ToolGPA

NOVEMBER 2026

InvoiceOcean

The Insider's Guide

Online invoicing with a small warehouse module and a mobile app



Every plan, grade, refund rule and rival among accounting and invoicing tools, read from InvoiceOcean's own pages.

Made by InvoiceOcean · checked Nov 13, 2026 · toolgpa.com

2.4
GPA



InvoiceOcean

the easiest way to online invoicing

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from InvoiceOcean's own pages, its app-store listings and our grades. Every fact in it is on InvoiceOcean's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 74 of the 127 other accounting and invoicing tools we grade

InvoiceOcean is a web invoicing service for freelancers, small companies and accounting offices. It issues and sends invoices, records income and expenses, and adds reports and a stock module on higher plans. The company says it has served over 500,000 businesses since 2010.

To get you started, here are **9 things to know about InvoiceOcean**, taken from its own pages and our grades.

> "
>
> **No store rating on record, and you set up your templates, clients and products first.**
>
> From our grade for ease of use

1 **Best for freelancers who send a few invoices a month**

InvoiceOcean issues invoices and records expenses, with a free plan and apps for the web, iPhone and Android.

2 **Paid plans start at $9 a month**

As its pricing page puts it: $9 per month, billed yearly ($12 billed monthly).

3 **There is a free plan**

3 invoices a month, 1 user, invoice templates and a custom logo, with no limit on expense documents or clients.

4 **It runs on 3 platforms**

Web, iOS and Android.

5 Invoices and expense records

Issue invoices from templates with a custom logo, send them online and record expense documents. Invoice counts are capped at 3 a month on the free plan.

6 Recurring invoices

Set documents to be issued at fixed intervals. The vendor's comparison table lists this from the Professional plan up.

7 Bank payment imports

Import a payment file exported from the bank and have payments matched to invoices from the data in the documents.

8 A 2.4 GPA, above 74 of 127

That is against the other accounting and invoicing tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

The plain part of InvoiceOcean you could make: invoicing, expense tracking, reports and inventory. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

InvoiceOcean at a glance

PRICING
Free plan, from $9 per month, billed yearly ($12 billed monthly)

FREE PLAN
Yes

FREE TRIAL
30-day free trial of the paid plans

RUNS ON
Web, iOS, Android

MADE BY
InvoiceOcean, since 2010

CATEGORY
Accounting & Invoicing

OUR GRADE
2.4 GPA, fair

The report card

Best for freelancers who send a few invoices a month

InvoiceOcean issues invoices and records expenses, with a free plan and apps for the web, iPhone and Android. But the free plan stops at 3 invoices a month, reports are not included, and three users means the $18 plan.

TOOLGPA REPORT CARD — **InvoiceOcean** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	Basic is $9 a month on yearly billing, which is the top of the category's cheapest quarter. Basic has 1 user, and three users need $18.
Free plan and trial	C	A free plan of 3 invoices a month and 1 user, plus a 30-day trial of the paid plans. You will hit that invoice cap.
Features	C	Invoices, expense records, recurring invoices on Professional, bank payment imports and a warehouse module. It's invoicing with expense records, not a full ledger.
Ease of use	C	No store rating on record, and you set up your templates, clients and products first.
Platforms and integrations	B	Web plus iOS and Android apps, with PayPal, Stripe, Braintree and WooCommerce.

Grade point average — Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who InvoiceOcean is for

- ✓ Fits if you send around 3 invoices a month and want to stay free
- ✓ Works for a small shop that wants a warehouse module and bank imports later

Who it is not for

- ✗ Tight if you send more than 3 invoices a month on the free plan
- ✗ Skip it if you want reports on the free plan, because they aren't included
- ✗ Watch out: recurring invoices and bank imports are Professional, $18 a month
- ✗ Watch out: monthly prices on the page are for a 12-month subscription and exclude tax, and Basic allows 1 user

Good to know

Good for

- ✓ Freelancers who send only a few invoices a month
- ✓ Small businesses that need unlimited invoices at a low price
- ✓ Companies that want basic stock tracking next to invoicing

Worth knowing

- ⓘ The free plan stops at 3 invoices a month, and reports are not included.
- ⓘ The listed monthly figures are for a 12-month subscription, in net amounts before tax.
- ⓘ Basic allows only 1 user; 3 users need Professional and unlimited users need Enterprise.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$9

A month to start. There is a free plan too

InvoiceOcean has a free plan. Paid plans start at $9 per month, billed yearly ($12 billed monthly).

