ToolGPA

NOVEMBER 2026

Layer AI

The Insider's Guide

AI image, video, 3D and audio creation for game studios



Every plan, grade, refund rule and rival among AI image and video generators, read from Layer AI's own pages.

Made by Layer AI, Inc. · checked Nov 13, 2026 · toolgpa.com

2.0
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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Layer AI's own pages, its app-store listings and our grades. Every fact in it is on Layer AI's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 31 of the 168 other AI image and video generators we grade

Layer is a platform for game and ad studios that gives access to many third-party models for images, video, 3D and audio from one workspace. It adds custom style training, workflows, an optional creative agent, an API and plugins for tools such as Photoshop, Figma, Unity and Unreal. Usage is metered in Creative Units.

To get you started, here are **8 things to know about Layer AI**, taken from its own pages and our grades.

> "
>
> **It is aimed at studios, with workflows, style training and plugins to set up.**
>
> From our grade for ease of use

1 **Best for game studios using many AI models**

The pricing page lists no free allowance, and units cost different amounts per model, so a monthly bill is hard to predict.

2 **Paid plans start at $10 a month**

As its pricing page puts it: $10 per month for 300 Creative Units.

3 It runs on Web

Web, with a browser extension too.

4 Many models in one place

The site lists 136 image models, 175 video models and 48 3D models, from providers such as Google, OpenAI, Black Forest Labs and ByteDance.

5 Image and video editing tools

Includes upscaling, background removal, inpainting, relighting, vectorizing, camera-angle changes, video extension and lip sync.

6 Custom style training

The subscription includes advanced custom style training across providers, so a studio can keep one art direction across assets.

7 A 2.0 GPA, above 31 of 168

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

8 Keep it

To replace Layer AI you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

Layer AI at a glance

PRICING
Paid, from $10 per month for 300 Creative Units

FREE PLAN
No

FREE TRIAL
None stated

RUNS ON
Web, Browser extension

MADE BY
Layer AI, Inc.

CATEGORY
AI Image & Video Generators

OUR GRADE
2.0 GPA, fair

The report card

Best for game studios using many AI models

Layer puts 136 image, 175 video and 48 3D models from big providers in one workspace, with custom style training and plugins for Unity and Unreal. The pricing page lists no free allowance, and units cost different amounts per model, so a monthly bill is hard to predict.

TOOLGPA REPORT CARD	Layer AI	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$10 a month for 300 Creative Units, then $60 per extra 1,000. That is near the category's middle, and the real cost depends on the models you use.
Free plan and trial	F	The pricing page gives no free allowance and lists no trial, although the site has a Start for free button.
Features	B	Images, video, 3D and audio, style training, an API and plugins for game tools. The listing names no gap in the core job.
Ease of use	C	No store rating is on record. It is aimed at studios, with workflows, style training and plugins to set up.
Platforms and integrations	B	Web and a browser extension, plus an API, an MCP server and plugins for Photoshop, Figma, Unity, Unreal and Blender.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Layer AI is for

- ✓ Fits if you run a game or ad studio and want one workspace for many models
- ✓ Works for teams that keep one art style with custom style training

Who it is not for

- ✗ Skip it if you want a free allowance, as the pricing page lists none
- ✗ Watch out: units are spent at different rates per model, so the monthly cost moves
- ✗ Tight if you do not use everything, since only 10% of units carry over
- ✗ Watch out: SOC 2, SAML SSO and an SLA are Enterprise, through sales

Good to know

Good for

- ✓ Game studios that need art, video and 3D assets from one account
- ✓ Marketing teams producing ad creative in many formats
- ✓ Teams that want to compare many image models without separate subscriptions

Worth knowing

- ⓘ Creative Units are spent at different rates per model, so the monthly cost depends on which models are used.
- ⓘ Unused units expire each billing period, with only 10% carrying over.
- ⓘ The pricing page gives no free allowance, although the site has a Start for free button.
- ⓘ Enterprise adds SOC 2 Type II, SAML SSO and an SLA through sales, not self-serve.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$10

A month to start

Layer AI is a paid product, starting at $10 per month for 300 Creative Units.

> **That is near the category's middle, and the real cost depends on the models you use.**
>
> From our grade for value for money

STUDIO SUBSCRIPTION

$10

per month for 300 Creative Units, then $60 per extra 1,000

No seat fees or feature gates. Pick a monthly Creative Unit amount; 10% of units carry over. Enterprise is sold through sales.

Read from layer.ai on Nov 13, 2026.

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and Browser extension

AI image, video, 3D and audio creation for game studios. Here is what it does, as its own site describes it, and what it covers: public API, AI agents, image generation, video generation, text to speech, voice cloning.

> **The listing names no gap in the core job.**

From our grade for features

Many models in one place

The site lists 136 image models, 175 video models and 48 3D models, from providers such as Google, OpenAI, Black Forest Labs and ByteDance.

Image and video editing tools

Includes upscaling, background removal, inpainting, relighting, vectorizing, camera-angle changes, video extension and lip sync.

