ToolGPA

NOVEMBER 2026

LatePoint

The Insider's Guide

WordPress plugin for appointment and event booking with payments



Every plan, grade, refund rule and rival among calendar and scheduling apps, read from LatePoint's own pages.

Made by LatePoint · checked Nov 13, 2026 · toolgpa.com

2.2

GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from LatePoint's own pages, its app-store listings and our grades. Every fact in it is on LatePoint's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 22 of the 114 other calendar and scheduling apps we grade

LatePoint is a booking plugin that runs inside a WordPress site. Customers book appointments, group sessions or event tickets through a step-by-step form, and the plugin handles payments, reminders and agent schedules. A free edition is on WordPress.org; the paid plans unlock every feature and differ only by the number of sites.

> "
>
> **It needs a WordPress site you install and maintain yourself.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about LatePoint**, taken from its own pages and our grades.

1 **Best for appointment booking on a WordPress site**

It only works inside WordPress, so you need your own site, and the yearly prices are introductory, with renewal prices not stated.

2 **Paid plans start at $6.58 a month when paid by the year**

As its pricing page puts it: $79 per year for 1 site (introductory; renewal price not stated).

3 **There is a free plan**

Free plugin on WordPress.org: unlimited appointments and a multi-step booking form; some features are Pro only.

4 **It runs on Web**

Web.

5 **Appointments and group bookings**

Clients book one-on-one sessions, group classes or recurring appointments through a multi-step booking form.

6 **Event registration**

Publish and sell tickets for workshops, classes and events beside regular appointments.

7 **Payments and invoices**

Take payments through Stripe, PayPal, Square, Razorpay and others, with deposits, taxes and invoices.

8 **A 2.2 GPA, above 22 of 114**

That is against the other calendar and scheduling apps we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace LatePoint you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

LatePoint at a glance

PRICING
Free plan, from $79 per year for 1 site (introductory; renewal price not stated)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
LatePoint

CATEGORY
Calendar & Scheduling

OUR GRADE
2.2 GPA, fair

The report card

Best for appointment booking on a WordPress site

LatePoint is a booking plugin for WordPress, free on WordPress.org, with all features from $79 a year for one site. It only works inside WordPress, so you need your own site, and the yearly prices are introductory, with renewal prices not stated.

TOOLGPA REPORT CARD — **LatePoint** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$79 a year for 1 site comes to about $6.60 a month, between the cheapest quarter and the middle. Free only if you host WordPress yourself.
Free plan and trial	B	The free plugin has unlimited appointments and a multi-step booking form, though some features are Pro only.

SUBJECT	GRADE	COMMENT
Features	C	Appointments, groups, payments, workflows, staff and locations. Some features are Pro only and it has no hosted service.
Ease of use	D	No store rating on record. It needs a WordPress site you install and maintain yourself.
Platforms and integrations	B	Web via WordPress, with Stripe, PayPal, Square, Razorpay, Google Calendar, Outlook and Zoom. No apps are listed.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who LatePoint is for

- ✓ Fits if you already run a WordPress site and want booking on it
- ✓ Works for agencies running several client sites

Who it is not for

- ✗ Not for you if you have no WordPress site, as there is no hosted version
- ✗ Watch out: $79 is an introductory price and renewals are at a higher price the page does not state
- ✗ Tight if you stay on the free plugin, as some features are Pro only
- ✗ Skip it if you want a trial, as the page offers a 14-day money-back guarantee instead
- ✗ Watch out: plans differ by number of sites, and 100 sites needs the $599 lifetime Agency plan

Good to know

Good for

- ✓ WordPress site owners who want bookings on their own domain
- ✓ Agencies that manage booking sites for clients under one license
- ✓ Buyers who prefer a one-time lifetime license to a subscription

Worth knowing

- ⓘ It runs only inside WordPress; there is no standalone hosted service.
- ⓘ The yearly prices are introductory, and renewals are at the full price shown at checkout, which the page does not state.
- ⓘ Plans differ by number of sites, not by features; the Agency lifetime license is $599 one-time for up to 100 sites.
- ⓘ The page lists a 14-day money-back guarantee rather than a free trial.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$6.58

A month to start, paid by the year.
There is a free plan too

LatePoint has a free plan. Paid plans start at $79 per year for 1 site (introductory; renewal price not stated).

