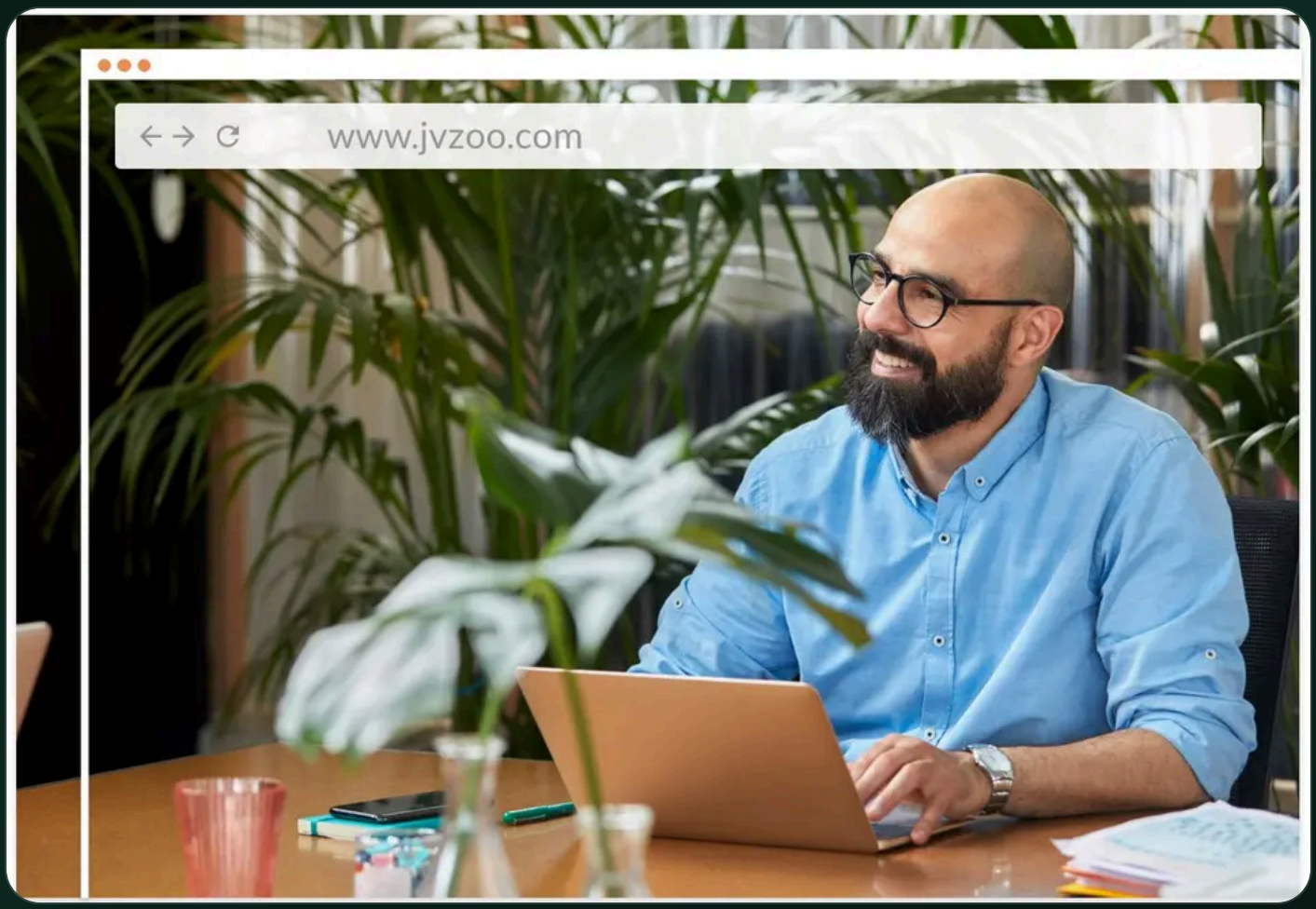
ToolGPA

NOVEMBER 2026

# JVZoo

## The Insider's Guide

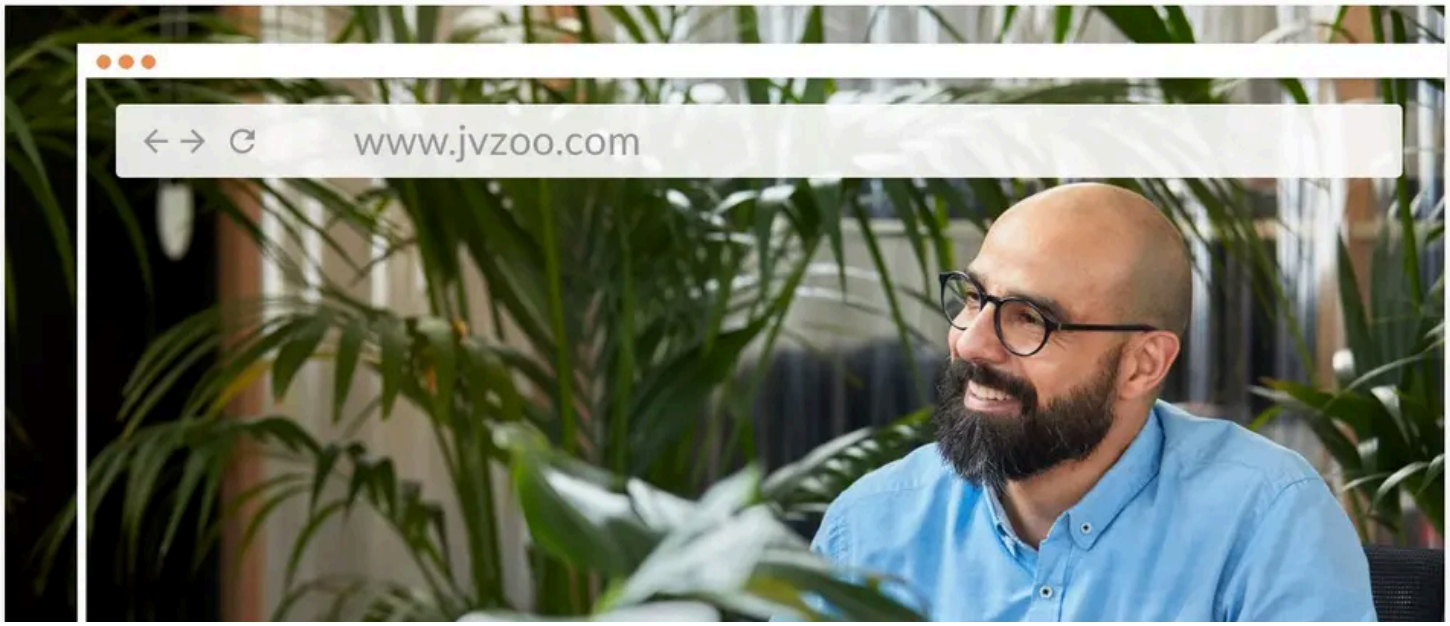
Affiliate marketplace and checkout for digital product vendors




**Every plan, grade, refund rule and rival among tools for selling digital products, read from JVZoo's own pages.**

Made by BBC Systems Inc. · checked Nov 13, 2026 · toolgpa.com

2.6
GPA




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Who made this guide, what else is on the site, and how to cite it


ToolGPA put this guide together from JVZoo's own pages, its app-store listings and our grades. Every fact in it is on JVZoo's page too, where it is kept up to date. Checked Nov 13, 2026.

# Welcome

What it is, who it suits, its grades and the ten things to know first

**2.6**

GPA, above 35 of the 50 other tools for selling digital products we grade

JVZoo is an affiliate marketplace where vendors list digital products, courses and software and affiliates promote them for commissions. It includes a built-in checkout, real-time sales tracking and JVZooPay for automatic commission payouts. Joining is free and vendors pay a percentage fee on sales.

To get you started, here are **8 things to know about JVZoo**, taken from its own pages and our grades.

