ToolGPA

NOVEMBER 2026

Krayin CRM

The Insider's Guide

Open-source Laravel CRM with unlimited users on any plan



Every plan, grade, refund rule and rival among CRM tools, read from Krayin CRM's own pages.

Made by Webkul Software Pvt Ltd · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Krayin CRM's own pages, its app-store listings and our grades. Every fact in it is on Krayin CRM's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 37 of the 116 other CRM tools we grade

Krayin CRM is an open-source CRM built on Laravel for managing leads, contacts and sales workflows. You can download and host it yourself for free, or pay its maker, Webkul, for managed hosting that is priced per server instead of per user. Extra features such as VoIP and WhatsApp come as add-on modules.

To get you started, here are **9 things to know about Krayin CRM**, taken from its own pages and our grades.

> "
>
> **Self-hosting means servers, updates and backups.**
>
> From our grade for ease of use

1 **Best for a free open-source CRM you host yourself**

Extras like WhatsApp and Google sync are separate extensions, and self-hosting is your job.

2 **Paid plans start at $20 a month**

As its pricing page puts it: $20 per month for managed hosting, unlimited users.

3 **There is a free plan**

The core CRM is free to download and run on your own server under the AGPL license, with no limit on records or users.

4 **It runs on Web**

Web.

5 **Lead and sales workflows**

The core CRM covers leads, customers and sales workflows, according to the vendor's hosting FAQ.

6 **Unlimited users**

Managed hosting is charged by server resources, so adding teammates does not change the price.

7 **Extension marketplace**

Add-on modules include VoIP, WhatsApp, Google sync, purchase orders and a multi-tenant SaaS mode.

8 **A 2.0 GPA, above 37 of 116**

That is against the other CRM tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Krayin CRM you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

Krayin CRM at a glance

PRICING Free plan, from $20 per month for managed hosting, unlimited users	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Webkul Software Pvt Ltd	CATEGORY CRM Software
OUR GRADE 2.0 GPA, fair	

The report card

Best for a free open-source CRM you host yourself

Krayin is an open-source CRM, free to self-host under AGPL or $20 a month managed with unlimited users. Extras like WhatsApp and Google sync are

separate extensions, and self-hosting is your job.

TOOLGPA REPORT CARD	Krayin CRM	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	Managed hosting is $20 a month with unlimited users, in the middle of crm prices ($15 to $65). Self-hosting is free but needs a server.
Free plan and trial	B	The core CRM is free to run on your own server with no limit on records or users.
Features	C	Leads, sales workflows, a marketplace and a REST API. VoIP, WhatsApp and Google sync are extra extensions, which are gaps in the core.
Ease of use	D	Self-hosting means servers, updates and backups. No store rating is on record.
Platforms and integrations	C	Web only, with WhatsApp and Google Workspace and a REST API.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Krayin CRM is for

- ✓ Fits if you can run a server and want no per-user fees
- ✓ Works for teams that want to change the code

Who it is not for

- ✕ Skip it if you don't want to run servers, updates and backups
- ✕ Tight if you need VoIP, WhatsApp or Google sync, as they are separate extensions
- ✕ Watch out: only the $20 entry figure was visible, not the Starter and Pro pack prices
- ✕ Watch out: enterprise customization needs sales, and moving to cloud is a paid service

Good to know

Good for

- ✓ Teams with a developer who want to own and customize their CRM code
- ✓ Larger sales teams that want a flat server cost instead of per-seat fees
- ✓ Agencies reselling a white-label CRM to clients

Worth knowing

- ⓘ The pricing page shows only a $20 per month entry figure; the Starter and Pro pack prices were not visible to us.
- ⓘ Self-hosting means you handle servers, updates and backups yourself.
- ⓘ Extras such as VoIP, WhatsApp and Google sync are separate extensions, and enterprise customization requires talking to sales.
- ⓘ Migration help from self-hosted to cloud is a paid service.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$20

A month to start. There is a free plan too

Krayin CRM has a free plan. Paid plans start at $20 per month for managed hosting, unlimited users.

> **Self-hosting is free but needs a server.**
>
> From our grade for value for money

SELF-HOSTED

$0

Download the open-source CRM and run it on your own server; you handle hosting, updates and backups.

MANAGED CLOUD HOSTING

$20

per month and up, unlimited users

Starter and Pro packs: Webkul runs the server, priced by server size rather than seats. The Pro pack has a 99.9% uptime SLA.

The free plan

The core CRM is free to download and run on your own server under the AGPL license, with no limit on records or users.

Read from krayincrm.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Up to about 15% off annual billing

Krayin's hosting FAQ says managed plans offer up to about 15% off when billed annually.

Stated on krayincrm.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Open-source Laravel CRM with unlimited users on any plan. Here is what it does, as its own site describes it, and what it covers: open source, self-hostable, public API, sales pipeline, workflow automation.

"

Leads, sales workflows, a marketplace and a REST API.

From our grade for features

Lead and sales workflows

The core CRM covers leads, customers and sales workflows, according to the vendor's hosting FAQ.

Unlimited users

Managed hosting is charged by server resources, so adding teammates does not change the price.

