ToolGPA

NOVEMBER 2026

JWX (JW Player)

The Insider's Guide

Video streaming, delivery and ad monetization platform



Every plan, grade, refund rule and rival among screen recording and video tools, read from JWX (JW Player)'s own pages.

Made by JWP, Inc. · checked Nov 12, 2026 · toolgpa.com

1.8

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from JWX (JW Player)'s own pages, its app-store listings and our grades. Every fact in it is on JWX (JW Player)'s page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 3 of the 84 other screen recording and video tools we grade

JWX is the current brand of the company behind JW Player; jwplayer.com now redirects to jwx.com. It sells video publishing, streaming (live, video on demand, server-side ad insertion and DRM) and advertising products. Its video management and delivery pricing page lists Express, Publishing and Broadcasting editions by usage metric but shows no prices.

To get you started, here are **7 things to know about JWX (JW Player)**, taken from its own pages and our grades.

> **Its pricing page lists the editions and what's metered but no dollar amounts, so you have to talk to sales.**
>
> From our report card of JWX (JW Player)

1 **Best for video hosting and streaming at scale**

JWX, the company behind JW Player, sells video hosting, live streaming and advertising, in editions measured by usage.

2 **It runs on Web**

Web.

3 **Media and content management**

Transcoding, storage and delivery with playlist and metadata management, video management APIs, multiple libraries and access roles.

4 **Editions by use**

Express Edition for low-volume content such as training videos, Publishing for tutorials and interviews, and Broadcasting for live or on-demand video to web, OTT or CTV.

5 **Live streaming**

Instant Live is metered by hours ingested, and Broadcast Live adds live event capture, 24x7 channels, clipping and replays.

6 **A 1.8 GPA, above 3 of 84**

That is against the other screen recording and video tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

Nothing JWX (JW Player) does is plain enough to make in a weekend. The 3 things listed below take a company.

JWX (JW Player) at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY JWP, Inc.	CATEGORY Screen Recording & Video
OUR GRADE 1.8 GPA, weak	

The report card

Best for video hosting and streaming at scale

JWX, the company behind JW Player, sells video hosting, live streaming and advertising, in editions measured by usage. Its pricing page lists the editions

and what's metered but no dollar amounts, so you have to talk to sales.

TOOLGPA REPORT CARD	JWX (JW Player)	Graded Nov 12, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	No dollar amounts are published, only usage metrics such as hours managed and GB delivered. Graded in the middle until a number is on record.
Free plan and trial	F	No free plan and no trial are on record in the listing, so there is nothing to try before paying.
Features	B	Transcoding, storage, delivery, live, ad insertion and security. The listing shows gaps: DRM needs a separate license, and token signing needs VOD or live delivery.
Ease of use	C	No store rating on record, and a hosting platform takes setup and developer time.
Platforms and integrations	C	Web only, with no integrations or API on record.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who JWX (JW Player) is for

- ✓ Fits if you run video for a publisher and want hosting, live and ads from one company
- ✓ Works for teams that can estimate their hours and delivery

Who it is not for

- ✗ Skip it if you want a price, because none is published
- ✗ Watch out: Studio DRM needs a separate license
- ✗ Watch out: the company is now JWX at jwx.com, so older links use the previous name
- ✗ Not for you if you want a trial, since none is listed

Good to know

Good for

- ✓ Publishers that monetize video with ads
- ✓ Broadcasters streaming live and on-demand video
- ✓ Teams that want a player plus delivery under one vendor

Worth knowing

- ⓘ The pricing page names editions and the usage metered, such as hours managed, GB delivered and hours ingested, but publishes no dollar amounts, so buyers must contact sales.
- ⓘ JW Player now operates under the JWX brand at jwx.com, so older articles and links may use the previous name.
- ⓘ Studio DRM requires a separate license.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

JWX (JW Player)'s current pricing could not be confirmed from its own site.