FREE

$0

3 invoices a month and 1 user; expense documents, clients and products are unlimited.

BASIC

$9

per month, billed yearly ($12 billed monthly)

Unlimited invoices, 1 user, reports and multiple departments.

PROFESSIONAL

$18

per month, billed yearly ($24 billed monthly)

3 users, 3 companies, warehouse management, bank payment imports and recurring invoices.

ENTERPRISE

$30

per month, billed yearly ($40 billed monthly)

Unlimited users and warehouses, custom domain and access limited to set IP addresses.

The free plan

3 invoices a month, 1 user, invoice templates and a custom logo, with no limit on expense documents or clients.

Trying it first

30-day free trial of the paid plans

Read from invoiceocean.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save 25% with yearly billing

InvoiceOcean's pricing page shows a 25% saving when a plan is paid for 12 months instead of month by month.

Stated on invoiceocean.com

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Online invoicing with a small warehouse module and a mobile app. Here is what it does, as its own site describes it, and what it covers: public API, invoicing, reports, expense tracking, inventory.

> **Invoices, expense records, recurring invoices on Professional, bank payment imports and a warehouse module.**
>
> From our grade for features

Invoices and expense records

Issue invoices from templates with a custom logo, send them online and record expense documents. Invoice counts are capped at 3 a month on the free plan.

Recurring invoices

Set documents to be issued at fixed intervals. The vendor's comparison table lists this from the Professional plan up.

Bank payment imports

Import a payment file exported from the bank and have payments matched to invoices from the data in the documents.

Warehouse module

Track stock through warehouse documents issued in the system. Professional covers 3 warehouses; Enterprise has no limit.

Reports and charts

Reports on sales, clients and products, shown with charts for chosen periods. Not included on the free plan.

Accountant access and mobile app

Share documents and reports with an accountant without sending files, and use the Android and iOS app on the go.

Where it runs

Web · iOS · Android

What it works with

PayPal · Stripe · Braintree · WooCommerce

InvoiceOcean is made by InvoiceOcean, and has been around since 2010.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

74/127

Other accounting and invoicing tools it is graded above

InvoiceOcean's GPA of 2.4 is higher than 74 of the 127 other accounting and invoicing tools we grade, and level with 19.

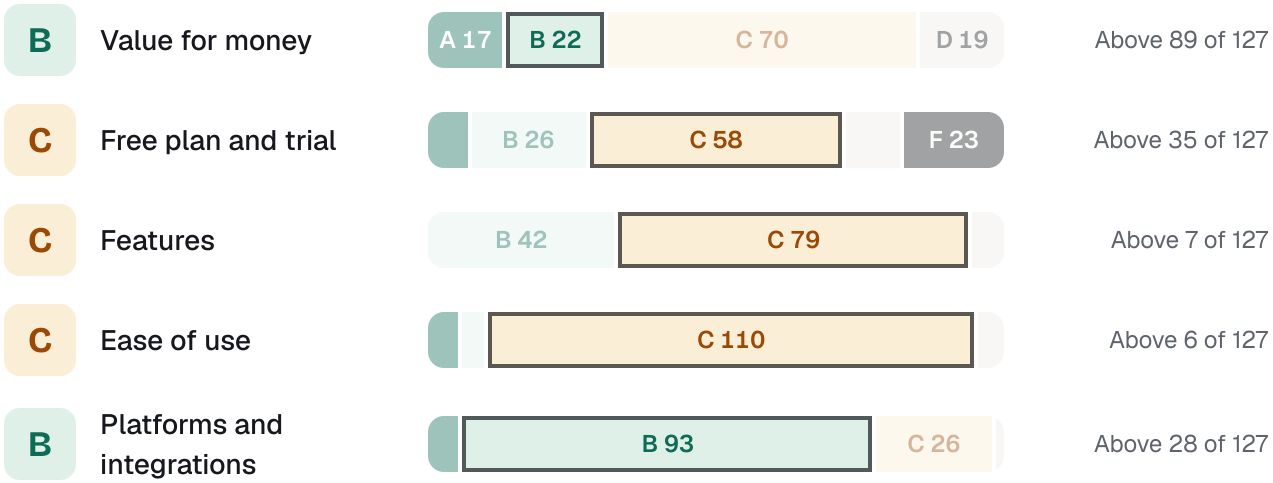
It stands best on value for money (B, above 89 of 127) and worst on ease of use (C, above 6).

