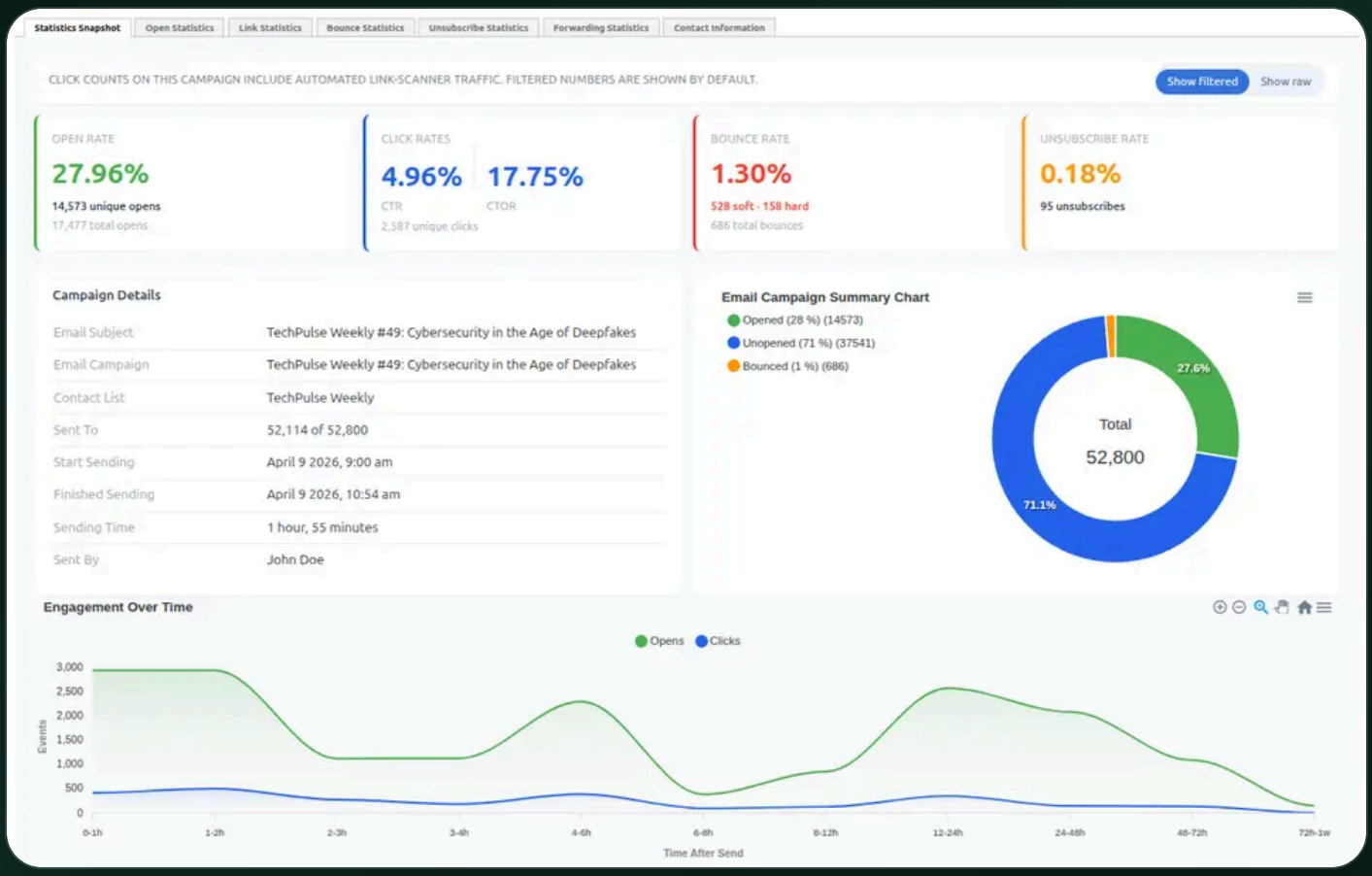
ToolGPA

NOVEMBER 2026

Interspire Email Marketer

The Insider's Guide

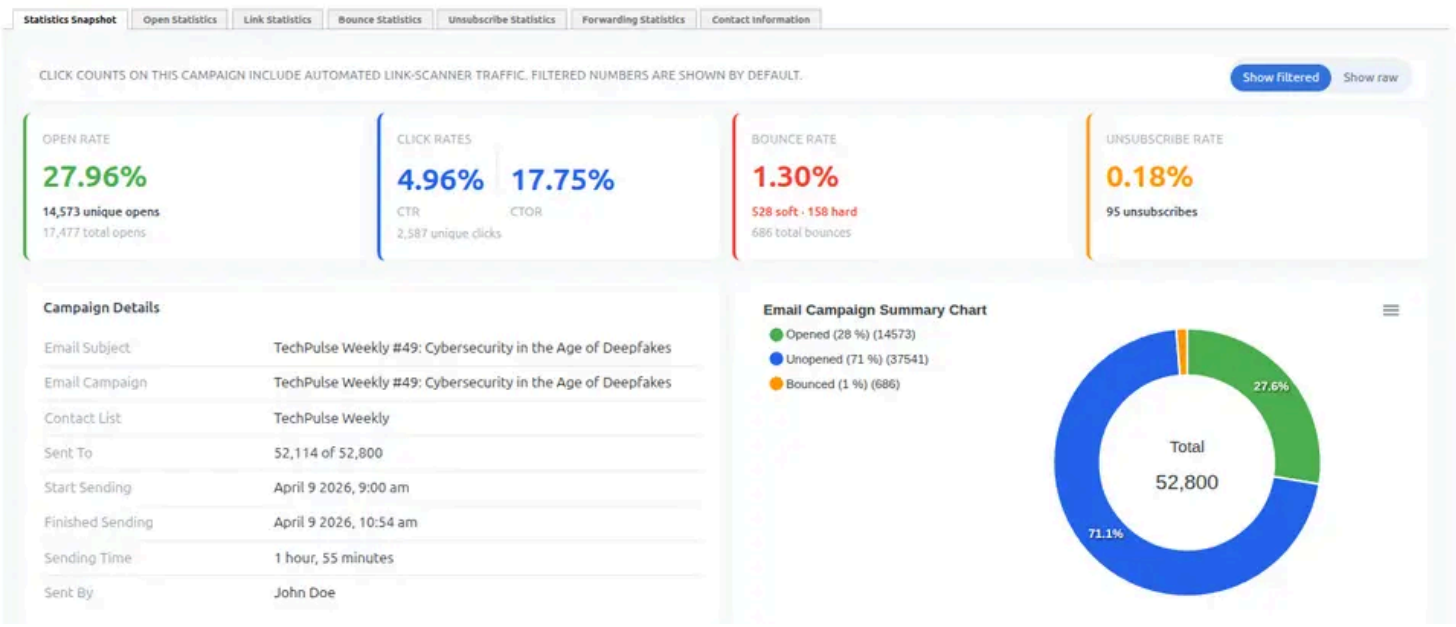
Self-hosted email marketing software with a one-time license



Every plan, grade, refund rule and rival among email marketing and newsletter tools, read from Interspire Email Marketer's own pages.

Made by Interspire · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Interspire Email Marketer's own pages, its app-store listings and our grades. Every fact in it is on Interspire Email Marketer's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 2 of the 102 other email marketing and newsletter tools we grade

Interspire Email Marketer is email marketing software you install on your own Linux server. It handles campaigns with a drag-and-drop editor, autoresponders, triggers, segmentation, A/B testing and reporting, and you connect your own SMTP server or sending provider. The vendor sells it for a one-time fee with no per-contact or per-email charges, and offers paid installation and a custom Concierge service.

To get you started, here are **8 things to know about Interspire Email Marketer**, taken from its own pages and our grades.

1 **Best for email marketing software on your own Linux server, $495 once**

Interspire Email Marketer is installed on your own Linux server for $495 once, with autoresponders, split tests and unlimited contacts.