"

**Setting up offers and affiliate terms takes learning.**

From our grade for ease of use

**1** **Best for an affiliate marketplace and checkout for digital products**

JVZoo is a free-to-join marketplace where vendors list digital products and affiliates promote them, with a built-in checkout.

**2** **It is free**

JVZoo has no paid plan at all. Free to join as a vendor or affiliate, with no monthly fee. Vendors pay a 5% platform fee on sales.

**3** **It runs on Web**

Web.

**4** **Affiliate marketplace**

Vendors list offers and set a commission rate; affiliates browse the marketplace and can be added to an offer in one click.

**5** **JVZooPay payouts**

Commissions are tracked and paid automatically, on a schedule set by the account's level, from every 3 days to every 21 days.

**6** **Built-in checkout**

Vendors can use JVZoo's checkout, and an underwriting team can approve payment processing for sellers without Stripe or PayPal.

**7** **A 2.6 GPA, above 35 of 50**

That is against the other tools for selling digital products we grade, on value, the free plan, features, ease of use and platforms.

**8** **Keep it**

JVZoo is free, so making your own would save you nothing.

### JVZoo at a glance

| | |
|---|---|
| PRICING<br>Free | FREE PLAN<br>Yes |
| FREE TRIAL<br>None stated | RUNS ON<br>Web |
| MADE BY<br>BBC Systems Inc., since 2011 | CATEGORY<br>Selling Digital Products |
| OUR GRADE<br>2.6 GPA, good | |

## The report card

### Best for an affiliate marketplace and checkout for digital products

JVZoo is a free-to-join marketplace where vendors list digital products and affiliates promote them, with a built-in checkout. Vendors pay a 5% fee, new accounts start on probation, and lower levels face rolling reserves.

| TOOLGPA REPORT CARD | JVZoo | Graded Nov 13, 2026 |
|---|---|---|

| SUBJECT | GRADE | COMMENT |
|---|---|---|
| **Value for money** | B | No monthly fee; vendors pay 5% of sales. The home page says 5%, its structured data says 5% plus $1 a transaction, and extra processing fees are not stated. |
| **Free plan and trial** | B | Free to join as a vendor or affiliate, with nothing locked behind a plan. |
| **Features** | C | Affiliate marketplace, JVZooPay payouts, built-in checkout, a phone room and leaderboards. Products go through a review and the fee wording varies by page. |
| **Ease of use** | C | No store rating on record. Setting up offers and affiliate terms takes learning. |
| **Platforms and integrations** | B | Web, with PayPal, Stripe, Payoneer, Trolley and Wise listed. No desktop or phone app. |
| **Grade point average** | | Good, out of 4.0 **2.6** |

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

### Who JVZoo is for

- ✓ Fits if you sell info products or software and want an affiliate network
- ✓ Works for affiliates looking for digital offers with high commissions

### Who it is not for

- ✗ Skip it if you want a clear fee, as the home page and structured data disagree on 5% versus 5% plus $1
- ✗ Tight if you are new, because accounts start on probation and lower JVZooPay levels carry 20% to 25% rolling reserves
- ✗ Watch out: product review takes 24 to 48 hours, and extra processing fees are not stated

# Good to know

## Good for

- Info product and software vendors who want an affiliate network
- Affiliates looking for digital offers with high commissions
- High-ticket sellers who close sales by phone

## Worth knowing

- The home page says vendors pay a 5% platform fee, while the page's structured data says 5% + $1 per transaction.
- New accounts start on probation, and lower JVZooPay levels carry 20% to 25% rolling reserves and slower payouts.
- Vendor products are reviewed first, and the FAQ says approval takes 24 to 48 hours.
- Extra fees apply to JVZoo Processing Services, and the page does not state them.

# What it costs

Every plan, the free plan, ways to pay less and how prices have moved

**Free**

No paid plan at all

JVZoo is free to use.

