ToolGPA

NOVEMBER 2026

KineMaster

The Insider’s Guide

Mobile video editor with templates, layers and AI tools



Every plan, grade, refund rule and rival among screen recording and video tools, read from KineMaster’s own pages.

Made by KineMaster Corporation · checked Nov 13, 2026 · toolgpa.com

2.4
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from KineMaster's own pages, its app-store listings and our grades. Every fact in it is on KineMaster's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 66 of the 133 other screen recording and video tools we grade

KineMaster is a video editor for iPhone, iPad and Android. It offers a multi-layer timeline, keyframe animation, chroma key, templates and an asset store of effects, music and fonts, plus AI tools such as auto captions, text-to-speech and background removal. A Premium subscription is sold in the app.

To get you started, here are **9 things to know about KineMaster**, taken from its own pages and our grades.

> "
>
> **No store rating on record, and a layered timeline has a learning curve.**
>
> From our grade for ease of use

1 **Best for layered video editing on a phone**

Many assets are sold separately, store prices vary, and there is no desktop version.

2 **Paid plans start at $4.17 a month when paid by the year**

As its pricing page puts it: $9.99 per month, or $49.99 per year (App Store prices vary).

3 **There is a free plan**

Free to download with in-app purchases; the store listing does not spell out which features stay free.

4 **It runs on 2 platforms**

iOS and Android.

5 **Multi-layer timeline**

Stack videos, images, text, stickers and effects on a full-screen timeline, with keyframe animation and a keyframe graph.

6 **AI captions and voices**

Auto captions transcribe speech in 36 languages, and text-to-speech turns typed text into voiceover audio.

7 **AI visual tools**

AI tracking, background removal, super resolution and style filters are built into the editor.

8 **A 2.4 GPA, above 66 of 133**

That is against the other screen recording and video tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace KineMaster you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

KineMaster at a glance

PRICING Free plan, from $9.99 per month, or $49.99 per year (App Store prices vary)	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON iOS, Android
MADE BY KineMaster Corporation	CATEGORY Screen Recording & Video
OUR GRADE 2.4 GPA, fair	STORE RATING 4.7 on the App Store, 43,624 ratings

The report card

Best for layered video editing on a phone

KineMaster is a phone video editor with a multi-layer timeline, templates, AI captions and 4K export. Many assets are sold separately, store prices vary, and there is no desktop version.

TOOLGPA REPORT CARD	KineMaster	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	B	Premium is $49.99 a year, about $4.17 a month, but the store shows other prices from $49.99 to $59.99 a year and $9.99 monthly, so we stop at B.
Free plan and trial	C	Free to download, but the listing does not say which features stay free and many assets cost extra.
Features	B	Multi-layer timeline, AI captions and voices, templates and 4K export; nothing missing from the basic job.
Ease of use	C	No store rating on record, and a layered timeline has a learning curve.
Platforms and integrations	C	iOS and Android only; no desktop or web editor.
Grade point average		Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who KineMaster is for

- ✓ Fits if you want layers and a timeline on a phone
- ✓ Works for people making social videos from templates

Who it is not for

- ✗ Skip it if you edit on a computer, as it runs on iOS and Android only
- ✗ Pricey if you pay monthly, at $9.99 against about $4.17 a month on the annual plan
- ✗ Watch out: the App Store shows several Premium prices, from $8.49 to $11.99 monthly
- ✗ Watch out: many Asset Store items are sold separately, from $0.19 to $77.77 on Google Play
- ✗ Tight if you want to stay free, as the listing does not spell out what stays free

Good to know

Good for

- ✓ Editing short social videos on a phone or tablet
- ✓ Building videos from templates by swapping in your own clips
- ✓ Layered edits with keyframes, chroma key and corner pin

Worth knowing

- ⓘ It runs on iOS and Android only; the site lists no desktop or web editor.
- ⓘ The App Store shows several Premium prices ($8.49 to $11.99 monthly, $49.99 to $59.99 annual), so the amount charged can differ.
- ⓘ Many assets in the Asset Store are sold separately; Google Play lists items at $0.19 to $77.77 each.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$4.17

A month to start, paid by the year.
There is a free plan too

KineMaster has a free plan. Paid plans start at $9.99 per month, or $49.99 per year (App Store prices vary).