2 **What it costs**

Paid plans start at $495 one-time (Self-Service License).

3 **It runs on Web**

Web.

4 **Autoresponders and triggers**

Time-based drip sequences and evergreen campaigns, plus triggers that fire on opens, clicks, subscriptions and segment membership.

5 **Segmentation and list hygiene**

Segments built from behavior and custom fields, double opt-in, suppression lists, and automatic removal of bounced, unconfirmed and unsubscribed contacts.

6 **Drag-and-drop editor**

A visual email editor with a bundled template library, HTML source editing, preheader text, browser previews and test sends.

7 **A 1.6 GPA, above 2 of 102**

That is against the other email marketing and newsletter tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Interspire Email Marketer you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

Interspire Email Marketer at a glance

PRICING Paid, from $495 one-time (Self-Service License)	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Interspire	CATEGORY Email Marketing & Newsletters
OUR GRADE 1.6 GPA, weak	

The report card

Best for email marketing software on your own Linux server, $495 once

Interspire Email Marketer is installed on your own Linux server for $495 once, with autoresponders, split tests and unlimited contacts. It needs PHP

8.4 and MySQL, sending isn't included, and updates after the first year cost from 25% of the price.

TOOLGPA REPORT CARD

Interspire Email Marketer

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$495 once is about two years of this category's middle price, and it is the middle of the one-time prices. Sending is not included and renewal starts at 25% of the licence.
Free plan and trial	F	Nothing free: no free plan or trial in the listing.
Features	B	Autoresponders, triggers, segmentation, list hygiene, editor, split testing, forms and reports. We found no gap named in the listing.
Ease of use	D	No store rating on record. It needs a Linux server with PHP 8.4 and MySQL 8.0+ or MariaDB 10.5+, and someone to run them.
Platforms and integrations	C	Web only on your own server. The listing names no integrations.

Grade point average — Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Interspire Email Marketer is for

- ✓ Fits if you have someone to run a Linux server and want one payment
- ✓ Works for teams that want white-labelling and unlimited contacts

Who it is not for

- ✗ Not for you if you want to try it free, as nothing is listed
- ✗ Skip it if you don't have someone to run PHP and MySQL
- ✗ Watch out: you supply your own SMTP or email provider, and deliverability setup is not standard
- ✗ Watch out: updates and support last a year, then renewal starts at 25% of the price
- ✗ Tight if you need more than 5 user accounts, which needs a custom licence

Good to know

Good for

- ✓ Organizations with in-house IT that want to own their subscriber data and avoid per-contact pricing
- ✓ Agencies, hosting providers and universities needing white-labeling or several teams
- ✓ Senders who already have an SMTP server or sending provider

Worth knowing

- ⓘ It runs on your own Linux server with PHP 8.4 and MySQL 8.0+ or MariaDB 10.5+; the vendor says you need someone comfortable administering them.
- ⓘ The price does not include sending: you supply an SMTP server or email provider, and deliverability setup is not part of the standard license.
- ⓘ Updates and support last one year; renewal starts at 25% of the license price.
- ⓘ The Self-Service License includes 5 user accounts; larger or multi-team deployments need a custom license.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$495 one-time

To start

Interspire Email Marketer is a paid product, starting at $495 one-time (Self-Service License).

> **Nothing free: no free plan or trial in the listing.**
>
> From our grade for free plan and trial

SELF-SERVICE LICENSE

$495

one-time

Software only, for you to install and run: 5 user accounts, unlimited contacts, emails and surveys, white-labeling, and one year of updates and email support.

PRO INSTALLATION

$695

one-time

The Self-Service License plus installation by the vendor on a compatible server you provide, with cron jobs set up and a test email sent through your SMTP credentials.

CONCIERGE

Custom

Quoted per organization: flexible license terms, server and SMTP setup, DNS authentication, data migration, customization, training and priority support.

Read from interspire.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Self-hosted email marketing software with a one-time license. Here is what it does, as its own site describes it, and what it covers: self-hostable, one-time purchase, marketing automation, forms, email campaigns, a/B testing.

