ToolGPA

NOVEMBER 2026

Inxmail

The Insider's Guide

German email marketing platform billed by sending volume



Every plan, grade, refund rule and rival among email marketing and newsletter tools, read from Inxmail's own pages.

Made by Inxmail · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Inxmail's own pages, its app-store listings and our grades. Every fact in it is on Inxmail's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 2 of the 102 other email marketing and newsletter tools we grade

Inxmail is an email marketing platform from a German company, covering newsletters, marketing automation and transactional email in one system, hosted in Germany. It charges by the number of emails sent, with contacts unlimited, and is aimed at mid-size and larger companies.

To get you started, here are **8 things to know about Inxmail**, taken from its own pages and our grades.

"

Sold through a demo and setup, with an editor and automations to build.

From our grade for ease of use

1 **Best for high-volume German email marketing**

Inxmail is a German email platform billed by sending volume, with unlimited contacts, an AI editor, automation and testing.

2 **Paid plans start at about $223.44 a month**

As its pricing page puts it: €200 per month and up (Platform), by sending volume.

3 **It runs on Web**

Web.

4 **Editor with AI assistant**

A no-code drag-and-drop editor with AI-supported editing and subject line suggestions, plus style sets and templates.

5 **Marketing automation**

A graphical workflow editor with trigger events, time-controlled sending and lead scoring.

6 **Campaign and transactional email**

Newsletters, order and system emails are sent from one account, and all sends count toward one volume.

7 **A 1.6 GPA, above 2 of 102**

That is against the other email marketing and newsletter tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Inxmail you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

Inxmail at a glance

PRICING Paid, from €200 per month and up (Platform), by sending volume	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Inxmail, since 1999	CATEGORY Email Marketing & Newsletters
OUR GRADE 1.6 GPA, weak	

The report card

Best for high-volume German email marketing

Inxmail is a German email platform billed by sending volume, with unlimited contacts, an AI editor, automation and testing. It starts at €200 a month on top of a setup fee, only minimums are published, and there is no standard free plan.

TOOLGPA REPORT CARD	Inxmail	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	Platform starts at €200 a month, plus a one-time setup fee and a sending package. That's well above the $20 middle and the $149 start of the dearest tenth.
Free plan and trial	F	No standard free plan or trial. Test accounts are offered separately on special conditions.
Features	B	Editor with an AI assistant, automation, campaign and transactional mail, unlimited contacts, deliverability and testing. Nothing in the listing shows a gap in core work.
Ease of use	C	No store rating on record. Sold through a demo and setup, with an editor and automations to build.
Platforms and integrations	C	A web platform with a basic API included and no integrations listed.

Grade point average — Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Inxmail is for

- ✓ Fits if you send large volumes and want a German-hosted provider
- ✓ Works for companies that want unlimited contacts with a volume-based bill

Who it is not for

- ✗ Pricey if you send small: €200 a month and up, plus a setup fee
- ✗ Skip it if you want a free plan, as there isn't one
- ✗ Not for you if you want a full price up front, since only minimums are published
- ✗ Watch out: annual quotas are paid in advance, and going over is charged at the unit price plus 10%
- ✗ Watch out: the advanced API is optional and only a basic one is included

Good to know

Good for

- ✓ Mid-size and large companies sending high volumes
- ✓ Teams that need GDPR-focused hosting in Germany
- ✓ Companies with large contact lists, since contacts are not billed

Worth knowing

- ⓘ The cost is a one-time setup fee, a base fee and a sending package or annual quota; only the minimums are published.
- ⓘ Annual quotas are paid in advance, and sending past the quota is charged at the unit price plus 10%.
- ⓘ The advanced API is optional; only a basic API is included.
- ⓘ Test accounts are offered separately under special conditions; there is no standard free plan.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

~$223.4

A month to start

Inxmail is a paid product, starting at €200 per month and up (Platform), by sending volume.

> **Test accounts are offered separately on special conditions.**

From our grade for free plan and trial

SMTP MAIL RELAY

€70

per month and up, by sending volume

SMTP delivery only: no editor, link tracking or recipient management. 1 hour of support a month.

PLATFORM

€200

per month and up, by sending volume

Editor, automation, reporting and A/B tests with unlimited contacts. Setup fee and sending package come on top.

Read from inxmail.de on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

German email marketing platform billed by sending volume. Here is what it does, as its own site describes it, and what it covers: public API, marketing automation, reports, email campaigns, transactional email, a/B testing.

> **Editor with an AI assistant, automation, campaign and transactional mail, unlimited contacts, deliverability and testing.**
>
> From our grade for features

Editor with AI assistant

A no-code drag-and-drop editor with AI-supported editing and subject line suggestions, plus style sets and templates.

Marketing automation

A graphical workflow editor with trigger events, time-controlled sending and lead scoring.

Campaign and transactional email

Newsletters, order and system emails are sent from one account, and all sends count toward one volume.