> **No dollar amounts are published, only usage metrics such as hours managed and GB delivered.**
>
> From our grade for value for money

We could not confirm JWX (JW Player)’s current prices from its own site, so this guide lists no plans. jwx.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Video streaming, delivery and ad monetization platform. Here is what it does, as its own site describes it, and what it covers: public API, AI features.

"

Transcoding, storage, delivery, live, ad insertion and security.

From our grade for features

Media and content management

Transcoding, storage and delivery with playlist and metadata management, video management APIs, multiple libraries and access roles.

Editions by use

Express Edition for low-volume content such as training videos, Publishing for tutorials and interviews, and Broadcasting for live or on-demand video to web, OTT or CTV.

Live streaming

Instant Live is metered by hours ingested, and Broadcast Live adds live event capture, 24x7 channels, clipping and replays.

Security and access

Geoblocking and token signing require VOD or live delivery, and Studio DRM with FairPlay, Widevine and PlayReady needs a license.

Ad revenue share

Some editions meter hours managed and delivered video and/or an ad revenue share instead of a flat fee.

Advertising products

The site also sells video advertising, programmatic partnerships and contextual targeting.

Where it runs

Web

What it works with

Its own pages name no integrations.

JWX (JW Player) is made by JWP, Inc.

Where it stands

Its grades against its category, and whether to keep it or make your own

3/84

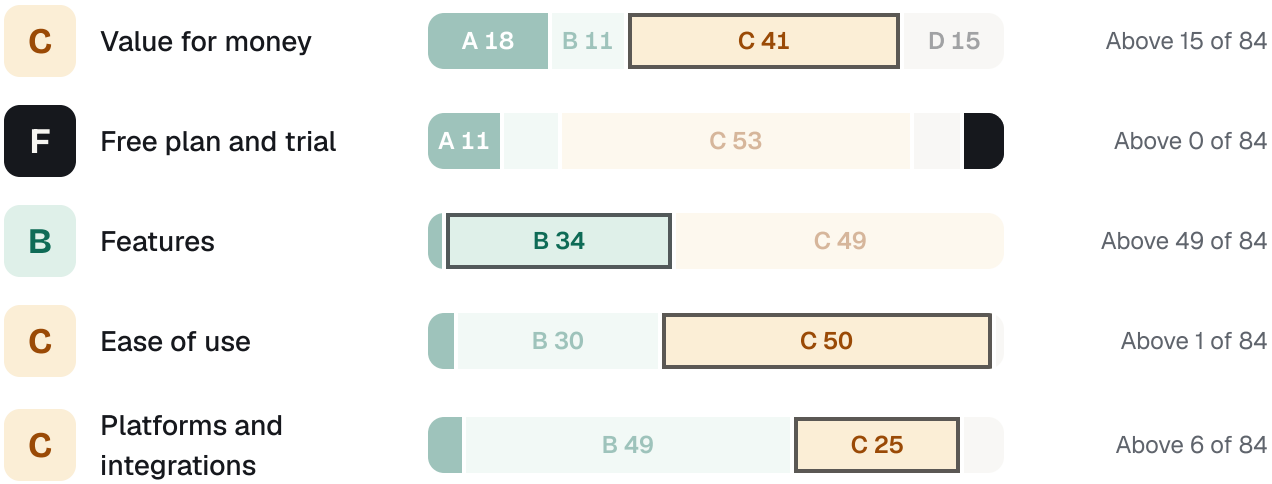
Other screen recording and video tools it is graded above

JWX (JW Player)'s GPA of 1.8 is higher than 3 of the 84 other screen recording and video tools we grade, and level with 2.

It stands best on features (B, above 49 of 84) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 85 screen recording and video tools we grade, cut by the letter each got. JWX (JW Player)'s own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

Nothing JWX (JW Player) does is plain enough to make in a weekend. The 3 things listed below take a company.

That makes this kind of software worth paying for, not this one in particular: 79 of the 84 other screen recording and video tools grade higher.