Its paid plans start at $9 a month, against a middle price of $18.09 for the category: 27 of the 90 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 11 tools score higher and cost less.

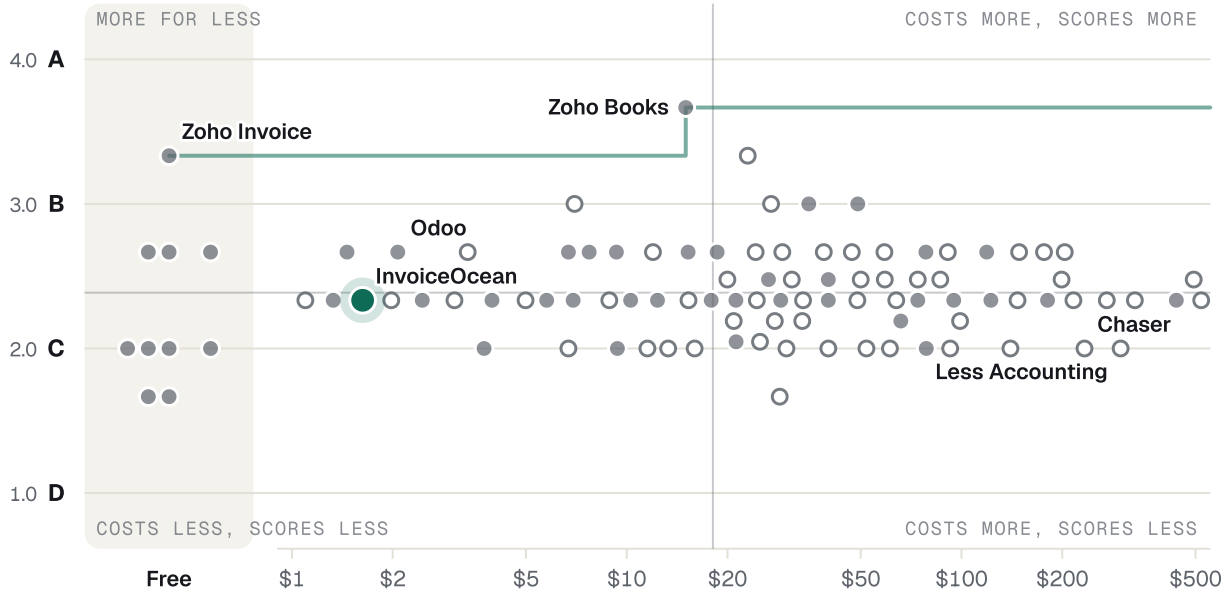
Each grade against the category

Every bar is all 128 accounting and invoicing tools we grade, cut by the letter each got. InvoiceOcean's own letter is outlined.



Price against what you get

Each dot is one of 101 accounting and invoicing tools. Further left costs less; higher up scores better on features, ease of use and platforms. InvoiceOcean is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of InvoiceOcean you could make: invoicing, expense tracking, reports and inventory. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

It costs $108 a year.

What you could make

- Invoicing, expense tracking, reports and inventory: an app builder makes these well.

What you could not

- A real app for iOS and Android. Something home-made would be a web page.

- ✕ It plugs into other products, PayPal, Stripe and Braintree among them, and has an API.

What this rests on. InvoiceOcean's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Invoice Ninja, Zoho Invoice, Invoice Simple, Invoicely and Billdu

The 5 tools InvoiceOcean is most often weighed against, with where each one differs from it.

2.8 GPA

Invoice Ninja

Free plan · from $14/mo

Invoicing, expenses and time tracking with a free plan.

- Only Invoice Ninja lists macOS, Windows and Linux apps.
- Invoice Ninja is self-hostable, according to its own site.
- InvoiceOcean also covers reports and inventory.

InvoiceOcean and Invoice Ninja compared in full

3.6 GPA

Zoho Invoice

Free

Free invoicing app from Zoho for freelancers and small businesses.