Unlimited contacts

Contacts, attributes and target groups are unlimited; only the number of emails sent is billed.

Deliverability and hosting

Says it runs CSA-certified servers in Germany with SPF, DKIM, DMARC and BIMI, and ISO 27001-certified infrastructure.

Reporting and testing

A/B testing, link and spam tests, click maps and real-time dashboards, with export automation for BI tools.

Where it runs

Web

What it works with

Its own pages name no integrations.

Inxmail is made by Inxmail, and has been around since 1999.

Where it stands

Its grades against its category, and whether to keep it or make your own

2/102

Other email marketing and newsletter tools it is graded above

Inxmail's GPA of 1.6 is higher than 2 of the 102 other email marketing and newsletter tools we grade, and level with 9.

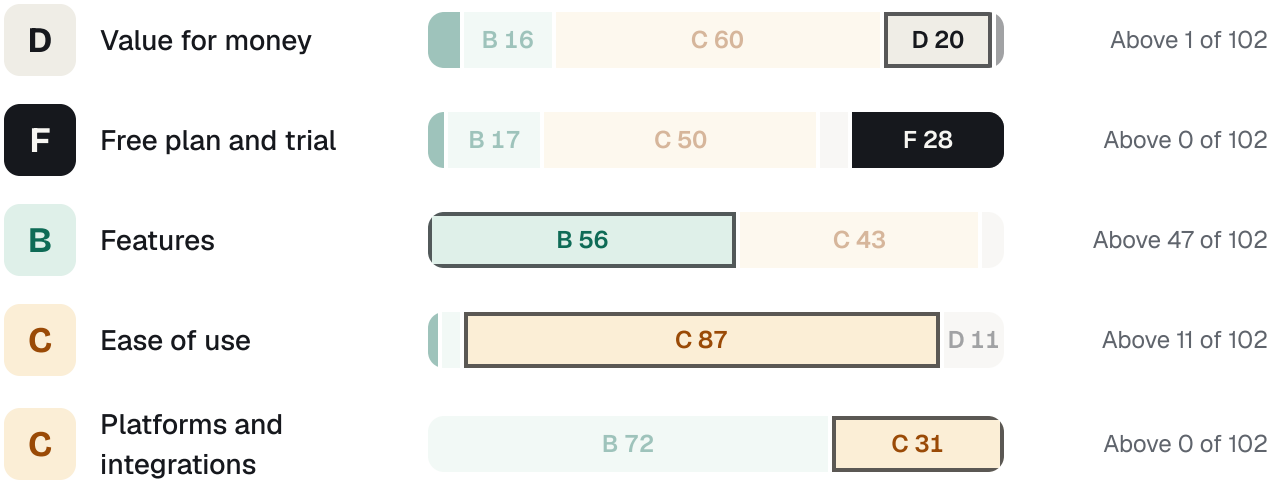
It stands best on features (B, above 47 of 102) and worst on free plan and trial (F, above 0).

Its paid plans start at about $223.44 a month, against a middle price of $19 for the category: 72 of the 78 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 33 tools score higher and cost less.

