ToolGPA

NOVEMBER 2026

# ILUS AI

## The Insider's Guide

AI illustration generator with consistent, trainable styles



**Every plan, grade, refund rule and rival among AI image and video generators, read from ILUS AI's own pages.**

Made by Ilus AI · checked Nov 13, 2026 · toolgpa.com

2.2
GPA



# Contents


**01 Welcome**
What it is, who it suits, its grades and the ten things to know first

**02 What it costs**
Every plan, the free plan, ways to pay less and how prices have moved

**03 What it does**
Its main features, where it runs, what it works with and who makes it

**04 Where it stands**
Its grades against its category, and whether to keep it or make your own

**05 The alternatives**
The tools it is most often weighed against, side by side

**06 Quick answers**
The questions people ask about it, each answered in a line or two

**07 About ToolGPA**
Who made this guide, what else is on the site, and how to cite it


ToolGPA put this guide together from ILUS AI's own pages, its app-store listings and our grades. Every fact in it is on ILUS AI's page too, where it is kept up to date. Checked Nov 13, 2026.

# Welcome

What it is, who it suits, its grades and the ten things to know first

**2.2**

GPA, above 63 of the 168 other AI image and video generators we grade

ILUS AI generates illustrations in consistent styles such as flat, doodle and ink drawing, and lets users fine-tune their own style from 10 to 20 example images. Illustrations export as PNG, and as SVG in some styles. It is sold as credit packs with no subscription, and the site says generated images carry a CC0 commercial license.

> "
>
> **You pick or train a style, then generate.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about ILUS AI**, taken from its own pages and our grades.

**1** **Best for illustrations in one consistent style**

Images made on trial credits aren't private, and SVG export only works for some styles.

**2** **What it costs**

Paid plans start at $25 for 500 credits, one-time.

**3** **You can try it first**

Free trial credits, no credit card required; the amount is not stated.

**4** **It runs on Web**

Web.

### 5 Consistent styles

Ink drawing, doodle and flat styles keep a set of illustrations looking alike across a project.

### 6 Fine-tuning

Upload 10 to 20 example images to train a custom illustration style or a consistent character; training costs 150 credits.

### 7 SVG and PNG export

PNG export is free and SVG costs 4 credits; Flat, Ink Drawing, Doodle and custom styles can export SVG.

### 8 A 2.2 GPA, above 63 of 168

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

### 9 Keep it

To replace ILUS AI you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

### ILUS AI at a glance

PRICING
Free trial, from $25 for 500 credits, one-time

FREE PLAN
No

FREE TRIAL
Free trial credits, no credit card required; the amount is not stated.

RUNS ON
Web

MADE BY
Ilus AI

CATEGORY
AI Image & Video Generators

OUR GRADE
2.2 GPA, fair

## The report card

### Best for illustrations in one consistent style

ILUS AI makes illustrations in matching styles such as flat, doodle and ink, and lets you train your own from 10 to 20 examples. It sells one $25 pack of 500 credits, and training a style costs 150 of them. Images made on trial credits aren't private, and SVG export only works for some styles.

TOOLGPA REPORT CARD

**ILUS AI**

Graded Nov 13, 2026

| SUBJECT | GRADE | COMMENT |
|---|---|---|
| **Value for money** | B | One $25 pack gets 500 credits that don't expire, well under a year of the $11.88 middle subscription. But it's a pack that runs out, and fine-tuning takes 150 credits. |
| **Free plan and trial** | C | Free trial credits, no card needed, but the amount isn't stated and those images aren't kept private. |
| **Features** | C | Consistent styles, fine-tuning, PNG export and editing tools. SVG export covers only Flat, Ink Drawing, Doodle and custom styles. |
| **Ease of use** | C | No store rating on record. You pick or train a style, then generate. |
| **Platforms and integrations** | C | Web only, with a Figma plugin and an API. No desktop or phone app. |

**Grade point average** Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

### Who ILUS AI is for

- ✓ Fits if you need a set of illustrations that all match for a site or deck
- ✓ Works for people who'd rather buy credits once than keep a subscription

### Who it is not for

- ✗ Not for you if you want privacy on a trial, since images from free credits aren't kept private
- ✗ Tight if you want your own style: fine-tuning costs 150 of the 500 credits in the one pack
- ✗ Watch out: SVG export is only for Flat, Ink Drawing, Doodle and custom styles
- ✗ Watch out: the pricing section shows a single pack, so there's no bigger plan to move up to

## Good to know

### Good for

- ✓ Designers and marketers who need illustrations in one consistent style
- ✓ Founders adding visuals to landing pages and pitches
- ✓ People who prefer credits that never expire to a subscription

### Worth knowing

- ⓘ Images made with free trial credits are not kept private; paid generations are.
- ⓘ SVG export applies only to Flat, Ink Drawing, Doodle and custom styles.
- ⓘ The pricing section lists one 500-credit pack at $25; no other packs were shown.
- ⓘ Fine-tuning a style costs 150 credits, a large share of a 500-credit pack.

