ToolGPA

NOVEMBER 2026

Intuitive Shipping

The Insider's Guide

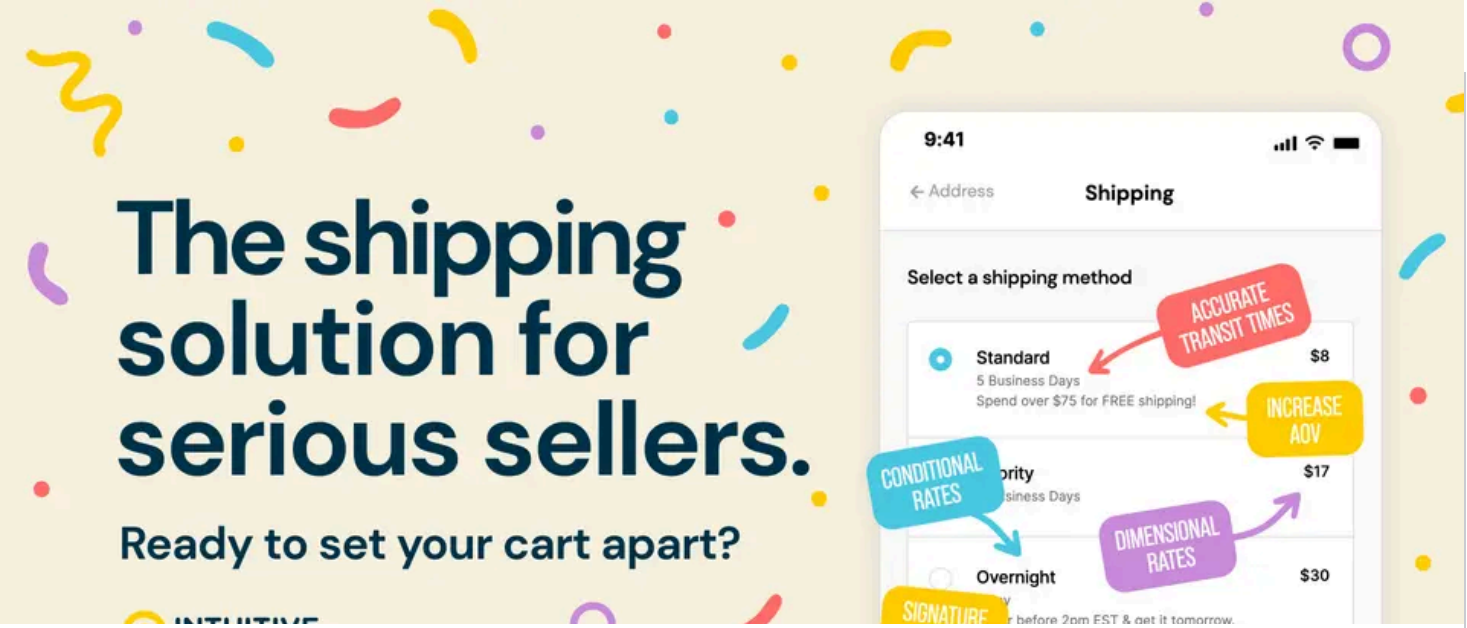
Checkout shipping rate rules for Shopify and BigCommerce



Every plan, grade, refund rule and rival among shipping software, read from Intuitive Shipping's own pages.

Made by Intuitive Shipping · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Intuitive Shipping's own pages, its app-store listings and our grades. Every fact in it is on Intuitive Shipping's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 31 of the 80 other shipping software we grade

Intuitive Shipping is a shipping rate calculator for Shopify and BigCommerce stores. A rules engine decides which rates appear at checkout and what they cost, using flat, table-based or dimensional rates and live carrier quotes. It does not print labels; fulfillment stays with the store platform or another app.

To get you started, here are **9 things to know about Intuitive Shipping**, taken from its own pages and our grades.

