ToolGPA

NOVEMBER 2026

Leaky Paywall

The Insider's Guide

WordPress paywall and subscription plugin for publishers



Every plan, grade, refund rule and rival among tools for selling digital products, read from Leaky Paywall's own pages.

Made by ZEEN101 · checked Nov 13, 2026 · toolgpa.com

2.4

GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Leaky Paywall's own pages, its app-store listings and our grades. Every fact in it is on Leaky Paywall's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 23 of the 50 other tools for selling digital products we grade

Leaky Paywall is a WordPress plugin that adds metered, hard or hybrid paywalls and paid subscription levels to a publisher's own site. Payments run through Stripe, and subscribers are stored as WordPress users. A free edition is available, with a paid Pro tier that reduces or removes the revenue share.

> **You install it on WordPress and connect Stripe.**
>
> From our grade for ease of use

To get you started, here are **8 things to know about Leaky Paywall**, taken from its own pages and our grades.

1 **Best for WordPress publishers adding a paywall**

Leaky Paywall adds metered and hard paywalls and unlimited subscription levels to WordPress, free to install.

2 **There is a free plan**

Free to install and use, with a 10% revenue share on new paid subscriptions; includes List Builder registration wall and unlimited levels.

3 **It runs on Web**

Web.

4 **Metered and hard paywalls**

Choose metered, hard, or dynamic and hybrid paywalls, and restrict by post, category, tag, taxonomy, post type or content block.

5 **Registration wall**

List Builder prompts anonymous readers to register or log in, and registered readers can be exported or sent through Zapier.

6 **Subscription levels**

Create free, premium, annual or VIP levels, with Stripe checkout including Apple Pay and Google Pay.

7 **A 2.4 GPA, above 23 of 50**

That is against the other tools for selling digital products we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

The plain part of Leaky Paywall you could make: paid newsletters and reports. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

Leaky Paywall at a glance

PRICING Free plan	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY ZEEN101	CATEGORY Selling Digital Products
OUR GRADE 2.4 GPA, fair	

The report card

Best for WordPress publishers adding a paywall

Leaky Paywall adds metered and hard paywalls and unlimited subscription levels to WordPress, free to install. The free edition takes a 10% cut of new paid subscriptions, recurring plans and coupons need Pro, and we couldn't read the Pro prices.

TOOLGPA REPORT CARD

Leaky Paywall

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	The plugin is free to install, with a 10% revenue share on new paid subscriptions. The vendor's site refused us, so Pro prices are unknown.
Free plan and trial	B	Free with paywalls, a registration wall, unlimited levels and Stripe checkout. The 10% share is the cost.
Features	C	Metered and hard paywalls, levels, a publisher dashboard and Stripe. But recurring subscriptions, free trials, coupons and group subscriptions are Pro.
Ease of use	C	No store rating on record. You install it on WordPress and connect Stripe.
Platforms and integrations	B	WordPress only, with Stripe, Mailchimp, HubSpot, Salesforce, WooCommerce and Zapier links.

Grade point average — Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Leaky Paywall is for

- ✓ Fits if you publish on WordPress and want a metered paywall
- ✓ Works for a small publisher that can accept a revenue share while starting

Who it is not for

- ✕ Not for you if you're off WordPress, as it runs only inside it
- ✕ Pricey if you earn a lot, since the free edition takes 10% of new paid subscriptions
- ✕ Watch out: recurring plans, free trials, coupons and group subscriptions are Pro
- ✕ Watch out: payments go through Stripe, and Pro prices weren't readable

Good to know

Good for

- ✓ Local newsrooms and magazines that already run on WordPress
- ✓ Publishers who want subscriber data kept in their own WordPress
- ✓ Sites that want a registration wall before a paid tier

Worth knowing

- ⓘ Prices for the paid plans could not be read: the vendor's site refused automated access, so only the free edition is listed.
- ⓘ The free edition takes a 10% revenue share on new paid subscriptions; Pro reduces or removes it.
- ⓘ Runs only inside WordPress, and paid subscriptions are processed through Stripe.
- ⓘ Recurring subscriptions, free trials, coupons and group subscriptions are Pro features.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

1
plan

Leaky Paywall has a free plan.

> **The vendor's site refused us, so Pro prices are unknown.**
>
> From our grade for value for money

FREE

$0

Paywalls, unlimited subscription levels and Stripe checkout, with a 10% revenue share on paid subscriptions.

