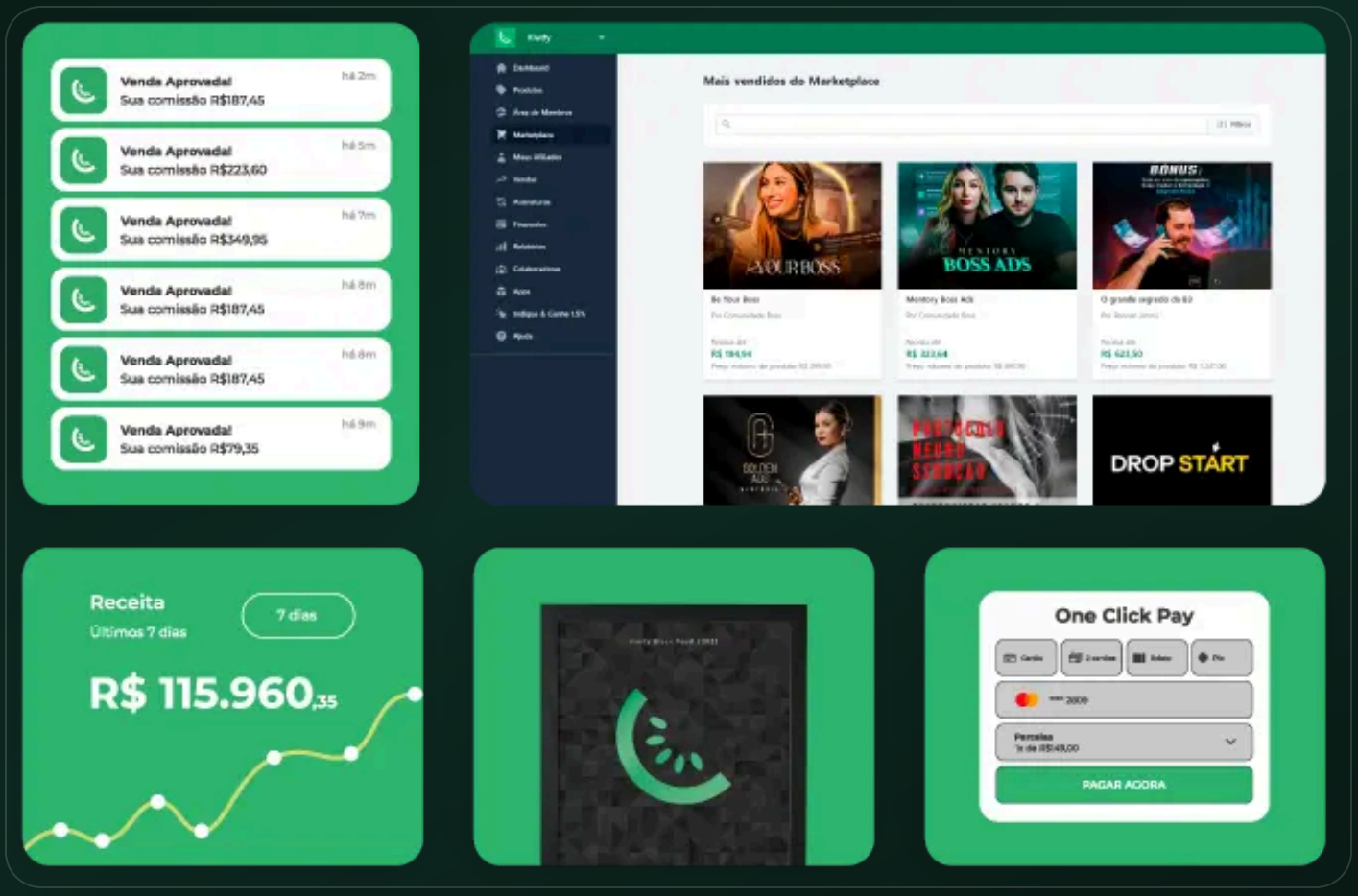
ToolGPA

NOVEMBER 2026

Kiwify

The Insider's Guide

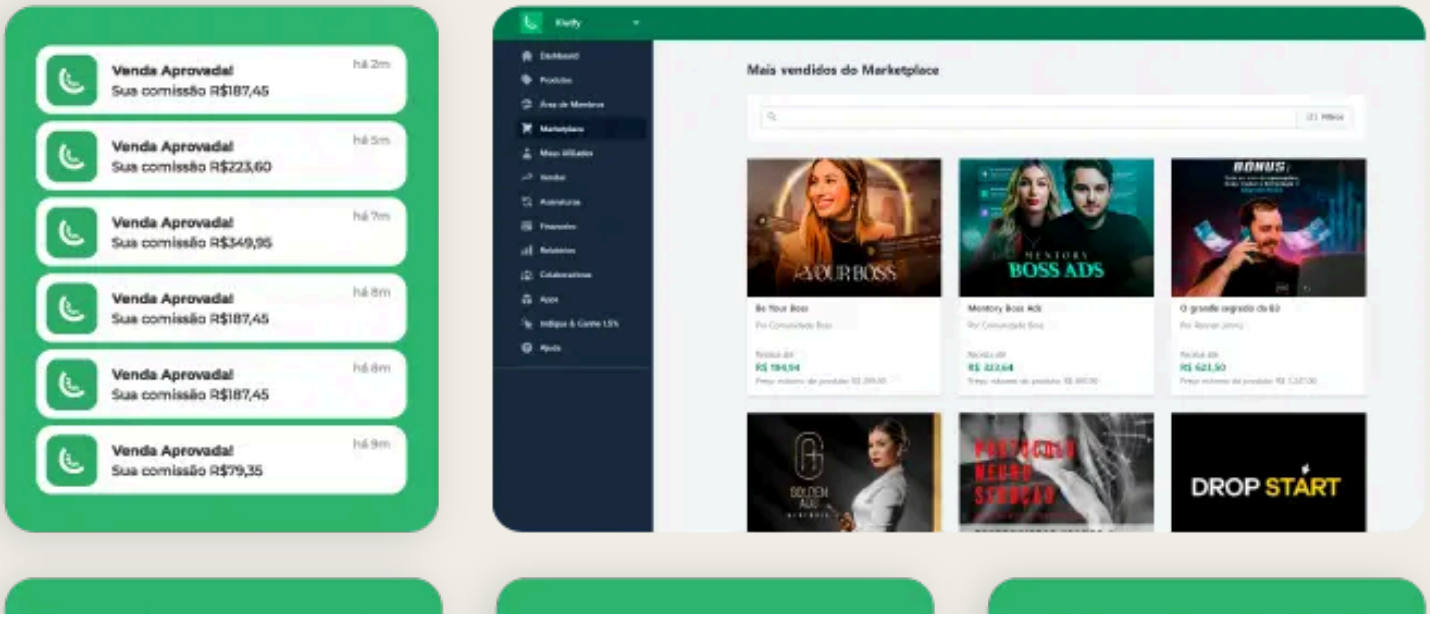
Sell online courses and digital products for a cut of each sale



Every plan, grade, refund rule and rival among course and community platforms, read from Kiwify's own pages.

Made by Kiwify US, Inc. · checked Nov 13, 2026 · toolgpa.com

2.4
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Kiwify's own pages, its app-store listings and our grades. Every fact in it is on Kiwify's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 66 of the 98 other course and community platforms we grade

Kiwify is a platform for selling online courses and other digital products. It includes a members area for hosting lessons and videos, a checkout builder, affiliate and revenue-partner commission splits, subscriptions and a student mobile app. There is no subscription: the vendor takes a fee on each sale.

To get you started, here are **8 things to know about Kiwify**, taken from its own pages and our grades.

> "
>
> **No store rating on record, and you build the course, checkout and members area.**
>
> From our grade for ease of use

1 **Best for selling online courses for a cut of each sale**

Kiwify lets you sell online courses and digital products with a members area, checkout builder and affiliates, for no monthly fee.

2 **It is free**

Kiwify has no paid plan at all. No monthly fee: Kiwify takes 9.99% + $0.80 of each sale, and hosting in the members area, including video, costs nothing extra.

3 **It runs on 3 platforms**

Web, iOS and Android.

4 **Members area**

A customizable members area with a streaming-style layout hosts courses and videos with no extra hosting cost.

5 **Checkout builder**

A checkout builder with one-click upsell, and subscriptions through credit card for recurring payments.

6 **Affiliates and revenue partners**

Affiliates join through an invitation link, and any number of revenue partners can be invited to split a product's commission.

