ToolGPA

NOVEMBER 2026

InShot

The Insider's Guide

Mobile video and photo editor for iPhone and Android



Every plan, grade, refund rule and rival among screen recording and video tools, read from InShot's own pages.

Made by InShot · checked Nov 13, 2026 · toolgpa.com

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from InShot's own pages, its app-store listings and our grades. Every fact in it is on InShot's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

3.2

GPA, above 129 of the 133 other screen recording and video tools we grade

InShot is a video and photo editing app for phones. It covers trimming, merging, speed control, text and stickers, music and voice-overs, keyframes and chroma key, plus AI tools such as auto captions, text to speech and background removal. It is free to download with ads and sells a Pro upgrade.

To get you started, here are **9 things to know about InShot**, taken from its own pages and our grades.

> "
>
> **The free app shows ads, packs are sold separately, and there is no desktop version.**
>
> From our report card of InShot

1 **Best for quick edits on a phone**

InShot edits video and photos on iPhone and Android, with captions, keyframes, chroma key and speed control.

2 **Paid plans start at $1.67 a month when paid by the year**

As its pricing page puts it: $4.99 per month for InShot Pro, or $19.99 per year.

3 **There is a free plan**

Free to download with in-app purchases; ads can be removed for $3.99.

4 **It runs on 2 platforms**

iOS and Android.

5 **Trim, merge and speed control**

Trim, split and merge clips, reverse video, and change speed from 0.1x to 100x with speed curves.

6 **Text, stickers and music**

Add text, emoji and stickers, a music library, sound effects, voice-overs and voice effects.

7 **AI captions and speech**

Auto captions with speech-to-text, bilingual subtitles and text to speech, plus AI Cut to remove silence and filler words.

8 **A 3.2 GPA, above 129 of 133**

That is against the other screen recording and video tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace InShot you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

InShot at a glance

PRICING Free plan, from $4.99 per month for InShot Pro, or $19.99 per year	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON iOS, Android
MADE BY InShot	CATEGORY Screen Recording & Video
OUR GRADE 3.2 GPA, very good	STORE RATING 4.8 on the App Store, 2,526,221 ratings

The report card

Best for quick edits on a phone

InShot edits video and photos on iPhone and Android, with captions, keyframes, chroma key and speed control. The free app shows ads, packs

are sold separately, and there is no desktop version.

TOOLGPA REPORT CARD	InShot	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	A	Pro is $19.99 a year, about $1.67 a month, under 60% of the $8.33 where the cheaper quarter of video tools starts. Lifetime is $49.99.
Free plan and trial	B	Free to download with core editing tools and ads, and one person could use it that way. Removing ads is a separate $3.99, and some features are Pro.
Features	B	Trim, merge, speed from 0.1x to 100x, text, music, keyframes, chroma key, stabilizer, auto captions and photo collages. Effect and filter packs cost $1.99 to $3.99 each on top.
Ease of use	A	4.8 on the App Store from about 2.5 million ratings. Open it, pick clips and start cutting.
Platforms and integrations	C	iPhone and Android only. No desktop or web version and no integrations listed.
Grade point average		Very good, out of 4.0 **3.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who InShot is for

- ✓ Fits if you cut short clips for social media on your phone
- ✓ Works for people who want captions and music added without a laptop

Who it is not for

- ✗ Skip it if you edit on a computer, since there is no desktop version
- ✗ Tight if you stay free: you get ads, and removing them costs $3.99 apart from Pro
- ✗ Pricey if you buy monthly, at $4.99 against $19.99 for the year
- ✗ Watch out: effect, transition and filter packs are separate $1.99 to $3.99 purchases
- ✗ Watch out: the Pro price read was the US App Store's, and Google Play billing was not read

Good to know

Good for

- ✓ Editing short social videos directly on a phone
- ✓ Creators who want captions and effects without a desktop editor
- ✓ Casual users who may prefer a one-time Pro purchase