> **Free to join as a vendor or affiliate, with nothing locked behind a plan.**

From our grade for free plan and trial

VENDOR ACCOUNT

## $0

No monthly fee. 5% platform fee on sales, with extra fees if you use JVZoo Processing Services.

AFFILIATE ACCOUNT

## $0

Free to join and promote products from the marketplace, with commissions set by each vendor.

### The free plan

Free to join as a vendor or affiliate, with no monthly fee. Vendors pay a 5% platform fee on sales.

Read from jvzoo.com on Nov 13, 2026.

# What it does

Its main features, where it runs, what it works with and who makes it

**1**

Place it runs: Web

Affiliate marketplace and checkout for digital product vendors. Here is what it does, as its own site describes it, and what it covers: public API, affiliate tracking, partner payouts, online store, digital downloads.

> **Affiliate marketplace, JVZooPay payouts, built-in checkout, a phone room and leaderboards.**
>
> From our grade for features

### Affiliate marketplace

Vendors list offers and set a commission rate; affiliates browse the marketplace and can be added to an offer in one click.

### JVZooPay payouts

Commissions are tracked and paid automatically, on a schedule set by the account's level, from every 3 days to every 21 days.

### Built-in checkout

Vendors can use JVZoo's checkout, and an underwriting team can approve payment processing for sellers without Stripe or PayPal.

### Phone room

Closers on sales calls get invoicing, payment links and tracking, with the closer's and affiliate's shares paid into JVZooPay accounts.

## Compliance reviews

The site says it checks sales pages against FTC rules, and describes compliance with CASL, GDPR, ACMA, PCI and SCA.

## Leaderboards and contests

Real-time affiliate leaderboards, contests and milestone rewards are meant to keep affiliates promoting an offer.

### Where it runs

Web

### What it works with

PayPal · Stripe · Payoneer · Trolley · Wise

JVZoo is made by BBC Systems Inc., and has been around since 2011.

PART 04 · STANDING

# Where it stands

Its grades against its category, and whether to keep it or make your own

**35/50**

Other tools for selling digital products it is graded above

JVZoo's GPA of 2.6 is higher than 35 of the 50 other tools for selling digital products we grade, and level with 10.

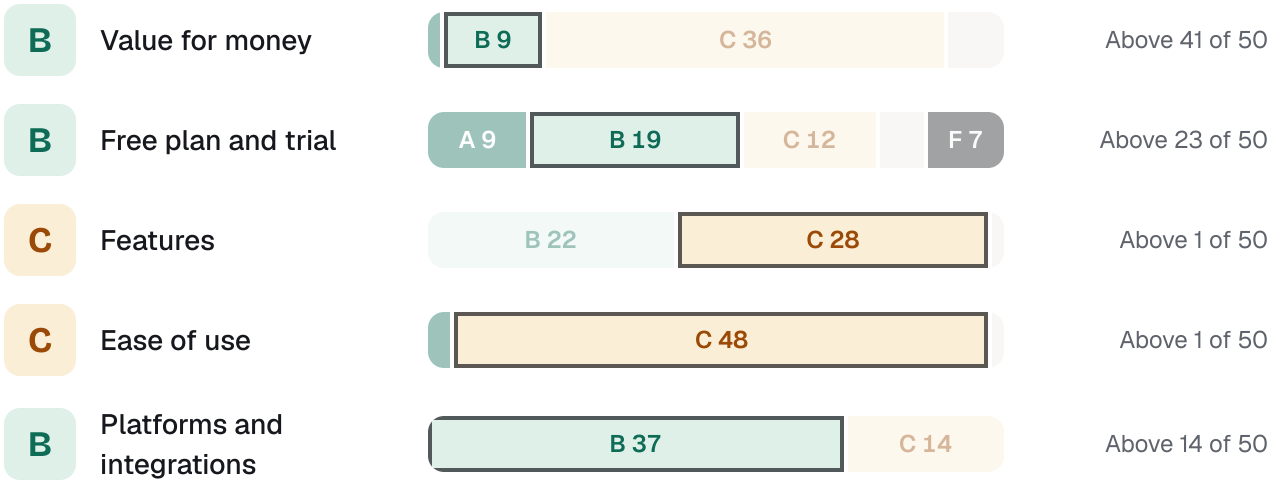
It stands best on value for money (B, above 41 of 50) and worst on features (C, above 1).