7 **A 2.4 GPA, above 66 of 98**

That is against the other course and community platforms we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

Kiwify is free, so making your own would save you nothing.

Kiwify at a glance

PRICING Free	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web, iOS, Android
MADE BY Kiwify US, Inc.	CATEGORY Courses & Communities
OUR GRADE 2.4 GPA, fair	

The report card

Best for selling online courses for a cut of each sale

Kiwify lets you sell online courses and digital products with a members area, checkout builder and affiliates, for no monthly fee. It keeps 9.99% plus $0.80 of each sale, and the first payout comes 15 days after you ask. It does not accept physical products.

TOOLGPA REPORT CARD	Kiwify	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No subscription, but 9.99% + $0.80 of each sale. On a $100 course that is about $10.79, which is a steep cut next to flat monthly plans.
Free plan and trial	B	Nothing to pay until you sell, with hosting and video included. There is no trial, because the fee is only on sales.
Features	C	Members area, checkout builder, affiliates and a student app. The listing shows digital products only, and subscriptions by credit card only.
Ease of use	C	No store rating on record, and you build the course, checkout and members area.
Platforms and integrations	B	Web, with iOS and Android for students. No API or named integrations are listed.
Grade point average		Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Kiwify is for

- ✓ Fits if you want to sell a course with no upfront cost
- ✓ Works for creators who want an affiliate system built in

Who it is not for

- ✗ Pricey if you sell a lot: 9.99% + $0.80 comes off every sale
- ✗ Not for you if you sell physical products, as they are not accepted
- ✗ Watch out: subscriptions can be sold by credit card only
- ✗ Tight if you want cash fast: the first payout is 15 days after the request

Good to know

Good for

- ✓ Creators who want no monthly fee and pay only when they sell
- ✓ Course sellers who work with affiliates or co-producers
- ✓ Digital-product sellers, including coaching and online training

Worth knowing

- ⓘ Physical products are not accepted; only digital products delivered by email or the members area.
- ⓘ Subscriptions can be sold through credit card only, according to the FAQ.
- ⓘ The first payout comes 15 days after the request; the home page says sales are received within up to 15 days.
- ⓘ The fee rate shown is US dollars; the site is a Brazilian-built product with a US entity, and other markets may differ.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Free

No paid plan at all

Kiwify is free to use.

> **Nothing to pay until you sell, with hosting and video included.**
>
> From our grade for free plan and trial

PAY PER SALE

$0

No subscription. Kiwify keeps 9.99% + $0.80 of each sale; members-area and video hosting are included. First payout is available 15 days after request.

The free plan

No monthly fee: Kiwify takes 9.99% + $0.80 of each sale, and hosting in the members area, including video, costs nothing extra.

Read from kiwify.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Sell online courses and digital products for a cut of each sale. Here is what it does, as its own site describes it, and what it covers: online courses, affiliate tracking, partner payouts.

"

Members area, checkout builder, affiliates and a student app.

From our grade for features

Members area

A customizable members area with a streaming-style layout hosts courses and videos with no extra hosting cost.

Checkout builder

A checkout builder with one-click upsell, and subscriptions through credit card for recurring payments.

Affiliates and revenue partners

Affiliates join through an invitation link, and any number of revenue partners can be invited to split a product's commission.

Student mobile app

A mobile app lets students watch lessons; the site links to listings in the App Store and Google Play.

Immediate release and support

Access is released right after purchase, and live-chat support runs 7 days a week from 8 am to 9 pm, according to the site.

Where it runs

Web iOS Android

What it works with

Its own pages name no integrations.

Kiwify is made by Kiwify US, Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

66/98

Other course and community platforms it is graded above

Kiwify's GPA of 2.4 is higher than 66 of the 98 other course and community platforms we grade, and level with 16.

