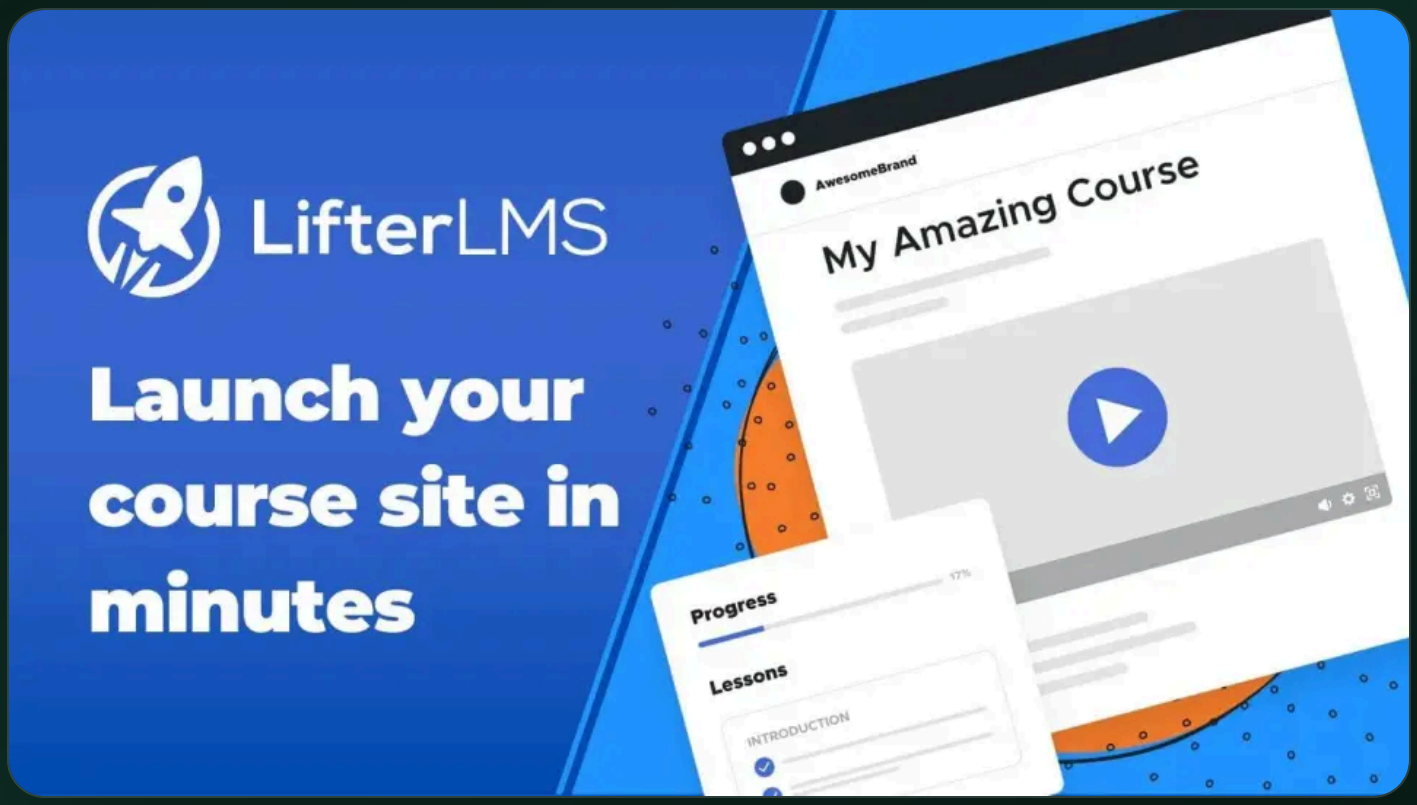
ToolGPA

NOVEMBER 2026

LifterLMS

The Insider's Guide

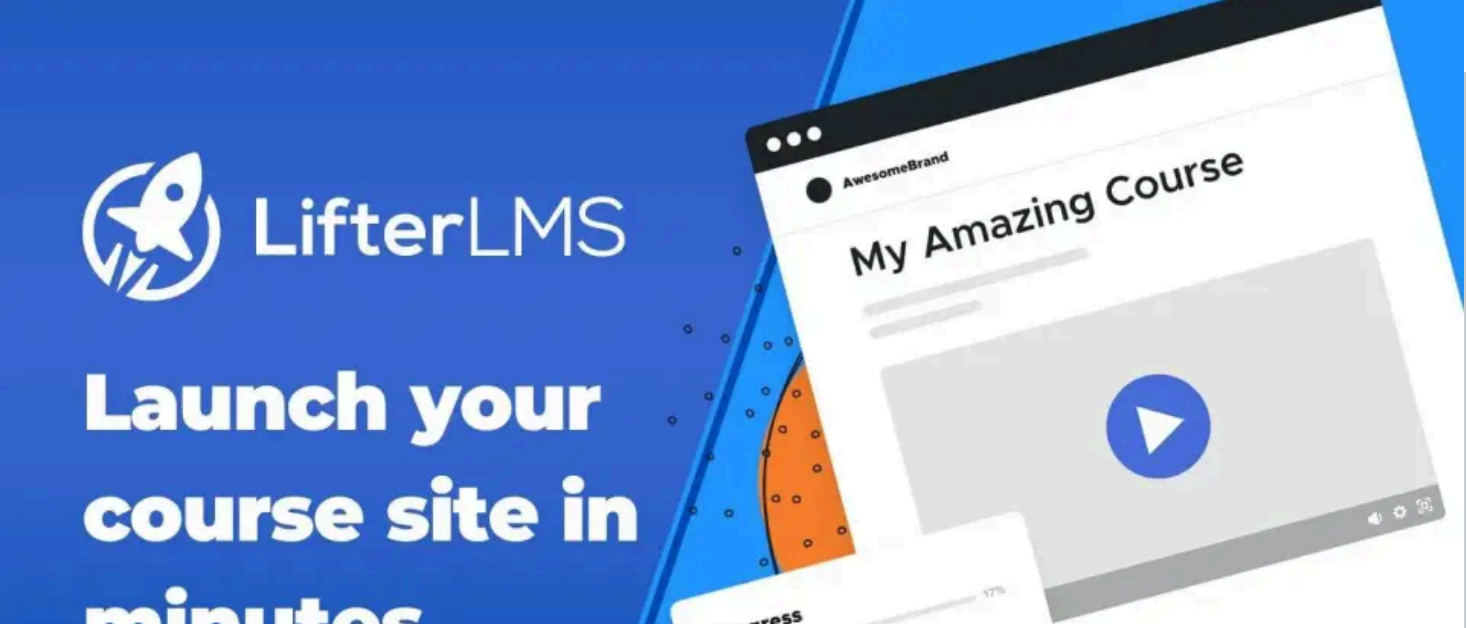
WordPress LMS plugin with a free core and paid bundles



Every plan, grade, refund rule and rival among course and community platforms, read from LifterLMS's own pages.

Made by LifterLMS · checked Nov 12, 2026 · toolgpa.com

2.2
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from LifterLMS's own pages, its app-store listings and our grades. Every fact in it is on LifterLMS's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 45 of the 98 other course and community platforms we grade

LifterLMS is a learning management plugin for WordPress. The free core plugin covers unlimited courses, memberships, students and teachers, and quizzes and certificates. Paid yearly bundles add ecommerce, email marketing, forms and advanced add-ons, priced by the number of active sites.

To get you started, here are **9 things to know about LifterLMS**, taken from its own pages and our grades.

> "
>
> **It runs only on a WordPress site you host and update yourself.**
>
> From our grade for ease of use

1 **Best for a free WordPress course plugin you host yourself**

It only runs on a WordPress site you host, and the bundles renew at full price.

2 **Paid plans start at $33.17 a month when paid by the year**

As its pricing page puts it: $398 per year for 1 site (Earth bundle), or a free core plugin.

3 **There is a free plan**

Core plugin: unlimited courses, memberships, students and teachers, with quizzes, certificates and achievement badges.

4 **It runs on Web**

Web.

5 **Courses and memberships**

The free core plugin has unlimited courses, memberships, students and teachers, plus quizzes, certificates and badges.

6 **Ecommerce add-ons**

Paid bundles add checkout through Stripe, PayPal or WooCommerce, cart abandonment recovery and name-your-price.

7 **Advanced add-ons**

Advanced Quizzes, Assignments and continuing education tracking are included only in the Infinity bundle.

8 **A 2.2 GPA, above 45 of 98**

That is against the other course and community platforms we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace LifterLMS you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

LifterLMS at a glance

PRICING Free plan, from $398 per year for 1 site (Earth bundle), or a free core plugin	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY LifterLMS	CATEGORY Courses & Communities
OUR GRADE 2.2 GPA, fair	

The report card

Best for a free WordPress course plugin you host yourself

LifterLMS is a WordPress course plugin with a free core and paid bundles from $398 a year. It only runs on a WordPress site you host, and the bundles renew at full price.

