ToolGPA

NOVEMBER 2026

Kive

The Insider's Guide

AI product photography and ad visuals for consumer brands



Every plan, grade, refund rule and rival among AI image and video generators, read from Kive's own pages.

Made by Kive · checked Nov 13, 2026 · toolgpa.com

2.2
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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Kive's own pages, its app-store listings and our grades. Every fact in it is on Kive's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 63 of the 168 other AI image and video generators we grade

Kive is a browser-based AI platform that makes product shots, ads and short videos for consumer brands such as fashion, skincare and furniture. Users add their products, train a brand look, and generate or edit visuals in a shared workspace with boards and presets. Plans are priced by monthly credits, and an MCP connection works with Claude and ChatGPT.

> **Training a brand look and setting up boards is work.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Kive**, taken from its own pages and our grades.

1 **Best for AI product shots and ads for consumer brands**

Kive makes product shots, ads and short videos for consumer brands, with brand training and a shared workspace.

2 **Paid plans start at $30 a month**

As its pricing page puts it: $30 per month, billed yearly at $360 ($40 billed monthly).

3 There is a free plan

40 credits after email verification, up to 5 boards, and one free image every 30 minutes when out of credits.

4 It runs on Web

Web.

5 Product shots and ads

Generates product images, edits and finished ads from uploaded products, with one-click style presets by industry.

6 Brand training

Pro adds advanced brand training and unlimited products and brands, so visuals follow a consistent look.

7 Video

Makes 5-second videos at draft, premium and max quality; maximum video quality needs the Pro plan.

8 A 2.2 GPA, above 63 of 168

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Kive you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

Kive at a glance

PRICING
Free plan, from $30 per month, billed yearly at $360 ($40 billed monthly)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Kive

CATEGORY
AI Image & Video Generators

OUR GRADE
2.2 GPA, fair

The report card

Best for AI product shots and ads for consumer brands

Kive makes product shots, ads and short videos for consumer brands, with brand training and a shared workspace. But Basic is $30 a month billed yearly for about 10 finished ads, free is 40 credits, and the best video quality and advanced brand training aren't on Basic.

TOOLGPA REPORT CARD	Kive	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	D	Basic is $30 a month billed yearly ($40 monthly), above the $25 line for the dearest tenth of AI image tools, for roughly 10 finished ads.
Free plan and trial	C	40 credits after you verify an email, 5 boards, and one free image every 30 minutes once credits run out.
Features	B	Product shots, ads, brand training, video and a shared workspace. The listing names no gap in the core job.
Ease of use	C	No store rating on record. Training a brand look and setting up boards is work.
Platforms and integrations	B	Web only, but with an agent, an MCP connection and 2 integrations.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Kive is for

- ✓ Fits if you sell consumer products and need a steady stream of ad images
- ✓ Works for a small brand team of up to 2 people sharing a workspace

Who it is not for

- ✗ Pricey if you're a solo seller: $30 a month for about 10 finished ads
- ✗ Watch out: credits aren't refunded for results you dislike, and rollover stops at 2 times the monthly amount
- ✗ Not for you if you need 1080p video or advanced brand training, as neither is on Basic
- ✗ Tight on Basic at 2 users and 10,000 library items
- ✗ Skip it if you want an app, since it's web only

Good to know

Good for

- ✓ Consumer brands making product shots and ads without a studio shoot
- ✓ Small stores that want a monthly credit budget they can plan around
- ✓ Teams that want to drive image creation from Claude or ChatGPT

Worth knowing

- ⓘ Cost follows credits: about 10 credits an image, 100 for a 5-second video and 200 for a finished ad.
- ⓘ Credits are not refunded for results you dislike; failed and filtered generations are refunded.
- ⓘ Unused credits roll over only up to 2 times the monthly allowance.
- ⓘ Maximum video quality, 1080p, and advanced brand training are not on Basic.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$30

A month to start. There is a free plan too

Kive has a free plan. Paid plans start at $30 per month, billed yearly at $360 ($40 billed monthly).

FREE

$0

40 credits once you verify your email, browsing for inspiration and up to 5 boards.

BASIC

$30

per month, billed yearly at $360 ($40 billed monthly)

2,000 credits a month, up to 2 users and 10,000 library items; roughly 10 finished ads.

PRO

$75

per month, billed yearly at $900 ($100 billed monthly)

5,000 credits a month and up to 10 users; first-year price $67 a month until Dec 1, 2026.

ENTERPRISE

Custom

Upwards of 150,000 credits a month, SSO, trademark and IP checks, onboarding and custom limits.

The free plan

40 credits after email verification, up to 5 boards, and one free image every 30 minutes when out of credits.

Read from kive.ai on Nov 13, 2026.

Ways to pay less

OTHER SAVINGS

Black Friday: Pro first year $800

Paying yearly for Pro gives 4 months free in the first year, $800 instead of $900, through December 1, 2026 UTC; renewal returns to the standard yearly price.

