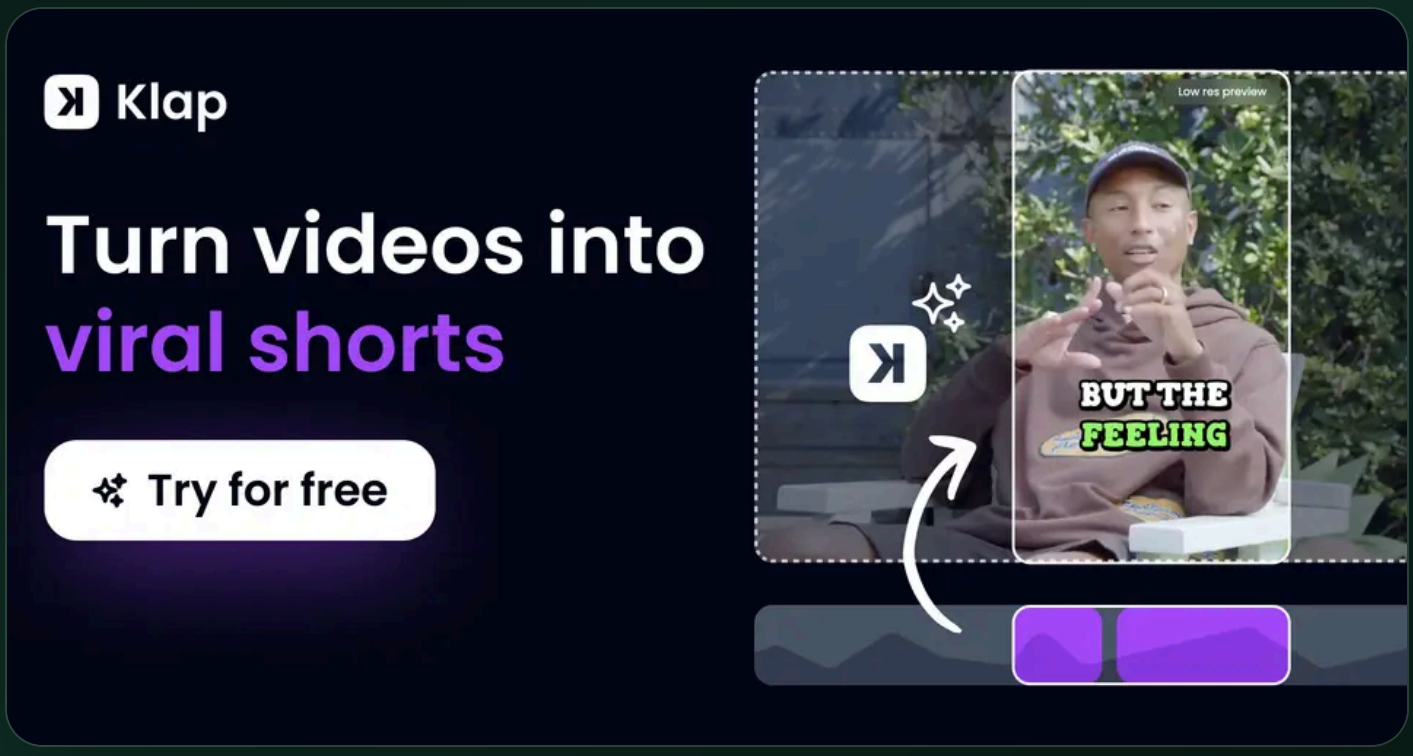
ToolGPA

NOVEMBER 2026

Klap

The Insider's Guide

AI tool that cuts long videos into vertical short clips



Every plan, grade, refund rule and rival among screen recording and video tools, read from Klap's own pages.

Made by ZIGG SAS · checked Nov 13, 2026 · toolgpa.com

2.2
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Klap

Turn videos into viral shorts

Try for free



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Klap's own pages, its app-store listings and our grades. Every fact in it is on Klap's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 42 of the 133 other screen recording and video tools we grade

Klap takes a long video, from a file or a YouTube link, and uses AI to pick topics, reframe them vertically, add captions and score each short clip for its chance of spreading. Clips can be edited, scheduled and published to TikTok, YouTube, Instagram, LinkedIn and Facebook. Plans are priced by clips generated per month.

To get you started, here are **9 things to know about Klap**, taken from its own pages and our grades.

> **Paste a link and clips appear, though publishing means connecting your social accounts.**
>
> From our grade for ease of use

1 **Best for cutting long videos into vertical clips**

Klap takes a long video, finds topics and turns them into captioned vertical clips you can post to TikTok, YouTube, Instagram, LinkedIn and Facebook.

2 **Paid plans start at $14.50 a month**

As its pricing page puts it: $14.50 per month for 100 clips, billed yearly ($29 billed monthly).

