools it is graded above

IcePanel's GPA of 2.0 is higher than 8 of the 98 other whiteboard and mind map tools we grade, and level with 14.

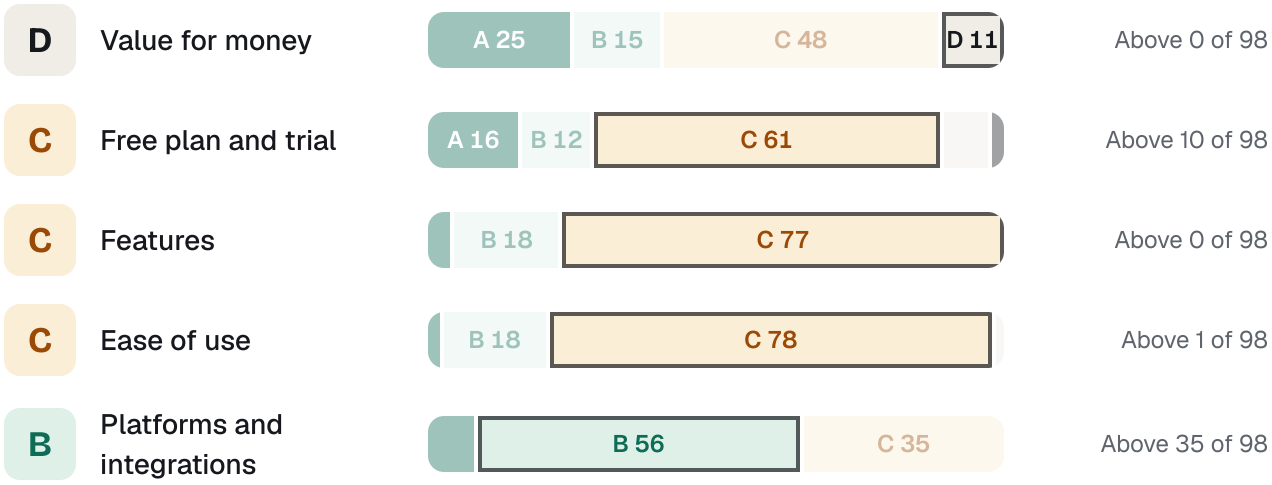
It stands best on platforms and integrations (B, above 35 of 98) and worst on value for money (D, above 0).

Its paid plans start at $40 a month for each person, against a middle price of $8 for the category: 67 of the 69 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 28 tools score higher and cost less.

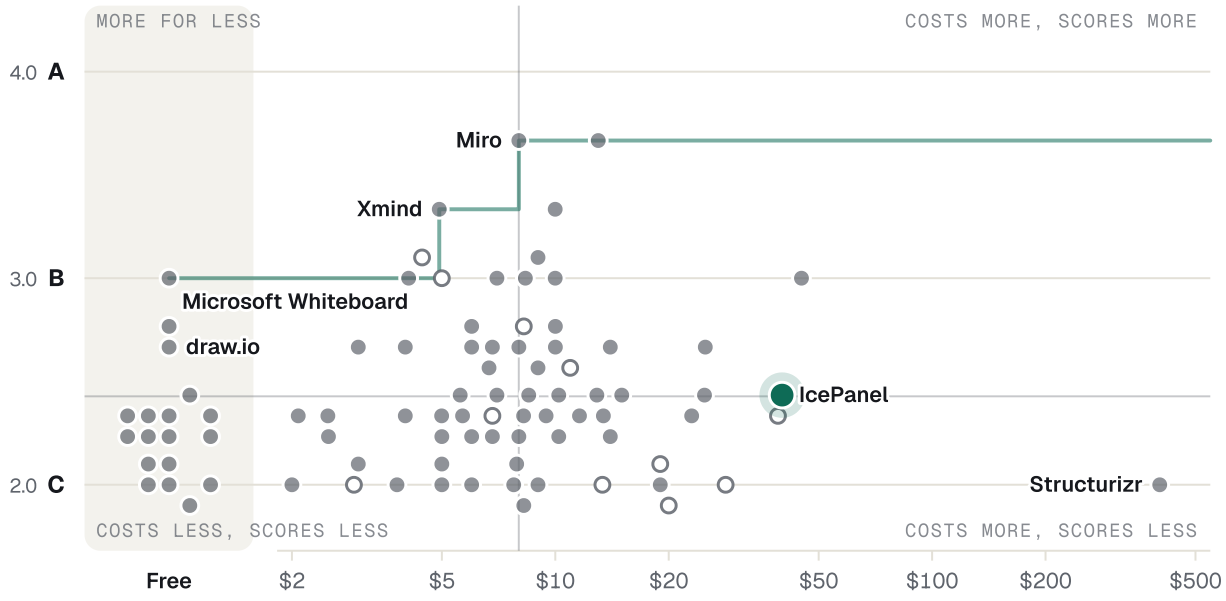
Each grade against the category

Every bar is all 99 whiteboard and mind map tools we grade, cut by the letter each got. IcePanel's own letter is outlined.