> "
>
> **You build the rules, boxes and carrier connections before any rate appears.**
>
> From our grade for ease of use

1 **Best for checkout shipping rules on Shopify and BigCommerce**

Intuitive Shipping decides which shipping rates show at checkout and what they cost, using flat, table or box-size rules and live carrier quotes.

2 **Paid plans start at $70 a month**

As its pricing page puts it: $70 per month for 500 orders.

3 **You can try it first**

15-day free trial of live mode; sandbox mode is free and does not count toward it

4 **It runs on Web**

Web.

5 **Conditional rate rules**

A conditions engine decides when each shipping rate appears at checkout, based on factors such as the cart, the products and the destination.

6 **Dimensional rates with SmartBoxing**

Packs each order virtually into the fewest and smallest boxes and prices shipping from the result, by volume, weight, points or quantity.

7 **Carrier rates and delivery dates**

Pulls live carrier rates, rate-shops several carriers, sets backup rates for an outage, and shows delivery dates using lead times and carrier cut-offs.

8 **A 2.0 GPA, above 31 of 80**

That is against the other shipping software we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Intuitive Shipping you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

Intuitive Shipping at a glance

PRICING
Free trial, from $70 per month for 500 orders

FREE PLAN
No

FREE TRIAL
15-day free trial of live mode; sandbox mode is free and does not count toward it

RUNS ON
Web

MADE BY
Intuitive Shipping

CATEGORY
Shipping Software

OUR GRADE
2.0 GPA, fair

The report card

Best for checkout shipping rules on Shopify and BigCommerce

Intuitive Shipping decides which shipping rates show at checkout and what they cost, using flat, table or box-size rules and live carrier quotes. It starts at $70 a month, does not print labels, and only runs on Shopify and BigCommerce.

TOOLGPA REPORT CARD — **Intuitive Shipping** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$70 a month for 500 orders, against $19 in the middle for the category. Even the 2,000-order step is $150, and the plans differ only by order allowance.
Free plan and trial	C	Free sandbox mode with no time limit and a 15-day live trial. The listing does not say whether the trial needs a card.
Features	C	Does its one job of checkout rates fully, with unlimited rules and carriers. It is a smaller job, though: no labels, no tracking.
Ease of use	C	No store rating on record. You build the rules, boxes and carrier connections before any rate appears.
Platforms and integrations	B	Web app for Shopify and BigCommerce, with ShipStation, Starshipit and SparkLayer links. Two store platforms only.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Intuitive Shipping is for

- ✓ Fits if your Shopify or BigCommerce shipping prices follow messy rules
- ✓ Works for stores that charge by packed box size and print labels elsewhere

Who it is not for

- ✗ Skip it if you want labels printed, because it does not print any
- ✗ Not for you if you are on Shopify Starter or Basic, as third-party calculated rates are not available there
- ✗ Pricey if your order count is low: $70 a month buys 500 orders, and extra orders are $0.30 each
- ✗ Watch out: the setup help called White Glove starts at $499 and comes only with the $450 Enterprise plan
- ✗ Too light for any store on another platform, as only Shopify and BigCommerce are supported

Good to know

Good for

- ✓ Shopify and BigCommerce stores with complicated shipping rules
- ✓ Stores that want to charge shipping by packed box size
- ✓ Sellers who print labels elsewhere and only need checkout rates

Worth knowing

- ⓘ Runs only on Shopify and BigCommerce; it does not print labels, which are handled by the store platform or another app.
- ⓘ On Shopify it needs third-party calculated shipping rates, which are not available on the Starter or Basic Shopify plans.
- ⓘ The monthly order allowance is the only difference between the first three plans; extra orders cost $0.30 each.
- ⓘ The White Glove setup service starts at $499 and is included only in the Enterprise plan.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$70
A month to start

Intuitive Shipping is a paid product with a free trial, starting at $70 per month for 500 orders.