- Only Zoho Invoice lists Windows and macOS apps.
- InvoiceOcean also covers inventory.
- Zoho Invoice also covers time tracking.

InvoiceOcean and Zoho Invoice compared in full

2.6 GPA

Invoice Simple

Free trial · from $6.99/mo

Mobile and web invoice maker with monthly invoice caps.

- InvoiceOcean has a free plan. Invoice Simple does not, though it has a free trial.
- InvoiceOcean also covers expense tracking and inventory.
- Invoice Simple also covers templates and quotes and estimates.

InvoiceOcean and Invoice Simple compared in full

2.6 GPA

Invoicely

Free plan · from $7.99/mo

Invoicing, estimates and expense tracking with a free plan.

- InvoiceOcean also covers inventory.
- Invoicely also covers time tracking and quotes and estimates.

InvoiceOcean and Invoicely compared in full

2.4 GPA

Billdu

Free trial · from $4.99/mo

Invoice maker for freelancers and small businesses.

- InvoiceOcean has a free plan. Billdu does not, though it has a free trial.
- InvoiceOcean also covers inventory.
- Billdu also covers quotes and estimates.

InvoiceOcean and Billdu compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

15

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is InvoiceOcean free?

InvoiceOcean has a free plan. 3 invoices a month, 1 user, invoice templates and a custom logo, with no limit on expense documents or clients.

How much does InvoiceOcean cost?

InvoiceOcean lists 4 plans. Free: $0.

What platforms does InvoiceOcean work on?

InvoiceOcean is available on Web, iOS and Android.

Does InvoiceOcean offer any discounts?

InvoiceOcean publicly lists the following: Save 25% with yearly billing.

Does InvoiceOcean have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. InvoiceOcean is listed for Web, iOS and Android.

Does InvoiceOcean have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. InvoiceOcean is listed for Web, iOS and Android.

Is InvoiceOcean open source?

InvoiceOcean is not described as open source on its own site, as read on Nov 13, 2026.

Does InvoiceOcean have an API?

Yes. InvoiceOcean offers a public API, according to its own site.

What does InvoiceOcean integrate with?

InvoiceOcean's listing names PayPal, Stripe, Braintree and WooCommerce.

Does InvoiceOcean have a free trial?

Yes. 30-day free trial of the paid plans.

Who makes InvoiceOcean?

InvoiceOcean is made by a company of the same name. It dates from 2010.

What are the alternatives to InvoiceOcean?

The closest alternatives to InvoiceOcean in our directory are Invoice Ninja, Zoho Invoice, Invoice Simple, Invoicely and Billdu.

How does InvoiceOcean compare with other accounting and invoicing tools?

InvoiceOcean's GPA of 2.4 is higher than 74 of the 127 other accounting and invoicing tools we grade, and level with 19.

Is InvoiceOcean good value for money?

ToolGPA grades InvoiceOcean B for value for money. Its paid plans start at $9 a month, against a middle price of $18.09 for the category: 27 of the 90 others that charge start lower.

Could I make my own version of InvoiceOcean?

The plain part of InvoiceOcean you could make: invoicing, expense tracking, reports and inventory.

Where this guide comes from

The prices, plans, platforms and features were read from InvoiceOcean's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from InvoiceOcean's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by InvoiceOcean. Prices change, so check invoiceocean.com before you buy.

invoiceocean.com/pricing
invoiceocean.com/about-us
invoiceocean.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

InvoiceOcean, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/invoiceocean

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "InvoiceOcean: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/invoiceocean
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Know someone choosing between accounting and invoicing tools?

Send them this guide:
toolgpa.com/tools/invoiceocean/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded accounting and invoicing tools after InvoiceOcean, each with an Insider's Guide of its own.

Accounting & Invoicing Insider's Guide

Every one of the 129 accounting and invoicing tools we grade, compared

Zoho Invoice Insider's Guide

Free invoicing app from Zoho for freelancers and small businesses

3.6 GPA

Zoho Books Insider's Guide

Online accounting from Zoho, with a free plan and six paid tiers

3.4 GPA

Cash App Taxes Insider's Guide

Free federal and state tax filing inside Cash App

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what InvoiceOcean's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. InvoiceOcean is a trademark of its owner, and this guide is not made, paid for or approved by InvoiceOcean. Prices and plans change: check invoiceocean.com before you buy.