ToolGPA

NOVEMBER 2026

Kafkai

The Insider’s Guide

Search data for your AI: keywords, backlinks and competitors



Every plan, grade, refund rule and rival among writing tools, read from Kafkai’s own pages.

Made by Kafkai Giken, Inc. · checked Nov 13, 2026 · toolgpa.com

1.8

GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Kafkai's own pages, its app-store listings and our grades. Every fact in it is on Kafkai's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 5 of the 136 other writing tools we grade

Kafkai is now a plugin (MCP) that connects an AI assistant such as Claude or ChatGPT to search data, so questions about what a site ranks for, who links to it and who competes with it are answered from real numbers. It no longer sells the AI article writing it was known for. It is prepaid: credits are bought in packs and spent per question, with no monthly plan.

To get you started, here are **9 things to know about Kafkai**, taken from its own pages and our grades.

1 **Best for search research for an AI assistant**

Kafkai gives an AI assistant search data: keywords, backlinks and competitors, paid by credits instead of a monthly plan.

2 **What it costs**

Paid plans start at ¥1,000 one-time top-up for 1,000 credits (¥1,100 with consumption tax).

3 **You can try it first**

1,000 free credits on signup, no credit card; credits are valid for 90 days

4 **It runs on Web**

Web.

5 **Keywords and content gaps**

Lists the keywords a site ranks for with position and monthly search volume, and the keywords competitors rank for that it does not.

6 **Competitor finding**

Returns the sites that rank for the same searches and how far their keywords overlap with yours.

7 **Backlinks**

Shows who links to a site, new and lost links by date, and the sites that link to competitors but not to you.

8 **A 1.8 GPA, above 5 of 136**

That is against the other writing tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Kafkai you would be making search volumes for millions of keywords, gathered and kept up to date. That is not a weekend's work, with an AI app builder or without one.

Kafkai at a glance

PRICING
Free trial, from ¥1,000 one-time top-up for 1,000 credits (¥1,100 with consumption tax)

FREE PLAN
No

FREE TRIAL
1,000 free credits on signup, no credit card; credits are valid for 90 days

RUNS ON
Web

MADE BY
Kafkai Giken, Inc.

CATEGORY
Writing Tools

OUR GRADE
1.8 GPA, weak

The report card

Best for search research for an AI assistant

Kafkai gives an AI assistant search data: keywords, backlinks and competitors, paid by credits instead of a monthly plan. It has no writing tool of its own, it runs through MCP with about 30 minutes of setup, and credits expire after 90 days.

TOOLGPA REPORT CARD	Kafkai	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Pay-as-you-go credits in yen: ¥1,000 buys 1,000 credits, enough for one project with one competitor. It isn't a monthly plan, so it can't be set against the category cleanly.
Free plan and trial	C	1,000 free credits on signup with no card, valid for 90 days.
Features	D	Keyword, competitor and backlink research, with Search Console data and WordPress drafts. It needs an AI assistant to be useful and has no writing tool.
Ease of use	D	About 30 minutes of one-time MCP setup through an AI assistant.
Platforms and integrations	B	Web, with Claude, ChatGPT, Cursor, Claude Code and WordPress.

Grade point average Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Kafkai is for

- ✓ Fits if you already work in Claude, ChatGPT or Cursor and want search data inside it
- ✓ Works for one-off research projects, since you pay as you go

Who it is not for

- ✗ Skip it if you want an article writer, because there is no writing tool of its own
- ✗ Not for you if you don't use an AI assistant over MCP
- ✗ Tight if you want rank tracking, since research runs only when asked
- ✗ Watch out: prices are in yen with Japanese consumption tax, and credits expire after 90 days

Good to know

Good for

- ✓ People who already work in Claude, ChatGPT or Cursor and want SEO data inside it
- ✓ Occasional users who prefer paying per question over a monthly subscription
- ✓ Online sellers checking Amazon and Google Shopping positions

Worth knowing

- ⓘ Prices are in Japanese yen and include Japanese consumption tax; the checkout works out tax from the billing address.
- ⓘ Credits expire 90 days after they are granted or bought.
- ⓘ It does not track rankings on a schedule; research runs only when asked.
- ⓘ It is used through an AI assistant over MCP, with a roughly 30-minute one-time setup, and has no writing tool of its own.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

5

plans to choose from

Kafkai is a paid product with a free trial, starting at ¥1,000 one-time top-up for 1,000 credits (¥1,100 with consumption tax).