JVZoo has no paid plan.

On features, ease of use and platforms it scores 2.3 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

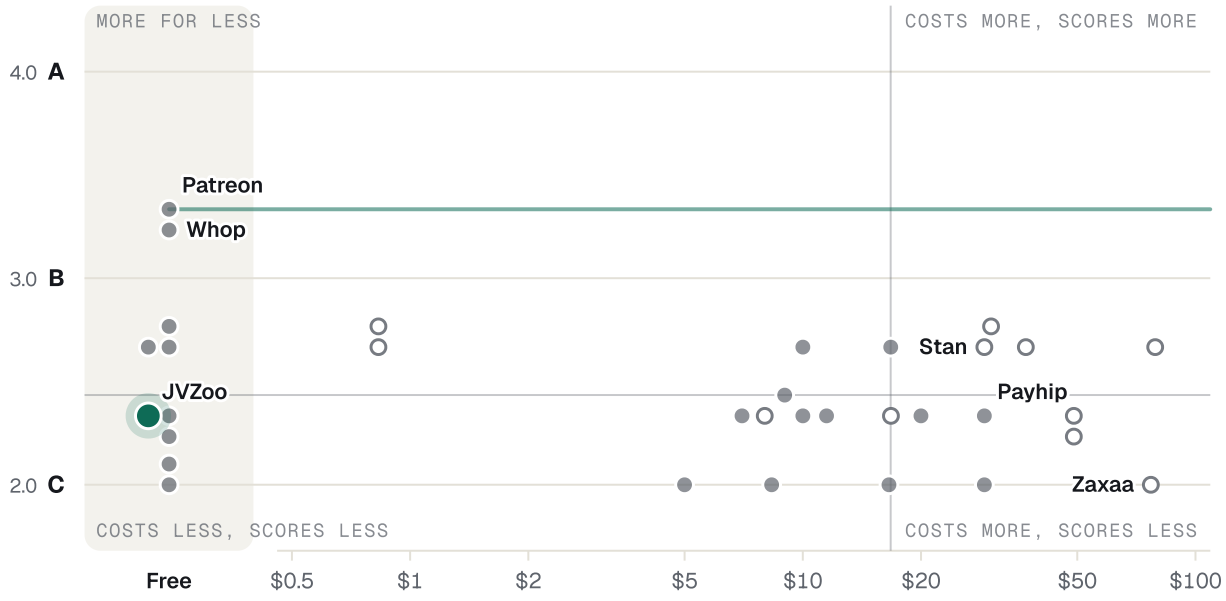
## Each grade against the category

Every bar is all 51 tools for selling digital products we grade, cut by the letter each got. JVZoo's own letter is outlined.



## Price against what you get

Each dot is one of 33 tools for selling digital products. Further left costs less; higher up scores better on features, ease of use and platforms. JVZoo is the marked dot.




What paid plans start at, a month (each step along is roughly double)

## Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

### Keep it

JVZoo is free, so making your own would save you nothing.

And it is not the kind of software a weekend replaces. It is one of the better ones too: its GPA of 2.6 is higher than 35 of the 50 other tools for selling digital products we grade.

**What you could make**

- Digital downloads: an app builder makes this well.

**What you could not**

- Payouts to partners in many countries, with their tax forms.

- Checkout, card payments and sales tax handled for you.
- Every click and sale traced back to the right partner.
- It plugs into other products, PayPal, Stripe and Payoneer among them, and has an API.

**What this rests on.** JVZoo's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

# The alternatives

The tools it is most often weighed against, side by side



ClickBank, Digistore24, CopeCart and PayKickstart

The 4 tools JVZoo is most often weighed against, with where each one differs from it.