Extension marketplace

Add-on modules include VoIP, WhatsApp, Google sync, purchase orders and a multi-tenant SaaS mode.

REST API

Both hosting packs list REST API access, and developer docs are published for custom builds.

Full server access

Managed servers include SSH and SFTP access, free SSL certificates and resource upgrades as you grow.

Industry variants

The site lists tailored setups for real estate, healthcare, education, insurance, recruitment and other sectors.

Where it runs

Web

What it works with

WhatsApp

Google Workspace

Krayin CRM is made by Webkul Software Pvt Ltd.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

37/116

Other CRM tools it is graded above

Krayin CRM's GPA of 2.0 is higher than 37 of the 116 other CRM tools we grade, and level with 12.

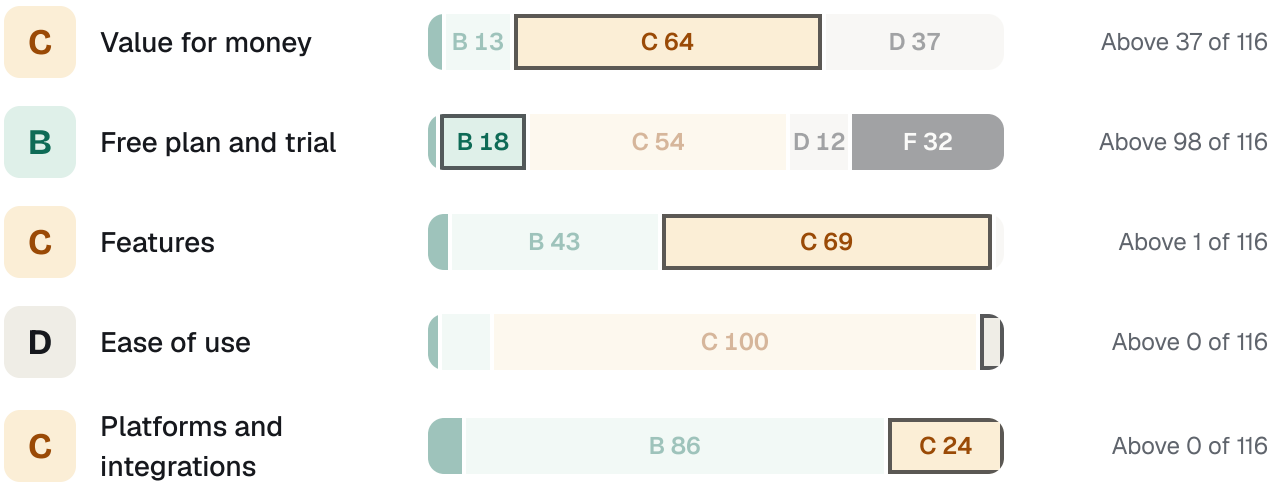
It stands best on free plan and trial (B, above 98 of 116) and worst on ease of use (D, above 0).

Its paid plans start at $20 a month, against a middle price of $29 for the category: 30 of the 93 others that charge start lower.

On features, ease of use and platforms it scores 1.7 out of 4. 31 tools score higher and cost less.

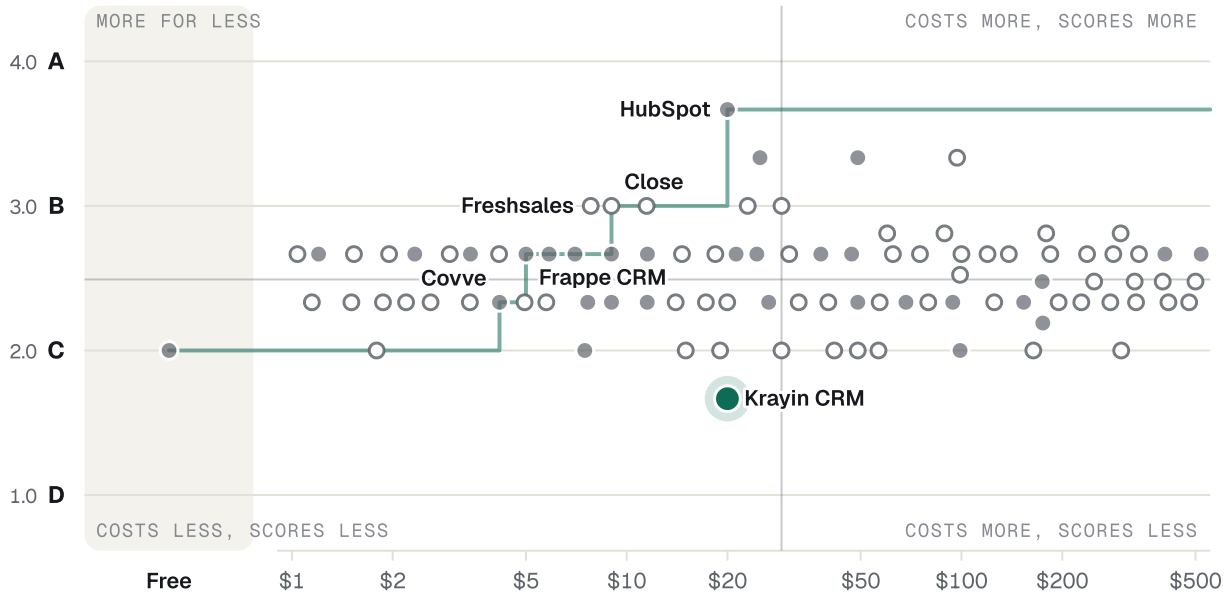
Each grade against the category

Every bar is all 117 CRM tools we grade, cut by the letter each got. Krayin CRM's own letter is outlined.



