ToolGPA

NOVEMBER 2026

Kleo

The Insider's Guide

LinkedIn content system with AI writing, scheduling and coaching



Every plan, grade, refund rule and rival among social media schedulers, read from Kleo's own pages.

Made by Kleo · checked Nov 13, 2026 · toolgpa.com

1.4
GPA



#1 AI Personal Brand Tool

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Kleo's own pages, its app-store listings and our grades. Every fact in it is on Kleo's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.4

GPA, above 0 of the 90 other social media schedulers we grade

Kleo is a LinkedIn-focused tool for personal brands that combines AI post writing in your own voice, an idea and inspiration library, scheduling and analytics. Its single subscription also includes live weekly calls with the Kleo team, training material and a private community.

To get you started, here are **8 things to know about Kleo**, taken from its own pages and our grades.

> "
>
> **A web app and extension where you set up a voice and strategy first.**
>
> From our grade for ease of use

1 **Best for LinkedIn strategy and posts with coaching calls**

Kleo is a LinkedIn tool with a strategy step, post writing, visuals, scheduling, analytics and weekly live calls.

2 **Paid plans start at $83.25 a month when paid by the year**

As its pricing page puts it: $99 per month, or $999 per year.

3 **It runs on Web**

Web, with a browser extension too.

4 **Strategy and voice**

Builds a personalized content strategy, post ideas, writing styles and a voice profile that it remembers across chats.

5 **Writing and visuals**

Unlimited chats, post creation and idea capture, with 20 generated visuals a month on the Standard plan.

6 **Scheduling and publishing**

Preview and format posts, then schedule and publish in one click; the vendor says it uses LinkedIn's official API.

7 **A 1.4 GPA, above 0 of 90**

That is against the other social media schedulers we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

The plain part of Kleo you could make: reports, templates, calendar and web clipper. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

Kleo at a glance

PRICING Paid, from $99 per month, or $999 per year	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web, Browser extension
MADE BY Kleo	CATEGORY Social Media Schedulers
OUR GRADE 1.4 GPA, weak	

The report card

Best for LinkedIn strategy and posts with coaching calls

Kleo is a LinkedIn tool with a strategy step, post writing, visuals, scheduling, analytics and weekly live calls. It costs $99 a month with no free plan or trial listed, and works on LinkedIn only.

TOOLGPA REPORT CARD	Kleo	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$99 a month, four times the $24.99 category middle, in the dearest tenth. The calls and community are on record, but extra profiles add $49 a month each.
Free plan and trial	F	No free plan or trial on the page; only a 30-day guarantee on the annual plan.
Features	C	Strategy, writing, 20 visuals a month, scheduling and analytics, for LinkedIn only.
Ease of use	C	A web app and extension where you set up a voice and strategy first. No store rating on record.
Platforms and integrations	C	Web and a browser extension, with LinkedIn the only network named.
Grade point average		Weak, out of 4.0 **1.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Kleo is for

- ✓ Fits if you want LinkedIn coaching calls along with the writing tool
- ✓ Makes sense if you can pay $99 a month or $999 a year

Who it is not for

- ✕ Pricey if you just want a post scheduler, at $99 a month
- ✕ Not for you if you post anywhere but LinkedIn
- ✕ Skip it if you want to try first, as no free plan or trial was found
- ✕ Watch out: each extra profile costs $49 a month, and only the annual plan has a guarantee

Good to know

Good for

- ✓ Consultants, coaches and founders building a LinkedIn audience
- ✓ People who want coaching and templates alongside the software
- ✓ Individuals who post mainly on LinkedIn

Worth knowing

- ⓘ It is built for LinkedIn; the pages name no other social network.
- ⓘ Both listed plans are paid; no free plan or trial was found on the page, only a 30-day guarantee on Annual.
- ⓘ Each additional profile for a team or clients costs $49 a month on top of the plan.
- ⓘ The pricing sits on the homepage, and the vendor's yearly saving is stated as $189 a year.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$83.25

A month to start, paid by the year

Kleo is a paid product, starting at $99 per month, or $999 per year.

STANDARD

$99

per month, plus $49 per extra profile

Strategy, unlimited post creation, 20 visuals a month, scheduling, analytics, weekly live calls and community.

ANNUAL

$999

per year

Everything in Standard plus a 1:1 onboarding call, priority support, early access and a rate locked while active.

Read from kleo.so on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save $189 a year with the Annual plan

Kleo's homepage shows the Annual plan at $999 a year, which it says saves $189 compared with paying monthly.

Stated on kleo.so

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and Browser extension

LinkedIn content system with AI writing, scheduling and coaching. Here is what it does, as its own site describes it, and what it covers: AI features, web clipper, templates, calendar, reports.

> **Web and a browser extension, with LinkedIn the only network named.**

From our grade for platforms and integrations

Strategy and voice

Builds a personalized content strategy, post ideas, writing styles and a voice profile that it remembers across chats.

