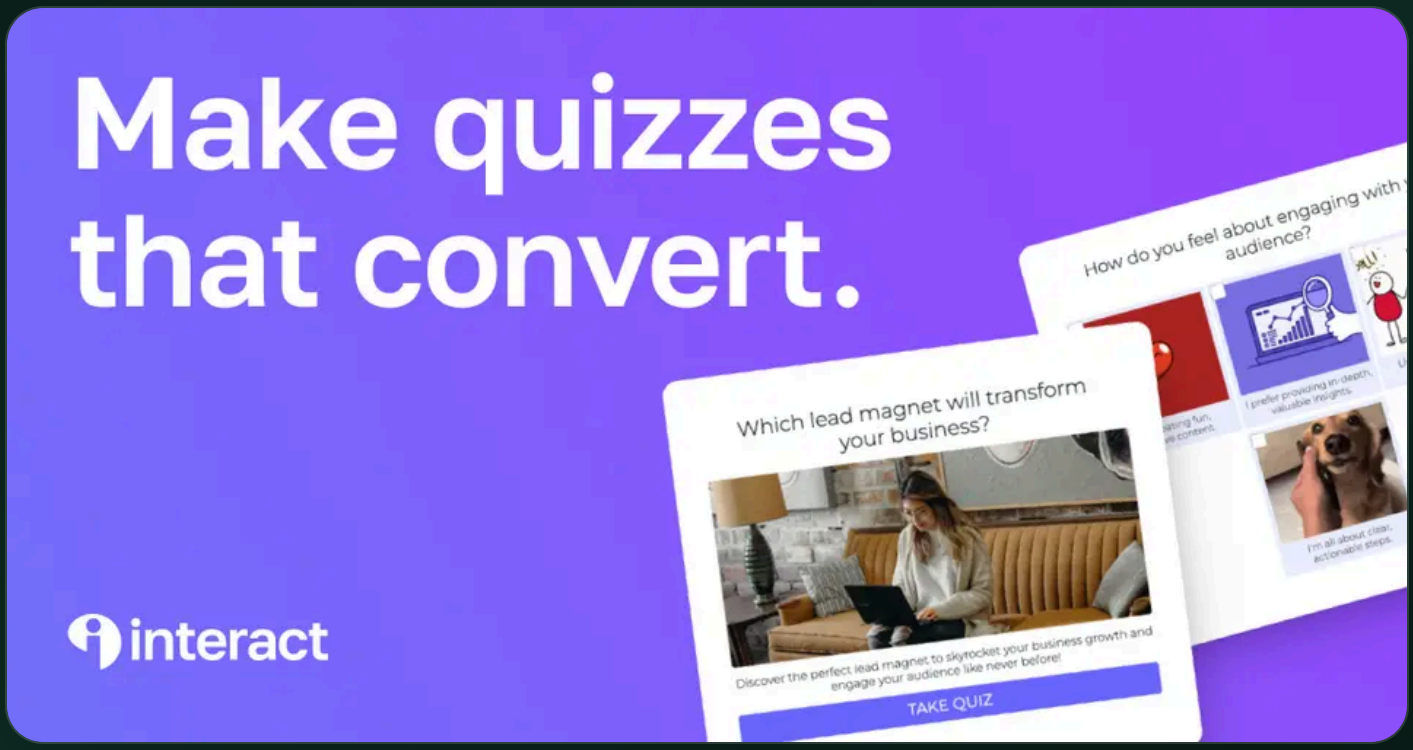
ToolGPA

NOVEMBER 2026

Interact

The Insider's Guide

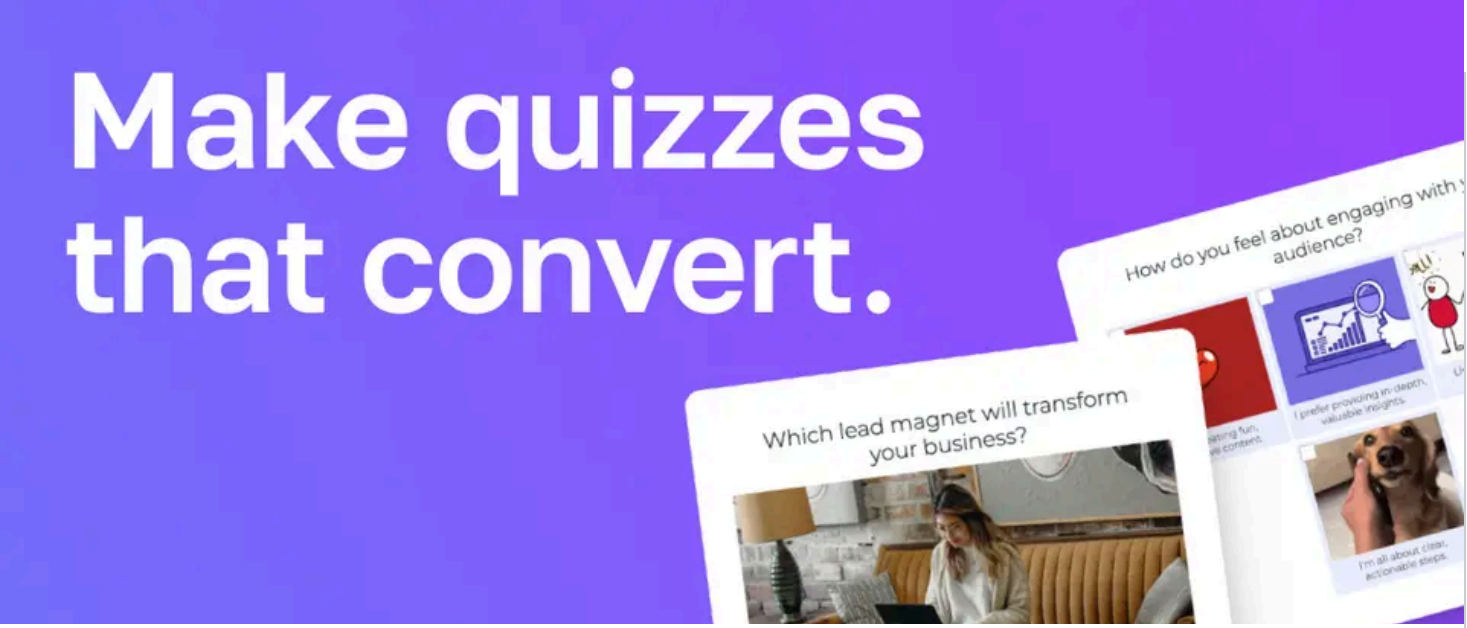
Quiz maker for lead generation and product recommendations



Every plan, grade, refund rule and rival among form and survey tools, read from Interact's own pages.

Made by The Quiz Collective, Inc. · checked Nov 13, 2026 · toolgpa.com

2.2
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Interact's own pages, its app-store listings and our grades. Every fact in it is on Interact's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 56 of the 148 other form and survey tools we grade

Interact is a builder for lead-generation quizzes: personality, assessment and scored quizzes that collect an email address and send the result to a marketing tool. Higher plans add branching logic, white labeling and analytics. A forms and surveys product is listed on its site as an early-access beta.

To get you started, here are **9 things to know about Interact**, taken from its own pages and our grades.

> **The free plan has no integrations or analytics and shows Interact branding, and each paid plan caps email leads per month.**
>
> From our report card of Interact

1 **Best for lead-generation quizzes**

Interact builds quizzes that collect an email address and send it to your marketing tool.

2 **Paid plans start at $27 a month**

As its pricing page puts it: $27 per month, billed annually ($39 billed monthly).

3 There is a free plan

Free: 5 quizzes, 100 completions a month and 1 user, with Interact branding, no integrations and no analytics.

4 It runs on Web

Web.

5 Quiz logic types

Personality, assessment and scored quizzes on every plan; branching and categories logic from Lite.

6 Lead capture

Quizzes collect email leads, and result pages can carry calls to action. Leads are capped per month on each plan.

7 Email and marketing integrations

The integrations page lists 41 connections, including HubSpot, ActiveCampaign, Brevo, GetResponse and Google Sheets.

8 A 2.2 GPA, above 56 of 148

That is against the other form and survey tools we grade, on value, the free plan, features, ease of use and platforms.

9 Your call

A form at its plainest is questions, a button and a table of answers.

Interact at a glance

PRICING Free plan, from $27 per month, billed annually ($39 billed monthly)	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY The Quiz Collective, Inc.	CATEGORY Forms & Surveys
OUR GRADE 2.2 GPA, fair	

The report card

Best for lead-generation quizzes

Interact builds quizzes that collect an email address and send it to your marketing tool. The free plan has no integrations or analytics and shows Interact branding, and each paid plan caps email leads per month.

