ToolGPA

NOVEMBER 2026

Joinchat

The Insider's Guide

WhatsApp chat button and AI assistant for WordPress sites



Every plan, grade, refund rule and rival among popup and widget tools, read from Joinchat's own pages.

Made by Joinchat · checked Nov 13, 2026 · toolgpa.com

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This is Joinchat, the best WordPress plugin for support your customers



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Joinchat's own pages, its app-store listings and our grades. Every fact in it is on Joinchat's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

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GPA, above 14 of the 54 other popup and widget tools we grade

Joinchat is a WordPress plugin that adds a floating WhatsApp button to a website and, in its paid editions, chat funnels, lead capture and an optional AI assistant. The core plugin is free, Premium is sold per year per site, and every price on the pricing page is in euros.

To get you started, here are **9 things to know about Joinchat**, taken from its own pages and our grades.

> "
>
> **You install a plugin and set up channels and funnels.**
>
> From our grade for ease of use

1 **Best for a WhatsApp chat button for WordPress**

Joinchat puts a floating WhatsApp button on a WordPress site, free, with paid plans from 96 euros a year and an AI Assistant at 39 euros a month.

2 **Paid plans start at about $8.94 a month**

As its pricing page puts it: €96 per year for 1 site.

3 **There is a free plan**

Free plugin from WordPress.org that adds a floating WhatsApp contact button to a site.

4 **It runs on Web**

Web.

5 **WhatsApp contact button**

A floating button on the site opens a WhatsApp conversation; the free plugin covers this.

6 **ChatFunnel**

Conversational forms that qualify and guide a lead before handing the chat to WhatsApp.

7 **Support agents and country rules**

Premium lets a site list several contact channels and agents, and show or hide the button by country.

8 **A 2.2 GPA, above 14 of 54**

That is against the other popup and widget tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Joinchat you would be making the WhatsApp Business API, which Meta opens only through approved partners. That is not a weekend's work, with an AI app builder or without one.

Joinchat at a glance

PRICING Free plan, from €96 per year for 1 site	FREE PLAN Yes
FREE TRIAL 15-day trial on the AI Assistant subscription	RUNS ON Web
MADE BY Joinchat	CATEGORY Popups & Website Widgets
OUR GRADE 2.2 GPA, fair	

The report card

Best for a WhatsApp chat button for WordPress

Joinchat puts a floating WhatsApp button on a WordPress site, free, with paid plans from 96 euros a year and an AI Assistant at 39 euros a month. The free button does the basic job. Prices are all in euros, and the AI Assistant is a separate monthly subscription with a 2,000-response cap.

TOOLGPA REPORT CARD — **Joinchat** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	96 euros a year for one site is about 8 euros a month, around the cheapest quarter, and the paid tier adds ChatFunnel and agents. The page lists no dollar prices.
Free plan and trial	B	The free plugin adds the WhatsApp button, which covers the basic job. The AI Assistant has a 15-day trial.
Features	C	The button, ChatFunnel, support agents with country rules, lead capture and an AI assistant. It does a chat job, not the popup job, and lead capture and tracking start on Premium Plus.
Ease of use	C	No store rating on record. You install a plugin and set up channels and funnels.
Platforms and integrations	C	WordPress only, with WhatsApp, Google Ads, GA4, Tag Manager and webhooks named.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Joinchat is for

- ✓ Fits if you run WordPress and want customers to message you on WhatsApp
- ✓ Works for a site that is fine with just the free button

Who it is not for

- ✕ Skip it if your site is not on WordPress
- ✕ Pricey if you want the AI Assistant: 39 euros a month with 2,000 responses
- ✕ Watch out: Premium and Premium Plus cover updates and support for 1 year, then renew
- ✕ Watch out: all prices are in euros, with no dollar prices shown

Good to know

Good for

- ✓ WordPress sites that want visitors to reach them on WhatsApp
- ✓ Businesses that want to qualify leads before a chat starts
- ✓ Agencies licensing one plugin across several client sites

Worth knowing

- ⓘ It runs only inside WordPress.
- ⓘ All prices on the pricing page are in euros, with no dollar prices shown.
- ⓘ Premium and Premium Plus cover updates and support for 1 year, then renew.
- ⓘ The AI Assistant is a separate monthly subscription with a cap of 2,000 responses a month.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

~$8.94

A month to start. There is a free plan too

Joinchat has a free plan. Paid plans start at €96 per year for 1 site.