Worth knowing

- ⓘ Phone app only: the site lists the App Store, Google Play and AppGallery and no desktop version.
- ⓘ The free app shows ads; removing them is a separate $3.99 purchase, apart from Pro.
- ⓘ Effect, transition and filter packs are sold separately in the App Store listing, at $1.99 to $3.99 each.
- ⓘ Prices are the US App Store's; the billing basis for Pro on Google Play was not read.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$1.67

A month to start, paid by the year.
There is a free plan too

InShot has a free plan. Paid plans start at $4.99 per month for InShot Pro, or $19.99 per year.

> **Free to download with core editing tools and ads, and one person could use it that way.**
>
> From our grade for free plan and trial

FREE

$0

Core editing tools with ads; the Remove ads purchase is $3.99.

INSHOT PRO - MONTHLY

$4.99

per month

Pro subscription as listed in the US App Store in-app purchases.

INSHOT PRO - YEARLY

$19.99

per year

Pro subscription billed yearly, per the US App Store listing.

INSHOT PRO - LIFETIME

$49.99

one-time

One-time Pro purchase as listed in the US App Store in-app purchases.

The free plan

Free to download with in-app purchases; ads can be removed for $3.99.

Read from apps.apple.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

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Places it runs: iOS and Android

Mobile video and photo editor for iPhone and Android. Here is what it does, as its own site describes it, and what it covers: one-time purchase, AI features, transcription, video editing, text to speech.

"

No desktop or web version and no integrations listed.

From our grade for platforms and integrations

Trim, merge and speed control

Trim, split and merge clips, reverse video, and change speed from 0.1x to 100x with speed curves.

Text, stickers and music

Add text, emoji and stickers, a music library, sound effects, voice-overs and voice effects.

AI captions and speech

Auto captions with speech-to-text, bilingual subtitles and text to speech, plus AI Cut to remove silence and filler words.

Keyframes, chroma key and stabilizer

Keyframe animation, green-screen removal, picture-in-picture layers and a video stabilizer.

Photo editing and collages

The same app edits photos and builds collages, with filters, effects and background removal.

Where it runs

iOS Android

What it works with

Its own pages name no integrations.

InShot is made by InShot.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

129/133

Other screen recording and video tools it is graded above

InShot's GPA of 3.2 is higher than 129 of the 133 other screen recording and video tools we grade, and level with 2.

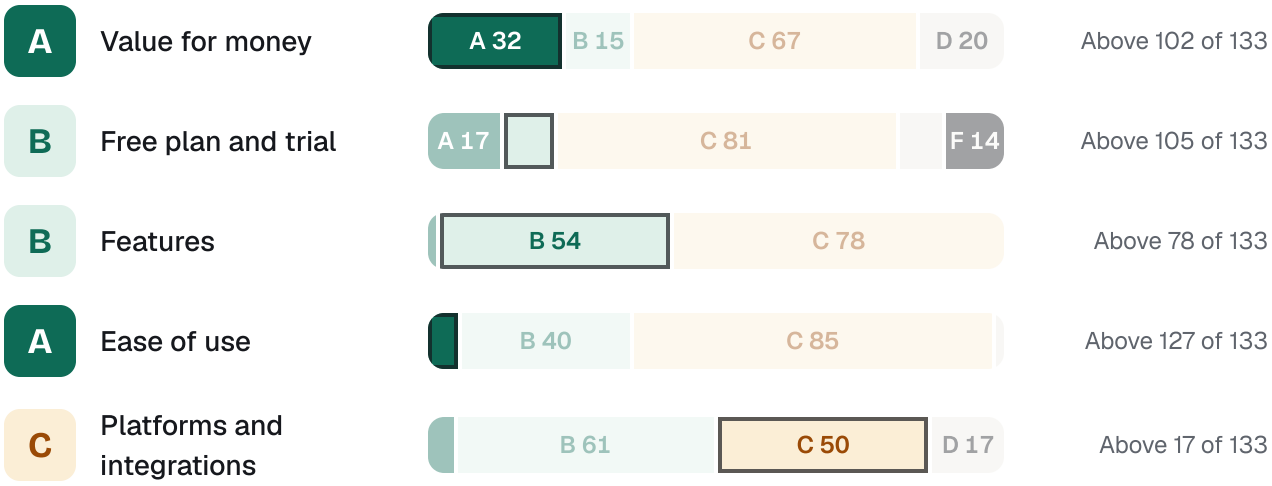
It stands best on ease of use (A, above 127 of 133) and worst on platforms and integrations (C, above 17).