TOOLGPA REPORT CARD — **Interact** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Lite is $27 a month billed yearly, between the forms category's $19 middle and $39. Lite still carries Interact branding.
Free plan and trial	C	Free: 5 quizzes, 100 completions a month, 1 user. No integrations, no analytics and Interact branding, so you'll hit the edges.
Features	C	Several logic types, lead capture, email integrations, white labelling and conversion tracking. It does the quiz job but only the quiz job, and its forms product is an early-access beta.
Ease of use	C	No store rating on record. You build each quiz yourself, so there's some setup.
Platforms and integrations	B	Web with HubSpot, ActiveCampaign, Brevo, Kajabi, ClickFunnels and Google Sheets. No phone or desktop app.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Interact is for

- ✓ Fits if you want a quiz that gathers emails for your newsletter
- ✓ Works for small sites with fewer than 500 quiz leads a month

Who it is not for

- ✗ Tight if you're staying free: no integrations, no analytics and Interact branding
- ✗ Pricey if you grow, with leads capped at 500, 2,000 and 8,000 a month by plan
- ✗ Watch out: white labelling only begins on Growth, $53 a month billed yearly
- ✗ Skip it if you need real forms and surveys, as that product is still an early-access beta

Good to know

Good for

- ✓ Coaches and service providers who want a quiz that captures leads
- ✓ Online stores that recommend products from quiz answers
- ✓ Marketers who want a quiz connected to an email platform

Worth knowing

- ⓘ The free plan has no integrations and no analytics, and shows Interact branding.
- ⓘ Plans cap email leads per month: 500 on Lite, 2,000 on Growth and 8,000 on Pro.
- ⓘ Lite quizzes still carry Interact branding; white labeling begins on Growth.
- ⓘ Its forms and surveys product is described as an early-access beta.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$27

A month to start. There is a free plan too

Interact has a free plan. Paid plans start at $27 per month, billed annually ($39 billed monthly).

> **No integrations, no analytics and Interact branding, so you'll hit the edges.**

From our grade for free plan and trial

FREE

$0

5 quizzes, 100 completions a month, 3 logic types, 1 user; Interact branding, no integrations or analytics.

LITE

$27

per month, billed annually ($39 billed monthly)

25 quizzes, 500 email leads a month, 2 users, branching logic, email tool connections and basic analytics. 7-day trial.

GROWTH

$53

per month, billed annually ($89 billed monthly)

50 quizzes, 2,000 email leads a month, 5 users, full white labeling, advanced analytics and conversion tracking.

PRO

$125

per month, billed annually ($209 billed monthly)

100 quizzes, 8,000 email leads a month, 10 users, advanced integrations, custom onboarding and priority support.

The free plan

Free: 5 quizzes, 100 completions a month and 1 user, with Interact branding, no integrations and no analytics.

Read from tryinteract.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save up to 40% with annual billing

The plans page shows a Save up to 40% label on its yearly-billing toggle.

Stated on tryinteract.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Quiz maker for lead generation and product recommendations. Here is what it does, as its own site describes it, and what it covers: AI features, templates, forms, surveys.

> **Several logic types, lead capture, email integrations, white labelling and conversion tracking.**
>
> From our grade for features

Quiz logic types

Personality, assessment and scored quizzes on every plan; branching and categories logic from Lite.

Lead capture

Quizzes collect email leads, and result pages can carry calls to action. Leads are capped per month on each plan.

Email and marketing integrations

The integrations page lists 41 connections, including HubSpot, ActiveCampaign, Brevo, GetResponse and Google Sheets.

Branding and white labeling

Free and Lite quizzes carry Interact branding; the Growth plan lists fully white-labeled quizzes.

Analytics and conversion tracking

Basic analytics start on Lite; advanced analytics and conversion tracking come with Growth and above.

Free AI tools

The site offers free AI tools for quizzes and chatbots, as well as a quiz gallery of ready-made examples.

Where it runs

Web

What it works with

HubSpot
ActiveCampaign
Brevo
GetResponse
Constant Contact
Kajabi
Google Sheets
ClickFunnels

Interact is made by The Quiz Collective, Inc.

Where it stands

Its grades against its category, and whether to keep it or make your own

56/148

Other form and survey tools it is graded above

Interact's GPA of 2.2 is higher than 56 of the 148 other form and survey tools we grade, and level with 31.