The free plan

Free to install and use, with a 10% revenue share on new paid subscriptions; includes List Builder registration wall and unlimited levels.

Read from wordpress.org on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

WordPress paywall and subscription plugin for publishers. Here is what it does, as its own site describes it, and what it covers: public API, reports, paid newsletters, community.

> **Metered and hard paywalls, levels, a publisher dashboard and Stripe.**

From our grade for features

Metered and hard paywalls

Choose metered, hard, or dynamic and hybrid paywalls, and restrict by post, category, tag, taxonomy, post type or content block.

Registration wall

List Builder prompts anonymous readers to register or log in, and registered readers can be exported or sent through Zapier.

Subscription levels

Create free, premium, annual or VIP levels, with Stripe checkout including Apple Pay and Google Pay.

Publisher dashboard

A dashboard inside WordPress shows revenue trends, new registrations, paid subscription activity and top content.

Pro revenue tools

Pro adds recurring subscriptions, free trials, coupons, group and IP-based subscriptions, and churn risk alerts.

Extensions and integrations

The listing names more than 50 extensions, including Salesforce, HubSpot, Mailchimp, Zapier and WooCommerce.

Where it runs

Web

What it works with

Stripe
Salesforce
HubSpot
Mailchimp
Zapier
WooCommerce
Omeda

Leaky Paywall is made by ZEEN101.

Where it stands

Its grades against its category, and whether to keep it or make your own

23/50

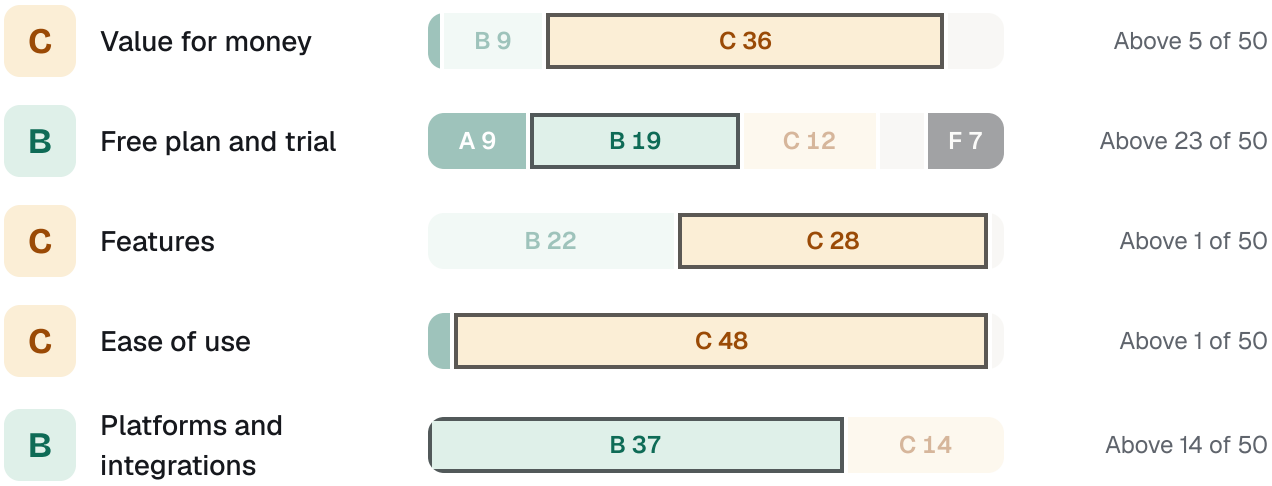
Other tools for selling digital products it is graded above

Leaky Paywall's GPA of 2.4 is higher than 23 of the 50 other tools for selling digital products we grade, and level with 11.

It stands best on free plan and trial (B, above 23 of 50) and worst on features (C, above 1).

Each grade against the category

Every bar is all 51 tools for selling digital products we grade, cut by the letter each got. Leaky Paywall's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Leaky Paywall you could make: paid newsletters and reports. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

What you could make

- Paid newsletters and reports: an app builder makes these well.

What you could not

- A members' space with posts, chat and events that people keep coming back to.
- It plugs into other products, Stripe, Salesforce and HubSpot among them, and has an API.

