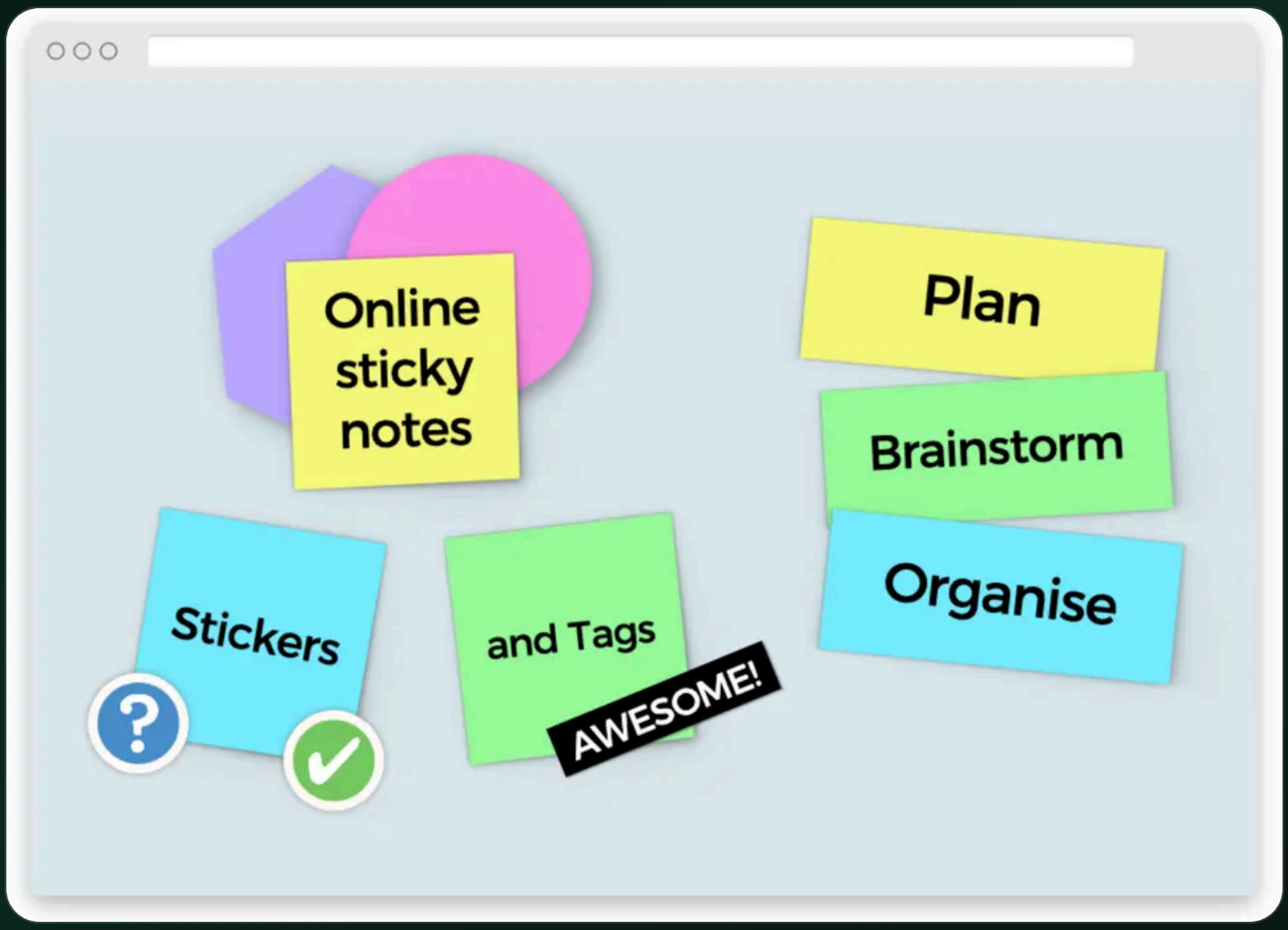
ToolGPA

NOVEMBER 2026

Ideaflip

The Insider's Guide

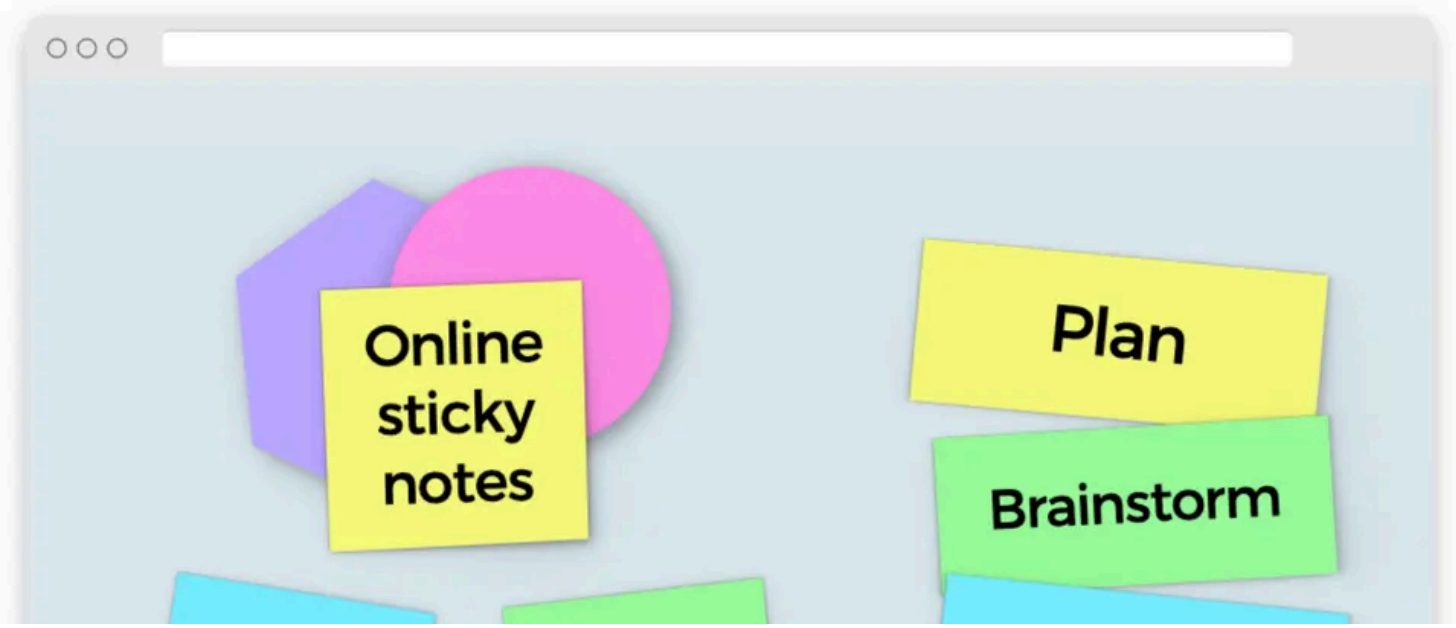
Online sticky-note boards for brainstorming and retrospectives



Every plan, grade, refund rule and rival among whiteboard and mind map tools, read from Ideaflip's own pages.

Made by Biggerflip Ltd · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Ideaflip's own pages, its app-store listings and our grades. Every fact in it is on Ideaflip's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 8 of the 98 other whiteboard and mind map tools we grade

Ideaflip is a browser-based board made of virtual sticky notes. Teams add, group, vote on and annotate notes together in real time, using templates for retrospectives, canvases and breakout groups. Guests can join a board without a full account.

To get you started, here are **9 things to know about Ideaflip**, taken from its own pages and our grades.

> "
>
> **Boards start from a template you set up.**
>
> From our grade for ease of use

1 **Best for sticky-note brainstorms and retrospectives**

Ideaflip is a browser board made of sticky notes that a team groups and votes on together, with templates for retros.

2 **Paid plans start at $6 a month for each person**

As its pricing page puts it: $6 per user / month, billed monthly ($66 per user billed yearly).

3 **There is a free plan**

Personal plan: up to 3 boards of your own, with sharing to up to 2 guests.

4 **It runs on Web**

Web.

5 **Sticky-note boards**

Virtual sticky notes can be written, moved and grouped freely on an unlimited board, with real-time editing by everyone present.

6 **Voting and annotation**

Notes can be voted on, annotated and connected, which suits retrospectives and prioritization sessions.

7 **Templates**

Ready-made boards include a Sailboat Retrospective, Business Model Canvas and Breakout Groups; paid plans add custom templates.

8 **A 2.0 GPA, above 8 of 98**

That is against the other whiteboard and mind map tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of Ideaflip you could make: templates. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

Ideaflip at a glance

PRICING Free plan, from $6 per user / month, billed monthly ($66 per user billed yearly)	FREE PLAN Yes
FREE TRIAL 14-day free trial on Basic and Professional	RUNS ON Web
MADE BY Biggerflip Ltd	CATEGORY Whiteboards & Mind Maps
OUR GRADE 2.0 GPA, fair	

The report card

Best for sticky-note brainstorms and retrospectives

Ideaflip is a browser board made of sticky notes that a team groups and votes on together, with templates for retros. The free plan allows 3 boards and 2 guests, and it has no apps and no connections to other tools.