> **The free plugin adds the WhatsApp button, which covers the basic job.**

From our grade for free plan and trial

FREE

$0

Floating WhatsApp button so visitors can message you from the site.

PREMIUM

€96

per year for 1 site

ChatFunnel, handoff to WhatsApp, contact channels, support agents, country rules and 72-hour ticket support.

PREMIUM PLUS, 1 SITE

€180

per year for 1 site

Premium plus lead capture, saved leads, webhooks, Google Ads and GA4/GTM events, and 24-hour ticket support.

PREMIUM PLUS, 5 SITES

€240

per year for 5 sites

The Premium Plus feature set licensed for up to 5 sites.

PREMIUM PLUS, 20 SITES

€480

per year for 20 sites

The Premium Plus feature set licensed for up to 20 sites.

AI ASSISTANT

€39

per month, 2,000 responses a month

Monthly add-on with a knowledge base, reports, AI actions and 40+ languages. Shown as €39, down from a crossed-out €49.

The free plan

Free plugin from WordPress.org that adds a floating WhatsApp contact button to a site.

Trying it first

15-day trial on the AI Assistant subscription

Read from join.chat on Nov 13, 2026.

Ways to pay less

OTHER SAVINGS

14-day money-back guarantee

The pricing page promises a full refund within 14 days, no questions asked.

Stated on join.chat

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

WhatsApp chat button and AI assistant for WordPress sites. Here is what it does, as its own site describes it, and what it covers: AI features, whatsApp messaging, chatbots, popups.

> **The button, ChatFunnel, support agents with country rules, lead capture and an AI assistant.**
>
> From our grade for features

WhatsApp contact button

A floating button on the site opens a WhatsApp conversation; the free plugin covers this.

ChatFunnel

Conversational forms that qualify and guide a lead before handing the chat to WhatsApp.

Support agents and country rules

Premium lets a site list several contact channels and agents, and show or hide the button by country.

Lead capture and tracking

Premium Plus saves leads in WordPress, sends webhooks, and sends Google Ads conversions and GA4 and GTM events.

AI assistant

An optional AI agent answers customer questions from a knowledge base; the site says it can handle up to 80% of inquiries.

Where it runs

Web

What it works with

WhatsApp
WordPress
Google Ads
Google Analytics 4
Google Tag Manager
Webhooks

Joinchat is made by Joinchat.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

14/54

Other popup and widget tools it is graded above

Joinchat's GPA of 2.2 is higher than 14 of the 54 other popup and widget tools we grade, and level with 19.

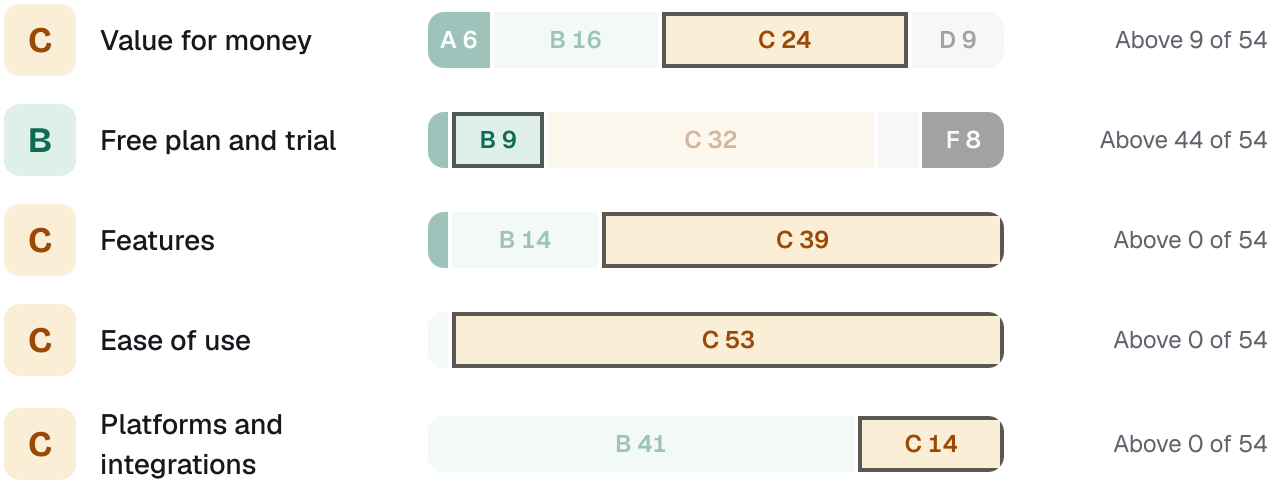
It stands best on free plan and trial (B, above 44 of 54) and worst on features (C, above 0).