Writing and visuals

Unlimited chats, post creation and idea capture, with 20 generated visuals a month on the Standard plan.

Scheduling and publishing

Preview and format posts, then schedule and publish in one click; the vendor says it uses LinkedIn's official API.

Analytics

Performance insights on published content, reviewed in live weekly calls with the Kleo team.

Inspiration library

A training library, 400+ templates and 200+ example posts, plus a Chrome extension for saving content.

Community

Group onboarding calls and a private Kleo HQ community come with the subscription.

Where it runs

Web

Browser extension

What it works with

LinkedIn

Kleo is made by Kleo.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

0/90

Other social media schedulers it is graded above

Kleo's GPA of 1.4 is higher than 0 of the 90 other social media schedulers we grade.

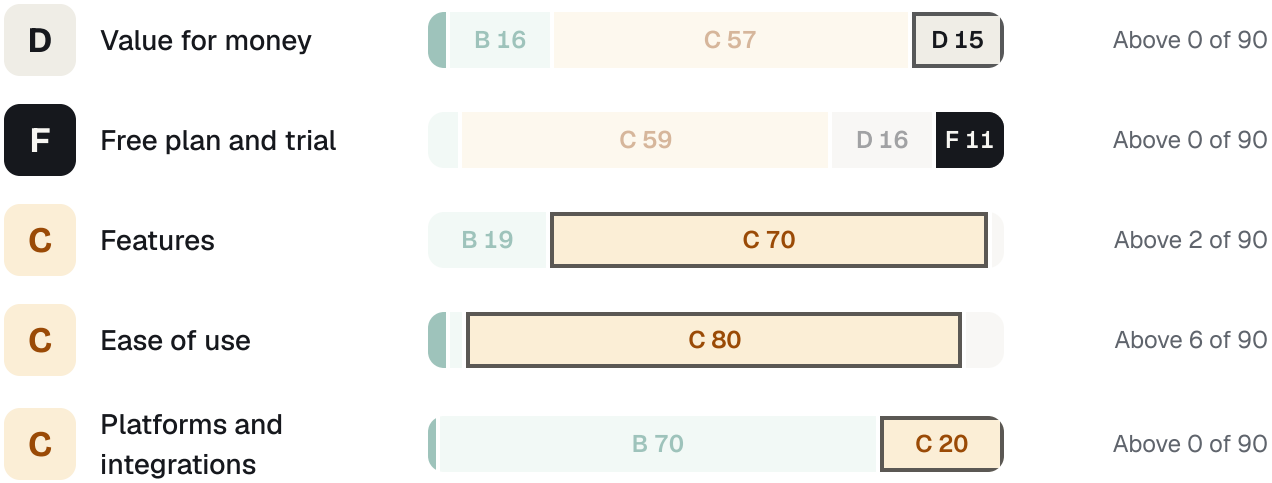
It stands best on ease of use (C, above 6 of 90) and worst on free plan and trial (F, above 0).

Its paid plans start at $83.25 a month when paid by the year, against a middle price of $24.46 for the category: 71 of the 79 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 56 tools score higher and cost less.

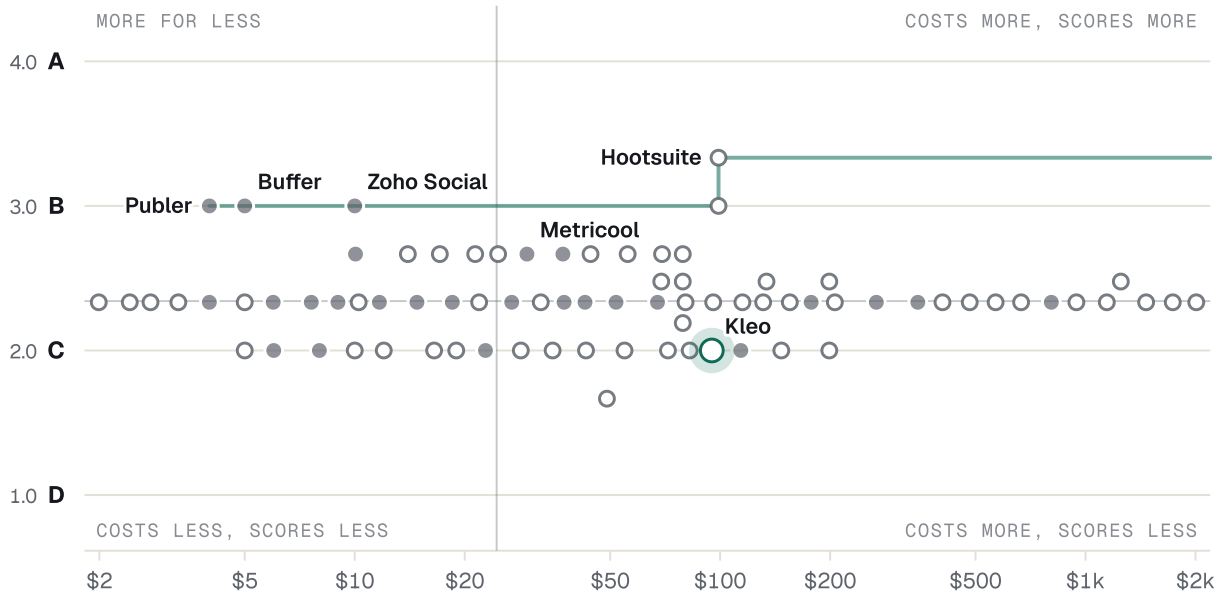
Each grade against the category

Every bar is all 91 social media schedulers we grade, cut by the letter each got. Kleo's own letter is outlined.