TOOLGPA REPORT CARD **Ideaflip** Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$6 per user a month on monthly billing ($66 a year), $9 for a single user. That's between the category's cheapest quarter at $5 and middle at $8.
Free plan and trial	C	The Personal plan is free for good but limited to 3 boards of your own and 2 guests. A 14-day trial covers the paid plans.
Features	C	Notes, voting, annotation, templates, guests and export. It does the sticky-note job, which is a narrower one than a full whiteboard.
Ease of use	C	No store rating on record. Boards start from a template you set up.
Platforms and integrations	C	Browser only, with no desktop or mobile apps and no integrations listed.

Grade point average Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Ideaflip is for

- ✓ Fits if you run the occasional retro or short brainstorm with outside guests
- ✓ Works for facilitators who want guests to join without a full account

Who it is not for

- ✗ Tight if you stay free: 3 boards of your own and 2 guests
- ✗ Skip it if you want freeform drawing or diagrams, as it's built around sticky notes
- ✗ Skip it if you need apps or integrations, because none are listed
- ✗ Pricey if you're a single user, at $9 a month for Basic and $16 for Professional

Good to know

Good for

- ✓ Teams running retrospectives and short brainstorms
- ✓ Consultants and facilitators who work with outside clients
- ✓ Occasional collaborators who want something simpler than a full whiteboard

Worth knowing

- ⓘ The free Personal plan allows only 3 boards of your own.
- ⓘ Basic limits sharing to your team plus 2 outside guests per board.
- ⓘ Single-user subscriptions are priced differently from team ones: $9 a month for Basic and $16 for Professional.
- ⓘ Runs in the browser only; no desktop or mobile apps are listed.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$6

A month to start, for each person. There is a free plan too

Ideaflip has a free plan. Paid plans start at $6 per user / month, billed monthly ($66 per user billed yearly).

PERSONAL

$0

Up to 3 boards of your own and sharing with up to 2 guests; you can still join any board as a guest.

BASIC

$6

per user / month, billed monthly ($66 per user billed yearly)

Unlimited boards, facilitator tools and custom team templates; share with your team and up to 2 outside guests.

PROFESSIONAL

$12

per user / month, billed monthly ($125 per user billed yearly)

Unlimited boards and unlimited outside guests, plus drop-in sessions that need no account.

ENTERPRISE

Custom

Professional features plus single sign-on, single tenancy, white-labelling and custom templates.

The free plan

Personal plan: up to 3 boards of your own, with sharing to up to 2 guests.

Trying it first

14-day free trial on Basic and Professional

Read from ideaflip.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Yearly billing costs less than monthly

Team prices are $66 a year for Basic and $125 a year for Professional per user, against $6 and $12 a month.

Stated on ideaflip.com

NONPROFIT

Non-profit and educational discount

The pricing FAQ says a non-profit or educational discount exists; details are given on request.

Stated on ideaflip.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Online sticky-note boards for brainstorming and retrospectives. Here is what it does, as its own site describes it, and what it covers: real-time collaboration, whiteboard, templates.

"

Notes, voting, annotation, templates, guests and export.

From our grade for features

Sticky-note boards

Virtual sticky notes can be written, moved and grouped freely on an unlimited board, with real-time editing by everyone present.

Voting and annotation

Notes can be voted on, annotated and connected, which suits retrospectives and prioritization sessions.

Templates

Ready-made boards include a Sailboat Retrospective, Business Model Canvas and Breakout Groups; paid plans add custom templates.

Guests and drop-in sessions

Professional allows unlimited outside guests and drop-in sessions that need no account, which can be anonymous or embedded in a web page.

Facilitator tools

Paid plans include facilitator tools, including a countdown timer that all board members can see.

Export

Boards can be exported; the home page lists export beside brainstorm, organise, vote, annotate and connect.

Where it runs

Web

What it works with

Its own pages name no integrations.