> **The listing does not say whether the trial needs a card.**
>
> From our grade for free plan and trial

GROWTH

$70

per month for 500 orders, billed every 30 days

500 orders included, then $0.30 per extra order. Unlimited rules and carriers, email support.

BUSINESS

$150

per month for 2,000 orders, billed every 30 days

2,000 orders included, then $0.30 per extra order. Same features as Growth.

PROFESSIONAL

$300

per month for 5,000 orders, billed every 30 days

5,000 orders included, then $0.30 per extra order. Same features as Growth.

ENTERPRISE

$450

per month for 10,000 orders, billed every 30 days

10,000 orders included, then $0.04 per extra order. Adds a dedicated account manager, priority support and the White Glove setup service.

Trying it first

15-day free trial of live mode; sandbox mode is free and does not count toward it

Read from intuitiveshipping.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Checkout shipping rate rules for Shopify and BigCommerce. Here is what it does, as its own site describes it, and what it covers: workflow automation, online store.

> **Does its one job of checkout rates fully, with unlimited rules and carriers.**

From our grade for features

Conditional rate rules

A conditions engine decides when each shipping rate appears at checkout, based on factors such as the cart, the products and the destination.

Dimensional rates with SmartBoxing

Packs each order virtually into the fewest and smallest boxes and prices shipping from the result, by volume, weight, points or quantity.

Carrier rates and delivery dates

Pulls live carrier rates, rate-shops several carriers, sets backup rates for an outage, and shows delivery dates using lead times and carrier cut-offs.

Branded checkout options

Lets a store rename its shipping options and add custom descriptions, such as holiday deadlines or a free shipping threshold.

Rate blending and free shipping triggers

Sets how rates from different rule sets are combined, and defines member-specific costs and free shipping thresholds.

Where it runs

Web

What it works with

Shopify
BigCommerce
ShipStation
Starshipit
SparkLayer

Intuitive Shipping is made by Intuitive Shipping.

Where it stands

Its grades against its category, and whether to keep it or make your own

31/80

Other shipping software it is graded above

Intuitive Shipping's GPA of 2.0 is higher than 31 of the 80 other shipping software we grade, and level with 10.

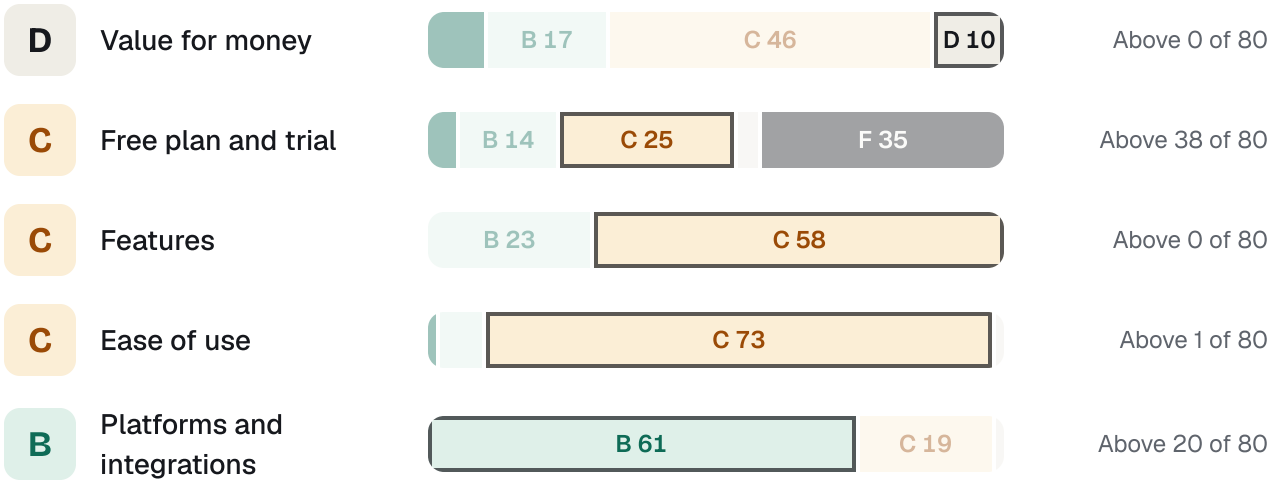
It stands best on platforms and integrations (B, above 20 of 80) and worst on value for money (D, above 0).