Stated on kive.ai

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI product photography and ad visuals for consumer brands. Here is what it does, as its own site describes it, and what it covers: AI features, real-time collaboration, image generation, video generation, ad creative.

> **Product shots, ads, brand training, video and a shared workspace.**

From our grade for features

Product shots and ads

Generates product images, edits and finished ads from uploaded products, with one-click style presets by industry.

Brand training

Pro adds advanced brand training and unlimited products and brands, so visuals follow a consistent look.

Video

Makes 5-second videos at draft, premium and max quality; maximum video quality needs the Pro plan.

Kive agent and MCP

A guided creation agent is on every plan, and an MCP connection lets Claude and ChatGPT use the account.

Shared workspace

Boards, link sharing, a private workspace and team invitations, with 2 users on Basic and 10 on Pro.

Where it runs

Web

What it works with

Claude ChatGPT

Kive is made by Kive.

Where it stands

Its grades against its category, and whether to keep it or make your own

63/168

Other AI image and video generators it is graded above

Kive's GPA of 2.2 is higher than 63 of the 168 other AI image and video generators we grade, and level with 42.

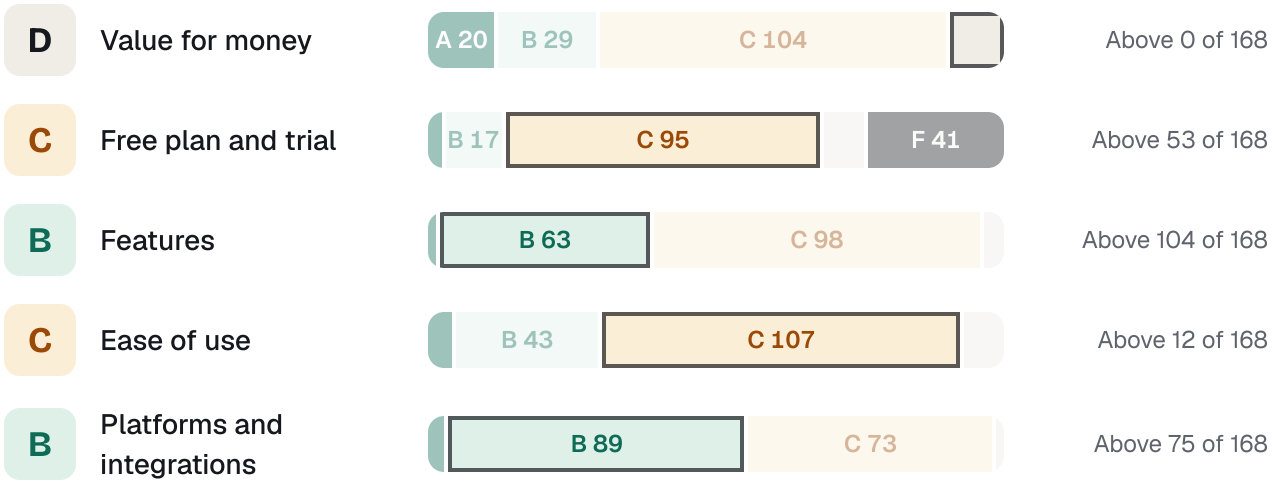
It stands best on features (B, above 104 of 168) and worst on value for money (D, above 0).

Its paid plans start at $30 a month, against a middle price of $11.88 for the category: 114 of the 120 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 17 tools score higher and cost less.

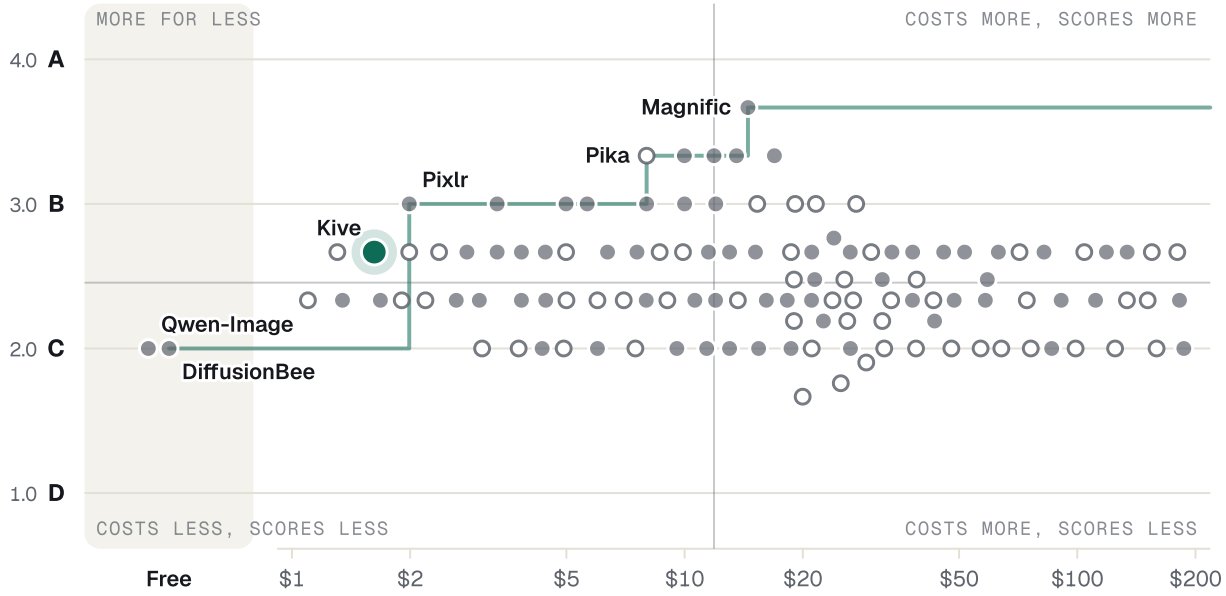
Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. Kive's own letter is outlined.



