ToolGPA

NOVEMBER 2026

IdentityIQ

The Insider's Guide

Identity theft protection with credit monitoring and insurance



Every plan, grade, refund rule and rival among data removal services, read from IdentityIQ's own pages.

Made by IDIQ · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from IdentityIQ's own pages, its app-store listings and our grades. Every fact in it is on IdentityIQ's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 1 of the 15 other data removal services we grade

IdentityIQ is a US identity theft protection service sold in four tiers. All of them include dark web monitoring, SSN alerts and restoration help, and higher tiers add 3-bureau credit reports and scores. A VPN and anti-virus bundle can be added to any tier. Its pages also list data broker removal among its features.

To get you started, here are **8 things to know about IdentityIQ**, taken from its own pages and our grades.

> "
>
> **There is no free plan or trial, and it only makes sense for US residents.**
>
> From our report card of IdentityIQ

1 **Best for US identity theft protection with credit monitoring**

Data removal appears among its features, but the plan comparison does not say which tiers include it.

2 **Paid plans start at $7.22 a month when paid by the year**

As its pricing page puts it: $8.49 per month, or $86.61 billed yearly (Secure Basic).

3 **It runs on Web**

Web.

4 **Dark web and internet monitoring**

Every tier scans the dark web and the wider internet for your personal information and sends alerts.

5 **Credit monitoring**

Basic and Plus watch one bureau; Pro and Max watch all three. Pro and Max add enhanced monitoring and score change alerts.

6 **Identity theft insurance**

Each tier lists $1 million in identity theft insurance and stolen funds reimbursement, underwritten by AIG per the page footnotes.

7 **A 1.6 GPA, above 1 of 15**

That is against the other data removal services we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace IdentityIQ you would be making opt-out requests to hundreds of data brokers, sent again whenever they list you again. That is not a weekend's work, with an AI app builder or without one.

IdentityIQ at a glance

PRICING
Paid, from $8.49 per month, or $86.61 billed yearly (Secure Basic)

FREE PLAN
No

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
IDIQ

CATEGORY
Data Removal Services

OUR GRADE
1.6 GPA, weak

The report card

Best for US identity theft protection with credit monitoring

IdentityIQ is a US identity theft protection service with credit monitoring, dark web alerts and insurance, from $8.49 a month. Data removal appears among its features, but the plan comparison does not say which tiers include it. There is no free plan or trial, and it only makes sense for US residents.

TOOLGPA REPORT CARD	IdentityIQ	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$8.49 a month for Secure Basic, level with the data-removal category's middle of $8.49. Three-bureau reports start on Plus at $11.49.
Free plan and trial	F	No free plan, and the FAQ says it does not typically offer a trial.
Features	C	Dark web monitoring, credit monitoring, insurance and restoration help. The gap is in the listing: data removal is named but the plans do not show which tiers include it.
Ease of use	C	No store rating on record. You set up monitoring with your personal details.
Platforms and integrations	C	Web only, and the listing names no integrations.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who IdentityIQ is for

- ✓ Fits if you are in the US and want credit and identity monitoring
- ✓ Works for people who want insurance behind the monitoring

Who it is not for

- ✗ Not for you if you are outside the US, as the credit bureaus and SSN alerts are US-only
- ✗ Skip it if data removal is the reason, since the plans do not say which tiers include it
- ✗ Watch out: family insurance of $25K per member appears only on Secure Max
- ✗ Tight if you want a trial, because there is none
- ✗ Pricey if you want 3-bureau scores: Plus is $11.49 and Max $31.49

Good to know

Good for

- ✓ US households that want credit monitoring and insurance in one plan
- ✓ Buyers who want a VPN and anti-virus bundled with identity protection
- ✓ People who want a person to handle identity restoration

Worth knowing

- ⓘ Data removal is listed among its features, but the plan comparison does not show which tiers include it, so confirm before buying if that is the reason.
- ⓘ The pricing page lists no free trial; the FAQ says it does not typically offer one.
- ⓘ Family insurance of $25K per member appears only in the Secure Max list.
- ⓘ Aimed at US consumers: credit bureaus and SSN alerts are US-specific.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$7.22

A month to start, paid by the year

IdentityIQ is a paid product, starting at $8.49 per month, or $86.61 billed yearly (Secure Basic).