Its paid plans start at $1.67 a month when paid by the year, against a middle price of $12.25 for the category: 1 of the 88 others that charge start lower.

On features, ease of use and platforms it scores 3.0 out of 4, and no tool on the category's chart scores higher without costing more.

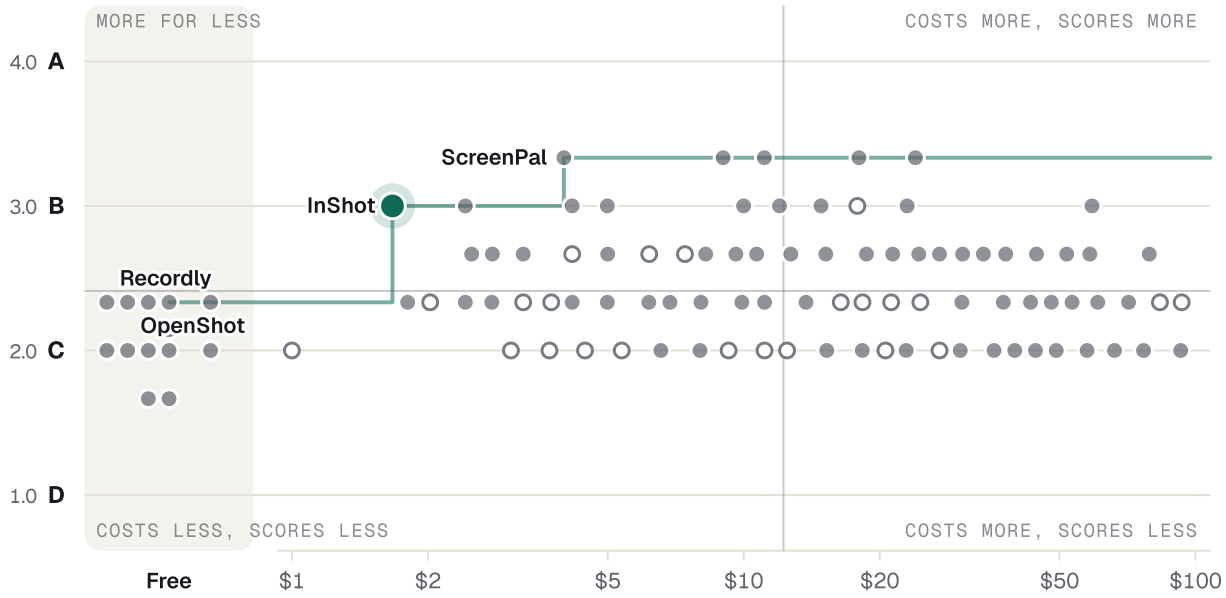
Each grade against the category

Every bar is all 134 screen recording and video tools we grade, cut by the letter each got. InShot's own letter is outlined.



Price against what you get

Each dot is one of 102 screen recording and video tools. Further left costs less; higher up scores better on features, ease of use and platforms. InShot is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace InShot you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 3.2 is higher than 129 of the 133 other screen recording and video tools we grade. It costs $19.99 a year.

What you could not

- ✕ A video editor.
- ✕ A voice model, which you can rent by the minute but not make.
- ✕ Speech turned into text you can trust.