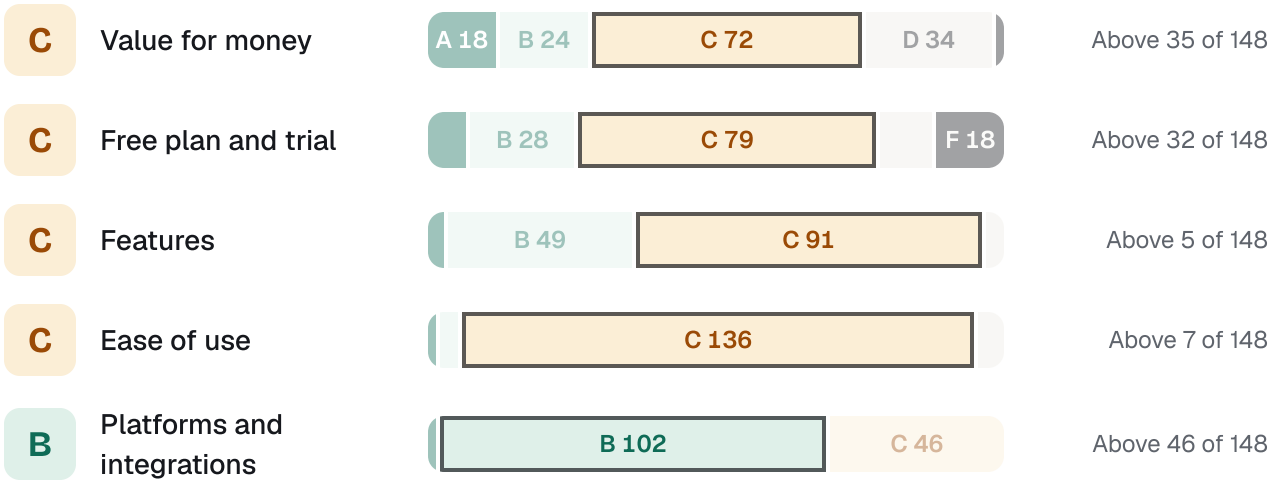
It stands best on platforms and integrations (B, above 46 of 148) and worst on features (C, above 5).

Its paid plans start at $27 a month, against a middle price of $20 for the category: 69 of the 114 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 26 tools score higher and cost less.

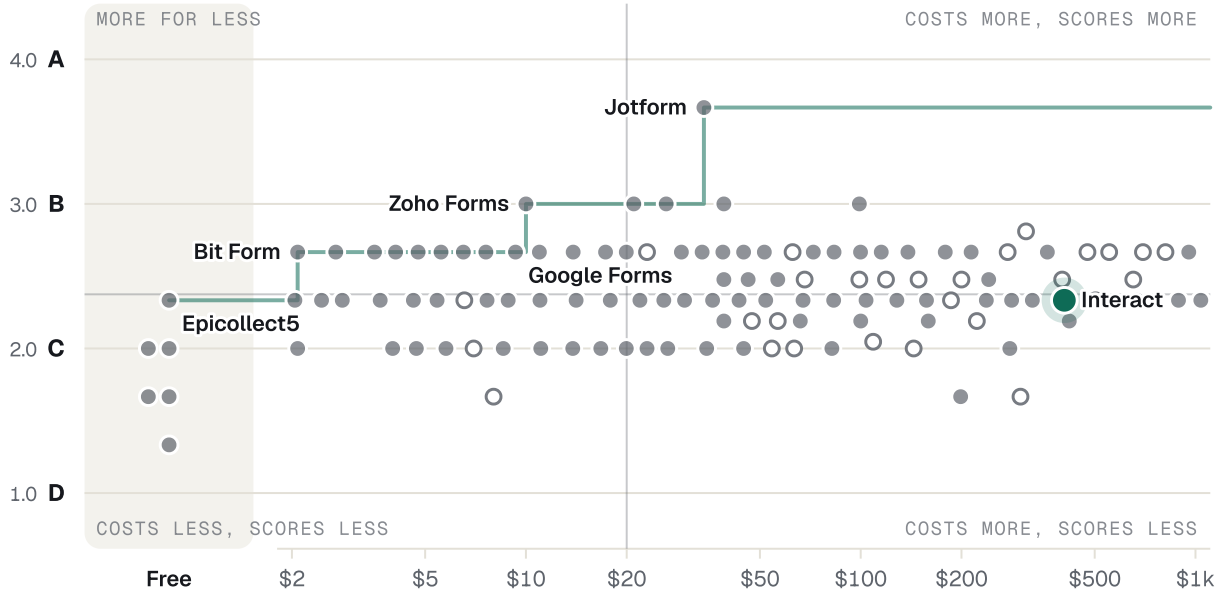
Each grade against the category

Every bar is all 149 form and survey tools we grade, cut by the letter each got. Interact's own letter is outlined.