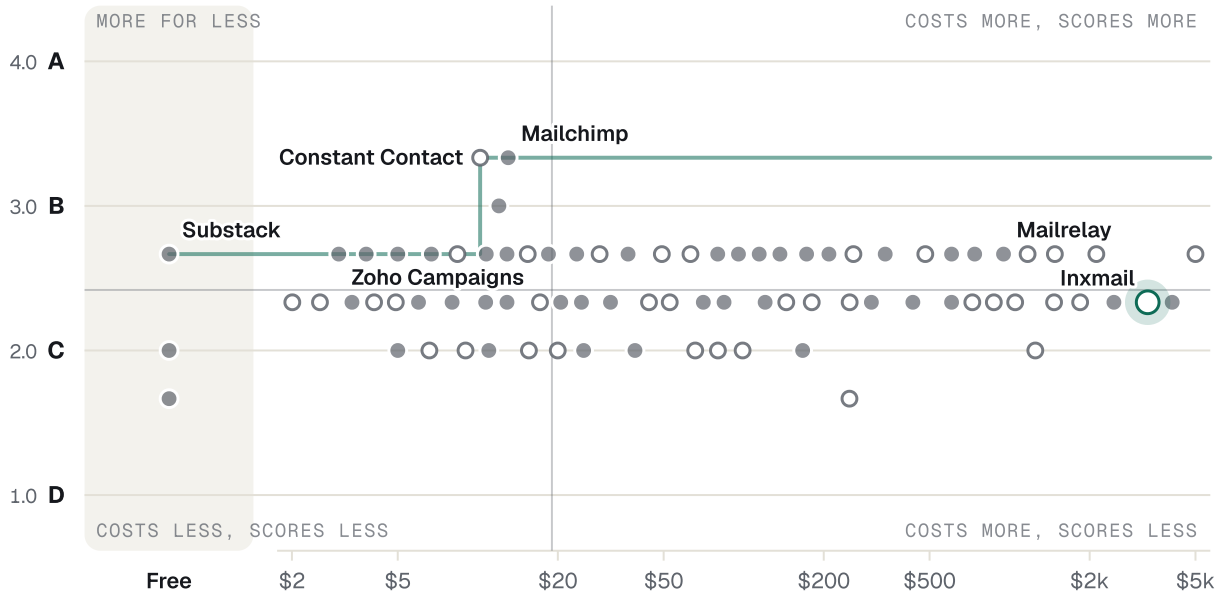
Each grade against the category

Every bar is all 103 email marketing and newsletter tools we grade, cut by the letter each got. Inxmail's own letter is outlined.



Price against what you get

Each dot is one of 82 email marketing and newsletter tools. Further left costs less; higher up scores better on features, ease of use and platforms. Inxmail is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Inxmail you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 91 of the 102 other email marketing and newsletter tools grade higher. It costs $2,681.28 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- Newsletters sent to thousands of people that still reach the inbox.
- Email sent in volume that still reaches the inbox.
- Mail servers with a good name among inbox providers.
- Splitting visitors between versions and telling you which won.
- An API that other software can build on.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Inxmail's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



rapidmail, CleverReach, Dotdigital and Selligent

The 4 tools Inxmail is most often weighed against, with where each one differs from it.

2.0 GPA

rapidmail

Free plan · from €15/mo

German newsletter tool with recipient-based monthly plans.

- rapidmail has a free plan. Inxmail does not.
- rapidmail also covers forms.

Inxmail and rapidmail compared in full

2.2 GPA

CleverReach

Free plan · from €15/mo

Newsletter and email automation tool from Germany with a free plan.

- CleverReach has a free plan. Inxmail does not.
- Inxmail also covers reports.
- CleverReach also covers forms.

Inxmail and CleverReach compared in full



2.0
GPA

Dotdigital

Paid

Cross-channel marketing automation for ecommerce and B2B teams.

- Inxmail also covers reports, transactional email and a/B testing.
- Dotdigital also covers sMS marketing and whatsApp messaging.

Inxmail and Dotdigital compared in full

S

1.8
GPA

Selligent

Paid

Multichannel marketing automation now sold by Zeta Global.

- Inxmail also covers transactional email and a/B testing.
- Selligent also covers workflow automation.

Inxmail and Selligent compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Inxmail free?

No. Inxmail is a paid product, starting at €200 per month and up (Platform), by sending volume.

How much does Inxmail cost?

Inxmail lists 2 plans. SMTP Mail Relay: €70 per month and up, by sending volume.

What platforms does Inxmail work on?

Inxmail is available on Web.

Does Inxmail have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Inxmail is listed for Web.

Does Inxmail have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Inxmail is listed for Web.

Is Inxmail open source?

Inxmail is not described as open source on its own site, as read on Nov 13, 2026.

Does Inxmail have an API?

Yes. Inxmail offers a public API, according to its own site.

Who makes Inxmail?

Inxmail is made by a company of the same name. It dates from 1999.

What are the alternatives to Inxmail?

The closest alternatives to Inxmail in our directory are rapidmail, CleverReach, Dotdigital and Selligent.

How does Inxmail compare with other email marketing and newsletter tools?

Inxmail's GPA of 1.6 is higher than 2 of the 102 other email marketing and newsletter tools we grade, and level with 9.

Is Inxmail good value for money?

ToolGPA grades Inxmail D for value for money. Its paid plans start at about $223.44 a month, against a middle price of $19 for the category: 72 of the 78 others that charge start lower.

Could I make my own version of Inxmail?

To replace Inxmail you would be making newsletters sent to thousands of people that still reach the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from Inxmail's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Inxmail's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Inxmail. Prices change, so check inxmail.de before you buy.

inxmail.de/en/
inxmail.de/en/company/
inxmail.de/en/prices/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Inxmail, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/inxmail

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Inxmail: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/inxmail
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Know someone choosing between email marketing and newsletter tools?

Send them this guide: toolgpa.com/tools/inxmail/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded email marketing and newsletter tools after Inxmail, each with an Insider's Guide of its own.

Email Marketing & Newsletters Insider's Guide

Every one of the 103 email marketing and newsletter tools we grade, compared

Substack Insider's Guide

Newsletter, podcast and video publishing with paid subscriptions

3.2 GPA

Mailrelay Insider's Guide

Email marketing with a large free plan and SMS and WhatsApp add-ons

3.0 GPA

SendFox Insider's Guide

Email newsletters and list building for creators on a budget

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Inxmail's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Inxmail is a trademark of its owner, and this guide is not made, paid for or approved by Inxmail. Prices and plans change: check inxmail.de before you buy.