Price against what you get

Each dot is one of 88 whiteboard and mind map tools. Further left costs less; higher up scores better on features, ease of use and platforms. IcePanel is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

Nothing IcePanel does is plain enough to make in a weekend. The 4 things listed below take a company.

That makes this kind of software worth paying for, not this one in particular: 76 of the 98 other whiteboard and mind map tools grade higher. It costs $480 a year.

What you could not

- ✕ A diagram editor.
- ✕ Several people working in it at the same moment.
- ✕ An API that other software can build on.

✕ What a company asks for before it lets staff use something: single sign-on.

What this rests on. IcePanel's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Structurizr, Cloudcraft, Lucidchart, Eraser and draw.io

The 5 tools IcePanel is most often weighed against, with where each one differs from it.

2.6 GPA

Structurizr

Free plan · from £300/mo

Open-source models-as-code tool for C4 architecture diagrams.

- Structurizr is open source and self-hostable, according to its own site.

IcePanel and Structurizr compared in full

1.8 GPA

Cloudcraft

Free

Live cloud architecture diagrams, included with Datadog.

IcePanel and Cloudcraft compared in full

2.6 GPA

Lucidchart

Free plan · from $9/mo

Browser-based diagramming for flowcharts, org charts and systems.

- Only Lucidchart lists iOS and Android apps.
- Lucidchart also covers templates and mind mapping.

IcePanel and Lucidchart compared in full

2.4
GPA

Eraser

Free plan · from $45/mo

AI diagramming and docs canvas for engineering teams.

- Eraser also covers Markdown and documents.

IcePanel and Eraser compared in full

3.2
GPA

draw.io

Free

Free diagram editor that saves files to storage you choose.

- Only draw.io lists macOS, Windows and Linux apps.
- draw.io is open source and self-hostable, according to its own site.
- draw.io also covers templates.

IcePanel and draw.io compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is IcePanel free?

IcePanel has a free plan. 1 editor, unlimited viewers, up to 100 model objects and unlimited diagrams.

How much does IcePanel cost?

IcePanel lists 4 plans. Free: $0.

What platforms does IcePanel work on?

IcePanel is available on Web.

Does IcePanel have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. IcePanel is listed for Web.

Does IcePanel have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. IcePanel is listed for Web.

Is IcePanel open source?

IcePanel is not described as open source on its own site, as read on Nov 13, 2026.

Does IcePanel have an API?

Yes. IcePanel offers a public API, according to its own site.

Does IcePanel have a free trial?

Yes. 14-day trial of Growth, no credit card needed.

Who makes IcePanel?

IcePanel is made by IcePanel Technologies Inc.

What are the alternatives to IcePanel?

The closest alternatives to IcePanel in our directory are Structurizr, Cloudcraft, Lucidchart, Eraser and draw.io.

How does IcePanel compare with other whiteboard and mind map tools?

IcePanel's GPA of 2.0 is higher than 8 of the 98 other whiteboard and mind map tools we grade, and level with 14.

Is IcePanel good value for money?

ToolGPA grades IcePanel D for value for money. Its paid plans start at $40 a month for each person, against a middle price of $8 for the category: 67 of the 69 others that charge start lower.

Could I make my own version of IcePanel?

Nothing IcePanel does is plain enough to make in a weekend. The 4 things listed below take a company.

Where this guide comes from

The prices, plans, platforms and features were read from IcePanel's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from IcePanel's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by IcePanel Technologies Inc. Prices change, so check icepanel.io before you buy.

icepanel.io/pricing

icepanel.io/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

IcePanel, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/icepanel

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "IcePanel: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/icepanel
```

Know someone choosing between whiteboard and mind map tools?

Send them this guide:
toolgpa.com/tools/icepanel/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded whiteboard and mind map tools after IcePanel, each with an Insider's Guide of its own.

Whiteboards & Mind Maps Insider's Guide

Every one of the 99 whiteboard and mind map tools we grade, compared

Microsoft Whiteboard Insider's Guide

Free collaborative canvas built into Microsoft 365 and Teams

3.4 GPA

draw.io Insider's Guide

Free diagram editor that saves files to storage you choose

3.2 GPA

tldraw Insider's Guide

Free online whiteboard with a local desktop app

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what IcePanel's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. IcePanel is a trademark of its owner, and this guide is not made, paid for or approved by IcePanel Technologies Inc. Prices and plans change: check icepanel.io before you buy.