ToolGPA

NOVEMBER 2026

JobTarget

The Insider's Guide

Job advertising marketplace with candidate engagement tools



Every plan, grade, refund rule and rival among hiring and applicant tracking tools, read from JobTarget's own pages.

Made by JobTarget · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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ToolGPA put this guide together from JobTarget's own pages, its app-store listings and our grades. Every fact in it is on JobTarget's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 30 of the 101 other hiring and applicant tracking tools we grade

JobTarget is a recruitment advertising platform that distributes job postings to thousands of boards and programmatic sites from one dashboard. It adds candidate sourcing, a candidate manager, video screening, analytics and federal contractor compliance tools.

To get you started, here are **7 things to know about JobTarget**, taken from its own pages and our grades.

> "
>
> **No store rating on record, and the listing shows boards and ad spend to manage.**
>
> From our grade for ease of use

1 **Best for posting jobs to many boards from one dashboard**

JobTarget distributes job postings to thousands of boards and programmatic sites, with sourcing, candidate management, video screening and compliance tools.

2 **It runs on Web**

Web.

3 **Job advertising marketplace**

Posts a job to a network the site puts at 25,000+ job boards from one place.

4 **Programmatic advertising**

Distributes openings across 100+ programmatic sites to manage recruitment spend.

5 **Sourcer**

Searches multiple resume databases at once; the site cites 90M+ passive candidates.

6 **A 1.8 GPA, above 30 of 101**

That is against the other hiring and applicant tracking tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace JobTarget you would be making jobs posted to dozens of job boards at once, which takes an agreement with each board. That is not a weekend's work, with an AI app builder or without one.

JobTarget at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY JobTarget	CATEGORY Hiring & Applicant Tracking
OUR GRADE 1.8 GPA, weak	

The report card

Best for posting jobs to many boards from one dashboard

JobTarget distributes job postings to thousands of boards and programmatic sites, with sourcing, candidate management, video screening and compliance tools. It's centred on advertising and works beside 80+ ATS and HRIS systems rather than in place of them, and the prices are behind a demo.

TOOLGPA REPORT CARD	JobTarget	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No price is published, so we can't set it against the $74 to $149 a month this category charges. That leaves it at C.
Free plan and trial	F	No free plan and no trial is listed; the site routes you to a demo. A demo request isn't a trial.
Features	C	Job advertising marketplace, programmatic ads, a sourcer, candidate manager and compliance tools. It works alongside an ATS rather than replacing one.
Ease of use	C	No store rating on record, and the listing shows boards and ad spend to manage. That puts it at C.
Platforms and integrations	B	Web product that says it works with 80+ ATS and HRIS systems. No desktop or phone app, so B.

Grade point average Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who JobTarget is for

- ✓ Fits if you want one place to push jobs to many boards
- ✓ Works for federal contractors who need compliance reporting

Who it is not for

- ✗ Skip it if you want an ATS, because the site says it works with yours
- ✗ Not for you if you want a price: the site points to a demo
- ✗ Watch out: board prices may vary by board and spend, and the site doesn't say how
- ✗ Tight if you want a free plan or trial, as none is listed

Good to know

Good for

- ✓ Employers that buy job-board advertising across many sites
- ✓ Federal contractors that must post to state job banks

Worth knowing

- ⓘ No prices are published; the site points to a demo, so the cost is unverified.
- ⓘ Centered on advertising and candidate engagement; the site says it works with 80+ ATS and HRIS systems rather than replacing them.
- ⓘ Pricing for the job boards themselves may vary by board and spend; the site does not say.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

JobTarget's current pricing could not be confirmed from its own site.

> **No free plan and no trial is listed; the site routes you to a demo.**
>
> From our grade for free plan and trial

We could not confirm JobTarget's current prices from its own site, so this guide lists no plans. jobtarget.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Job advertising marketplace with candidate engagement tools. Here is what it does, as its own site describes it, and what it covers: reports, applicant tracking, job board posting.

> **Job advertising marketplace, programmatic ads, a sourcer, candidate manager and compliance tools.**
>
> From our grade for features

Job advertising marketplace

Posts a job to a network the site puts at 25,000+ job boards from one place.

Programmatic advertising

Distributes openings across 100+ programmatic sites to manage recruitment spend.

Sourcer

Searches multiple resume databases at once; the site cites 90M+ passive candidates.

Candidate manager and screening

A candidate dashboard, automated video screening and an Easy Apply flow.

Compliance and analytics

Automated posting to state job banks for federal contractors, plus reporting on job performance.

Job writing and pay tools

A job description writer and a compensation analyzer.

Where it runs

Web

What it works with

Its own pages name no integrations.