2.4 GPA

## ClickBank

Free plan

Affiliate marketplace and checkout for digital and physical products.

JVZoo and ClickBank compared in full

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2.8 GPA

## Digistore24

Free plan

Checkout and affiliate marketplace for digital products.

- Digistore24 also covers merchant of record and a/B testing.

JVZoo and Digistore24 compared in full



2.2
GPA

## CopeCart

Paid

Checkout, tax and payment recovery for high-ticket digital sales.

- JVZoo has a free plan. CopeCart does not.
- Only CopeCart lists iOS and Android apps.
- JVZoo also covers partner payouts.

JVZoo and CopeCart compared in full



2.2
GPA

## PayKickstart

Free trial

Checkout, recurring billing and affiliate management for sellers.

- JVZoo has a free plan. PayKickstart does not, though it has a free trial.
- JVZoo also covers partner payouts.
- PayKickstart also covers invoicing and reports.

JVZoo and PayKickstart compared in full

PART 06 · QUESTIONS

# Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

### Is JVZoo free?

Yes. JVZoo is free to use.

### How much does JVZoo cost?

JVZoo lists 2 plans. Vendor account: $0.

### What platforms does JVZoo work on?

JVZoo is available on Web.

### Does JVZoo have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. JVZoo is listed for Web.

### Does JVZoo have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. JVZoo is listed for Web.

### Is JVZoo open source?

JVZoo is not described as open source on its own site, as read on Nov 13, 2026.

### Does JVZoo have an API?

Yes. JVZoo offers a public API, according to its own site.

### What does JVZoo integrate with?

JVZoo's listing names PayPal, Stripe, Payoneer, Trolley and Wise. A listing names up to eight integrations, so it may connect to more.

### Who makes JVZoo?

JVZoo is made by BBC Systems Inc. It dates from 2011.

### What are the alternatives to JVZoo?

The closest alternatives to JVZoo in our directory are ClickBank, Digistore24, CopeCart and PayKickstart.

### How does JVZoo compare with other tools for selling digital products?

JVZoo's GPA of 2.6 is higher than 35 of the 50 other tools for selling digital products we grade, and level with 10.

### Is JVZoo good value for money?

ToolGPA grades JVZoo B for value for money. JVZoo has no paid plan.

### Could I make my own version of JVZoo?

JVZoo is free, so making your own would save you nothing. And it is not the kind of software a weekend replaces.

## Where this guide comes from

The prices, plans, platforms and features were read from JVZoo's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from JVZoo's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by BBC Systems Inc. Prices change, so check jvzoo.com before you buy.

jvzoo.com/

jvzoo.com/faq

PART 07 · ABOUT

# About ToolGPA

Who made this guide, what else is on the site, and how to cite it

**7,721**

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

| 7,721 | 95 | 739 | 579 |
|---|---|---|---|
| tools graded | categories | price changes on record | apps priced in 12 countries |

## What else is on toolgpa.com

### JVZoo, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/jvzoo

### How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

### Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

### Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

### Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

### Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

### Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

### Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

**Scan for the live page**

Prices and grades as they are today

### Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "JVZoo: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/jvzoo
```

### Know someone choosing between tools for selling digital products?

Send them this guide: toolgpa.com/tools/jvzoo/guide

ToolGPA elsewhere: youtube.com/@toolgpa

# See our other guides

The best-graded tools for selling digital products after JVZoo, each with an Insider's Guide of its own.

### Selling Digital Products Insider's Guide

Every one of the 51 tools for selling digital products we grade, compared

### Whop Insider's Guide

Storefront, checkout and payouts for paid communities and products

3.4 GPA

### itch.io Insider's Guide

Open marketplace for indie games, assets and tools, pay what you want

3.2 GPA

### Patreon Insider's Guide

Paid memberships, a shop and community for creators and their fans

3.0 GPA

ToolGPA

## Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what JVZoo's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. JVZoo is a trademark of its owner, and this guide is not made, paid for or approved by BBC Systems Inc. Prices and plans change: check jvzoo.com before you buy.