> **Free only if you host WordPress yourself.**
>
> From our grade for value for money

FREE

$0

The free edition from WordPress.org with unlimited appointments and a multi-step booking form.

STARTER

$79

per year for 1 site, introductory price

All features for 1 site. Shown as $79 against a crossed-out $99; renewals are at the full price shown at checkout.

SCALE

$149

per year for up to 5 sites, introductory price

All features for up to 5 sites, shown against a crossed-out $249. Renewals are at the full checkout price.

AGENCY

$299

per year for up to 100 sites, introductory price

All features for up to 100 sites, shown against a crossed-out $499. Renewals are at the full checkout price.

STARTER LIFETIME

$199

one-time, for 1 site

A one-time purchase of all features for 1 site, shown against a crossed-out $249.

SCALE LIFETIME

$399

one-time, for up to 5 sites

A one-time purchase for up to 5 sites, shown against a crossed-out $599. The page offers 11 payments of $39.99.

The free plan

Free plugin on WordPress.org: unlimited appointments and a multi-step booking form; some features are Pro only.

Read from latepoint.com on Nov 13, 2026.

Ways to pay less

LIFETIME LICENSE

Lifetime licenses, paid once

The pricing page sells one-time licenses: $199 for 1 site, $399 for up to 5 sites and $599 for up to 100 sites.

Stated on latepoint.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

WordPress plugin for appointment and event booking with payments. Here is what it does, as its own site describes it, and what it covers: one-time purchase, public API, workflow automation, appointment booking, ticketing.

"

Appointments, groups, payments, workflows, staff and locations.

From our grade for features

Appointments and group bookings

Clients book one-on-one sessions, group classes or recurring appointments through a multi-step booking form.

Event registration

Publish and sell tickets for workshops, classes and events beside regular appointments.

Payments and invoices

Take payments through Stripe, PayPal, Square, Razorpay and others, with deposits, taxes and invoices.

Reminders and workflows

Send SMS, email and WhatsApp reminders, and trigger follow-ups and webhooks from workflows.

Multiple staff and locations

Each agent gets a schedule and dashboard, and several locations can run from one install.

Calendar and video sync

Two-way sync with Google, Outlook and Apple Calendar, plus Zoom and Google Meet links for online sessions.

Where it runs

Web

What it works with

Stripe · PayPal · Square · Razorpay · Google Calendar · Outlook · Zoom · Google Meet

LatePoint is made by LatePoint.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

22/114

Other calendar and scheduling apps it is graded above

LatePoint's GPA of 2.2 is higher than 22 of the 114 other calendar and scheduling apps we grade, and level with 23.

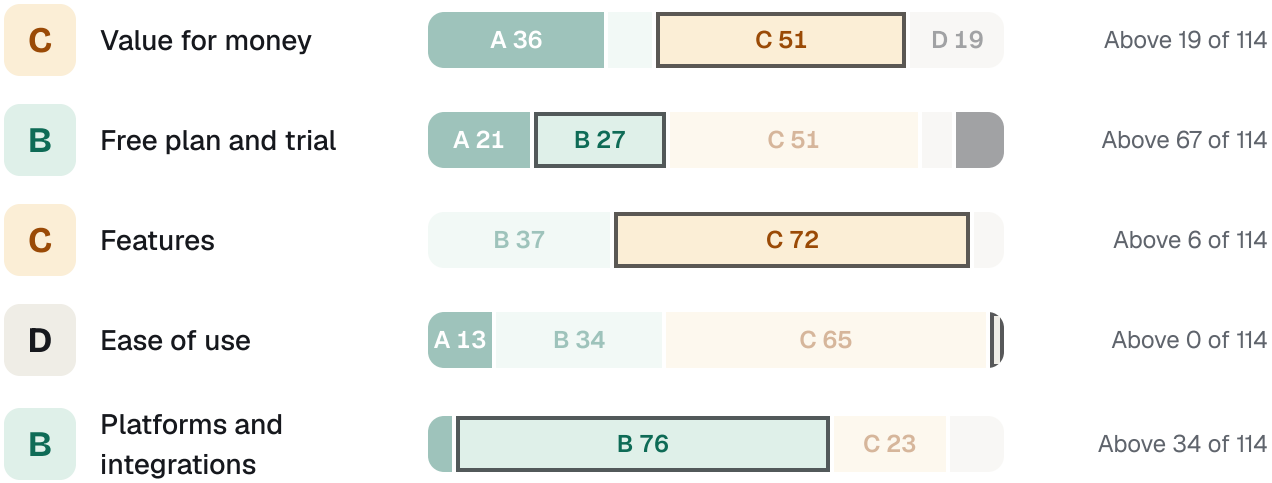
It stands best on free plan and trial (B, above 67 of 114) and worst on ease of use (D, above 0).