Price against what you get

Each dot is one of 123 AI image and video generators. Further left costs less; higher up scores better on features, ease of use and platforms. Kive is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Kive you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

It costs $360 a year.

What you could not

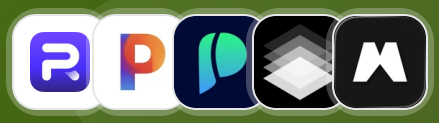
- ✕ An image model, which you can rent by the picture but not make.
- ✕ A video model, which you can rent by the second but not make.

- ✕ Ad images and videos made to each network's sizes.
- ✕ Several people working in it at the same moment.
- ✕ AI features, unless you pay a model provider for each request yourself.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. Kive's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Photoroom, Pixelcut, Pincel, Scenario and Magnific

The 5 tools Kive is most often weighed against, with where each one differs from it.

2.2 GPA

Photoroom

Free trial · from $12.99/mo

AI product photo editor for e-commerce sellers.

- Kive has a free plan. Photoroom does not, though it has a free trial.
- Kive also covers ad creative.
- Photoroom also covers templates.

Kive and Photoroom compared in full

2.8 GPA

Pixelcut

Free plan · from $8/mo

AI photo and video editor for product images and ads.

- Only Pixelcut lists iOS and Android apps.

Kive and Pixelcut compared in full



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Pincel

Free trial · from $19/mo

Browser-based AI image, video and audio tools for business.

- Kive has a free plan. Pincel does not, though it has a free trial.
- Pincel also covers text to speech.

Kive and Pincel compared in full



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Scenario

Free plan · from $15/mo

Generative AI platform for game and studio asset production.

- Kive also covers ad creative.

Kive and Scenario compared in full



3.0
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Magnific

Free plan · from $14.50/mo

Formerly Freepik: AI image, video and audio tools plus stock library.

- Only Magnific lists iOS and Android apps.
- Kive also covers ad creative.
- Magnific also covers templates and video editing.

Kive and Magnific compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Kive free?

Kive has a free plan. 40 credits after email verification, up to 5 boards, and one free image every 30 minutes when out of credits.

How much does Kive cost?

Kive lists 4 plans. Free: $0.

What platforms does Kive work on?

Kive is available on Web.

Does Kive offer any discounts?

Kive publicly lists the following: Black Friday: Pro first year $800.

Does Kive have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Kive is listed for Web.

Does Kive have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Kive is listed for Web.

Is Kive open source?

Kive is not described as open source on its own site, as read on Nov 13, 2026.

What does Kive integrate with?

Kive's listing names Claude and ChatGPT. A listing names up to eight integrations, so it may connect to more.

Who makes Kive?

Kive is made by a company of the same name.

What are the alternatives to Kive?

The closest alternatives to Kive in our directory are Photoroom, Pixelcut, Pincel, Scenario and Magnific.

How does Kive compare with other AI image and video generators?

Kive's GPA of 2.2 is higher than 63 of the 168 other AI image and video generators we grade, and level with 42.

Is Kive good value for money?

ToolGPA grades Kive D for value for money. Its paid plans start at $30 a month, against a middle price of $11.88 for the category: 114 of the 120 others that charge start lower.

Could I make my own version of Kive?

To replace Kive you would be making an image model, which you can rent by the picture but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Kive's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Kive's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Kive. Prices change, so check kive.ai before you buy.

kive.ai/pricing

kive.ai

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Kive, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/kive

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Kive: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/kive
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Know someone choosing between AI image and video generators?

Send them this guide: toolgpa.com/tools/kive/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI image and video generators after Kive, each with an Insider's Guide of its own.

AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Kive's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Kive is a trademark of its owner, and this guide is not made, paid for or approved by Kive. Prices and plans change: check kive.ai before you buy.