3 You can try it first

Free on 1 video, no credit card; downloading and posting need a paid plan

4 It runs on Web

Web.

5 AI clipping

Finds the main topics in a long video and cuts them into short clips, each with a virality score; a one-minute video yields about 5 clips.

6 Reframing

Active-speaker reframing and layouts such as split screen, screencast and gaming turn horizontal footage into vertical video.

7 Captions and editing

Animated captions in 99+ languages, plus an editor with b-roll, hook titles, and custom fonts, colors, logos and framing.

8 A 2.2 GPA, above 42 of 133

That is against the other screen recording and video tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Klap you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

Klap at a glance

PRICING
Free trial, from $14.50 per month for 100 clips, billed yearly ($29 billed monthly)

FREE PLAN
No

FREE TRIAL
Free on 1 video, no credit card; downloading and posting need a paid plan

RUNS ON
Web

MADE BY
ZIGG SAS

CATEGORY
Screen Recording & Video

OUR GRADE
2.2 GPA, fair

The report card

Best for cutting long videos into vertical clips

Klap takes a long video, finds topics and turns them into captioned vertical clips you can post to TikTok, YouTube, Instagram, LinkedIn and Facebook. The free trial covers one video with no downloads, and plans are capped at 100, 300 or 1,000 clips a month.

TOOLGPA REPORT CARD — **Klap** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Basic is $14.50 a month billed yearly for 100 clips ($29 monthly), level with the $14 middle of the category. Pro is $39.50 and Pro+ is $94.50.
Free plan and trial	C	The trial is free on 1 video with no card, but downloading and posting need a paid plan.
Features	C	AI clipping, active-speaker reframing, captions in 99+ languages and scheduling. It does the clipping job but only on videos with speech, and the API is billed separately.
Ease of use	C	No store rating on record. Paste a link and clips appear, though publishing means connecting your social accounts.
Platforms and integrations	B	Web app with TikTok, YouTube, Instagram, LinkedIn and Facebook publishing, plus Zapier, Make, n8n, an API and an MCP server. No desktop or phone apps.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Klap is for

- ✓ Fits if you turn podcasts or long talks into short clips for social
- ✓ Works for creators who want clips scheduled to several networks from one place

Who it is not for

- ✗ Tight if you want to stay free: the trial covers 1 video and you can't download or post
- ✗ Skip it if your video has no speech, as the tool works on spoken content
- ✗ Pricey if you need volume, with Pro+ at $94.50 a month for 1,000 clips
- ✗ Watch out: the API is billed separately at $0.44 per input video, $0.32 per short and $0.48 per export
- ✗ Watch out: source videos run up to 3 hours, and clip counts reset every billing period

Good to know

Good for

- ✓ Podcasters and webinar hosts repurposing long recordings
- ✓ Creators posting short clips daily to several platforms
- ✓ Teams that want to generate clips in bulk through an API

Worth knowing

- ⓘ The free trial covers one video you can preview and edit; downloading and posting clips needs a paid plan.
- ⓘ Clip limits reset each billing period: 100, 300 or 1,000 clips on Basic, Pro and Pro+.
- ⓘ The API is billed separately at $0.44 per input video, $0.32 per short and $0.48 per export.
- ⓘ Source videos can run up to 3 hours, and the tool works on videos with speech.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$14.50

A month to start

Klap is a paid product with a free trial, starting at $14.50 per month for 100 clips, billed yearly ($29 billed monthly).

BASIC

$14.50

per month for 100 clips a month, billed yearly ($29 billed monthly)

For individuals. Billed as $174 a year. Each short generated counts as one clip.

PRO

$39.50

per month for 300 clips a month, billed yearly ($79 billed monthly)

For professionals. Billed as $474 a year.

PRO+

$94.50

per month for 1,000 clips a month, billed yearly ($189 billed monthly)

For teams. Billed as $1,134 a year; more volume is available by contacting Klap.

Trying it first

Free on 1 video, no credit card; downloading and posting need a paid plan

Read from klap.app on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

50% off with yearly billing

Yearly billing is priced at half the month-to-month rate; Klap says it publishes no promo codes.

Stated on klap.app

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI tool that cuts long videos into vertical short clips. Here is what it does, as its own site describes it, and what it covers: public API, AI features, transcription, video editing.

> **It does the clipping job but only on videos with speech, and the API is billed separately.**
>
> From our grade for features

AI clipping

Finds the main topics in a long video and cuts them into short clips, each with a virality score; a one-minute video yields about 5 clips.

Reframing

Active-speaker reframing and layouts such as split screen, screencast and gaming turn horizontal footage into vertical video.

Captions and editing

Animated captions in 99+ languages, plus an editor with b-roll, hook titles, and custom fonts, colors, logos and framing.

Scheduling and publishing

Post or schedule clips on TikTok, YouTube, Instagram, LinkedIn and Facebook, with unlimited social accounts and post analytics.