Price against what you get

Each dot is one of 80 social media schedulers. Further left costs less; higher up scores better on features, ease of use and platforms. Kleo is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Kleo you could make: reports, templates, calendar and web clipper. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 90 of the 90 other social media schedulers grade higher. It costs $999 a year.

What you could make

- Reports, templates, calendar and web clipper: an app builder makes these well.

What you could not

- AI features, unless you pay a model provider for each request yourself.
- People on the other end: coaches. No app builder makes those.

What this rests on. Kleo's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Taplio, AuthoredUp, Supergrow, ContentIn and Postwise

The 5 tools Kleo is most often weighed against, with where each one differs from it.

2.0 GPA

Taplio

Free trial · from $32/mo

LinkedIn post writing, scheduling and engagement tool.

- Kleo also covers web clipper and templates.

Kleo and Taplio compared in full

2.2 GPA

AuthoredUp

Free trial · from $16.63/mo

LinkedIn post editor, scheduler and analytics for personal profiles.

- Kleo also covers web clipper.

Kleo and AuthoredUp compared in full

2.2
GPA

Supergrow

Free trial · from $31/mo

LinkedIn content planner that writes in your own voice.

- Only Kleo lists a browser extension.
- Kleo also covers web clipper and templates.
- Supergrow also covers kanban boards and content optimization.

Kleo and Supergrow compared in full

2.0
GPA

ContentIn

Free trial · from $31/mo

AI ghostwriter and scheduler for LinkedIn posts.

- Only Kleo lists a browser extension.
- Only ContentIn lists an iOS app.
- Kleo also covers web clipper and calendar.

Kleo and ContentIn compared in full

1.8
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Postwise

Free trial · from $37/mo

AI writer and scheduler for X, LinkedIn and Threads posts.

- Only Kleo lists a browser extension.
- Kleo also covers web clipper and templates.
- Postwise also covers chat assistant.

Kleo and Postwise compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Kleo free?

No. Kleo is a paid product, starting at $99 per month, or $999 per year.

How much does Kleo cost?

Kleo lists 2 plans. Standard: $99 per month, plus $49 per extra profile.

What platforms does Kleo work on?

Kleo is available on Web. It also has a browser extension.

Does Kleo offer any discounts?

Kleo publicly lists the following: Save $189 a year with the Annual plan.

Does Kleo have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Kleo is listed for Web.

Does Kleo have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Kleo is listed for Web.

Is Kleo open source?

Kleo is not described as open source on its own site, as read on Nov 13, 2026.

What does Kleo integrate with?

Kleo's listing names LinkedIn. A listing names up to eight integrations, so it may connect to more.

Who makes Kleo?

Kleo is made by a company of the same name.

What are the alternatives to Kleo?

The closest alternatives to Kleo in our directory are Taplio, AuthoredUp, Supergrow, ContentIn and Postwise.

How does Kleo compare with other social media schedulers?

Kleo's GPA of 1.4 is higher than 0 of the 90 other social media schedulers we grade.

Is Kleo good value for money?

ToolGPA grades Kleo D for value for money. Its paid plans start at $83.25 a month when paid by the year, against a middle price of $24.46 for the category: 71 of the 79 others that charge start lower.

Could I make my own version of Kleo?

The plain part of Kleo you could make: reports, templates, calendar and web clipper.

Where this guide comes from

The prices, plans, platforms and features were read from Kleo's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Kleo's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Kleo. Prices change, so check kleo.so before you buy.

kleo.so

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Kleo, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/kleo

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Kleo: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/kleo
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Know someone choosing between social media schedulers?

Send them this guide: toolgpa.com/tools/kleo/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded social media schedulers after Kleo, each with an Insider's Guide of its own.

Social Media Schedulers Insider's Guide

Every one of the 91 social media schedulers we grade, compared

Buffer Insider's Guide

Social media scheduler priced by the channel, with a free plan

2.8 GPA

Fedica Insider's Guide

Scheduling and follower analytics across 15 social networks

2.6 GPA

Hootsuite Insider's Guide

Social media suite for publishing, inbox, listening and reports

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Kleo's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Kleo is a trademark of its owner, and this guide is not made, paid for or approved by Kleo. Prices and plans change: check kleo.so before you buy.