Ideaflip is made by Biggerflip Ltd.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

8/98

Other whiteboard and mind map tools it is graded above

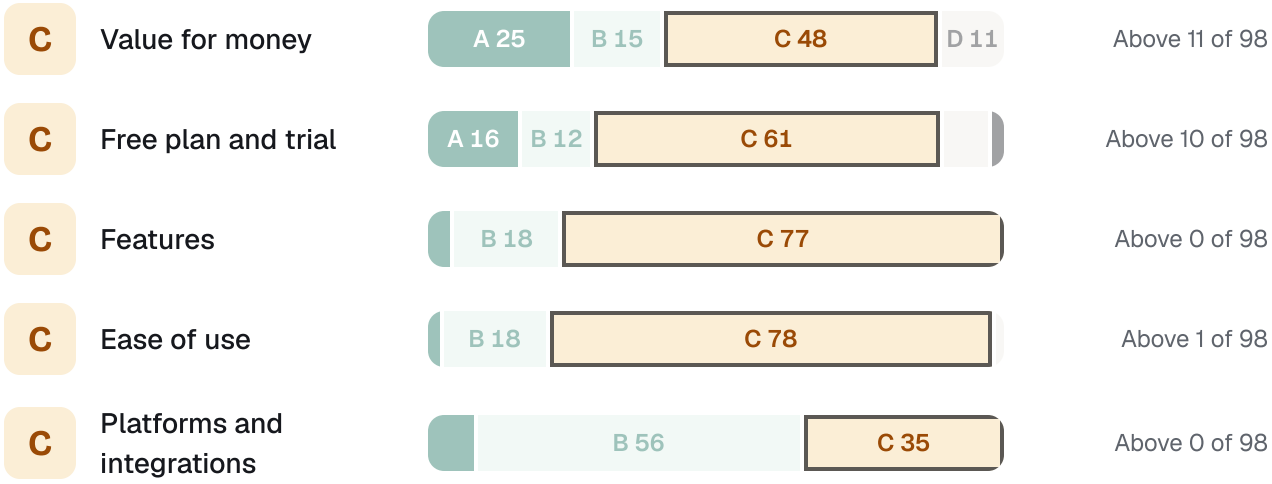
Ideaflip's GPA of 2.0 is higher than 8 of the 98 other whiteboard and mind map tools we grade, and level with 14.

Its paid plans start at $6 a month for each person, against a middle price of $8 for the category: 20 of the 69 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 26 tools score higher and cost less.

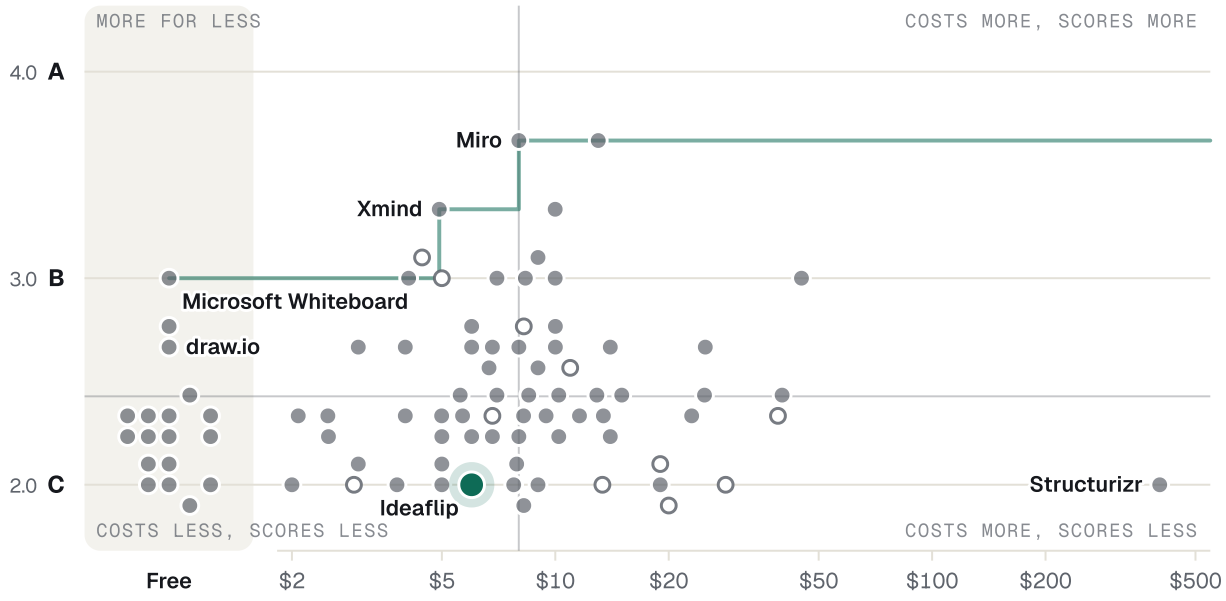
Each grade against the category

Every bar is all 99 whiteboard and mind map tools we grade, cut by the letter each got. Ideaflip's own letter is outlined.