> **No free plan, and the FAQ says it does not typically offer a trial.**

From our grade for free plan and trial

SECURE BASIC

$8.49

per month, billed monthly ($86.61 billed yearly)

Daily 1-bureau credit report monitoring, dark web monitoring, SSN alerts and $1 million identity theft insurance. $10.49 with VPN and anti-virus.

SECURE PLUS

$11.49

per month, billed monthly ($117.19 billed yearly)

Adds annual 3-bureau credit reports and scores and IQ Alerts with application monitoring. $13.49 with VPN and anti-virus.

SECURE PRO

$21.49

per month, billed monthly ($219.19 billed yearly)

Adds 3-bureau credit report monitoring, bi-annual 3-bureau reports and scores, enhanced monitoring and score alerts. $23.49 with VPN.

SECURE MAX

$31.49

per month, billed monthly ($321.21 billed yearly)

Adds monthly 3-bureau reports and scores, a score simulator and tracker, and $25K family identity theft insurance. $34.99 with VPN.

Read from identityiq.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save 15% with yearly billing

IdentityIQ's pricing page shows a 15% saving on every tier when billed yearly instead of monthly.

Stated on identityiq.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Identity theft protection with credit monitoring and insurance. Here is what it does, as its own site describes it, and what it covers: vPN, malware protection, data removal.

"

Dark web monitoring, credit monitoring, insurance and restoration help.

From our grade for features

Dark web and internet monitoring

Every tier scans the dark web and the wider internet for your personal information and sends alerts.

Credit monitoring

Basic and Plus watch one bureau; Pro and Max watch all three. Pro and Max add enhanced monitoring and score change alerts.

Identity theft insurance

Each tier lists $1 million in identity theft insurance and stolen funds reimbursement, underwritten by AIG per the page footnotes.

Restoration support

Certified restoration specialists work on recovery under a limited power of attorney, and lawyers and experts are covered.

Opt-out IQ

Every tier lists a junk mail and Do Not Call opt-out tool.

VPN and anti-virus add-on

A toggle on the pricing page adds a VPN for up to 10 devices plus anti-virus and parental controls to any tier.

Where it runs

Web

What it works with

Its own pages name no integrations.

IdentityIQ is made by IDIQ.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

1/15

Other data removal services it is graded above

IdentityIQ's GPA of 1.6 is higher than 1 of the 15 other data removal services we grade, and level with 2.

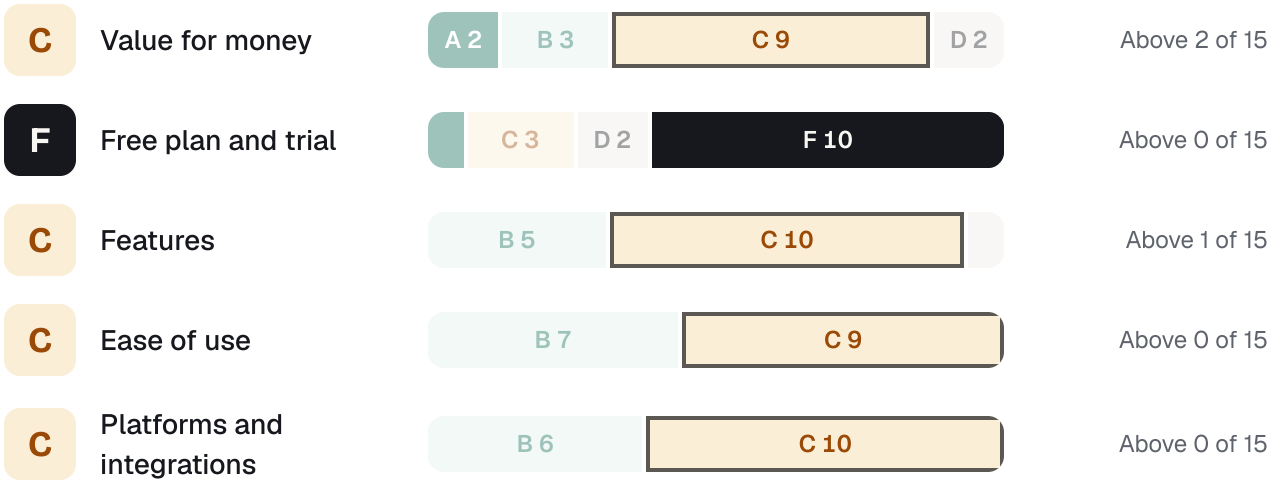
It stands best on value for money (C, above 2 of 15) and worst on free plan and trial (F, above 0).