> **It isn't a monthly plan, so it can't be set against the category cleanly.**
>
> From our grade for value for money

1,000 CREDITS

¥1,000

one-time top-up, used as you go (¥1,100 with consumption tax)

1,000 credits, enough for one project with one competitor, per the features page.

3,000 CREDITS

¥3,000

one-time top-up, used as you go (¥3,300 with consumption tax)

3,000 credits with no bonus.

5,000 CREDITS

¥5,000

one-time top-up, used as you go (¥5,500 with consumption tax)

5,000 credits with no bonus.

10,500 CREDITS

¥10,000

one-time top-up, used as you go (¥11,000 with consumption tax)

10,000 credits plus a 5% bonus.

22,000 CREDITS

¥20,000

one-time top-up, used as you go (¥22,000 with consumption tax)

20,000 credits plus a 10% bonus.

Trying it first

1,000 free credits on signup, no credit card; credits are valid for 90 days

Read from kafkai.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Search data for your AI: keywords, backlinks and competitors. Here is what it does, as its own site describes it, and what it covers: AI features, keyword research, rank tracking, backlink analysis.

> **Keyword, competitor and backlink research, with Search Console data and WordPress drafts.**
>
> From our grade for features

Keywords and content gaps

Lists the keywords a site ranks for with position and monthly search volume, and the keywords competitors rank for that it does not.

Competitor finding

Returns the sites that rank for the same searches and how far their keywords overlap with yours.

Backlinks

Shows who links to a site, new and lost links by date, and the sites that link to competitors but not to you.

Search Console for your own site

After you prove the domain with a DNS record, pages and searches losing clicks can be read through the same AI.

Amazon and Google Shopping checks

Shows where a product appears in Amazon and Google Shopping results for a keyword, in the supported countries, at 5 credits per keyword.

WordPress drafts

Your AI writes the article and Kafkai sends it to a WordPress site as a draft; Kafkai itself does not write or store articles.

Where it runs

Web

What it works with

Claude · ChatGPT · Cursor · Claude Code · WordPress

Kafkai is made by Kafkai Giken, Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

5/136

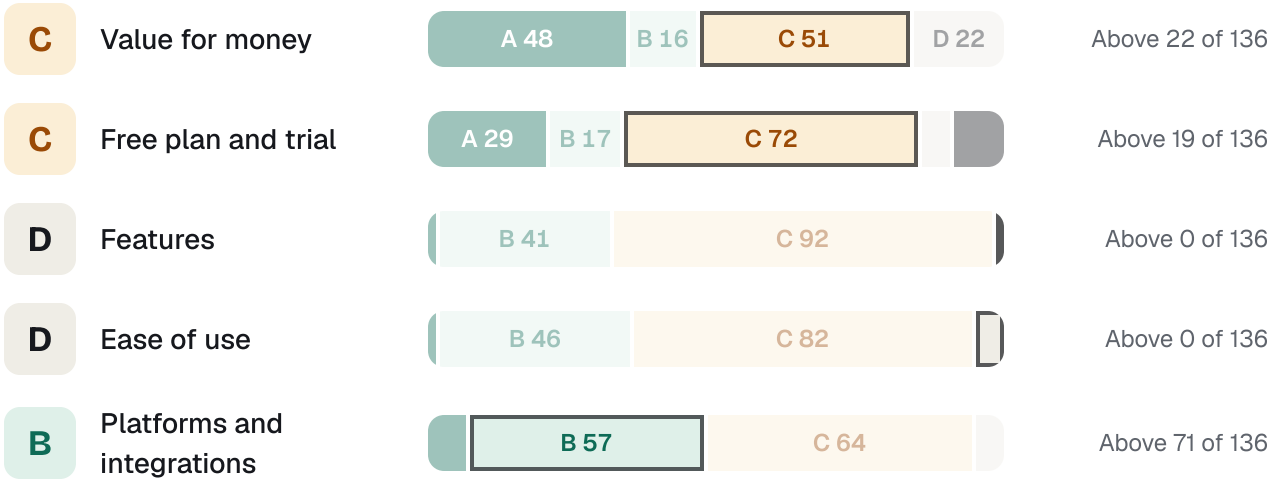
Other writing tools it is graded above

Kafkai's GPA of 1.8 is higher than 5 of the 136 other writing tools we grade, and level with 12.

It stands best on platforms and integrations (B, above 71 of 136) and worst on features (D, above 0).