Its paid plans start at about $8.94 a month, against a middle price of $14 for the category: 18 of the 48 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 16 tools score higher and cost less.

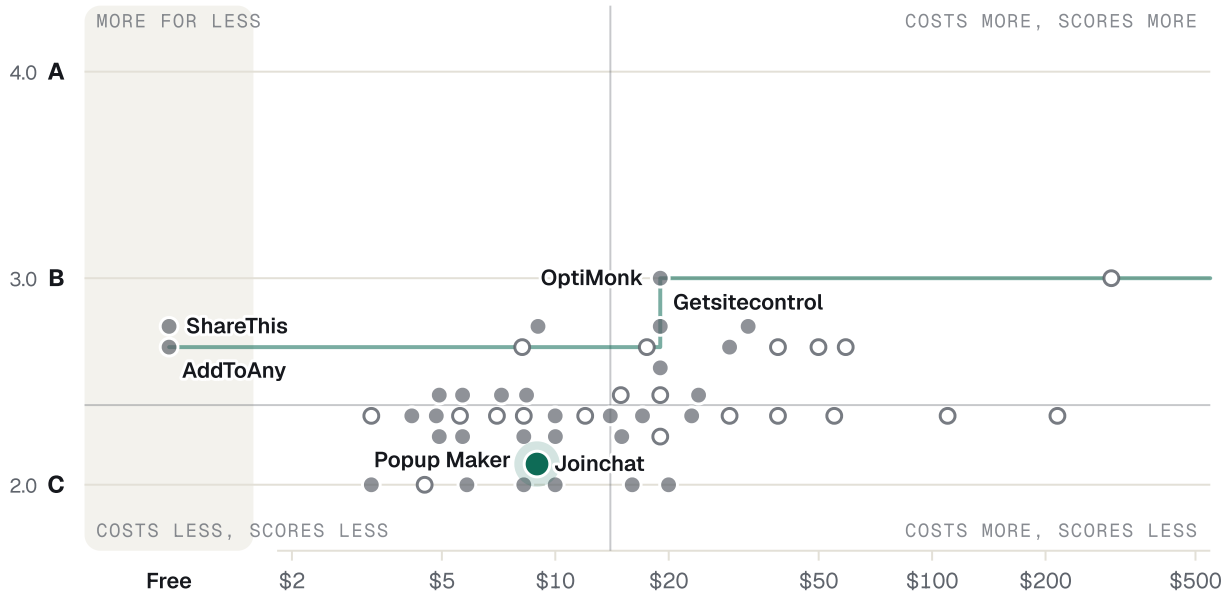
Each grade against the category

Every bar is all 55 popup and widget tools we grade, cut by the letter each got. Joinchat's own letter is outlined.



Price against what you get

Each dot is one of 51 popup and widget tools. Further left costs less; higher up scores better on features, ease of use and platforms. Joinchat is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Joinchat you would be making the WhatsApp Business API, which Meta opens only through approved partners. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 21 of the 54 other popup and widget tools grade higher. It costs $107.25 a year.

What you could make

- Popups: an app builder makes this well.