> **Autoresponders, triggers, segmentation, list hygiene, editor, split testing, forms and reports.**
>
> From our grade for features

Autoresponders and triggers

Time-based drip sequences and evergreen campaigns, plus triggers that fire on opens, clicks, subscriptions and segment membership.

Segmentation and list hygiene

Segments built from behavior and custom fields, double opt-in, suppression lists, and automatic removal of bounced, unconfirmed and unsubscribed contacts.

Drag-and-drop editor

A visual email editor with a bundled template library, HTML source editing, preheader text, browser previews and test sends.

Split testing

A/B tests on subject lines, content or send times.

Embeddable forms

Subscription forms that can be hosted on outside websites and landing pages while contacts are managed in Interspire.

Reporting

Open, click, bounce, unsubscribe and forward statistics, with campaign statistics exportable as CSV.

Where it runs

Web

What it works with

Its own pages name no integrations.

Interspire Email Marketer is made by Interspire.

Where it stands

Its grades against its category, and whether to keep it or make your own

2/102

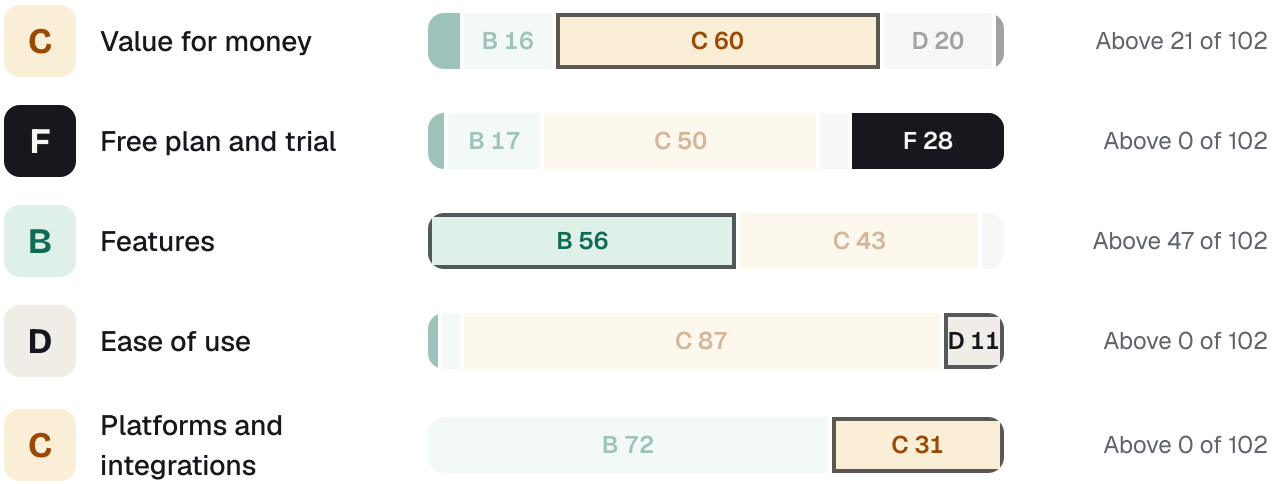
Other email marketing and newsletter tools it is graded above

Interspire Email Marketer's GPA of 1.6 is higher than 2 of the 102 other email marketing and newsletter tools we grade, and level with 9.

It stands best on features (B, above 47 of 102) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 103 email marketing and newsletter tools we grade, cut by the letter each got. Interspire Email Marketer's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Interspire Email Marketer you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 91 of the 102 other email marketing and newsletter tools grade higher. It costs $495, paid once.

What you could make

- Forms: an app builder makes this well.

What you could not

- Newsletters sent to thousands of people that still reach the inbox.
- Email sent in volume that still reaches the inbox.
- Splitting visitors between versions and telling you which won.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Interspire Email Marketer's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



MailWizz, AcelleMail, Sendy, Mailcoach and Mautic

The 5 tools Interspire Email Marketer is most often weighed against, with where each one differs from it.