Self-serve API

A separate API is priced per input video, per short and per export, and Klap also lists an MCP server and Zapier, Make and n8n integrations.

Where it runs

Web

What it works with

TikTok
YouTube
Instagram
LinkedIn
Facebook
Zapier
Make
n8n

Klap is made by ZIGG SAS.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

42/133

Other screen recording and video tools it is graded above

Klap's GPA of 2.2 is higher than 42 of the 133 other screen recording and video tools we grade, and level with 23.

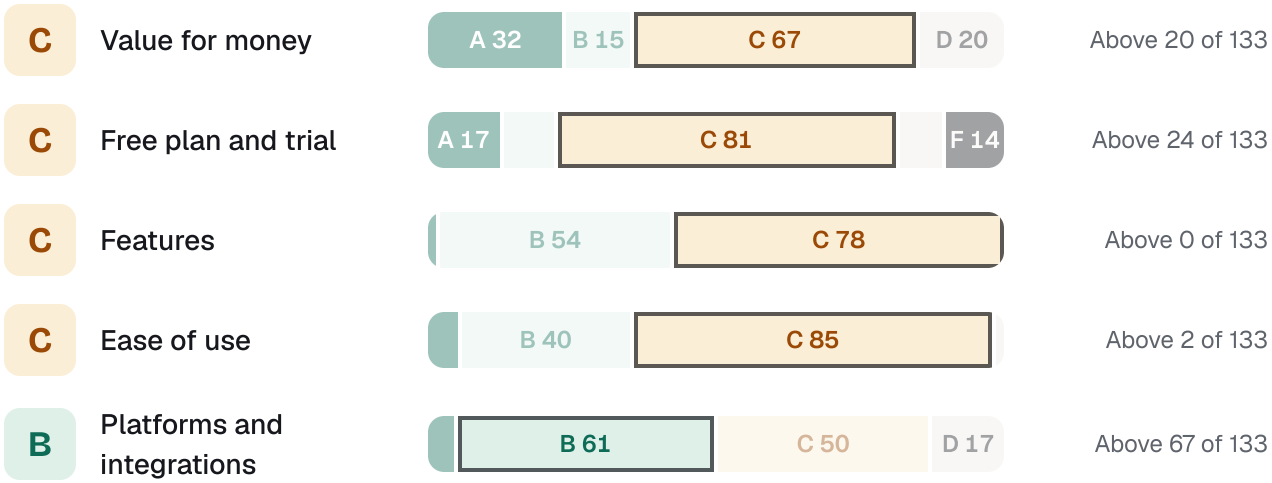
It stands best on platforms and integrations (B, above 67 of 133) and worst on features (C, above 0).

Its paid plans start at $14.50 a month, against a middle price of $12.25 for the category: 48 of the 88 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 25 tools score higher and cost less.

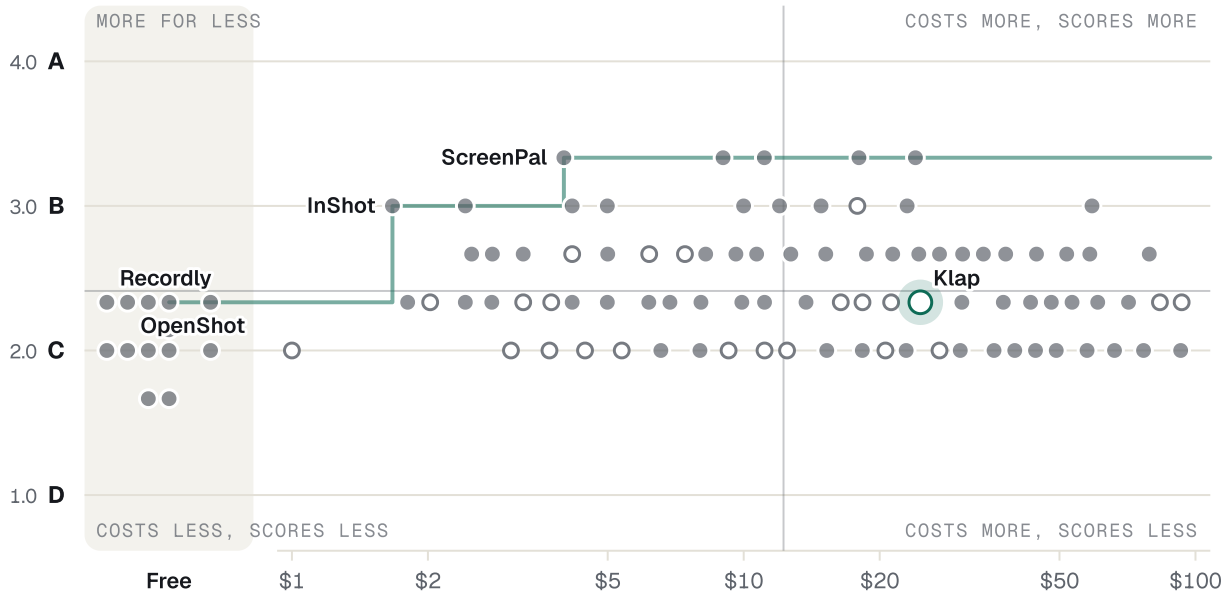
Each grade against the category

Every bar is all 134 screen recording and video tools we grade, cut by the letter each got. Klap's own letter is outlined.