What you could not

- The WhatsApp Business API, which Meta opens only through approved partners.
- A chatbot builder hooked into the messaging apps.
- It plugs into other products, WhatsApp, WordPress and Google Ads among them.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Joinchat's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Chaty, OptinMonster, Popup Maker, Icegram and WP Popups

The 5 tools Joinchat is most often weighed against, with where each one differs from it.

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Chaty

Free plan · from $59/yr

Chat-channel button widget for WordPress sites.

- Joinchat also covers chatbots.

Joinchat and Chaty compared in full

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OptinMonster

From $210/yr

Pop-ups, floating bars and opt-in forms added to an existing site.

- Joinchat has a free plan. OptinMonster does not.
- Joinchat also covers whatsApp messaging and chatbots.
- OptinMonster also covers templates, no-code, forms and a/B testing.

Joinchat and OptinMonster compared in full



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Popup Maker

Free plan · from $99/yr

WordPress popup plugin with a free edition and yearly Pro licenses.

- Joinchat also covers whatsApp messaging and chatbots.
- Popup Maker also covers forms, reports and a/B testing.

Joinchat and Popup Maker compared in full



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Icegram

Free plan · from $99/yr

WordPress plugins for popups, action bars and email capture.

- Joinchat also covers whatsApp messaging and chatbots.
- Icegram also covers forms, email campaigns and a/B testing.

Joinchat and Icegram compared in full



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WP Popups

Free plan · from $70/yr

WordPress popup plugin with a free edition and paid licenses.

- Joinchat also covers whatsApp messaging and chatbots.
- WP Popups also covers forms and a/B testing.

Joinchat and WP Popups compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Joinchat free?

Joinchat has a free plan. Free plugin from WordPress.org that adds a floating WhatsApp contact button to a site.

How much does Joinchat cost?

Joinchat lists 6 plans. Free: $0.

What platforms does Joinchat work on?

Joinchat is available on Web.

Does Joinchat offer any discounts?

Joinchat publicly lists the following: 14-day money-back guarantee.

Does Joinchat have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Joinchat is listed for Web.

Does Joinchat have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Joinchat is listed for Web.

Is Joinchat open source?

Joinchat is not described as open source on its own site, as read on Nov 13, 2026.

What does Joinchat integrate with?

Joinchat's listing names WhatsApp, WordPress, Google Ads, Google Analytics 4, Google Tag Manager and Webhooks.

Does Joinchat have a free trial?

Yes. 15-day trial on the AI Assistant subscription.

Who makes Joinchat?

Joinchat is made by a company of the same name.

What are the alternatives to Joinchat?

The closest alternatives to Joinchat in our directory are Chaty, OptinMonster, Popup Maker, Icegram and WP Popups.

How does Joinchat compare with other popup and widget tools?

Joinchat's GPA of 2.2 is higher than 14 of the 54 other popup and widget tools we grade, and level with 19.

Is Joinchat good value for money?

ToolGPA grades Joinchat C for value for money. Its paid plans start at about $8.94 a month, against a middle price of $14 for the category: 18 of the 48 others that charge start lower.

Could I make my own version of Joinchat?

To replace Joinchat you would be making the WhatsApp Business API, which Meta opens only through approved partners.

Where this guide comes from

The prices, plans, platforms and features were read from Joinchat's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Joinchat's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Joinchat. Prices change, so check join.chat before you buy.

join.chat/en/pricing/

join.chat/en/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Joinchat, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/joinchat

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Joinchat: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/joinchat
```

Know someone choosing between popup and widget tools?

Send them this guide: toolgpa.com/tools/joinchat/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded popup and widget tools after Joinchat, each with an Insider's Guide of its own.

Popups & Website Widgets Insider's Guide

Every one of the 55 popup and widget tools we grade, compared

AddToAny Insider's Guide

Free share buttons for websites and WordPress

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ShareThis Insider's Guide

Free share, follow and reaction buttons for publishers

3.2 GPA

Getsitecontrol Insider's Guide

Popups, bars, forms and surveys, with email campaigns built in

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Joinchat's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Joinchat is a trademark of its owner, and this guide is not made, paid for or approved by Joinchat. Prices and plans change: check join.chat before you buy.