> **Free to download, but the listing does not say which features stay free and many assets cost extra.**
>
> From our grade for free plan and trial

PREMIUM (MONTHLY)

$9.99

per month

Subscription sold in the app. The App Store lists several monthly prices, from $8.49 to $11.99.

PREMIUM (ANNUAL)

$49.99

per year

Yearly subscription. The App Store also lists $59.99 for annual Premium, so the price shown may vary.

The free plan

Free to download with in-app purchases; the store listing does not spell out which features stay free.

Read from apps.apple.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: iOS and Android

Mobile video editor with templates, layers and AI tools. Here is what it does, as its own site describes it, and what it covers: AI features, transcription, templates, video editing, text to speech.

> **iOS and Android only; no desktop or web editor.**

From our grade for platforms and integrations

Multi-layer timeline

Stack videos, images, text, stickers and effects on a full-screen timeline, with keyframe animation and a keyframe graph.

AI captions and voices

Auto captions transcribe speech in 36 languages, and text-to-speech turns typed text into voiceover audio.

AI visual tools

AI tracking, background removal, super resolution and style filters are built into the editor.

Templates and Mix

Start from thousands of video templates, or save your own project as a template to share.

Asset Store

The vendor lists 75,000+ stickers, fonts, stock videos, effects, music and transitions to download.

4K export

Export up to 4K at 60 frames per second, or save a GIF or a video with a transparent background.

Where it runs

iOS · Android

What it works with

YouTube · TikTok · Instagram · WhatsApp

KineMaster is made by KineMaster Corporation.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

66/133

Other screen recording and video tools it is graded above

KineMaster's GPA of 2.4 is higher than 66 of the 133 other screen recording and video tools we grade, and level with 22.

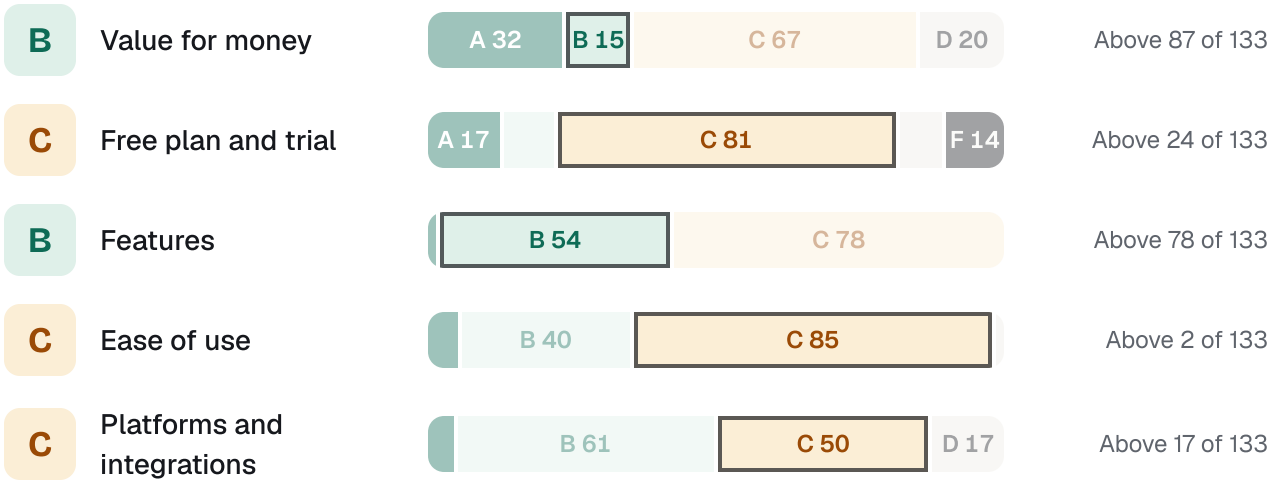
It stands best on value for money (B, above 87 of 133) and worst on ease of use (C, above 2).

