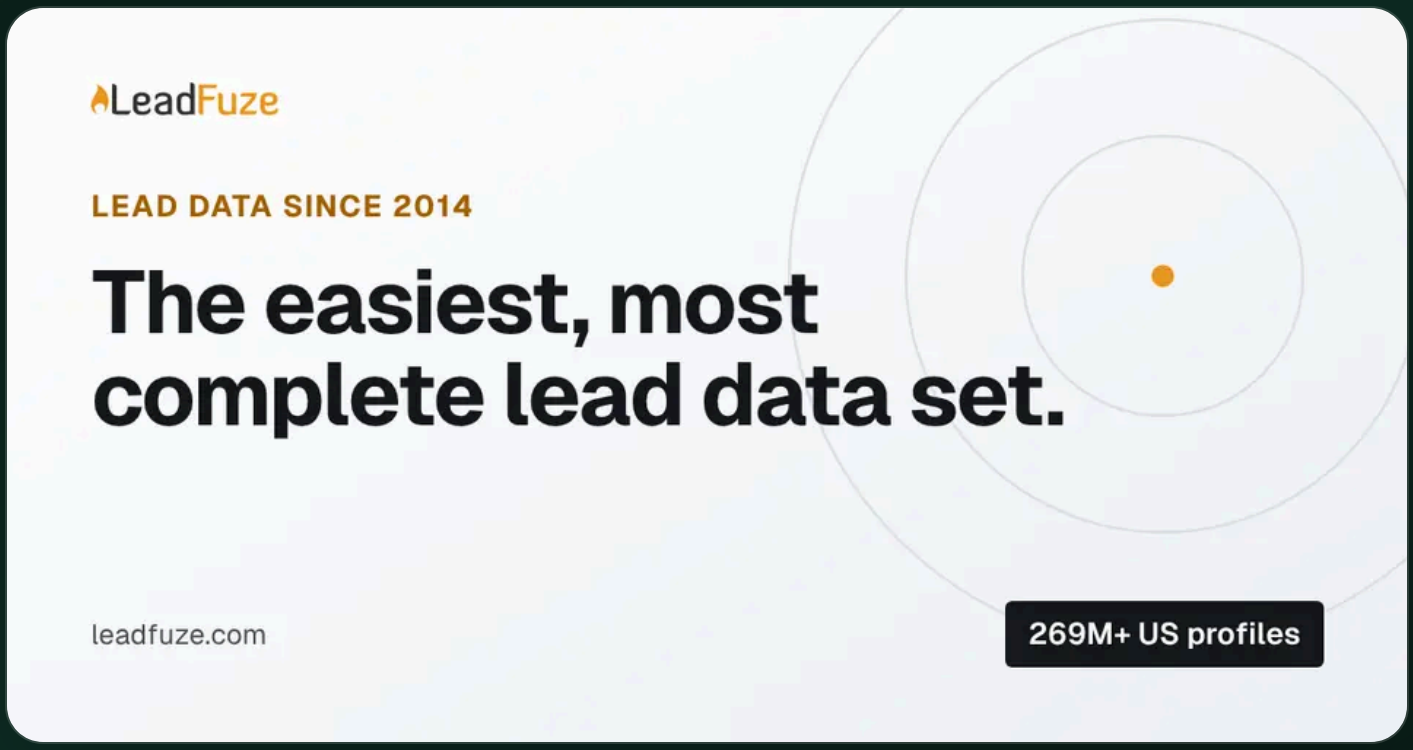
ToolGPA

NOVEMBER 2026

LeadFuze

The Insider's Guide

B2B lead database and intent data sold by the month



Every plan, grade, refund rule and rival among cold outreach tools, read from LeadFuze's own pages.

Made by LeadFuze · checked Nov 13, 2026 · toolgpa.com

1.6
GPA

LeadFuze

LEAD DATA SINCE 2014

The easiest, most complete lead data set.

ToolGPA

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from LeadFuze's own pages, its app-store listings and our grades. Every fact in it is on LeadFuze's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 5 of the 81 other cold outreach tools we grade

LeadFuze is a US-focused B2B lead database with intent data. Users describe a buyer with filters such as title, industry, company size and location, preview matches for free, and pay to export contact records. It started selling business data in 2014 and now lists its main products as the lead database and Intent Scans.

> "
>
> **You search, filter and export, then take the data to another tool.**
>
> From our grade for ease of use

To get you started, here are **8 things to know about LeadFuze**, taken from its own pages and our grades.

1 **Best for B2B lead data sold by the month**

It covers US people only and has no sending.