What this rests on. Leaky Paywall's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives



The tools it is most often weighed against, side by side

Memberful, Easy Digital Downloads, Patreon, PayKickstart and SubscribeStar

The 5 tools Leaky Paywall is most often weighed against, with where each one differs from it.

2.0 GPA

Memberful

Free trial · from $49/mo

Membership platform for paid newsletters, podcasts and communities.

- Leaky Paywall has a free plan. Memberful does not, though it has a free trial.
- Leaky Paywall also covers reports.
- Memberful also covers online courses and digital downloads.

Leaky Paywall and Memberful compared in full

2.2 GPA

Easy Digital Downloads

Free plan · from $199/yr

WordPress plugin for selling digital downloads from your own site.

- Leaky Paywall also covers reports, paid newsletters and community.
- Easy Digital Downloads also covers online store and digital downloads.

Leaky Paywall and Easy Digital Downloads compared in full



3.0
GPA

Patreon

Free

Paid memberships, a shop and community for creators and their fans.

- Only Patreon lists iOS and Android apps.
- Leaky Paywall also covers reports.
- Patreon also covers digital downloads.

Leaky Paywall and Patreon compared in full



2.2
GPA

PayKickstart

Free trial

Checkout, recurring billing and affiliate management for sellers.

- Leaky Paywall has a free plan. PayKickstart does not, though it has a free trial.
- Leaky Paywall also covers paid newsletters and community.
- PayKickstart also covers invoicing, affiliate tracking, online store and digital downloads.

Leaky Paywall and PayKickstart compared in full



2.2
GPA

SubscribeStar

Free

Subscription platform for creators, billed as a share of earnings.

- Leaky Paywall also covers paid newsletters.

Leaky Paywall and SubscribeStar compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Leaky Paywall free?

Leaky Paywall has a free plan. Free to install and use, with a 10% revenue share on new paid subscriptions; includes List Builder registration wall and unlimited levels.

How much does Leaky Paywall cost?

Leaky Paywall lists one plan. Free: $0.

What platforms does Leaky Paywall work on?

Leaky Paywall is available on Web.

Does Leaky Paywall have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Leaky Paywall is listed for Web.

Does Leaky Paywall have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Leaky Paywall is listed for Web.

Is Leaky Paywall open source?

Leaky Paywall is not described as open source on its own site, as read on Nov 13, 2026.

Does Leaky Paywall have an API?

Yes. Leaky Paywall offers a public API, according to its own site.

What does Leaky Paywall integrate with?

Leaky Paywall's listing names Stripe, Salesforce, HubSpot, Mailchimp, Zapier, WooCommerce and Omeda.

Who makes Leaky Paywall?

Leaky Paywall is made by ZEEN101.

What are the alternatives to Leaky Paywall?

The closest alternatives to Leaky Paywall in our directory are Memberful, Easy Digital Downloads, Patreon, PayKickstart and SubscribeStar.

How does Leaky Paywall compare with other tools for selling digital products?

Leaky Paywall's GPA of 2.4 is higher than 23 of the 50 other tools for selling digital products we grade, and level with 11.

Could I make my own version of Leaky Paywall?

The plain part of Leaky Paywall you could make: paid newsletters and reports.

Where this guide comes from

The prices, plans, platforms and features were read from Leaky Paywall's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Leaky Paywall's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by ZEEN101. Prices change, so check leakypaywall.com before you buy.

wordpress.org/plugins/leaky-paywall/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721
tools graded

95
categories

739
price changes on record

579
apps priced in 12 countries

What else is on toolgpa.com

Leaky Paywall, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/leaky-paywall

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Leaky Paywall: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/leaky-paywall
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Know someone choosing between tools for selling digital products?

Send them this guide:
toolgpa.com/tools/leaky-paywall/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded tools for selling digital products after Leaky Paywall, each with an Insider's Guide of its own.

Selling Digital Products Insider's Guide

Every one of the 51 tools for selling digital products we grade, compared

Whop Insider's Guide

Storefront, checkout and payouts for paid communities and products

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itch.io Insider's Guide

Open marketplace for indie games, assets and tools, pay what you want

3.2 GPA

Patreon Insider's Guide

Paid memberships, a shop and community for creators and their fans

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Leaky Paywall's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Leaky Paywall is a trademark of its owner, and this guide is not made, paid for or approved by ZEEN101. Prices and plans change: check leakypaywall.com before you buy.