PART 02 · PRICING

# What it costs

Every plan, the free plan, ways to pay less and how prices have moved

**$25 one-time**

To start

ILUS AI is a paid product with a free trial, starting at $25 for 500 credits, one-time.

> **Free trial credits, no card needed, but the amount isn't stated and those images aren't kept private.**
>
> From our grade for free plan and trial

CREDIT PACK

## $25

one-time, for 500 credits

500 credits that do not expire: private images, editing, PNG and SVG export, fine-tuning and a CC0 license.

### Trying it first

Free trial credits, no credit card required; the amount is not stated.

Read from ilus.ai on Nov 13, 2026.

# What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI illustration generator with consistent, trainable styles. Here is what it does, as its own site describes it, and what it covers: public API, AI features, image generation.

> "Consistent styles, fine-tuning, PNG export and editing tools.

From our grade for features

### Consistent styles

Ink drawing, doodle and flat styles keep a set of illustrations looking alike across a project.

### Fine-tuning

Upload 10 to 20 example images to train a custom illustration style or a consistent character; training costs 150 credits.

### SVG and PNG export

PNG export is free and SVG costs 4 credits; Flat, Ink Drawing, Doodle and custom styles can export SVG.

### Editing tools

An eraser, background remover, upscaler and image edit tool cost 1 or 2 credits per use.

### Figma plugin and API

A Figma plugin and an API are linked from the site.

### Where it runs

Web

### What it works with

Figma

ILUS AI is made by Ilus AI.

PART 04 · STANDING

# Where it stands

Its grades against its category, and whether to keep it or make your own

**63/168**

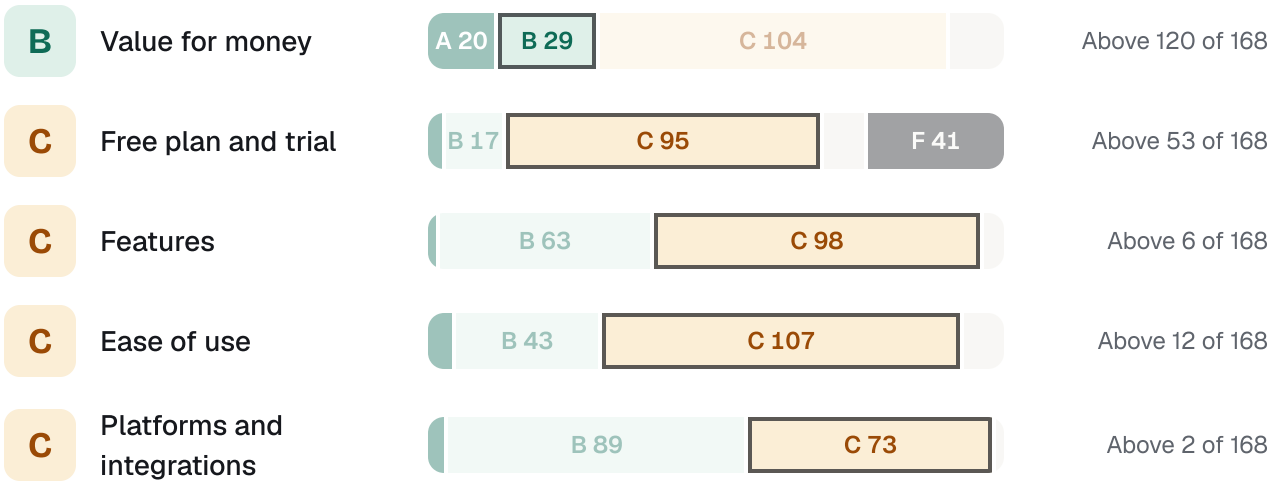
Other AI image and video generators it is graded above

ILUS AI's GPA of 2.2 is higher than 63 of the 168 other AI image and video generators we grade, and level with 42.

It stands best on value for money (B, above 120 of 168) and worst on platforms and integrations (C, above 2).

## Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. ILUS AI's own letter is outlined.




## Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

## Keep it

To replace ILUS AI you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

It costs $25, paid once.