Its paid plans start at $70 a month, against a middle price of $19.99 for the category: 26 of the 35 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 12 tools score higher and cost less.

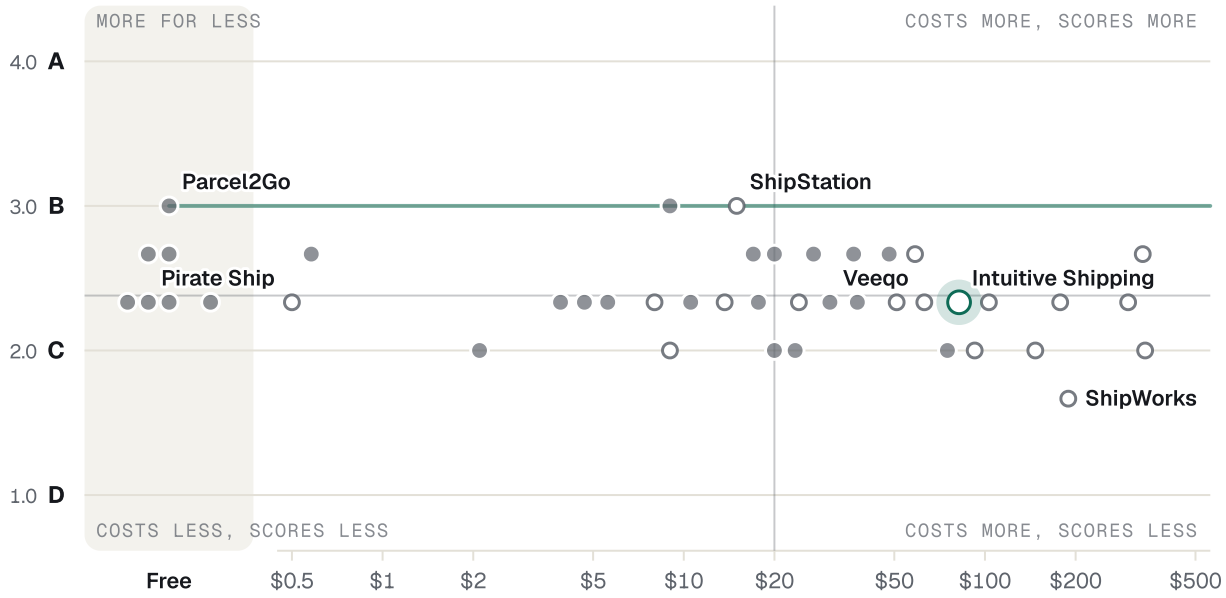
Each grade against the category

Every bar is all 81 shipping software we grade, cut by the letter each got. Intuitive Shipping's own letter is outlined.



Price against what you get

Each dot is one of 43 shipping software. Further left costs less; higher up scores better on features, ease of use and platforms. Intuitive Shipping is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Intuitive Shipping you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

It costs $840 a year.

What you could not

- ✕ Checkout, card payments and sales tax handled for you.
- ✕ Connections to other products, each kept working as those products change.

What this rests on. Intuitive Shipping's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



ShipperHQ, Advanced Shipping Rules, Shippo and ShipStation

The 4 tools Intuitive Shipping is most often weighed against, with where each one differs from it.

1.8 GPA

ShipperHQ

Free trial · from $75/mo

Checkout shipping rates, rules and delivery dates.

- Intuitive Shipping also covers workflow automation and online store.
- ShipperHQ also covers dashboards.