M

2.2
GPA

MailWizz

From $59/yr

Self-hosted email marketing software sold as a license.

- Interspire Email Marketer also covers forms and a/B testing.
- MailWizz also covers templates.

Interspire Email Marketer and MailWizz compared in full

2.2
GPA

AcelleMail

From $80 one-time

Self-hosted email marketing software sold as a one-time license.

- Interspire Email Marketer also covers a/B testing.

Interspire Email Marketer and AcelleMail compared in full



2.0
GPA

Sendy

From $69 one-time

Self-hosted newsletter app that sends through Amazon SES.

- Interspire Email Marketer also covers forms and a/B testing.

Interspire Email Marketer and Sendy compared in full



2.2
GPA

Mailcoach

Free trial · from $9.99/mo

Email campaigns priced by emails sent, hosted or self-hosted.

- Interspire Email Marketer can be bought with a one-time purchase.
- Interspire Email Marketer also covers forms and a/B testing.

Interspire Email Marketer and Mailcoach compared in full



2.4
GPA

Mautic

Free plan · from €247.50/mo

Open source marketing automation you can self-host.

- Mautic has a free plan. Interspire Email Marketer does not.
- Interspire Email Marketer can be bought with a one-time purchase.
- Mautic is open source, according to its own site.

Interspire Email Marketer and Mautic compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Interspire Email Marketer free?

No. Interspire Email Marketer is a paid product, starting at $495 one-time (Self-Service License).

How much does Interspire Email Marketer cost?

Interspire Email Marketer lists 3 plans. Self-Service License: $495 one-time.

What platforms does Interspire Email Marketer work on?

Interspire Email Marketer is available on Web.

Does Interspire Email Marketer have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Interspire Email Marketer is listed for Web.

Does Interspire Email Marketer have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Interspire Email Marketer is listed for Web.

Is Interspire Email Marketer open source?

Interspire Email Marketer is not described as open source on its own site, as read on Nov 13, 2026.

Can Interspire Email Marketer be self-hosted?

Yes. Interspire Email Marketer's own site says it can be run on a server of your own.

Who makes Interspire Email Marketer?

Interspire Email Marketer is made by Interspire.

What are the alternatives to Interspire Email Marketer?

The closest alternatives to Interspire Email Marketer in our directory are MailWizz, AcelleMail, Sendy, Mailcoach and Mautic.

How does Interspire Email Marketer compare with other email marketing and newsletter tools?

Interspire Email Marketer's GPA of 1.6 is higher than 2 of the 102 other email marketing and newsletter tools we grade, and level with 9.

Could I make my own version of Interspire Email Marketer?

To replace Interspire Email Marketer you would be making newsletters sent to thousands of people that still reach the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from Interspire Email Marketer's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Interspire Email Marketer's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Interspire. Prices change, so check interspire.com before you buy.

interspire.com/pricing/
interspire.com/features/
interspire.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721
tools graded

95
categories

739
price changes on record

579
apps priced in 12 countries

What else is on toolgpa.com

Interspire Email Marketer, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/interspire-email-marketer

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Interspire Email Marketer: The Insider's Guide", checked Nov 13, 2026. https://toolgpa.com/tools/interspire-email-marketer
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Know someone choosing between email marketing and newsletter tools?

Send them this guide: toolgpa.com/tools/interspire-email-marketer/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded email marketing and newsletter tools after Interspire Email Marketer, each with an Insider's Guide of its own.

Email Marketing & Newsletters Insider's Guide

Every one of the 103 email marketing and newsletter tools we grade, compared

Substack Insider's Guide

Newsletter, podcast and video publishing with paid subscriptions

3.2 GPA

Mailrelay Insider's Guide

Email marketing with a large free plan and SMS and WhatsApp add-ons

3.0 GPA

SendFox Insider's Guide

Email newsletters and list building for creators on a budget

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Interspire Email Marketer's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Interspire Email Marketer is a trademark of its owner, and this guide is not made, paid for or approved by Interspire. Prices and plans change: check interspire.com before you buy.