2 **Paid plans start at $208.33 a month when paid by the year**

As its pricing page puts it: $250 per month, or $2,500 billed yearly.

3 **It runs on Web**

Web.

4 **Lead database search**

Search 269 million US people with 57 filters, free to run. The preview shows the match count and the first 10 people.

5 **Intent Scans**

Pick one of more than 42,000 topics and pull the people who researched it in the past 24 hours as full contact records.

6 **Contact data in exports**

Exports carry verified business emails, mobiles and direct dials, LinkedIn, title and company, as CSV or in the app.

7 **A 1.6 GPA, above 5 of 81**

That is against the other cold outreach tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace LeadFuze you would be making a library of papers and sources to search. That is not a weekend's work, with an AI app builder or without one.

LeadFuze at a glance

PRICING Paid, from $250 per month, or $2,500 billed yearly	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY LeadFuze, since 2014	CATEGORY Cold Outreach
OUR GRADE 1.6 GPA, weak	

The report card

Best for B2B lead data sold by the month

LeadFuze is a B2B lead database with intent scans, sold from $250 a month. It covers US people only and has no sending. Nothing sends from it.

TOOLGPA REPORT CARD	LeadFuze	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$250 a month, or $2,500 for a year, more than double the category's dearest-tenth line of $120.
Free plan and trial	F	No free plan and no trial is listed, so you pay before you try it.
Features	C	A lead database, intent scans, exports and an API. It does that job but sends no email, and it covers US people only.
Ease of use	C	No store rating on record. You search, filter and export, then take the data to another tool.
Platforms and integrations	B	Web only, with an API on every plan, but no listed integrations.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who LeadFuze is for

- ✓ Fits if you sell to US buyers and want a database to export from
- ✓ Works for a team of up to 5 that has a sequencer already

Who it is not for

- ✗ Pricey if you are one person, since the cheapest plan is $250 a month
- ✗ Not for you if you sell outside the US, because the database covers US people only
- ✗ Skip it if you want a trial, as none is listed
- ✗ Too light for sending campaigns, as there is no email sending in the pricing
- ✗ Watch out: Starter allows only 5 Intent Scans a month

Good to know

Good for

- ✓ Outbound teams that need a US contact list without a yearly contract
- ✓ Companies building lead tools on top of a data API
- ✓ One-off list buyers who want to pay per contact

Worth knowing

- ⓘ The database covers US people only, according to the homepage.
- ⓘ It supplies lead data; there is no sequencer or email sending in the pricing.
- ⓘ Growth and Scale exports are capped by fair use at 500,000 records a day and 10 million a month.
- ⓘ The yearly price is 10 months paid up front, with the whole year of credits issued on day one.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$208.33

A month to start, paid by the year

LeadFuze is a paid product, starting at $250 per month, or $2,500 billed yearly.

> **No free plan and no trial is listed, so you pay before you try it.**

From our grade for free plan and trial

STARTER

$250

per month, or $2,500 billed yearly

25,000 enrichments or lead database exports a month, 5 Intent Scans a month, 5 users and API access.

GROWTH

$500

per month, or $5,000 billed yearly

Unlimited exports under fair use, 10 Intent Scans a month, 25 users and API access.

SCALE

$1,500

per month, or $15,000 billed yearly

Unlimited exports under fair use, 100 Intent Scans a month, 100 users, API access, aimed at companies building on the data.

Read from leadfuze.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Two months free on yearly billing

Paying yearly costs the same as ten months, so Starter is $2,500, Growth $5,000 and Scale $15,000, with the year's credits available on day one.

Stated on leadfuze.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

B2B lead database and intent data sold by the month. Here is what it does, as its own site describes it, and what it covers: public API, research.

"

A lead database, intent scans, exports and an API.

From our grade for features

Lead database search

Search 269 million US people with 57 filters, free to run. The preview shows the match count and the first 10 people.

Intent Scans

Pick one of more than 42,000 topics and pull the people who researched it in the past 24 hours as full contact records.

Contact data in exports

Exports carry verified business emails, mobiles and direct dials, LinkedIn, title and company, as CSV or in the app.

API access

Every plan includes API access, and lists can be sent to a CRM through it.

One-time contact exports

Without a plan, a single search can be exported from $50, at $0.03 a contact, falling with volume.

Resellers

The site has a reseller page, and the FAQ says agencies and platforms can resell visitor identification data.

Where it runs

Web

What it works with

Its own pages name no integrations.