TOOLGPA REPORT CARD	LifterLMS	Graded Nov 12, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	The core plugin is free but needs your own WordPress hosting, so it counts as a middle price. Bundles run $398, $598 and $1,598 a year.
Free plan and trial	B	The free core gives unlimited courses, memberships, students and teachers with quizzes and certificates. You pay for hosting yourself.
Features	C	Courses, memberships, ecommerce and reporting add-ons. The listing's gap: advanced quizzes, assignments and continuing education tracking need the Infinity bundle.
Ease of use	D	It runs only on a WordPress site you host and update yourself.
Platforms and integrations	B	Web only, with Stripe, PayPal and WooCommerce connections.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who LifterLMS is for

- ✓ Fits if you already have a WordPress site and want courses on it for free to start
- ✓ Works for developers who will add paid extensions as needed

Who it is not for

- ✕ Skip it if you don't want to run WordPress yourself
- ✕ Pricey if you want the add-ons: bundles start at $398 a year and renew at full price
- ✕ Tight if you run several sites: the Earth bundle covers 1 site and the Universe covers 5
- ✕ Watch out: advanced quizzes and assignments need the $1,598 Infinity bundle

Good to know

Good for

- ✓ WordPress site owners who want a free LMS to start
- ✓ Course sellers who plan to add ecommerce and email add-ons

Worth knowing

- ⓘ It runs only on a WordPress site you host yourself.
- ⓘ Bundles renew at the full price, and the number of active sites is capped by tier.
- ⓘ Advanced quizzes, assignments and continuing education tracking need the Infinity bundle.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$33.17

A month to start, paid by the year.
There is a free plan too

LifterLMS has a free plan. Paid plans start at $398 per year for 1 site (Earth bundle), or a free core plugin.

> **The core plugin is free but needs your own WordPress hosting, so it counts as a middle price.**
>
> From our grade for value for money

CORE PLUGIN

$0

Free LMS plugin for WordPress with unlimited courses, memberships, students and teachers; you host it yourself.

EARTH BUNDLE

$398

per year for 1 site, renews at full price

Core plugin plus ecommerce add-ons for Stripe, PayPal and WooCommerce, cart recovery and name-your-price.

UNIVERSE BUNDLE

$598

per year for 5 sites, renews at full price

Adds the Sky Pilot theme, email marketing and CRM add-ons, forms add-ons and a weekly mastermind.

INFINITY BUNDLE

$1598

per year for unlimited sites, renews at full price

Everything in Universe plus 15 advanced add-ons and support for 3 users.

The free plan

Core plugin: unlimited courses, memberships, students and teachers, with quizzes, certificates and achievement badges.

Read from lifterlms.com on Nov 12, 2026.

Ways to pay less

OTHER SAVINGS

First year at 50% off

The pricing page says first-year bundle purchases are discounted by 50%, and an upgrade to a larger bundle gets the discount again.

Stated on lifterlms.com

LIFETIME LICENSE

Infinity Bundle lifetime license

The pricing page offers a lifetime Infinity Bundle license with updates, support and future products and no renewal payments.

Stated on lifterlms.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

WordPress LMS plugin with a free core and paid bundles. Here is what it does, as its own site describes it, and what it covers: templates, marketing automation, reports, online courses, community.

"

Courses, memberships, ecommerce and reporting add-ons.

From our grade for features

Courses and memberships

The free core plugin has unlimited courses, memberships, students and teachers, plus quizzes, certificates and badges.

Ecommerce add-ons

Paid bundles add checkout through Stripe, PayPal or WooCommerce, cart abandonment recovery and name-your-price.

Advanced add-ons

Advanced Quizzes, Assignments and continuing education tracking are included only in the Infinity bundle.

Reporting

Every plan exports student, course and quiz reports to CSV, including enrollment and completion dates.

Email and forms add-ons

Universe and Infinity add email marketing, CRM and forms integration add-ons.

Lifetime license

A lifetime Infinity Bundle license is sold separately, with no later renewal payments.

Where it runs

Web

What it works with

Stripe

PayPal

WooCommerce

LifterLMS is made by LifterLMS.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

45/98

Other course and community platforms it is graded above

LifterLMS's GPA of 2.2 is higher than 45 of the 98 other course and community platforms we grade, and level with 20.