### What you could not

- ✕ An image model, which you can rent by the picture but not make.
- ✕ It plugs into other products, Figma among them, and has an API.
- ✕ AI features, unless you pay a model provider for each request yourself.

**What this rests on.** ILUS AI's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

# The alternatives

The tools it is most often weighed against, side by side



Recraft, Midjourney, Leonardo.Ai, Ideogram and Scenario

The 5 tools ILUS AI is most often weighed against, with where each one differs from it.

2.6 GPA

## Recraft

Free plan · from $10/mo

Image and vector generator built for designers and brand work.

- Recraft has a free plan. ILUS AI does not, though it has a free trial.
- Only Recraft lists iOS and Android apps.
- Only Recraft lists a browser extension.

ILUS AI and Recraft compared in full

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2.0 GPA

## Midjourney

From $8/mo

Image and short-video generator run on monthly GPU time.

- Midjourney also covers video generation.

ILUS AI and Midjourney compared in full



3.0
GPA

## Leonardo.Ai

Free plan · from $12/mo

Image, video and 3D generator with its own and partner models.

- Leonardo.Ai has a free plan. ILUS AI does not, though it has a free trial.
- Only Leonardo.Ai lists iOS and Android apps.
- Leonardo.Ai also covers video generation.

ILUS AI and Leonardo.Ai compared in full



2.8
GPA

## Ideogram

Free plan · from $15/mo

Image generator for designs with text, plus editing and video apps.

- Ideogram has a free plan. ILUS AI does not, though it has a free trial.
- Only Ideogram lists an iOS app.
- Ideogram also covers video generation.

ILUS AI and Ideogram compared in full



2.6
GPA

## Scenario

Free plan · from $15/mo

Generative AI platform for game and studio asset production.

- Scenario has a free plan. ILUS AI does not, though it has a free trial.
- Scenario also covers video generation.

ILUS AI and Scenario compared in full

# Quick answers

The questions people ask about it, each answered in a line or two

**12**

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

### Is ILUS AI free?

No, ILUS AI is a paid product, but you can try it first. Free trial credits, no credit card required; the amount is not stated.

### How much does ILUS AI cost?

ILUS AI lists one plan. Credit pack: $25 one-time, for 500 credits.

### What platforms does ILUS AI work on?

ILUS AI is available on Web.

### Does ILUS AI have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. ILUS AI is listed for Web.

### Does ILUS AI have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. ILUS AI is listed for Web.

### Is ILUS AI open source?

ILUS AI is not described as open source on its own site, as read on Nov 13, 2026.

### Does ILUS AI have an API?

Yes. ILUS AI offers a public API, according to its own site.

### What does ILUS AI integrate with?

ILUS AI's listing names Figma. A listing names up to eight integrations, so it may connect to more.

### Who makes ILUS AI?

ILUS AI is made by Ilus AI.

### What are the alternatives to ILUS AI?

The closest alternatives to ILUS AI in our directory are Recraft, Midjourney, Leonardo.Ai, Ideogram and Scenario.

### How does ILUS AI compare with other AI image and video generators?

ILUS AI's GPA of 2.2 is higher than 63 of the 168 other AI image and video generators we grade, and level with 42.

### Could I make my own version of ILUS AI?

To replace ILUS AI you would be making an image model, which you can rent by the picture but not make.

## Where this guide comes from

The prices, plans, platforms and features were read from ILUS AI's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from ILUS AI's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Ilus AI. Prices change, so check ilus.ai before you buy.

ilus.ai

ilus.ai/about

PART 07 · ABOUT

# About ToolGPA

Who made this guide, what else is on the site, and how to cite it

**7,721**

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

| 7,721 | 95 | 739 | 579 |
|---|---|---|---|
| tools graded | categories | price changes on record | apps priced in 12 countries |

## What else is on toolgpa.com

### ILUS AI, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/ilus-ai

### How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

### Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

### Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

### Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

### Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

### Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

### Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

**Scan for the live page**

Prices and grades as they are today

## Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "ILUS AI: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/ilus-ai
```

## Know someone choosing between AI image and video generators?

Send them this guide: toolgpa.com/tools/ilus-ai/guide

ToolGPA elsewhere: youtube.com/@toolgpa

# See our other guides

The best-graded AI image and video generators after ILUS AI, each with an Insider's Guide of its own.

### AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

### Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

### Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

### ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA


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## Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what ILUS AI's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. ILUS AI is a trademark of its owner, and this guide is not made, paid for or approved by Ilus AI. Prices and plans change: check ilus.ai before you buy.