LeadFuze is made by LeadFuze, and has been around since 2014.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

5/81

Other cold outreach tools it is graded above

LeadFuze's GPA of 1.6 is higher than 5 of the 81 other cold outreach tools we grade, and level with 12.

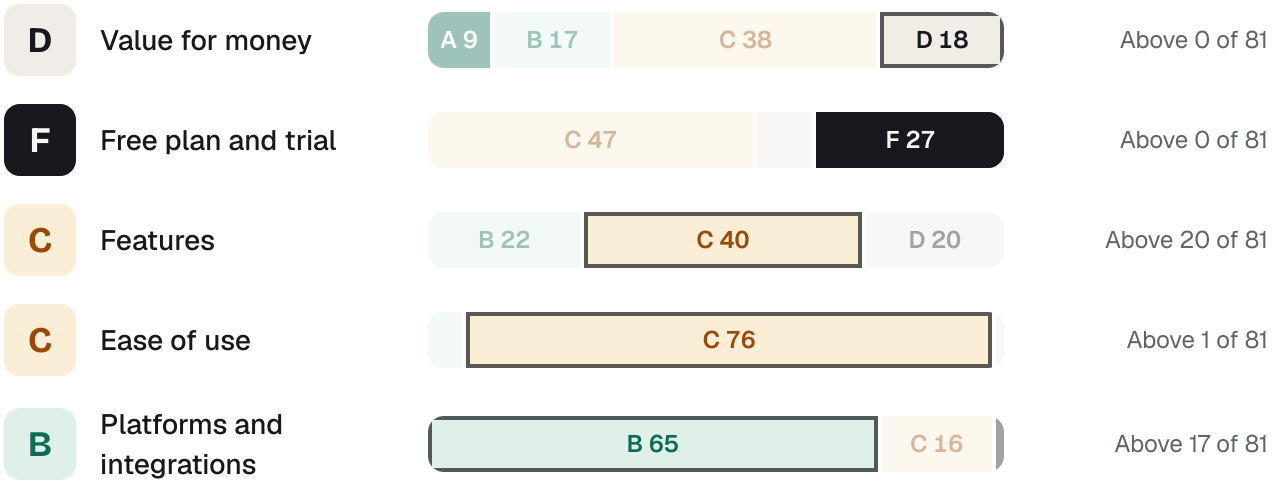
It stands best on platforms and integrations (B, above 17 of 81) and worst on free plan and trial (F, above 0).

Its paid plans start at $208.33 a month when paid by the year, against a middle price of $39 for the category: 68 of the 73 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 17 tools score higher and cost less.

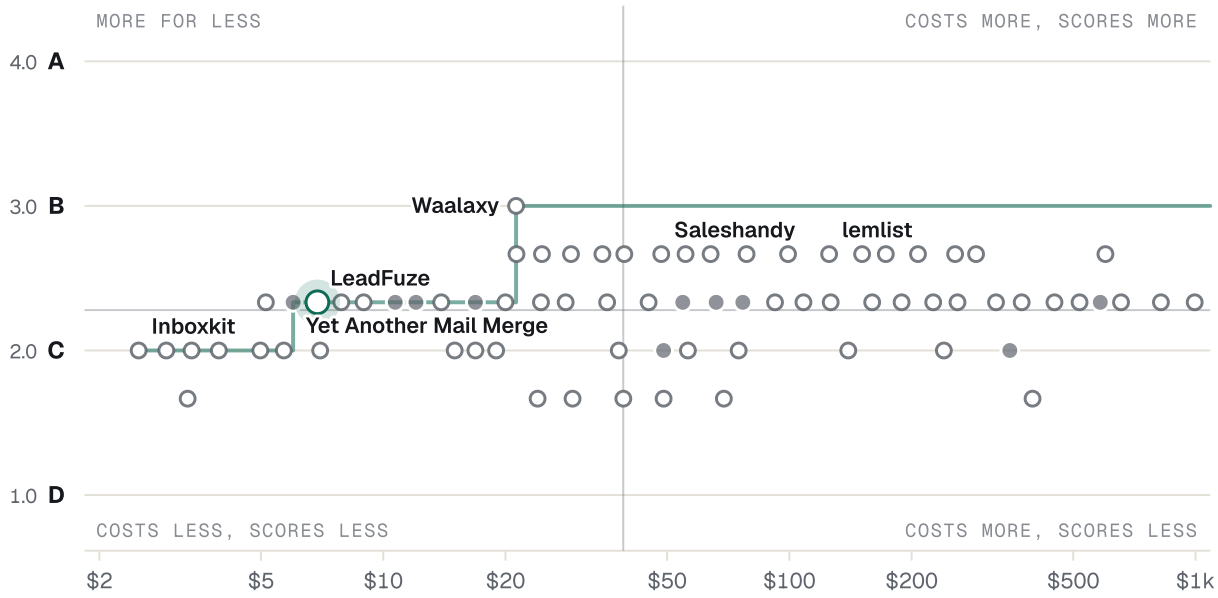
Each grade against the category

Every bar is all 82 cold outreach tools we grade, cut by the letter each got. LeadFuze's own letter is outlined.