Its paid plans start at $4.17 a month when paid by the year, against a middle price of $12.25 for the category: 11 of the 88 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 6 tools score higher and cost less.

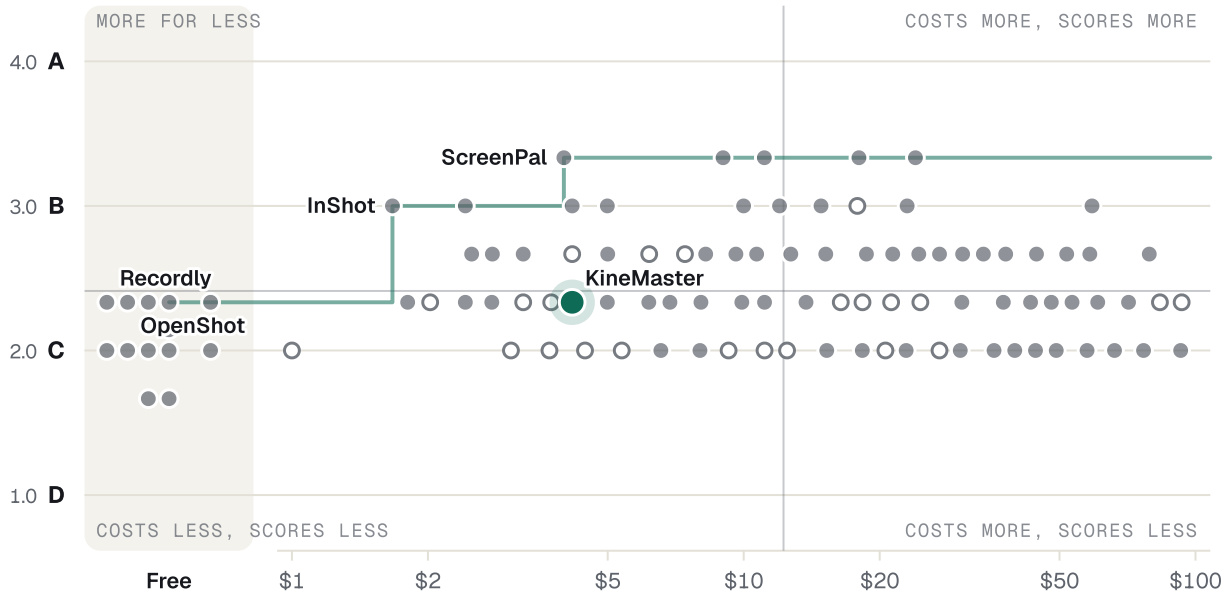
Each grade against the category

Every bar is all 134 screen recording and video tools we grade, cut by the letter each got. KineMaster's own letter is outlined.



Price against what you get

Each dot is one of 102 screen recording and video tools. Further left costs less; higher up scores better on features, ease of use and platforms. KineMaster is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace KineMaster you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

It costs $49.99 a year.

What you could make

- Templates: an app builder makes this well.

What you could not

- A video editor.
- A voice model, which you can rent by the minute but not make.
- Speech turned into text you can trust.

- A real app for iOS and Android. Something home-made would be a web page.
- AI features, unless you pay a model provider for each request yourself.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. KineMaster's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



CapCut, InShot, Videoleap, VN Video Editor and Splice

The 5 tools KineMaster is most often weighed against, with where each one differs from it.

2.8 GPA

CapCut

Free plan · from $9.99/mo

Video and photo editor with effects, auto captions and AI tools.