Custom style training

The subscription includes advanced custom style training across providers, so a studio can keep one art direction across assets.

3D and audio

Also generates textured 3D meshes with rigging and retexturing, plus music, sound effects, speech and voice cloning.

API, MCP and plugins

A REST API, an MCP server for Claude and plugins for Photoshop, Figma, Blender, Unity and Unreal let teams work from their own tools.

Creative agent and playable ads

An optional agent builds trailers, ads and playable ads from a brief. Most agent actions are free, but intensive ones spend units.

Where it runs

- Web
- Browser extension

What it works with

- Photoshop
- Figma
- Unity
- Unreal Engine
- Blender
- Slack
- Claude
- Google Drive

Layer AI is made by Layer AI, Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

31/168

Other AI image and video generators it is graded above

Layer AI's GPA of 2.0 is higher than 31 of the 168 other AI image and video generators we grade, and level with 31.

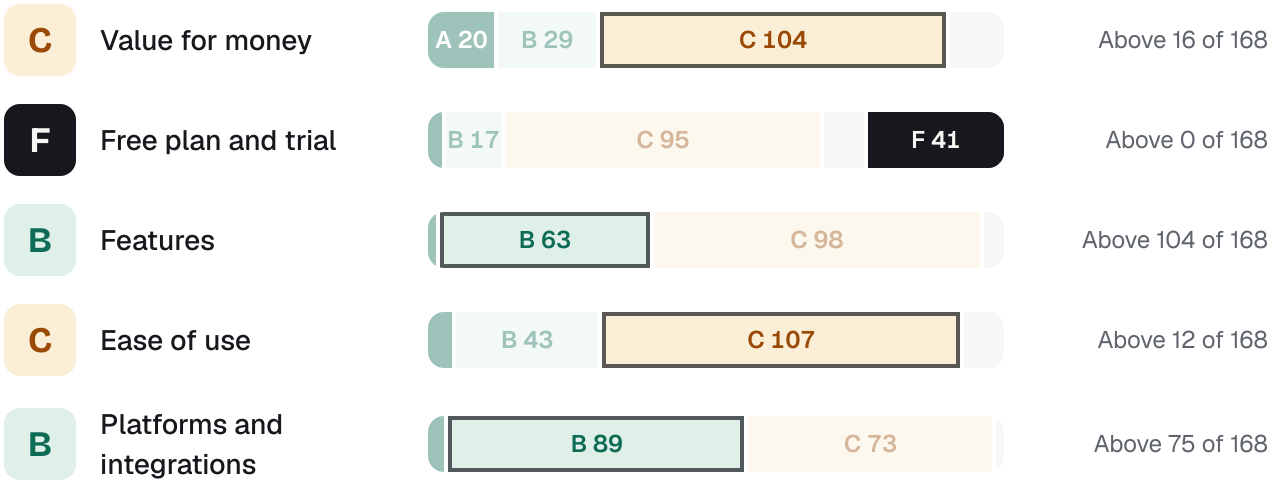
It stands best on features (B, above 104 of 168) and worst on free plan and trial (F, above 0).

Its paid plans start at $10 a month, against a middle price of $11.88 for the category: 51 of the 120 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 7 tools score higher and cost less.

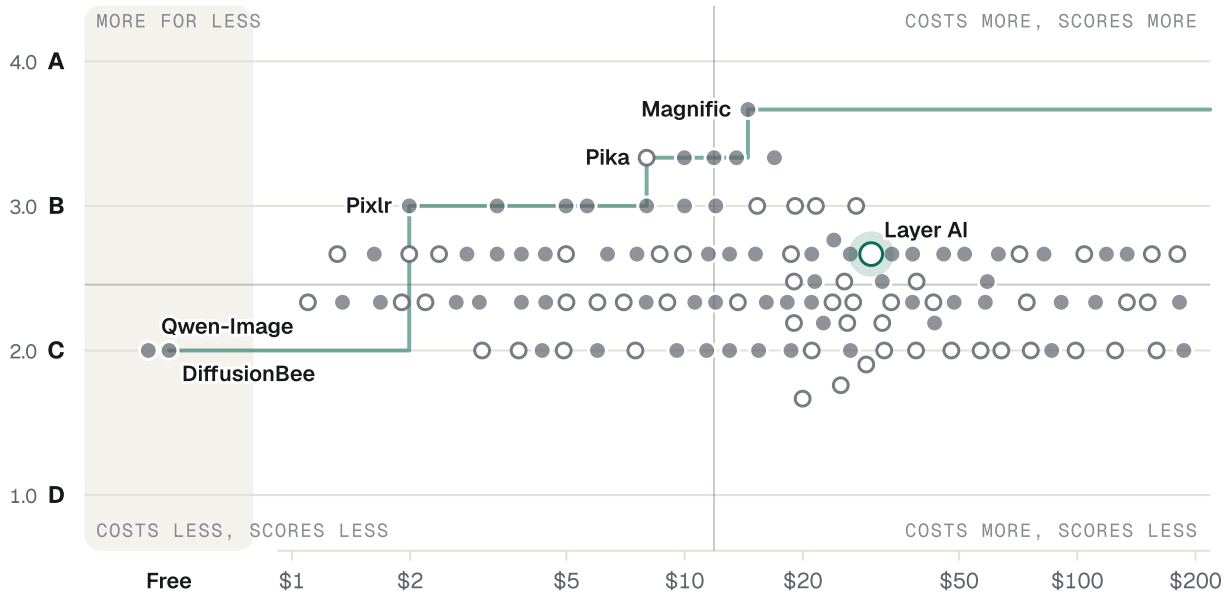
Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. Layer AI's own letter is outlined.