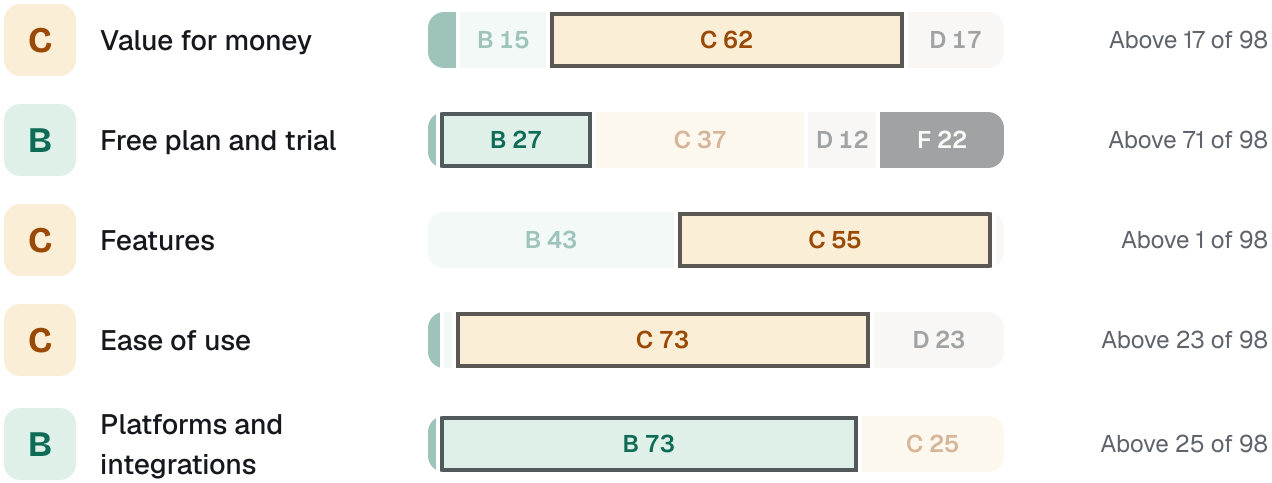
It stands best on free plan and trial (B, above 71 of 98) and worst on features (C, above 1).

Kiwify has no paid plan.

On features, ease of use and platforms it scores 2.3 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

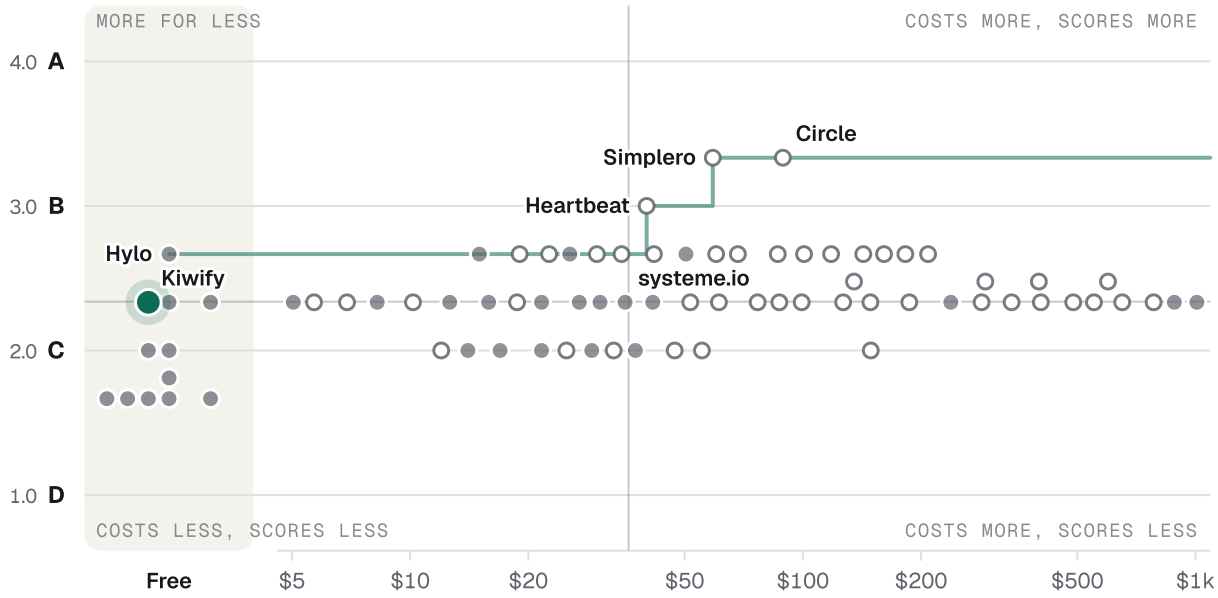
Each grade against the category

Every bar is all 99 course and community platforms we grade, cut by the letter each got. Kiwify's own letter is outlined.