Price against what you get

Each dot is one of 95 CRM tools. Further left costs less; higher up scores better on features, ease of use and platforms. Krayin CRM is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Krayin CRM you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 67 of the 116 other CRM tools grade higher. It costs $240 a year. Krayin CRM is open source, so there is a third way: take its code and run it yourself.

What you could make

- Sales pipeline: an app builder makes this well.

What you could not

- Connections to other products, each kept working as those products change.

What this rests on. Krayin CRM's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



SuiteCRM, EspoCRM, Twenty, Odoo CRM and Vtiger

The 5 tools Krayin CRM is most often weighed against, with where each one differs from it.

2.4 GPA

SuiteCRM

Free plan · from £130/mo

Open-source CRM with no per-user license fees.

- SuiteCRM also covers marketing automation and reports.

Krayin CRM and SuiteCRM compared in full

2.6 GPA

EspoCRM

Free plan · from $15/mo

Open-source CRM you can self-host for free or rent in the cloud.

- EspoCRM also covers kanban boards and reports.

Krayin CRM and EspoCRM compared in full

2.8 GPA

Twenty

Free plan · from $9/mo

Open-source CRM with a custom data model, cloud or self-hosted.

- Twenty also covers AI agents.

Krayin CRM and Twenty compared in full



2.8
GPA

Odoo CRM

Free plan · from $31.10/mo

Open-source CRM app from the Odoo business suite.

- Only Odoo CRM lists iOS and Android apps.
- Odoo CRM also covers kanban boards and reports.

Krayin CRM and Odoo CRM compared in full



2.8
GPA

Vtiger

Free plan · from $12/mo

All-in-one CRM with a free cloud plan and an open-source edition.

- Only Vtiger lists iOS and Android apps.
- Vtiger also covers marketing automation and invoicing.

Krayin CRM and Vtiger compared in full

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Krayin CRM free?

Krayin CRM has a free plan. The core CRM is free to download and run on your own server under the AGPL license, with no limit on records or users.

How much does Krayin CRM cost?

Krayin CRM lists 2 plans. Self-hosted: $0.

What platforms does Krayin CRM work on?

Krayin CRM is available on Web.

Does Krayin CRM offer any discounts?

Krayin CRM publicly lists the following: Up to about 15% off annual billing.

Does Krayin CRM have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Krayin CRM is listed for Web.

Does Krayin CRM have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Krayin CRM is listed for Web.

Is Krayin CRM open source?

Yes. Krayin CRM is open source, according to its own site.

Does Krayin CRM have an API?

Yes. Krayin CRM offers a public API, according to its own site.

What does Krayin CRM integrate with?

Krayin CRM's listing names WhatsApp and Google Workspace. A listing names up to eight integrations, so it may connect to more.

Who makes Krayin CRM?

Krayin CRM is made by Webkul Software Pvt Ltd.

What are the alternatives to Krayin CRM?

The closest alternatives to Krayin CRM in our directory are SuiteCRM, EspoCRM, Twenty, Odoo CRM and Vtiger.

How does Krayin CRM compare with other CRM tools?

Krayin CRM's GPA of 2.0 is higher than 37 of the 116 other CRM tools we grade, and level with 12.

Is Krayin CRM good value for money?

ToolGPA grades Krayin CRM C for value for money. Its paid plans start at $20 a month, against a middle price of $29 for the category: 30 of the 93 others that charge start lower.

Could I make my own version of Krayin CRM?

To replace Krayin CRM you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from Krayin CRM's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Webkul Software Pvt Ltd's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Webkul Software Pvt Ltd. Prices change, so check krayincrm.com before you buy.

krayincrm.com/

krayincrm.com/crm-cloud-hosting/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Krayin CRM, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/krayin-crm

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Krayin CRM: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/krayin-crm
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Know someone choosing between CRM tools?

Send them this guide:
toolgpa.com/tools/krayin-crm/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded CRM tools after Krayin CRM, each with an Insider's Guide of its own.

CRM Software Insider's Guide

Every one of the 117 CRM tools we grade, compared

HubSpot Insider's Guide

Free CRM at the center of a marketing, sales and service suite

3.2 GPA

Frappe CRM Insider's Guide

Open-source CRM with unlimited users, billed by hosting

3.0 GPA

Givebutter Insider's Guide

Free fundraising platform with a built-in nonprofit CRM

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Krayin CRM's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Krayin CRM is a trademark of its owner, and this guide is not made, paid for or approved by Webkul Software Pvt Ltd. Prices and plans change: check krayincrm.com before you buy.