Price against what you get

Each dot is one of 121 form and survey tools. Further left costs less; higher up scores better on features, ease of use and platforms. Interact is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Your call

A form at its plainest is questions, a button and a table of answers.

You could make the core of Interact for yourself: forms, surveys and templates. What you would give up is listed below. Whether that is worth the price is your call. It costs $324 a year.

What you could make

- Forms, surveys and templates: an app builder makes these well.

What you could not

- ✕ It plugs into other products, HubSpot, ActiveCampaign and Brevo among them.

- It runs in a browser, which is where something home-made would run too.

- AI features, unless you pay a model provider for each request yourself.

What this rests on. Interact's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Outgrow, involve.me, Pointerpro, Typeform and Heyflow

The 5 tools Interact is most often weighed against, with where each one differs from it.

2.2 GPA

Outgrow

Free plan · from $14/mo

No-code builder for quizzes, calculators and lead-capture forms.

- Outgrow also covers no-code and chatbots.

Interact and Outgrow compared in full

2.4 GPA

involve.me

Free plan · from $29/mo

Quiz funnel, form and calculator builder with CRM and email.

- involve.me also covers marketing automation, workflow automation and no-code.

Interact and involve.me compared in full

1.8
GPA

Pointerpro

Free trial · from $109/mo

Assessment and scored-quiz builder with personalized reports.

- Interact has a free plan. Pointerpro does not, though it has a free trial.
- Interact also covers templates.
- Pointerpro also covers reports and dashboards.

Interact and Pointerpro compared in full

2.4
GPA

Typeform

Free plan · from $28/mo

Form, survey and quiz builder with logic, AI and video questions.

- Typeform also covers workflow automation and reports.

Interact and Typeform compared in full

2.0
GPA

Heyflow

Free trial · from $49/mo

No-code builder for lead funnels and multi-step forms.

- Interact has a free plan. Heyflow does not, though it has a free trial.
- Interact also covers templates and surveys.
- Heyflow also covers no-code.

Interact and Heyflow compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Interact free?

Interact has a free plan. Free: 5 quizzes, 100 completions a month and 1 user, with Interact branding, no integrations and no analytics.

How much does Interact cost?

Interact lists 4 plans. Free: $0.

What platforms does Interact work on?

Interact is available on Web.

Does Interact offer any discounts?

Interact publicly lists the following: Save up to 40% with annual billing.

Does Interact have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Interact is listed for Web.

Does Interact have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Interact is listed for Web.

Is Interact open source?

Interact is not described as open source on its own site, as read on Nov 13, 2026.

What does Interact integrate with?

Interact's listing names HubSpot, ActiveCampaign, Brevo, GetResponse, Constant Contact, Kajabi, Google Sheets and ClickFunnels.

Who makes Interact?

Interact is made by The Quiz Collective, Inc.

What are the alternatives to Interact?

The closest alternatives to Interact in our directory are Outgrow, involve.me, Pointerpro, Typeform and Heyflow.

How does Interact compare with other form and survey tools?

Interact's GPA of 2.2 is higher than 56 of the 148 other form and survey tools we grade, and level with 31.

Is Interact good value for money?

ToolGPA grades Interact C for value for money. Its paid plans start at $27 a month, against a middle price of $20 for the category: 69 of the 114 others that charge start lower.

Could I make my own version of Interact?

A form at its plainest is questions, a button and a table of answers. You could make the core of Interact for yourself: forms, surveys and templates.

Where this guide comes from

The prices, plans, platforms and features were read from Interact's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Interact's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by The Quiz Collective, Inc. Prices change, so check tryinteract.com before you buy.

tryinteract.com/
tryinteract.com/integrations/
tryinteract.com/plans/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Interact, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/interact

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Interact: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/interact
```

Know someone choosing between form and survey tools?

Send them this guide: toolgpa.com/tools/interact/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded form and survey tools after Interact, each with an Insider's Guide of its own.

Forms & Surveys Insider's Guide

Every one of the 149 form and survey tools we grade, compared

Formester Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Formgrid Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Google Forms Insider's Guide

Form, survey and quiz builder that comes with a Google Account

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Interact's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Interact is a trademark of its owner, and this guide is not made, paid for or approved by The Quiz Collective, Inc. Prices and plans change: check tryinteract.com before you buy.