ToolGPA

NOVEMBER 2026

# iMocha

## The Insider's Guide

Skills assessment and skills intelligence platform for enterprises




**Every plan, grade, refund rule and rival among hiring and applicant tracking tools, read from iMocha's own pages.**

Made by iMocha · checked Nov 13, 2026 · toolgpa.com

1.8
GPA




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ToolGPA put this guide together from iMocha's own pages, its app-store listings and our grades. Every fact in it is on iMocha's page too, where it is kept up to date. Checked Nov 13, 2026.

# Welcome

What it is, who it suits, its grades and the ten things to know first

**1.8**

GPA, above 30 of the 101 other hiring and applicant tracking tools we grade

iMocha is a skills platform that started with online assessments for hiring and now spans skills architecture, skills inference and work intelligence. For recruiting it offers role-based assessments, AI interviews, coding evaluations, communication tests and proctoring. Its pricing page redirects to a demo request.

To get you started, here are **7 things to know about iMocha**, taken from its own pages and our grades.

> **Hiring is only one of its uses, it's aimed at large enterprises, and the pricing page redirects to a demo request.**
>
> From our report card of iMocha

**1** **Best for skills assessments at large employers**

iMocha started as online assessments for hiring and has grown into skills architecture and work intelligence.

**2** **It runs on Web**

Web.

**3** **Skills assessments**

A library the vendor puts at 10,000+ real-world evaluations for validating candidate and employee skills.

**4** **Skills-based hiring**

Role-based assessments, AI interviews, coding evaluations, communication tests and proctoring for hiring teams.

**5** **Skills inference**

AI-driven inference that updates employee skill profiles automatically.

**6** **A 1.8 GPA, above 30 of 101**

That is against the other hiring and applicant tracking tools we grade, on value, the free plan, features, ease of use and platforms.

**7** **Keep it**

The plain part of iMocha you could make: reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

### iMocha at a glance

| | |
|---|---|
| PRICING<br>Paid | FREE PLAN<br>No |
| FREE TRIAL<br>None stated | RUNS ON<br>Web |
| MADE BY<br>iMocha | CATEGORY<br>Hiring & Applicant Tracking |
| OUR GRADE<br>1.8 GPA, weak | |

## The report card

### Best for skills assessments at large employers

iMocha started as online assessments for hiring and has grown into skills architecture and work intelligence. Hiring is only one of its uses, it's aimed at

large enterprises, and the pricing page redirects to a demo request.

| TOOLGPA REPORT CARD | iMocha | Graded Nov 13, 2026 |
|---|---|---|
| SUBJECT | GRADE | COMMENT |
| **Value for money** | C | No price is published, so we can't set it against the $74 to $149 a month this category charges. That leaves it at C. |
| **Free plan and trial** | F | No free plan and no trial is listed; the site routes you to a demo. A demo request isn't a trial. |
| **Features** | C | Role-based assessments, AI interviews, coding tests, proctoring and skills inference. The platform spreads across skills mobility as well as hiring, so a hiring-only buyer gets a wider tool than the job needs. |
| **Ease of use** | C | No store rating on record, and the listing shows assessments and HR systems to connect. That puts it at C. |
| **Platforms and integrations** | B | Web product connecting to Workday, SAP SuccessFactors and Lightcast. No desktop or phone app, so B. |
| **Grade point average** | | Weak, out of 4.0 **1.8** |

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

### Who iMocha is for

- ✓ Fits if you're a large employer that wants skills data for hiring and internal moves
- ✓ Works for HR teams on Workday or SAP SuccessFactors

### Who it is not for

- ✗ Skip it if you only hire, as hiring is one of several uses
- ✗ Not for you if you're a small team: the platform is aimed at large enterprises
- ✗ Watch out: the pricing address redirects to a demo request
- ✗ Tight if you want a free plan or self-serve trial, as none is described

## Good to know

### Good for

- ✓ Enterprises tying hiring tests to workforce skills planning
- ✓ L&D teams measuring skill gaps across employees
- ✓ Organizations running Workday or SuccessFactors

### Worth knowing

- ⓘ No prices are public: the pricing address redirects to a personalized demo request.
- ⓘ The platform is aimed at large enterprises, with hiring as one of several uses.
- ⓘ No free plan or self-serve trial is described on the pages read.