Intuitive Shipping and ShipperHQ compared in full

A

2.2 GPA

Advanced Shipping Rules

Free trial · from $9/mo

Shopify app for custom shipping rates and carrier rules.

- Advanced Shipping Rules also covers print on demand and dropshipping.

Intuitive Shipping and Advanced Shipping Rules compared in full

2.4
GPA

Shippo

Free plan · from $17/mo

Multi-carrier shipping app and API, priced by labels a month.

- Shippo has a free plan. Intuitive Shipping does not, though it has a free trial.
- Intuitive Shipping also covers online store.
- Shippo also covers reports and shipping labels.

Intuitive Shipping and Shippo compared in full

2.6
GPA

ShipStation

Free trial · from $14.99/mo

Shipping software for online sellers, priced by shipments a month.

- Only ShipStation lists an iOS app.
- Intuitive Shipping also covers online store.
- ShipStation also covers reports, inventory, barcode scanning and shipping labels.

Intuitive Shipping and ShipStation compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Intuitive Shipping free?

No, Intuitive Shipping is a paid product, but you can try it first. 15-day free trial of live mode; sandbox mode is free and does not count toward it.

How much does Intuitive Shipping cost?

Intuitive Shipping lists 4 plans. Growth: $70 per month for 500 orders, billed every 30 days.

What platforms does Intuitive Shipping work on?

Intuitive Shipping is available on Web.

Does Intuitive Shipping have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Intuitive Shipping is listed for Web.

Does Intuitive Shipping have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Intuitive Shipping is listed for Web.

Is Intuitive Shipping open source?

Intuitive Shipping is not described as open source on its own site, as read on Nov 13, 2026.

What does Intuitive Shipping integrate with?

Intuitive Shipping's listing names Shopify, BigCommerce, ShipStation, Starshipit and SparkLayer.

Who makes Intuitive Shipping?

Intuitive Shipping is made by a company of the same name.

What are the alternatives to Intuitive Shipping?

The closest alternatives to Intuitive Shipping in our directory are ShipperHQ, Advanced Shipping Rules, Shippo and ShipStation.

How does Intuitive Shipping compare with other shipping software?

Intuitive Shipping's GPA of 2.0 is higher than 31 of the 80 other shipping software we grade, and level with 10.

Is Intuitive Shipping good value for money?

ToolGPA grades Intuitive Shipping D for value for money. Its paid plans start at $70 a month, against a middle price of $19.99 for the category: 26 of the 35 others that charge start lower.

Could I make my own version of Intuitive Shipping?

To replace Intuitive Shipping you would be making checkout, card payments and sales tax handled for you.

Where this guide comes from

The prices, plans, platforms and features were read from Intuitive Shipping's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Intuitive Shipping's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Intuitive Shipping. Prices change, so check intuitiveshipping.com before you buy.

intuitiveshipping.com/pricing
intuitiveshipping.com/faq
intuitiveshipping.com/carriers
intuitiveshipping.com
intuitiveshipping.com/features
intuitiveshipping.com/integrations

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Intuitive Shipping, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/intuitive-shipping

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Intuitive Shipping: The Insider's Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/intuitive-shipping
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Know someone choosing between shipping software?

Send them this guide: toolgpa.com/tools/intuitive-shipping/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded shipping software after Intuitive Shipping, each with an Insider's Guide of its own.

Shipping Software Insider's Guide

Every one of the 81 shipping software we grade, compared

Packlink PRO Insider's Guide

Free multi-carrier shipping dashboard for online sellers

3.0 GPA

Parcel2Go Insider's Guide

UK parcel courier comparison and booking, paid per parcel

3.0 GPA

Pirate Ship Insider's Guide

Free web app for discounted USPS and UPS labels, with no monthly fee

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Intuitive Shipping's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Intuitive Shipping is a trademark of its owner, and this guide is not made, paid for or approved by Intuitive Shipping. Prices and plans change: check intuitiveshipping.com before you buy.