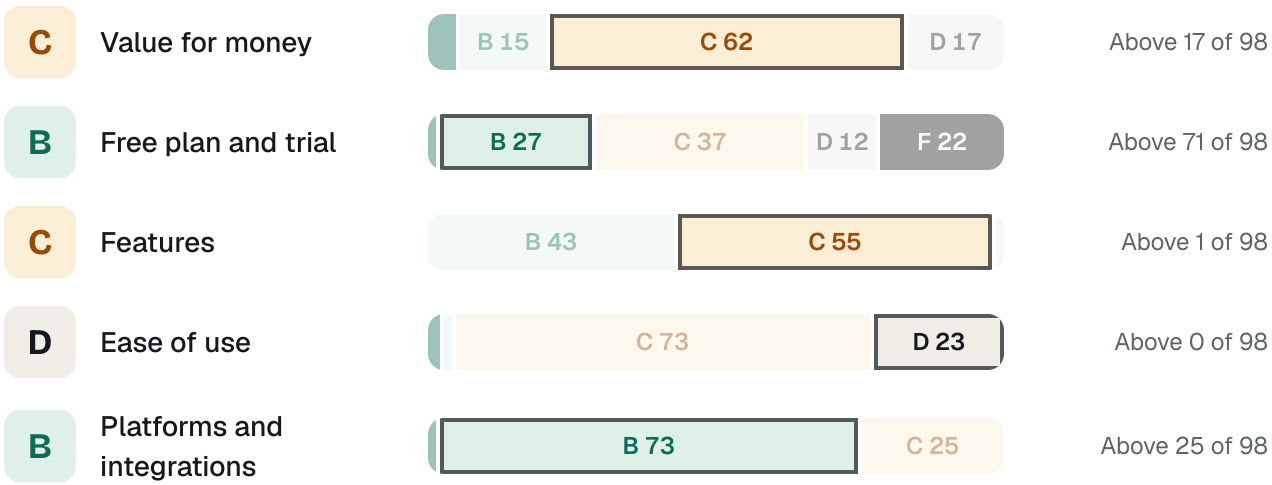
It stands best on free plan and trial (B, above 71 of 98) and worst on ease of use (D, above 0).

Its paid plans start at $33.17 a month when paid by the year, against a middle price of $36 for the category: 29 of the 65 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 26 tools score higher and cost less.

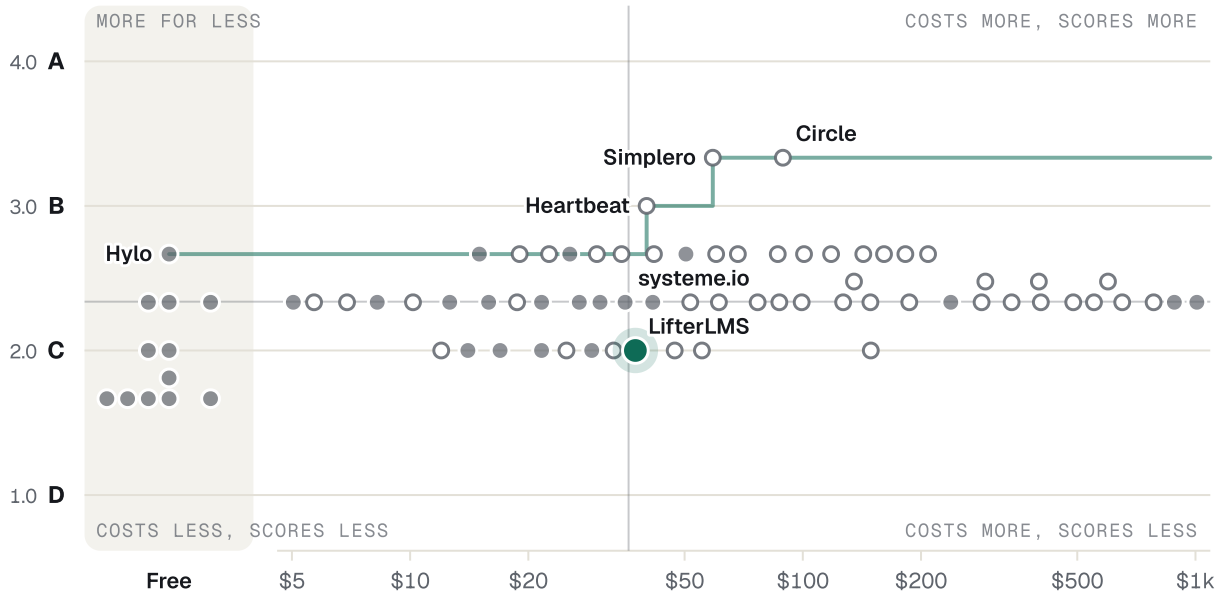
Each grade against the category

Every bar is all 99 course and community platforms we grade, cut by the letter each got. LifterLMS's own letter is outlined.



Price against what you get

Each dot is one of 78 course and community platforms. Further left costs less; higher up scores better on features, ease of use and platforms. LifterLMS is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace LifterLMS you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

It costs $398 a year.