Price against what you get

Each dot is one of 74 cold outreach tools. Further left costs less; higher up scores better on features, ease of use and platforms. LeadFuze is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace LeadFuze you would be making a library of papers and sources to search. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 64 of the 81 other cold outreach tools grade higher. It costs $2,500 a year.

What you could not

- ✕ A library of papers and sources to search.
- ✕ An API that other software can build on.

What this rests on. LeadFuze's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Amplemarket, Growbots and Bitscale

The 3 tools LeadFuze is most often weighed against, with where each one differs from it.

2.2 GPA

Amplemarket

Free trial · from $600/mo

Sales platform with a B2B database, AI copilot and outreach sequences.

- Only Amplemarket lists a browser extension.
- LeadFuze also covers research.
- Amplemarket also covers AI agents and email campaigns.

LeadFuze and Amplemarket compared in full

2.2 GPA

Growbots

Free plan · from $29

Cold email and prospecting software, plus a done-for-you service.

- Growbots has a free plan. LeadFuze does not.
- LeadFuze also covers research.
- Growbots also covers marketing automation, email campaigns and inbox warm-up.

LeadFuze and Growbots compared in full

1.8
GPA

Bitscale

Free plan · from $349/mo

Data waterfalls and buying signals that enrich a CRM.

- Bitscale has a free plan. LeadFuze does not.
- Bitscale also covers workflow automation and AI agents.

LeadFuze and Bitscale compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is LeadFuze free?

No. LeadFuze is a paid product, starting at $250 per month, or $2,500 billed yearly.

How much does LeadFuze cost?

LeadFuze lists 3 plans. Starter: $250 per month, or $2,500 billed yearly.

What platforms does LeadFuze work on?

LeadFuze is available on Web.

Does LeadFuze offer any discounts?

LeadFuze publicly lists the following: Two months free on yearly billing.

Does LeadFuze have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. LeadFuze is listed for Web.

Does LeadFuze have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. LeadFuze is listed for Web.

Is LeadFuze open source?

LeadFuze is not described as open source on its own site, as read on Nov 13, 2026.

Does LeadFuze have an API?

Yes. LeadFuze offers a public API, according to its own site.

Who makes LeadFuze?

LeadFuze is made by a company of the same name. It dates from 2014.

What are the alternatives to LeadFuze?

The closest alternatives to LeadFuze in our directory are Amplemarket, Growbots and Bitscale.

How does LeadFuze compare with other cold outreach tools?

LeadFuze's GPA of 1.6 is higher than 5 of the 81 other cold outreach tools we grade, and level with 12.

Is LeadFuze good value for money?

ToolGPA grades LeadFuze D for value for money. Its paid plans start at $208.33 a month when paid by the year, against a middle price of $39 for the category: 68 of the 73 others that charge start lower.

Could I make my own version of LeadFuze?

To replace LeadFuze you would be making a library of papers and sources to search.

Where this guide comes from

The prices, plans, platforms and features were read from LeadFuze's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from LeadFuze's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by LeadFuze. Prices change, so check leadfuze.com before you buy.

leadfuze.com/pricing/

leadfuze.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

LeadFuze, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/lead-fuze

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "LeadFuze: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/lead-fuze
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Know someone choosing between cold outreach tools?

Send them this guide:
toolgpa.com/tools/lead-fuze/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded cold outreach tools after LeadFuze, each with an Insider's Guide of its own.

Cold Outreach Insider's Guide

Every one of the 82 cold outreach tools we grade, compared

lemlist Insider's Guide

Cold email and LinkedIn sequences with a built-in lead database

2.8 GPA

Salesforge Insider's Guide

Cold email and LinkedIn sequences with AI-written messages

2.8 GPA

Saleshandy Insider's Guide

Cold email sequences with a B2B lead database in every plan

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what LeadFuze's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. LeadFuze is a trademark of its owner, and this guide is not made, paid for or approved by LeadFuze. Prices and plans change: check leadfuze.com before you buy.