JobTarget is made by JobTarget.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

30/101

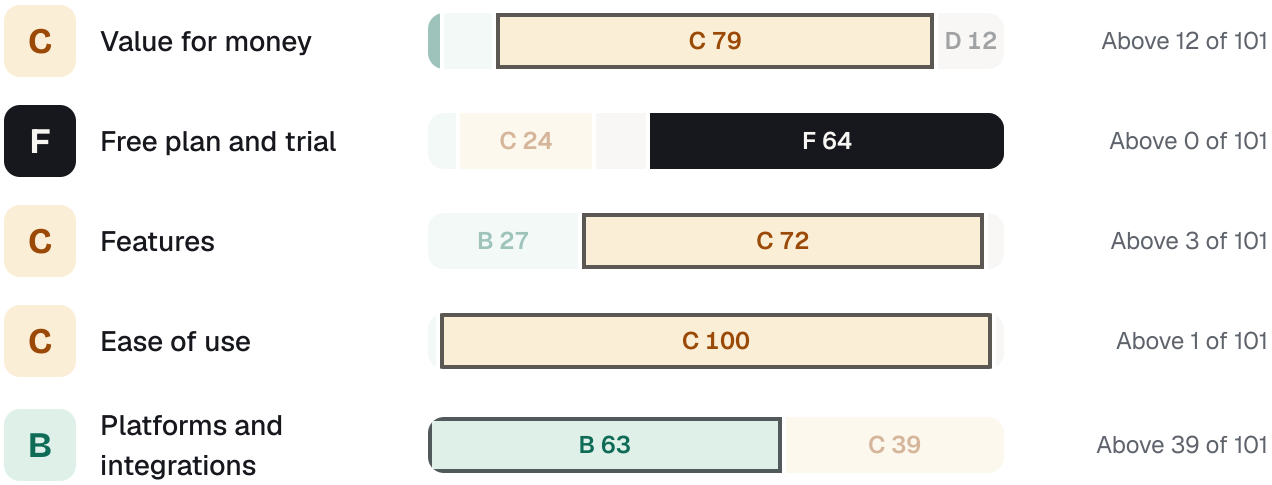
Other hiring and applicant tracking tools it is graded above

JobTarget's GPA of 1.8 is higher than 30 of the 101 other hiring and applicant tracking tools we grade, and level with 23.

It stands best on platforms and integrations (B, above 39 of 101) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 102 hiring and applicant tracking tools we grade, cut by the letter each got. JobTarget's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace JobTarget you would be making jobs posted to dozens of job boards at once, which takes an agreement with each board. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 48 of the 101 other hiring and applicant tracking tools grade higher.

What you could make

- Reports and applicant tracking: an app builder makes these well.

What you could not

- Jobs posted to dozens of job boards at once, which takes an agreement with each board.

What this rests on. JobTarget's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Recruitics, Indeed, Betterteam and JOIN

The 4 tools JobTarget is most often weighed against, with where each one differs from it.

1.4 GPA

Recruitics

Paid

Recruitment advertising and talent acquisition platform.

- JobTarget also covers applicant tracking.
- Recruitics also covers dashboards.

JobTarget and Recruitics compared in full

2.4 GPA

Indeed

Free plan

Job search site with free and sponsored job posts for employers.

- Indeed has a free plan. JobTarget does not.
- JobTarget also covers reports.

JobTarget and Indeed compared in full

2.2 GPA

Betterteam

Free trial · from $39/mo

Job posting to many boards, priced by active jobs.

- JobTarget also covers reports.

JobTarget and Betterteam compared in full

2.6
GPA

JOIN

Free trial · from $17/mo

Multiposting and applicant management priced per open job.

- JobTarget also covers reports.

JobTarget and JOIN compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

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Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is JobTarget free?

No. JobTarget is a paid product.

What platforms does JobTarget work on?

JobTarget is available on Web.

Does JobTarget have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. JobTarget is listed for Web.

Does JobTarget have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. JobTarget is listed for Web.

Is JobTarget open source?

JobTarget is not described as open source on its own site, as read on Nov 13, 2026.

Who makes JobTarget?

JobTarget is made by a company of the same name.

What are the alternatives to JobTarget?

The closest alternatives to JobTarget in our directory are Recruitics, Indeed, Betterteam and JOIN.

How does JobTarget compare with other hiring and applicant tracking tools?

JobTarget's GPA of 1.8 is higher than 30 of the 101 other hiring and applicant tracking tools we grade, and level with 23.

Could I make my own version of JobTarget?

To replace JobTarget you would be making jobs posted to dozens of job boards at once, which takes an agreement with each board.

Where this guide comes from

The prices, plans, platforms and features were read from JobTarget's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from JobTarget's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by JobTarget. Prices change, so check jobtarget.com before you buy.

jobtarget.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

JobTarget, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/jobtarget

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "JobTarget: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/jobtarget
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Know someone choosing between hiring and applicant tracking tools?

Send them this guide:
toolgpa.com/tools/jobtarget/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded hiring and applicant tracking tools after JobTarget, each with an Insider's Guide of its own.

Hiring & Applicant Tracking Insider's Guide

Every one of the 102 hiring and applicant tracking tools we grade, compared

Manatal Insider's Guide

Low-cost per-user ATS and recruitment CRM with AI candidate matching

2.8 GPA

Breezy HR Insider's Guide

Flat-priced applicant tracking with a free one-job plan

2.6 GPA

JOIN Insider's Guide

Multiposting and applicant management priced per open job

2.6 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what JobTarget's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. JobTarget is a trademark of its owner, and this guide is not made, paid for or approved by JobTarget. Prices and plans change: check jobtarget.com before you buy.