Its paid plans start at $6.58 a month when paid by the year, against a middle price of $8.13 for the category: 36 of the 85 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 40 tools score higher and cost less.

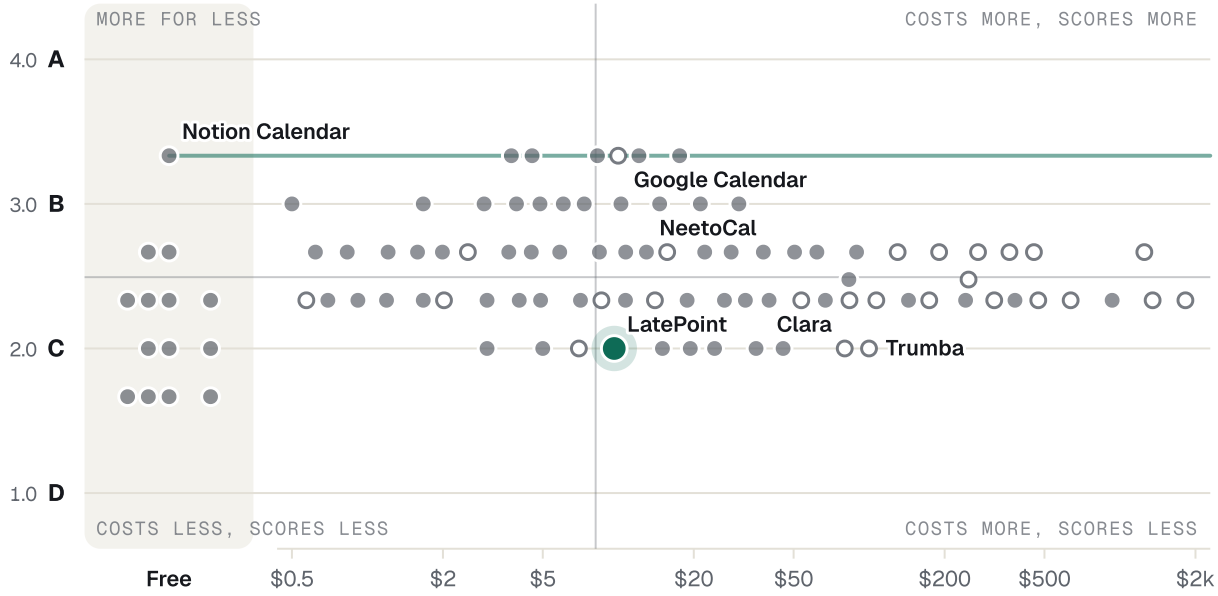
Each grade against the category

Every bar is all 115 calendar and scheduling apps we grade, cut by the letter each got. LatePoint's own letter is outlined.



Price against what you get

Each dot is one of 100 calendar and scheduling apps. Further left costs less; higher up scores better on features, ease of use and platforms. LatePoint is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace LatePoint you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 69 of the 114 other calendar and scheduling apps grade higher. It costs $79 a year.

What you could make

- Appointment booking: an app builder makes this well.

What you could not

- Connections to other products, each kept working as those products change.
- Selling tickets and checking them at the door.

What this rests on. LatePoint's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Appointo, SimplyBook.me, Setmore, Trafft and Calendesk

The 5 tools LatePoint is most often weighed against, with where each one differs from it.