Price against what you get

Each dot is one of 88 whiteboard and mind map tools. Further left costs less; higher up scores better on features, ease of use and platforms. Ideaflip is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Ideaflip you could make: templates. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 76 of the 98 other whiteboard and mind map tools grade higher. It costs $72 a year.

What you could make

- Templates: an app builder makes this well.

What you could not

- An endless canvas that stays smooth with hundreds of things on it.

- ✕ Several people working in it at the same moment.
- ✕ People on the other end: facilitators. No app builder makes those.

What this rests on. Ideaflip's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Miro, Mural, Stormboard, Lino and Padlet

The 5 tools Ideaflip is most often weighed against, with where each one differs from it.

3.0 GPA

Miro

Free plan · from $8/mo

Online whiteboard for team brainstorming, diagrams and planning.

- Only Miro lists macOS, Windows, iOS and Android apps.
- Miro also covers mind mapping and diagrams.

Ideaflip and Miro compared in full

2.6 GPA

Mural

Free plan · from $9.99/mo

Online whiteboard with built-in facilitation tools for workshops.

- Only Mural lists macOS, Windows, iOS and Android apps.
- Mural also covers mind mapping and diagrams.

Ideaflip and Mural compared in full



2.6 GPA

Stormboard

Free plan · from $8.33/mo

Sticky-note digital whiteboard with built-in reports.

- Only Stormboard lists Windows, iOS and Android apps.
- Stormboard also covers tasks and reports.

Ideaflip and Stormboard compared in full



2.0 GPA

Lino

Free plan

Online sticky notes and photo canvases shared in a browser.

- Ideaflip also covers whiteboard and templates.
- Lino also covers notes and file sharing.

Ideaflip and Lino compared in full



2.4 GPA

Padlet

Free plan · from $300/yr

Boards and sandboxes for sharing ideas in classrooms and teams.

- Only Padlet lists iOS, Android and macOS apps.

Ideaflip and Padlet compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Ideaflip free?

Ideaflip has a free plan. Personal plan: up to 3 boards of your own, with sharing to up to 2 guests.

How much does Ideaflip cost?

Ideaflip lists 4 plans. Personal: $0.

What platforms does Ideaflip work on?

Ideaflip is available on Web.

Does Ideaflip offer any discounts?

Ideaflip publicly lists the following: Yearly billing costs less than monthly; Non-profit and educational discount.

Does Ideaflip have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Ideaflip is listed for Web.

Does Ideaflip have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Ideaflip is listed for Web.

Is Ideaflip open source?

Ideaflip is not described as open source on its own site, as read on Nov 13, 2026.

Does Ideaflip have a free trial?

Yes. 14-day free trial on Basic and Professional.

Who makes Ideaflip?

Ideaflip is made by Biggerflip Ltd.

What are the alternatives to Ideaflip?

The closest alternatives to Ideaflip in our directory are Miro, Mural, Stormboard, Lino and Padlet.

How does Ideaflip compare with other whiteboard and mind map tools?

Ideaflip's GPA of 2.0 is higher than 8 of the 98 other whiteboard and mind map tools we grade, and level with 14.

Is Ideaflip good value for money?

ToolGPA grades Ideaflip C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of Ideaflip?

The plain part of Ideaflip you could make: templates. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Ideaflip's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Biggerflip Ltd's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Biggerflip Ltd. Prices change, so check ideaflip.com before you buy.

ideaflip.com/plan/pricing/

ideaflip.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Ideaflip, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/ideaflip

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Ideaflip: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/ideaflip
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Know someone choosing between whiteboard and mind map tools?

Send them this guide: toolgpa.com/tools/ideaflip/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded whiteboard and mind map tools after Ideaflip, each with an Insider's Guide of its own.

Whiteboards & Mind Maps Insider's Guide

Every one of the 99 whiteboard and mind map tools we grade, compared

Microsoft Whiteboard Insider's Guide

Free collaborative canvas built into Microsoft 365 and Teams

3.4 GPA

draw.io Insider's Guide

Free diagram editor that saves files to storage you choose

3.2 GPA

tldraw Insider's Guide

Free online whiteboard with a local desktop app

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Ideaflip's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Ideaflip is a trademark of its owner, and this guide is not made, paid for or approved by Biggerflip Ltd. Prices and plans change: check ideaflip.com before you buy.