Each grade against the category

Every bar is all 137 writing tools we grade, cut by the letter each got. Kafkai's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Kafkai you would be making search volumes for millions of keywords, gathered and kept up to date. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 119 of the 136 other writing tools grade higher.

What you could not

- ✕ Search volumes for millions of keywords, gathered and kept up to date.
- ✕ An index of the links between billions of web pages.
- ✕ Daily checks of where your pages rank in search results.
- ✕ It plugs into other products, Claude, ChatGPT and Cursor among them.
- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Kafkai's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Semrush, Ahrefs, SE Ranking, Mangools and DataForSEO

The 5 tools Kafkai is most often weighed against, with where each one differs from it.

2.2 GPA

Semrush

Free plan · from $117.33/mo

SEO suite for keyword research, rank tracking and AI search visibility.

- Semrush has a free plan. Kafkai does not, though it has a free trial.
- Semrush also covers reports and site audit.

Kafkai and Semrush compared in full

2.0 GPA

Ahrefs

Free plan · from $29/mo

SEO toolset for backlinks, keyword research, audits and rank tracking.

- Ahrefs has a free plan. Kafkai does not, though it has a free trial.
- Only Ahrefs lists a browser extension.
- Ahrefs also covers site audit.

Kafkai and Ahrefs compared in full



2.2
GPA

SE Ranking

Free trial · from $103.20/mo

SEO platform for rank tracking, audits, research and AI visibility.

- SE Ranking also covers reports and site audit.

Kafkai and SE Ranking compared in full



2.0
GPA

Mangools

Free plan · from $37.70/mo

Bundle of five SEO tools led by the KWFinder keyword research app.

- Mangools has a free plan. Kafkai does not, though it has a free trial.
- Only Mangools lists a browser extension.

Kafkai and Mangools compared in full



2.8
GPA

DataForSEO

Free trial · from $50

Pay-as-you-go APIs for SERP, keyword, backlink and AI mention data.

- Kafkai also covers rank tracking.
- DataForSEO also covers site audit, AI search visibility and sERP API.

Kafkai and DataForSEO compared in full

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Kafkai free?

No, Kafkai is a paid product, but you can try it first. 1,000 free credits on signup, no credit card; credits are valid for 90 days.

How much does Kafkai cost?

Kafkai lists 5 plans. 1,000 credits: ¥1,000 one-time top-up, used as you go (¥1,100 with consumption tax).

What platforms does Kafkai work on?

Kafkai is available on Web.

Does Kafkai have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Kafkai is listed for Web.

Does Kafkai have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Kafkai is listed for Web.

Is Kafkai open source?

Kafkai is not described as open source on its own site, as read on Nov 13, 2026.

What does Kafkai integrate with?

Kafkai's listing names Claude, ChatGPT, Cursor, Claude Code and WordPress.

Who makes Kafkai?

Kafkai is made by Kafkai Giken, Inc.

What are the alternatives to Kafkai?

The closest alternatives to Kafkai in our directory are Semrush, Ahrefs, SE Ranking, Mangools and DataForSEO.

How does Kafkai compare with other writing tools?

Kafkai's GPA of 1.8 is higher than 5 of the 136 other writing tools we grade, and level with 12.

Could I make my own version of Kafkai?

To replace Kafkai you would be making search volumes for millions of keywords, gathered and kept up to date.

Where this guide comes from

The prices, plans, platforms and features were read from Kafkai's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Kafkai's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Kafkai Giken, Inc. Prices change, so check kafkai.com before you buy.

kafkai.com/en/

kafkai.com/en/pricing/

kafkai.com/en/features/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Kafkai, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/kafkai

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Kafkai: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/kafkai
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Know someone choosing between writing tools?

Send them this guide: toolgpa.com/tools/kafkai/guide

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See our other guides

The best-graded writing tools after Kafkai, each with an Insider's Guide of its own.

Writing Tools Insider's Guide

Every one of the 137 writing tools we grade, compared

FreeOffice TextMaker Insider's Guide

Free word processor that opens and saves Microsoft Word files

3.4 GPA

Microsoft Word Insider's Guide

Word processor sold with Microsoft 365, free in the browser

3.4 GPA

Apache OpenOffice Insider's Guide

Free open-source office suite with the Writer word processor

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Kafkai's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Kafkai is a trademark of its owner, and this guide is not made, paid for or approved by Kafkai Giken, Inc. Prices and plans change: check kafkai.com before you buy.