2.2 GPA

Appointo

Free trial · from $12/mo

No-code appointment booking widget for websites and Shopify stores.

- LatePoint has a free plan. Appointo does not, though it has a free trial.
- LatePoint can be bought with a one-time purchase.
- LatePoint also covers workflow automation and ticketing.

LatePoint and Appointo compared in full

2.4 GPA

SimplyBook.me

Free plan · from €11.9/mo

Online booking system for service businesses, priced by volume.

- Only SimplyBook.me lists iOS and Android apps.
- LatePoint can be bought with a one-time purchase.
- LatePoint also covers workflow automation, appointment booking and ticketing.

LatePoint and SimplyBook.me compared in full



2.8 GPA

Setmore

Free plan · from $5/mo

Appointment booking app with a free plan for up to four staff.

- Only Setmore lists macOS, Windows, iOS and Android apps.
- LatePoint can be bought with a one-time purchase.
- LatePoint also covers workflow automation, appointment booking and ticketing.

LatePoint and Setmore compared in full



3.0 GPA

Trafft

Free plan · from $3.99/mo

Appointment booking with a free plan for one user.

- Only Trafft lists iOS and Android apps.
- LatePoint can be bought with a one-time purchase.
- LatePoint also covers workflow automation and ticketing.

LatePoint and Trafft compared in full



2.2 GPA

Calendesk

Free trial · from $79/mo

Booking system with payments and a built-in website builder.

- LatePoint has a free plan. Calendesk does not, though it has a free trial.
- Only Calendesk lists iOS and Android apps.
- LatePoint can be bought with a one-time purchase.

LatePoint and Calendesk compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is LatePoint free?

LatePoint has a free plan. Free plugin on WordPress.org: unlimited appointments and a multi-step booking form; some features are Pro only.

How much does LatePoint cost?

LatePoint lists 6 plans. Free: $0.

What platforms does LatePoint work on?

LatePoint is available on Web.

Does LatePoint offer any discounts?

LatePoint publicly lists the following: Lifetime licenses, paid once.

Does LatePoint have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. LatePoint is listed for Web.

Does LatePoint have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. LatePoint is listed for Web.

Is LatePoint open source?

LatePoint is not described as open source on its own site, as read on Nov 13, 2026.

Does LatePoint have an API?

Yes. LatePoint offers a public API, according to its own site.

What does LatePoint integrate with?

LatePoint's listing names Stripe, PayPal, Square, Razorpay, Google Calendar, Outlook, Zoom and Google Meet.

Who makes LatePoint?

LatePoint is made by a company of the same name.

What are the alternatives to LatePoint?

The closest alternatives to LatePoint in our directory are Appointo, SimplyBook.me, Setmore, Trafft and Calendesk.

How does LatePoint compare with other calendar and scheduling apps?

LatePoint's GPA of 2.2 is higher than 22 of the 114 other calendar and scheduling apps we grade, and level with 23.

Is LatePoint good value for money?

ToolGPA grades LatePoint C for value for money. Its paid plans start at $6.58 a month when paid by the year, against a middle price of $8.13 for the category: 36 of the 85 others that charge start lower.

Could I make my own version of LatePoint?

To replace LatePoint you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from LatePoint's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from LatePoint's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by LatePoint. Prices change, so check latepoint.com before you buy.

latepoint.com/pricing

wordpress.org/plugins/latepoint/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

LatePoint, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/latepoint

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "LatePoint: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/latepoint
```

Know someone choosing between calendar and scheduling apps?

Send them this guide:
toolgpa.com/tools/latepoint/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded calendar and scheduling apps after LatePoint, each with an Insider's Guide of its own.

Calendar & Scheduling Insider's Guide

Every one of the 115 calendar and scheduling apps we grade, compared

Notion Calendar Insider's Guide

Free calendar app that connects to Notion databases

3.6 GPA

Google Calendar Insider's Guide

Online calendar from Google, free with a personal account

3.4 GPA

World Time Buddy Insider's Guide

Visual time zone converter and world clock for planning calls

3.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what LatePoint's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. LatePoint is a trademark of its owner, and this guide is not made, paid for or approved by LatePoint. Prices and plans change: check latepoint.com before you buy.