Price against what you get

Each dot is one of 78 course and community platforms. Further left costs less; higher up scores better on features, ease of use and platforms. Kiwify is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

Kiwify is free, so making your own would save you nothing.

And it is not the kind of software a weekend replaces. It is one of the better ones too: its GPA of 2.4 is higher than 66 of the 98 other course and community platforms we grade.

What you could make

- Online courses: an app builder makes this well.

What you could not

- Payouts to partners in many countries, with their tax forms.

- Every click and sale traced back to the right partner.
- A real app for iOS and Android. Something home-made would be a web page.

What this rests on. Kiwify's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Hotmart, Eduzz, Teachable, Podia and Kajabi

The 5 tools Kiwify is most often weighed against, with where each one differs from it.

2.6 GPA

Hotmart

Free

Sell courses and digital products for a cut of each sale.

- Only Kiwify lists iOS and Android apps.
- Kiwify also covers partner payouts.
- Hotmart also covers marketing automation, community, digital downloads and webinars.

Kiwify and Hotmart compared in full

1.8 GPA

Eduzz

Paid

Brazilian platform to sell, deliver and grow digital products.

- Kiwify has a free plan. Eduzz does not.
- Kiwify also covers affiliate tracking and partner payouts.
- Eduzz also covers ticketing.

Kiwify and Eduzz compared in full

2.4
GPA

Teachable

Free trial · from $29/mo

Online course, coaching and membership platform with its own checkout.

- Kiwify has a free plan. Teachable does not, though it has a free trial.
- Kiwify also covers affiliate tracking and partner payouts.
- Teachable also covers email campaigns.

Kiwify and Teachable compared in full

2.4
GPA

Podia

Free trial · from $42/mo

Website, store, courses, community and email for creators in one place.

- Kiwify has a free plan. Podia does not, though it has a free trial.
- Only Kiwify lists iOS and Android apps.
- Kiwify also covers affiliate tracking and partner payouts.

Kiwify and Podia compared in full

2.0
GPA

Kajabi

Free trial · from $143/mo

All-in-one platform for selling courses, coaching and communities.

- Kiwify has a free plan. Kajabi does not, though it has a free trial.
- Kiwify also covers affiliate tracking and partner payouts.
- Kajabi also covers marketing automation, email campaigns, paid newsletters and community.

Kiwify and Kajabi compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Kiwify free?

Yes. Kiwify is free to use.

How much does Kiwify cost?

Kiwify lists one plan. Pay per sale: $0.

What platforms does Kiwify work on?

Kiwify is available on Web, iOS and Android.

Does Kiwify have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Kiwify is listed for Web, iOS and Android.

Does Kiwify have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. Kiwify is listed for Web, iOS and Android.

Is Kiwify open source?

Kiwify is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Kiwify?

Kiwify is made by Kiwify US, Inc.

What are the alternatives to Kiwify?

The closest alternatives to Kiwify in our directory are Hotmart, Eduzz, Teachable, Podia and Kajabi.

How does Kiwify compare with other course and community platforms?

Kiwify's GPA of 2.4 is higher than 66 of the 98 other course and community platforms we grade, and level with 16.

Is Kiwify good value for money?

ToolGPA grades Kiwify C for value for money. Kiwify has no paid plan.

Could I make my own version of Kiwify?

Kiwify is free, so making your own would save you nothing. And it is not the kind of software a weekend replaces.

Where this guide comes from

The prices, plans, platforms and features were read from Kiwify's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Kiwify's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Kiwify US, Inc. Prices change, so check kiwify.com before you buy.

kiwify.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Kiwify, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/kiwify

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Kiwify: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/kiwify
```

Know someone choosing between course and community platforms?

Send them this guide: toolgpa.com/tools/kiwify/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded course and community platforms after Kiwify, each with an Insider's Guide of its own.

Courses & Communities Insider's Guide

Every one of the 99 course and community platforms we grade, compared

Hylo Insider's Guide

Free open-source platform for community groups and coordination

3.2 GPA

Academy LMS Insider's Guide

WordPress LMS plugin with a free core and Pro licenses by site count

2.8 GPA

Circle Insider's Guide

Community platform with courses, events, payments and branded apps

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Kiwify's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Kiwify is a trademark of its owner, and this guide is not made, paid for or approved by Kiwify US, Inc. Prices and plans change: check kiwify.com before you buy.