What you could make

- Online courses, templates and reports: an app builder makes these well.

What you could not

- Email sent in volume that still reaches the inbox.

- ✕ A members' space with posts, chat and events that people keep coming back to.

What this rests on. LifterLMS's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives



The tools it is most often weighed against, side by side

LearnDash, Sensei LMS, AccessAlly, MemberPress and Paid Memberships Pro

The 5 tools LifterLMS is most often weighed against, with where each one differs from it.

LW

2.0 GPA

LearnDash

Free trial · from $350/yr

WordPress plugin for building and selling online courses.

- LifterLMS has a free plan. LearnDash does not, though it has a free trial.
- LifterLMS also covers templates, marketing automation, reports and community.

LifterLMS and LearnDash compared in full

2.2 GPA

Sensei LMS

Free plan · from $15/mo

WordPress course plugin with a free core and a paid Pro tier.

- Sensei LMS is open source and self-hostable, according to its own site.
- LifterLMS also covers marketing automation, reports and community.

LifterLMS and Sensei LMS compared in full



1.8
GPA

AccessAlly

Paid

WordPress plugin for courses, memberships and communities.

- LifterLMS has a free plan. AccessAlly does not.
- LifterLMS also covers reports.
- AccessAlly also covers affiliate tracking.

LifterLMS and AccessAlly compared in full



1.8
GPA

MemberPress

From $399/yr

WordPress plugin for paid memberships, courses and communities.

- LifterLMS has a free plan. MemberPress does not.
- LifterLMS also covers templates, marketing automation and reports.

LifterLMS and MemberPress compared in full



2.4
GPA

Paid Memberships Pro

Free plan · from $49/mo

Open-source WordPress membership plugin with managed hosting.

- Paid Memberships Pro is open source and self-hostable, according to its own site.
- LifterLMS also covers marketing automation, reports and online courses.
- Paid Memberships Pro also covers paid newsletters.

LifterLMS and Paid Memberships Pro compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is LifterLMS free?

LifterLMS has a free plan. Core plugin: unlimited courses, memberships, students and teachers, with quizzes, certificates and achievement badges.

How much does LifterLMS cost?

LifterLMS lists 4 plans. Core Plugin: $0.

What platforms does LifterLMS work on?

LifterLMS is available on Web.

Does LifterLMS offer any discounts?

LifterLMS publicly lists the following: First year at 50% off; Infinity Bundle lifetime license.

Does LifterLMS have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. LifterLMS is listed for Web.

Does LifterLMS have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. LifterLMS is listed for Web.

Is LifterLMS open source?

LifterLMS is not described as open source on its own site, as read on Nov 12, 2026.

What does LifterLMS integrate with?

LifterLMS's listing names Stripe, PayPal and WooCommerce. A listing names up to eight integrations, so it may connect to more.

Who makes LifterLMS?

LifterLMS is made by a company of the same name.

What are the alternatives to LifterLMS?

The closest alternatives to LifterLMS in our directory are LearnDash, Sensei LMS, AccessAlly, MemberPress and Paid Memberships Pro.

How does LifterLMS compare with other course and community platforms?

LifterLMS's GPA of 2.2 is higher than 45 of the 98 other course and community platforms we grade, and level with 20.

Is LifterLMS good value for money?

ToolGPA grades LifterLMS C for value for money. Its paid plans start at $33.17 a month when paid by the year, against a middle price of $36 for the category: 29 of the 65 others that charge start lower.

Could I make my own version of LifterLMS?

To replace LifterLMS you would be making email sent in volume that still reaches the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from LifterLMS's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from LifterLMS's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by LifterLMS. Prices change, so check lifterlms.com before you buy.

lifterlms.com/pricing/

lifterlms.com/lifetime/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

LifterLMS, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/lifterlms

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "LifterLMS: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/lifterlms
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Know someone choosing between course and community platforms?

Send them this guide:
toolgpa.com/tools/lifterlms/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded course and community platforms after LifterLMS, each with an Insider's Guide of its own.

Courses & Communities Insider's Guide

Every one of the 99 course and community platforms we grade, compared

Hylo Insider's Guide

Free open-source platform for community groups and coordination

3.2 GPA

Academy LMS Insider's Guide

WordPress LMS plugin with a free core and Pro licenses by site count

2.8 GPA

Circle Insider's Guide

Community platform with courses, events, payments and branded apps

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what LifterLMS's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. LifterLMS is a trademark of its owner, and this guide is not made, paid for or approved by LifterLMS. Prices and plans change: check lifterlms.com before you buy.