What you could not

- ✕ An API that other software can build on.
- ✕ AI features, unless you pay a model provider for each request yourself.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. JWX (JW Player)'s listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Brightcove, Mux, Vimeo, Wistia and Kaltura

The 5 tools JWX (JW Player) is most often weighed against, with where each one differs from it.

2.0 GPA

Brightcove

Paid

Enterprise video hosting, player and live streaming platform.

- Brightcove also covers reports.

JWX (JW Player) and Brightcove compared in full

2.2 GPA

Mux

Free plan · from $20/mo

Video API for storing, streaming and analyzing video in apps.

- Mux has a free plan. JWX (JW Player) does not.
- Mux also covers transcription and web analytics.

JWX (JW Player) and Mux compared in full



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Vimeo

Free plan · from $12/mo

Ad-free video hosting with a customizable player and review tools.

- Vimeo has a free plan. JWX (JW Player) does not.
- Only Vimeo lists macOS, iOS and Android apps.
- Vimeo also covers transcription, templates, screen recording and video editing.

JWX (JW Player) and Vimeo compared in full



2.4
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Wistia

Free plan · from $79/mo

Video hosting, recording and webinars for marketing teams.

- Wistia has a free plan. JWX (JW Player) does not.
- Wistia also covers transcription, noise cancellation, screen recording and video editing.

JWX (JW Player) and Wistia compared in full



2.2
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Kaltura

Paid

Video platform for education, enterprise and media, sold by quote.

- Kaltura also covers video calls and webinars.

JWX (JW Player) and Kaltura compared in full

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is JWX (JW Player) free?

No. JWX (JW Player) is a paid product.

What platforms does JWX (JW Player) work on?

JWX (JW Player) is available on Web.

Does JWX (JW Player) have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. JWX (JW Player) is listed for Web.

Does JWX (JW Player) have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. JWX (JW Player) is listed for Web.

Is JWX (JW Player) open source?

JWX (JW Player) is not described as open source on its own site, as read on Nov 12, 2026.

Does JWX (JW Player) have an API?

Yes. JWX (JW Player) offers a public API, according to its own site.

Who makes JWX (JW Player)?

JWX (JW Player) is made by JWP, Inc.

What are the alternatives to JWX (JW Player)?

The closest alternatives to JWX (JW Player) in our directory are Brightcove, Mux, Vimeo, Wistia and Kaltura.

How does JWX (JW Player) compare with other screen recording and video tools?

JWX (JW Player)'s GPA of 1.8 is higher than 3 of the 84 other screen recording and video tools we grade, and level with 2.

Could I make my own version of JWX (JW Player)?

Nothing JWX (JW Player) does is plain enough to make in a weekend. The 3 things listed below take a company.

Where this guide comes from

The prices, plans, platforms and features were read from JWX (JW Player)'s own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from JWX (JW Player)'s own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by JWP, Inc. Prices change, so check jwx.com before you buy.

jwx.com/video-management-delivery-pricing jwx.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

JWX (JW Player), kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/jw-player

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "JWX (JW Player): The Insider's
Guide", checked Nov 12, 2026.
https://toolgpa.com/tools/jw-player
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Know someone choosing between screen recording and video tools?

Send them this guide:
toolgpa.com/tools/jw-player/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded screen recording and video tools after JWX (JW Player), each with an Insider's Guide of its own.

Screen Recording & Video Insider's Guide

Every one of the 85 screen recording and video tools we grade, compared

DaVinci Resolve Insider's Guide

Video editing, color, effects and audio post-production in one app

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Zencastr Insider's Guide

Free podcast recording, chat-based editing and hosting in one app

3.4 GPA

Cap Insider's Guide

Open-source screen recorder with instant share links and an editor

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what JWX (JW Player)'s pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. JWX (JW Player) is a trademark of its owner, and this guide is not made, paid for or approved by JWP, Inc. Prices and plans change: check jwx.com before you buy.