# What it costs

Every plan, the free plan, ways to pay less and how prices have moved

iMocha's current pricing could not be confirmed from its own site.

> **No free plan and no trial is listed; the site routes you to a demo.**

From our grade for free plan and trial

We could not confirm iMocha's current prices from its own site, so this guide lists no plans. imocha.io has them.

# What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Skills assessment and skills intelligence platform for enterprises. Here is what it does, as its own site describes it, and what it covers: AI features, reports, skills tests.

"

**Role-based assessments, AI interviews, coding tests, proctoring and skills inference.**

From our grade for features

### Skills assessments

A library the vendor puts at 10,000+ real-world evaluations for validating candidate and employee skills.

### Skills-based hiring

Role-based assessments, AI interviews, coding evaluations, communication tests and proctoring for hiring teams.

### Skills inference

AI-driven inference that updates employee skill profiles automatically.

### Skill gap and mobility analysis

Compares skills held against skills needed for upskilling, internal mobility and workforce planning.

## HR system integrations

Listed partners include Workday, SAP SuccessFactors and Lightcast.

### Where it runs

Web

### What it works with

Workday

SAP SuccessFactors

Lightcast

iMocha is made by iMocha.

# Where it stands

Its grades against its category, and whether to keep it or make your own

**30/101**

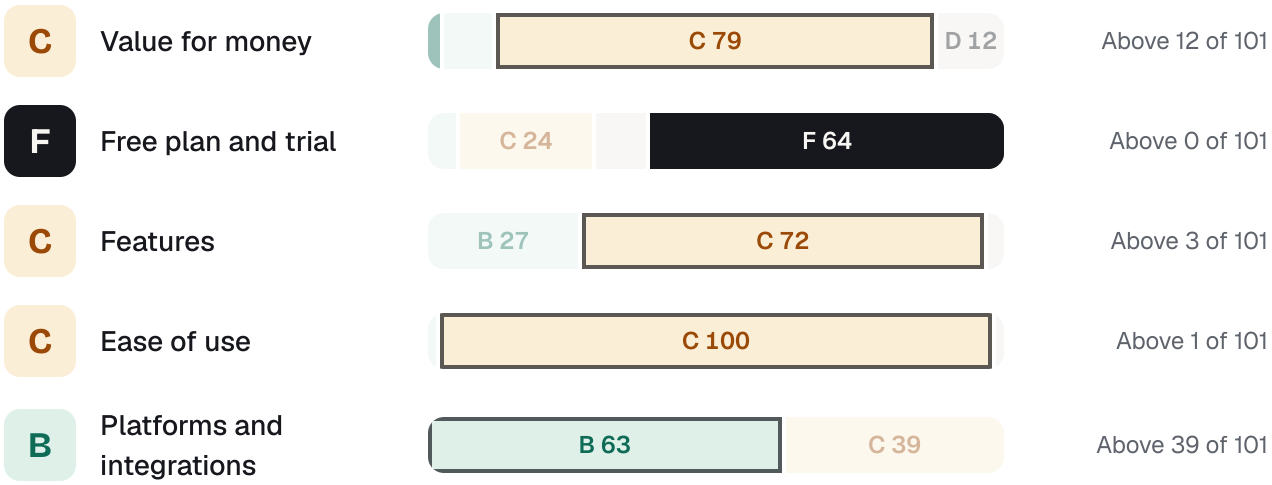
Other hiring and applicant tracking tools it is graded above

iMocha's GPA of 1.8 is higher than 30 of the 101 other hiring and applicant tracking tools we grade, and level with 23.

It stands best on platforms and integrations (B, above 39 of 101) and worst on free plan and trial (F, above 0).

## Each grade against the category

Every bar is all 102 hiring and applicant tracking tools we grade, cut by the letter each got. iMocha's own letter is outlined.




## Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

## Keep it

The plain part of iMocha you could make: reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 48 of the 101 other hiring and applicant tracking tools grade higher.

### What you could make

- Reports: an app builder makes this well.