Its paid plans start at $7.22 a month when paid by the year, against a middle price of $8 for the category: 3 of the 11 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 2 tools score higher and cost less.

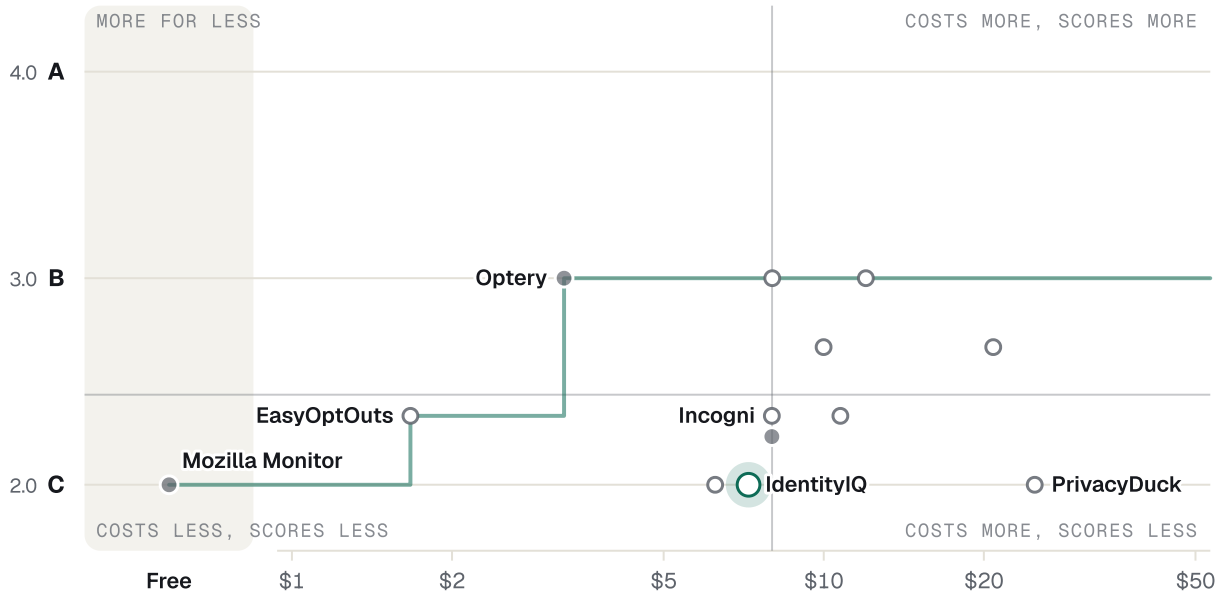
Each grade against the category

Every bar is all 16 data removal services we grade, cut by the letter each got. IdentityIQ's own letter is outlined.



Price against what you get

Each dot is one of 13 data removal services. Further left costs less; higher up scores better on features, ease of use and platforms. IdentityIQ is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace IdentityIQ you would be making opt-out requests to hundreds of data brokers, sent again whenever they list you again. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 12 of the 15 other data removal services grade higher. It costs $86.61 a year.

What you could not

- ✕ Opt-out requests to hundreds of data brokers, sent again whenever they list you again.
- ✕ Servers in dozens of countries, kept fast and private.

- ✕ An engine that recognises new malware as it appears.