Price against what you get

Each dot is one of 123 AI image and video generators. Further left costs less; higher up scores better on features, ease of use and platforms. Layer AI is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Layer AI you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 106 of the 168 other AI image and video generators grade higher. It costs $120 a year.

What you could not

- ✕ An image model, which you can rent by the picture but not make.
- ✕ A video model, which you can rent by the second but not make.

- ✕ A voice model, which you can rent by the minute but not make.
- ✕ A voice model trained on your recordings.
- ✕ An AI agent, with the models and the safeguards behind it.
- ✕ It plugs into other products, Photoshop, Figma and Unity among them, and has an API.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. Layer AI's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Scenario, Leonardo.Ai, OpenArt, Krea and Magnific

The 5 tools Layer AI is most often weighed against, with where each one differs from it.

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Scenario

Free plan · from $15/mo

Generative AI platform for game and studio asset production.

- Scenario has a free plan. Layer AI does not.
- Only Layer AI lists a browser extension.
- Layer AI also covers AI agents, text to speech and voice cloning.

Layer AI and Scenario compared in full

3.0 GPA

Leonardo.Ai

Free plan · from $12/mo

Image, video and 3D generator with its own and partner models.

- Leonardo.Ai has a free plan. Layer AI does not.
- Only Layer AI lists a browser extension.
- Only Leonardo.Ai lists iOS and Android apps.

Layer AI and Leonardo.Ai compared in full



2.4
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OpenArt

Free trial · from $13/mo

AI image and video studio with characters and multi-scene stories.

- Only Layer AI lists a browser extension.
- Layer AI also covers AI agents, text to speech and voice cloning.
- OpenArt also covers video editing.

Layer AI and OpenArt compared in full



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Krea

Free plan · from $5.25/mo

Image, video and 3D generation with real-time canvas and plugins.

- Krea has a free plan. Layer AI does not.
- Only Layer AI lists a browser extension.
- Only Krea lists an iOS app.

Layer AI and Krea compared in full



3.0
GPA

Magnific

Free plan · from $14.50/mo

Formerly Freepik: AI image, video and audio tools plus stock library.

- Magnific has a free plan. Layer AI does not.
- Only Layer AI lists a browser extension.
- Only Magnific lists iOS and Android apps.

Layer AI and Magnific compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Layer AI free?

No. Layer AI is a paid product, starting at $10 per month for 300 Creative Units.

How much does Layer AI cost?

Layer AI lists one plan. Studio subscription: $10 per month for 300 Creative Units, then $60 per extra 1,000.

What platforms does Layer AI work on?

Layer AI is available on Web. It also has a browser extension.

Does Layer AI have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Layer AI is listed for Web.

Does Layer AI have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Layer AI is listed for Web.

Is Layer AI open source?

Layer AI is not described as open source on its own site, as read on Nov 13, 2026.

Does Layer AI have an API?

Yes. Layer AI offers a public API, according to its own site.

What does Layer AI integrate with?

Layer AI's listing names Photoshop, Figma, Unity, Unreal Engine, Blender, Slack, Claude and Google Drive.

Who makes Layer AI?

Layer AI is made by Layer AI, Inc.

What are the alternatives to Layer AI?

The closest alternatives to Layer AI in our directory are Scenario, Leonardo.Ai, OpenArt, Krea and Magnific.

How does Layer AI compare with other AI image and video generators?

Layer AI's GPA of 2.0 is higher than 31 of the 168 other AI image and video generators we grade, and level with 31.

Is Layer AI good value for money?

ToolGPA grades Layer AI C for value for money. Its paid plans start at $10 a month, against a middle price of $11.88 for the category: 51 of the 120 others that charge start lower.

Could I make my own version of Layer AI?

To replace Layer AI you would be making an image model, which you can rent by the picture but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Layer AI's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Layer's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Layer AI, Inc. Prices change, so check layer.ai before you buy.

layer.ai/pricing

layer.ai

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Layer AI, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/layer-ai

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Layer AI: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/layer-ai
```

Know someone choosing between AI image and video generators?

Send them this guide: toolgpa.com/tools/layer-ai/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI image and video generators after Layer AI, each with an Insider's Guide of its own.

AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Layer AI's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Layer AI is a trademark of its owner, and this guide is not made, paid for or approved by Layer AI, Inc. Prices and plans change: check layer.ai before you buy.