### What you could not

- A library of tested questions with scores to compare candidates by.
- AI features, unless you pay a model provider for each request yourself.
- What a company asks for before it lets staff use something: roles and permissions.

**What this rests on.** iMocha's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

# The alternatives

The tools it is most often weighed against, side by side



TestGorilla, Mercer Mettl, Vervoe, Criteria Corp and Codility

The 5 tools iMocha is most often weighed against, with where each one differs from it.

2.2 GPA

## TestGorilla

Free plan · from $74/mo

Skills tests, AI interviews and candidate sourcing for hiring teams.

- TestGorilla has a free plan. iMocha does not.
- iMocha also covers reports.

iMocha and TestGorilla compared in full

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## Mercer Mettl

Paid

Pre-hire assessments, coding tests and AI-assisted proctoring.

- Mercer Mettl also covers surveys.

iMocha and Mercer Mettl compared in full

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## Vervoe

Paid

Skills assessments with AI grading and candidate ranking.

- iMocha also covers reports.
- Vervoe also covers applicant tracking.

iMocha and Vervoe compared in full

2.0
GPA

## Criteria Corp

Paid

Pre-employment assessments and video interviewing platform.

- iMocha also covers reports.
- Criteria Corp also covers video calls and applicant tracking.

iMocha and Criteria Corp compared in full

1.6
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## Codility

Free trial · from $800/mo

Technical screening and live coding interviews.

- iMocha also covers reports.
- Codility also covers applicant tracking.

iMocha and Codility compared in full

PART 06 · QUESTIONS

# Quick answers

The questions people ask about it, each answered in a line or two

**10**

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

### Is iMocha free?

No. iMocha is a paid product.

### What platforms does iMocha work on?

iMocha is available on Web.

### Does iMocha have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. iMocha is listed for Web.

### Does iMocha have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. iMocha is listed for Web.

### Is iMocha open source?

iMocha is not described as open source on its own site, as read on Nov 13, 2026.

### What does iMocha integrate with?

iMocha's listing names Workday, SAP SuccessFactors and Lightcast. A listing names up to eight integrations, so it may connect to more.

### Who makes iMocha?

iMocha is made by a company of the same name.

### What are the alternatives to iMocha?

The closest alternatives to iMocha in our directory are TestGorilla, Mercer Mettl, Vervoe, Criteria Corp and Codility.

### How does iMocha compare with other hiring and applicant tracking tools?

iMocha's GPA of 1.8 is higher than 30 of the 101 other hiring and applicant tracking tools we grade, and level with 23.

### Could I make my own version of iMocha?

The plain part of iMocha you could make: reports. What surrounds it you could not.

## Where this guide comes from

The prices, plans, platforms and features were read from iMocha's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from iMocha's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by iMocha. Prices change, so check imocha.io before you buy.

imocha.io/

imocha.io/schedule-a-demo

PART 07 · ABOUT

# About ToolGPA

Who made this guide, what else is on the site, and how to cite it

**7,721**

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

| 7,721 | 95 | 739 | 579 |
|---|---|---|---|
| tools graded | categories | price changes on record | apps priced in 12 countries |

## What else is on toolgpa.com

### iMocha, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/imocha

### How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

### Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

### Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

### Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

### Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

### Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

### Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

**Scan for the live page**

Prices and grades as they are today

### Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "iMocha: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/imocha
```

### Know someone choosing between hiring and applicant tracking tools?

Send them this guide: toolgpa.com/tools/imocha/guide

ToolGPA elsewhere: youtube.com/@toolgpa

# See our other guides

The best-graded hiring and applicant tracking tools after iMocha, each with an Insider's Guide of its own.

### Hiring & Applicant Tracking Insider's Guide

Every one of the 102 hiring and applicant tracking tools we grade, compared

### Manatal Insider's Guide

Low-cost per-user ATS and recruitment CRM with AI candidate matching

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### Breezy HR Insider's Guide

Flat-priced applicant tracking with a free one-job plan

2.6 GPA

### JOIN Insider's Guide

Multiposting and applicant management priced per open job

2.6 GPA

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## Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what iMocha's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. iMocha is a trademark of its owner, and this guide is not made, paid for or approved by iMocha. Prices and plans change: check imocha.io before you buy.