What this rests on. IdentityIQ's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Aura, Incogni, DeleteMe, Optery and Privacy Bee

The 5 tools IdentityIQ is most often weighed against, with where each one differs from it.

2.6 GPA

Aura

Free trial · from $12/mo

Identity theft protection plans that include data broker removal.

- Only Aura lists macOS, Windows, iOS and Android apps.
- Only Aura lists a browser extension.
- Aura also covers password manager and ad and tracker blocking.

IdentityIQ and Aura compared in full

1.8 GPA

Incogni

From $7.99/mo

Automated data broker opt-outs from the company Surfshark started.

- IdentityIQ also covers vPN and malware protection.
- Incogni also covers reports.

IdentityIQ and Incogni compared in full

1.8
GPA

DeleteMe

From $129/yr

Data broker removal handled by privacy staff, sold by the year.

- IdentityIQ also covers vPN and malware protection.
- DeleteMe also covers reports.

IdentityIQ and DeleteMe compared in full

2.8
GPA

Optery

Free plan · from $3.25/mo

Data broker removal with a free exposure report and screenshot proof.

- Optery has a free plan. IdentityIQ does not.
- Only Optery lists iOS and Android apps.
- IdentityIQ also covers vPN and malware protection.

IdentityIQ and Optery compared in full

2.4
GPA

Privacy Bee

From $8/mo

Data broker removal with custom takedowns and a white-glove tier.

- Only Privacy Bee lists iOS and Android apps.
- IdentityIQ also covers vPN and malware protection.
- Privacy Bee also covers reports.

IdentityIQ and Privacy Bee compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is IdentityIQ free?

No. IdentityIQ is a paid product, starting at $8.49 per month, or $86.61 billed yearly (Secure Basic).

How much does IdentityIQ cost?

IdentityIQ lists 4 plans. Secure Basic: $8.49 per month, billed monthly ($86.61 billed yearly).

What platforms does IdentityIQ work on?

IdentityIQ is available on Web.

Does IdentityIQ offer any discounts?

IdentityIQ publicly lists the following: Save 15% with yearly billing.

Does IdentityIQ have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. IdentityIQ is listed for Web.

Does IdentityIQ have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. IdentityIQ is listed for Web.

Is IdentityIQ open source?

IdentityIQ is not described as open source on its own site, as read on Nov 13, 2026.

Who makes IdentityIQ?

IdentityIQ is made by IDIQ.

What are the alternatives to IdentityIQ?

The closest alternatives to IdentityIQ in our directory are Aura, Incogni, DeleteMe, Optery and Privacy Bee.

How does IdentityIQ compare with other data removal services?

IdentityIQ's GPA of 1.6 is higher than 1 of the 15 other data removal services we grade, and level with 2.

Is IdentityIQ good value for money?

ToolGPA grades IdentityIQ C for value for money. Its paid plans start at $7.22 a month when paid by the year, against a middle price of $8 for the category: 3 of the 11 others that charge start lower.

Could I make my own version of IdentityIQ?

To replace IdentityIQ you would be making opt-out requests to hundreds of data brokers, sent again whenever they list you again.

Where this guide comes from

The prices, plans, platforms and features were read from IdentityIQ's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from IDIQ's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by IDIQ. Prices change, so check identityiq.com before you buy.

identityiq.com/
identityiq.com/faq
identityiq.com/plans-pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

IdentityIQ, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/identityiq

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "IdentityIQ: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/identityiq
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Know someone choosing between data removal services?

Send them this guide:
toolgpa.com/tools/identityiq/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded data removal services after IdentityIQ, each with an Insider's Guide of its own.

Data Removal Services Insider's Guide

Every one of the 16 data removal services we grade, compared

Mozilla Monitor Insider's Guide

Free data breach scanner with alerts and guided fix steps

2.8 GPA

Optery Insider's Guide

Data broker removal with a free exposure report and screenshot proof

2.8 GPA

Aura Insider's Guide

Identity theft protection plans that include data broker removal

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what IdentityIQ's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. IdentityIQ is a trademark of its owner, and this guide is not made, paid for or approved by IDIQ. Prices and plans change: check identityiq.com before you buy.