- ✕ A real app for iOS and Android. Something home-made would be a web page.
- ✕ AI features, unless you pay a model provider for each request yourself.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. InShot's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



CapCut, VN Video Editor, KineMaster, Videoleap and LumaFusion

The 5 tools InShot is most often weighed against, with where each one differs from it.

CapCut

2.8 GPA

Free plan · from $9.99/mo

Video and photo editor with effects, auto captions and AI tools.

- Only CapCut lists macOS and Windows apps.
- InShot can be bought with a one-time purchase.
- InShot also covers transcription and text to speech.

InShot and CapCut compared in full

VN Video Editor

3.0 GPA

Free plan · from $7.99

Free multi-track video and photo editor for phones and Mac.

- Only VN Video Editor lists a macOS app.
- InShot can be bought with a one-time purchase.
- VN Video Editor also covers templates.

InShot and VN Video Editor compared in full



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KineMaster

Free plan · from $9.99/mo

Mobile video editor with templates, layers and AI tools.

- InShot can be bought with a one-time purchase.
- KineMaster also covers templates.

InShot and KineMaster compared in full



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Videoleap

Free plan · from $4.99

Mobile and web video editor with templates and AI effects.

- Only Videoleap lists a web app.
- InShot can be bought with a one-time purchase.
- InShot also covers transcription and text to speech.

InShot and Videoleap compared in full



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LumaFusion

From $29.99 one-time

Multitrack video editor for iPhone, iPad, Mac and Android.

- InShot has a free plan. LumaFusion does not.
- Only LumaFusion lists a macOS app.
- InShot also covers transcription and text to speech.

InShot and LumaFusion compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is InShot free?

InShot has a free plan. Free to download with in-app purchases; ads can be removed for $3.99.

How much does InShot cost?

InShot lists 4 plans. Free: $0.

What platforms does InShot work on?

InShot is available on iOS and Android.

How is InShot rated?

InShot's iPhone and iPad app averages 4.8 out of 5 from 2,526,221 ratings on the App Store in the United States, as read on Nov 13, 2026.

Does InShot have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. InShot is listed for iOS and Android.

Does InShot have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. InShot is listed for iOS and Android.

Is InShot open source?

InShot is not described as open source on its own site, as read on Nov 13, 2026.

Who makes InShot?

InShot is made by a company of the same name.

What are the alternatives to InShot?

The closest alternatives to InShot in our directory are CapCut, VN Video Editor, KineMaster, Videoleap and LumaFusion.

How does InShot compare with other screen recording and video tools?

InShot's GPA of 3.2 is higher than 129 of the 133 other screen recording and video tools we grade, and level with 2.

Is InShot good value for money?

ToolGPA grades InShot A for value for money. Its paid plans start at $1.67 a month when paid by the year, against a middle price of $12.25 for the category: 1 of the 88 others that charge start lower.

Could I make my own version of InShot?

To replace InShot you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

Where this guide comes from

The prices, plans, platforms and features were read from InShot's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from InShot's own pages on 13 November 2026 and its App Store rating. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by InShot. Prices change, so check inshot.com before you buy.

apps.apple.com/us/app/inshot-video-editor/id997… inshot.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

InShot, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/inshot

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

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Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "InShot: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/inshot
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ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded screen recording and video tools after InShot, each with an Insider's Guide of its own.

Screen Recording & Video Insider's Guide

Every one of the 134 screen recording and video tools we grade, compared



DaVinci Resolve Insider's Guide

Video editing, color, effects and audio post-production in one app

3.4 GPA



Zencastr Insider's Guide

Free podcast recording, chat-based editing and hosting in one app

3.4 GPA



Cap Insider's Guide

Open-source screen recorder with instant share links and an editor

3.2 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what InShot's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. InShot is a trademark of its owner, and this guide is not made, paid for or approved by InShot. Prices and plans change: check inshot.com before you buy.