- Only CapCut lists macOS and Windows apps.
- KineMaster also covers transcription, templates and text to speech.

KineMaster and CapCut compared in full

3.2 GPA

InShot

Free plan · from $4.99/mo

Mobile video and photo editor for iPhone and Android.

- InShot can be bought with a one-time purchase.
- KineMaster also covers templates.

KineMaster and InShot compared in full



2.6 GPA

Videoleap

Free plan · from $4.99

Mobile and web video editor with templates and AI effects.

- Only Videoleap lists a web app.
- KineMaster also covers transcription and text to speech.

KineMaster and Videoleap compared in full

VN

3.0 GPA

VN Video Editor

Free plan · from $7.99

Free multi-track video and photo editor for phones and Mac.

- Only VN Video Editor lists a macOS app.

KineMaster and VN Video Editor compared in full



2.0 GPA

Splice

Free trial · from $9.99

Mobile video editor for iPhone and iPad with a subscription.

- KineMaster has a free plan. Splice does not, though it has a free trial.
- KineMaster also covers transcription, templates and text to speech.
- Splice also covers file sharing.

KineMaster and Splice compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is KineMaster free?

KineMaster has a free plan. Free to download with in-app purchases; the store listing does not spell out which features stay free.

How much does KineMaster cost?

KineMaster lists 2 plans. Premium (Monthly): $9.99 per month.

What platforms does KineMaster work on?

KineMaster is available on iOS and Android.

How is KineMaster rated?

KineMaster's iPhone and iPad app averages 4.7 out of 5 from 43,624 ratings on the App Store in the United States, as read on Nov 13, 2026.

Does KineMaster have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. KineMaster is listed for iOS and Android.

Does KineMaster have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. KineMaster is listed for iOS and Android.

Is KineMaster open source?

KineMaster is not described as open source on its own site, as read on Nov 13, 2026.

What does KineMaster integrate with?

KineMaster's listing names YouTube, TikTok, Instagram and WhatsApp. A listing names up to eight integrations, so it may connect to more.

Who makes KineMaster?

KineMaster is made by KineMaster Corporation.

What are the alternatives to KineMaster?

The closest alternatives to KineMaster in our directory are CapCut, InShot, Videoleap, VN Video Editor and Splice.

How does KineMaster compare with other screen recording and video tools?

KineMaster's GPA of 2.4 is higher than 66 of the 133 other screen recording and video tools we grade, and level with 22.

Is KineMaster good value for money?

ToolGPA grades KineMaster B for value for money. Its paid plans start at $4.17 a month when paid by the year, against a middle price of $12.25 for the category: 11 of the 88 others that charge start lower.

Could I make my own version of KineMaster?

To replace KineMaster you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

Where this guide comes from

The prices, plans, platforms and features were read from KineMaster's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from KineMaster's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by KineMaster Corporation. Prices change, so check kinemaster.com before you buy.

apps.apple.com/us/app/kinemaster-video-editor/i…
kinemaster.com/education
kinemaster.com
play.google.com/store/apps/details?id=com.nexst…

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

KineMaster, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/kinemaster

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "KineMaster: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/kinemaster
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Know someone choosing between screen recording and video tools?

Send them this guide:
toolgpa.com/tools/kinemaster/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded screen recording and video tools after KineMaster, each with an Insider's Guide of its own.

Screen Recording & Video Insider's Guide

Every one of the 134 screen recording and video tools we grade, compared



DaVinci Resolve Insider's Guide

Video editing, color, effects and audio post-production in one app

3.4 GPA



Zencastr Insider's Guide

Free podcast recording, chat-based editing and hosting in one app

3.4 GPA



Cap Insider's Guide

Open-source screen recorder with instant share links and an editor

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what KineMaster's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. KineMaster is a trademark of its owner, and this guide is not made, paid for or approved by KineMaster Corporation. Prices and plans change: check kinemaster.com before you buy.