Price against what you get

Each dot is one of 102 screen recording and video tools. Further left costs less; higher up scores better on features, ease of use and platforms. Klap is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Klap you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 68 of the 133 other screen recording and video tools grade higher. It costs $174 a year.

What you could not

- ✕ A video editor.
- ✕ Speech turned into text you can trust.
- ✕ It plugs into other products, TikTok, YouTube and Instagram among them, and has an API.

- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Klap's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



OpusClip, Vizard, Submagic, 2Short and Captions

The 5 tools Klap is most often weighed against, with where each one differs from it.

2.2 GPA

OpusClip

Free plan · from $14.50/mo

AI tool that cuts long videos into captioned short clips.

- OpusClip has a free plan. Klap does not, though it has a free trial.
- Only OpusClip lists an iOS app.

Klap and OpusClip compared in full

2.2 GPA

Vizard

Free plan · from $14.50/mo

AI tool that cuts long videos into short social clips.

- Vizard has a free plan. Klap does not, though it has a free trial.
- Vizard also covers templates.

Klap and Vizard compared in full



2.2
GPA

Submagic

Free trial · from $12/mo

AI editor that adds captions, B-roll and cuts to short videos.

- Only Submagic lists iOS and Android apps.
- Submagic also covers templates.

Klap and Submagic compared in full

2.2
GPA

2Short

Free plan · from $9.90/mo

AI tool that cuts long YouTube videos into short clips.

- 2Short has a free plan. Klap does not, though it has a free trial.
- Klap also covers transcription.

Klap and 2Short compared in full



2.4
GPA

Captions

Free plan · from $4.99/mo

AI video editor and generator for short talking-head videos.

- Captions has a free plan. Klap does not, though it has a free trial.
- Only Captions lists iOS and Android apps.
- Captions also covers noise cancellation.

Klap and Captions compared in full

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Klap free?

No, Klap is a paid product, but you can try it first. Free on 1 video, no credit card; downloading and posting need a paid plan.

How much does Klap cost?

Klap lists 3 plans. Basic: $14.50 per month for 100 clips a month, billed yearly ($29 billed monthly).

What platforms does Klap work on?

Klap is available on Web.

Does Klap offer any discounts?

Klap publicly lists the following: 50% off with yearly billing.

Does Klap have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Klap is listed for Web.

Does Klap have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Klap is listed for Web.

Is Klap open source?

Klap is not described as open source on its own site, as read on Nov 13, 2026.

Does Klap have an API?

Yes. Klap offers a public API, according to its own site.

What does Klap integrate with?

Klap's listing names TikTok, YouTube, Instagram, LinkedIn, Facebook, Zapier, Make and n8n.

Who makes Klap?

Klap is made by ZIGG SAS.

What are the alternatives to Klap?

The closest alternatives to Klap in our directory are OpusClip, Vizard, Submagic, 2Short and Captions.

How does Klap compare with other screen recording and video tools?

Klap's GPA of 2.2 is higher than 42 of the 133 other screen recording and video tools we grade, and level with 23.

Is Klap good value for money?

ToolGPA grades Klap C for value for money. Its paid plans start at $14.50 a month, against a middle price of $12.25 for the category: 48 of the 88 others that charge start lower.

Could I make my own version of Klap?

To replace Klap you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

Where this guide comes from

The prices, plans, platforms and features were read from Klap's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Klap's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by ZIGG SAS. Prices change, so check klap.app before you buy.

klap.app/pricing

klap.app

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Klap, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/klap

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Klap: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/klap
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Know someone choosing between screen recording and video tools?

Send them this guide: toolgpa.com/tools/klap/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded screen recording and video tools after Klap, each with an Insider's Guide of its own.

Screen Recording & Video Insider's Guide

Every one of the 134 screen recording and video tools we grade, compared

DaVinci Resolve Insider's Guide

Video editing, color, effects and audio post-production in one app

3.4 GPA

Zencastr Insider's Guide

Free podcast recording, chat-based editing and hosting in one app

3.4 GPA

Cap Insider's Guide

Open-source screen recorder with instant share links and an editor

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Klap's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Klap is a trademark of its owner, and this guide is not made, paid for or approved by ZIGG SAS. Prices and plans change: check klap.app before you buy.